

Original Desktop Page

Original iPhone Page

12.9" iPad Pro

STYLES / Examples...

Roboto: predefined styles versus interpolation

A comparison of styling using Roboto's predefined styles versus choosing your own axis values for more granular control.

Using compatible style(s) in a variable font: 800, 600, 400, text 200, text bold 600

PARTICIPATION
Normal Interactive Process
Many more design possibilities with less space

Intro text leads reader into article by the nose, with grace and dignity and a little pithy charm. Typeface has changed to the **appropriate** optical size by the miracle of modern typography.

Changing to other style(s) in the font: 200, 220, 240, text 200, text bold 600

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Experiment with this example

Don't let these lines break it ruins the typography

From: Scratch board

Desktop

Full size desktop

48 H1 **PARTICIPATION**
weight 800, width 100, slnt 0

30 H2 **Normal Interactive Process**
weight 600, width 100, slnt 0

18 H3 **Many more design possibilities with less space**
weight 400, width 100, slnt 0

13 T1 **Intro text leads reader into the article by the nose, with grace and dignity and a little pithy charm. Typeface has changed to the appropriate optical size by the miracle of modern typography.**
weight 200, width 100, slnt 0

Original Desktop Sizes

To: Scratch board

iPhone

Size reduction / no style change	Size reduction / Responsive style change
H1 PARTICIPATION <small>weight 200, width 100, slnt 0</small>	26 H1 PARTICIPATION <small>weight 800, width 100, slnt 0</small>
H2 Normal Interactive Process <small>weight 200, width 100, slnt 0</small>	16 H2 Normal Interactive Process <small>weight 600, width 100, slnt 0</small>
H3 Many more design possibilities with less space <small>weight 200, width 100, slnt 0</small>	9 H3 Many more design possibilities with less space <small>weight 500, width 100, slnt 0</small>
T1 Intro text leads reader into the article by the nose, with grace and dignity and a little pithy charm. Typeface has changed to the appropriate optical size by the miracle of modern typography. <small>weight 200, width 100, slnt 0</small>	9 T1 Intro text leads reader into the article by the nose, with grace and dignity and a little pithy charm. Typeface has changed to the appropriate optical size by the miracle of modern typography. <small>weight 200, width 100, slnt 0</small>

Literal iPhone Shrink and Improved iPhone and final iPhone Shrink

iPhone...sponsive

iPhone...sponsive

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[Experiment with this example](#)

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Full size desktop

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PARTICIPATION

wght 800, wdth 100, slnt 0

30

H2

Normal Interactive Process

wght 600, wdth 100, slnt 0

18

H3

Many more design possibilities with less space

wght 400, wdth 100, slnt 0

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wght 200, wdth 100, slnt 0

48

H1

PARTICIPATION

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30

H2

Normal Interactive Process

wght 220, wdth 100, slnt 0

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H3

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wght 240, wdth 100, slnt 0

13

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wght 200, wdth 100, slnt 0

iPhone

Size reduction / no style change

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H2 **Normal Interactive Process**
wght 600, wdth 100, slnt 0

16

H3 Many more design possibilities with less space
wght 400, wdth 100, slnt 0

9

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wght 200, wdth 100, slnt 0

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Size reduction / Responsive style change

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H3 Many more design possibilities with less space
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wght 200, wdth 100, slnt 0

8

H1 **PARTICIPATION**
wght 200, wdth 100, slnt 0

H2 **Normal Interactive Process**
wght 280, wdth 100, slnt 0

H3 Many more design possibilities with less space
wght 360, wdth 100, slnt 0

T1 Intro text leads reader into the article by the nose, with grace and dignity and a little pithy charm. Typeface has changed to the appropriate optical size by the miracle of modern typography.
wght 340, wdth 100, slnt 0

versus choosing your own axis values for more granular control.

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PARTICIPATION

Normal

Interactive

Process

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PARTICIPATION

Normal

Interactive

Process

H1

PARTICIPATION

wght 800, wdth 100, slnt 0

H2

Normal Interactive Process

wght 600, wdth 100, slnt 0

H3

Many more design possibilities with less space

wght 500, wdth 100, slnt 0

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wght 300, wdth 100, slnt 0

H1

PARTICIPATION

wght 200, wdth 100, slnt 0

H2

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H3

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