



UPDATED NOV 2021

WONSULTING NETWORKING GUIDE

How To Network On LinkedIn + Tracker

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WHO WE ARE



WONSULTING

Wonsulting was founded in 2019 with the mission of turning underdogs into winners. We wanted to help those from non-target schools and non-traditional backgrounds by getting them into their dream careers. We've helped thousands secure offers from top companies including Google, Facebook, Deloitte, Goldman Sachs, and many more!

CHECK OUT THESE VIDEOS

[How To Network On LinkedIn](#)

[How To Network Without Being Creepy](#)

[How To Keep Track of Your Network](#)



TEMPLATE: HOW TO KEEP YOUR NETWORK UPDATED ON PROGRESS

Hi (Name),

Hope you've been well since we last spoke in (Month)! Thanks again for all your help throughout my career.

I wanted to give you a quick update on what I've been doing for the past 3 months which are as follows:

- (Update #1)
- (Update #2)
- (Update #3)

It would be great to hear from you! (Call to action). Thanks and have a wonderful day!

Best,
(Your Name)



EXAMPLE: HOW TO KEEP YOUR NETWORK UPDATED ON PROGRESS

Hi (Name),

Hope you've been well since we last spoke in October! Thanks again for all your help throughout my career.

I wanted to give you a quick update on what I've been doing for the past 3 months which are as follows:

- I recently started doing Wonsulting Full-Time and have enjoyed it so far!
- Just finished my 1st semester of Junior year and took classes such as Business Finance and Accounting
- Networking on LinkedIn to get my foot in the door in my dream company in Tech

It would be great to hear from you! How have you been since we last spoke and how is Facebook treating you? Would love to know!

Thanks and have a wonderful day.

Best,
(Your Name)



TEMPLATE: SENDING WELL WISHES TO YOUR NETWORK DURING THE HOLIDAYS

Hi (Name),

Hope your Holiday is going well so far! This holiday, I'm (what you're doing this Holiday season).

Just wanted to say (Whatever Holiday it is)! There are many reasons why I'm thankful for you, whether it is (reasons why you're thankful). I look forward to what the future holds!

A few updates from me: (Include 2-3 updates)

It would be great to hear from you as well and catch up. How's (Company) treating you? Have a great Thanksgiving with family/friends!

Best,
(Your Name)



EXAMPLE: SENDING WELL WISHES TO YOUR NETWORK DURING THE HOLIDAYS

Hi (Name),

I hope you've been well since we last spoke! This is Jonathan Javier. Thank you again for everything throughout my career, I really appreciate you!

Just wanted to say Happy Thanksgiving to you! There are many reasons why I'm thankful for you, whether it is your help in my career in tech or when you invited me to the Netflix office. It's been an amazing experience up here in the Bay Area and I look forward to what the future holds!

A few updates from me: My new role at Cisco has been going extremely well! It's helped me balance work with my true passion of turning underdogs into winners. My career consulting firm, Wonsulting has been scaling out significantly, as I've done now 50+ workshops/events in 4 countries to impact thousands of attendees. I'm thankful for your support with everything; if you're ever interested in being on a Wonsulting Panel or want to help an underdog turn into a winner, please let me know! I'm trying my best to bridge the gap between diverse talent and companies, so would love to have your input or advice on how you've been able to do so!

It would be great to hear from you as well and catch up. How's Netflix treating you? Have a great Thanksgiving with family/friends!

Best,
(Your Name)



TRACKER: TRACK YOUR NETWORKING PROGRESS

<http://bit.ly/WonsultingSheet>

(MAKE A COPY) Wonsulting Reach Outs Template ☆ 📎 ☁

File Edit View Insert Format Data Tools Add-ons Help Last edit was made on January 27 by Jonathan Javier

🖨️ 🔍 100% View only

	A	B	C	D	E	F
1	Name	Position	Company	Platform	Reply (Y/N)	
2		Product Strategy	LinkedIn	LinkedIn	Yes	
3		Recruiter	LinkedIn	LinkedIn	Yes	
4		Recruiter, Global Sales Organization	LinkedIn	Text	Yes	
5		Recruiter, BizOps	LinkedIn	LinkedIn	Yes	
6		Senior Brand Manager	LinkedIn	LinkedIn	Yes	
7		Senior Associate, Customer Success Strategy & Ops	LinkedIn	Email	Yes	
8		Design Recruiter 2	LinkedIn	LinkedIn	Yes	
9		Recruiter - Capus Recruiting Tech Team	LinkedIn	LinkedIn	Yes	
10		Product Strategy, Sr. Associate	LinkedIn	LinkedIn	Yes	
11		Business Operations Associate	LinkedIn	LinkedIn	Yes	
12		Campus Recruiting Global Program Manager	LinkedIn	Text	Yes	
13		Apprentice Software Engineer (SWE)	LinkedIn	LinkedIn	Yes	
14		Director, Customer Success Operations	LinkedIn	LinkedIn	Yes	
15		Deal Desk Strategist Regional Office Lead (HOLA)	LinkedIn	LinkedIn	Yes	
16		Recruiter II Sales Strategy & Operations	LinkedIn	LinkedIn	Yes	
17		Senior Product Manager, Feed	LinkedIn	LinkedIn	Yes	
18		Senior Customer Success Manager	LinkedIn	LinkedIn	Yes	
19		Software Engineer - Content Platform Engineering	LinkedIn	LinkedIn	Yes	
20		Account Executive & Relationship Manager Higher Education	LinkedIn	LinkedIn	Yes	
21		Manager, Software Engineering	LinkedIn	Email	Yes	
22		Senior Software Engineer	LinkedIn	Text	Yes	
23		Associate Partner Manager	Google	Email	N/A	
24		People Operations	Google	LinkedIn	N/A	
25		Recruiter	Google	LinkedIn	N/A	
26		Strategy & Operations	Google	LinkedIn	N/A	
27		Recruiter - Product Management	Google	LinkedIn	N/A	

Reachouts 2021 Reachouts Examples Pivot Table - Replies



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