### typetogether

## **SENSEI PROJECT**

**NEW UPPER CASE SERIES** 

### 01. RATIONALE

One of the first facts that emerges from the international data collection process we started in February 2022 is that upper case design presented variations that are decorative in nature, as opposite to structural.

Our original proposal therefore was not to work on these decorative variants. We suggested the design of only two series of capital letters. The first one fitting the print style and the second one cursive ones, which would fit models that require less strokes or faster writing speed.

**PRINT STYLE** 

# ABCDEFGHIJKLM NOPQRSTUVWXYZ

**CURSIVE STYLE** 

GBCDEFGHJJKLM NOPQRSTUVWXYZ

#### 01. RATIONALE

However, one of the facts that emerges from the Primarium research is the existence of a third style of capital letters that can be condensed into a second set of cursive letters. These are mostly determined by changes in the amount of strokes, and stroke direction.

The differences are important enough to recommend including this third set of letters added to the project.



02. DESIGN

The new set of capital letters attempt to simplify some of the upper case designs that introduced novel structural variation to the Seinsei primary font. These variations fall into different categories: structure variation, stroke count, stroke direction, entry and exit fklourishes.

We are still evaluating whether there must be variants for letters 'C', 'U', 'E', and 'Y' **PRINT STYLE** 

## ABCDEFGHIJKLM NOPQRSTUVWXYZ

**CURSIVE STYLE** 

GBCDEFGHJJKLM NOPQRSTUVWXYZ

**DECORATIVE STYLE** 

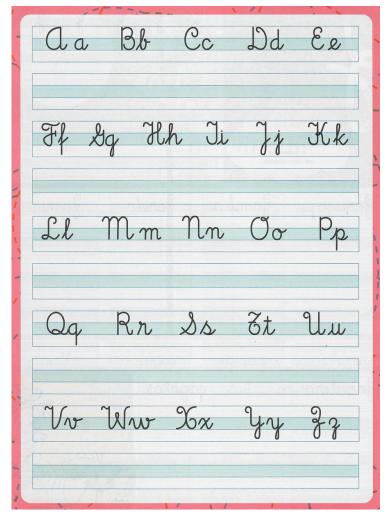
ABDF#HJJKLMN OPQRYZVWXZ

### 02. USE

In practice, the sets calles Cursive and Decorative can be combined to create country-specific fonts.

GBCDEFGHQ GKLMNOPQR &TUVWXY3

ABDF#1JK LMNOPQRS ZYWXZ



**PERUVIAN MODEL: COQUITO** 

#### 02. REGIONAL VARIATIONS

Additionally we have identified certain regional variations that we are developing. Here are the first samples.

GFGQX AF&QX AAGQX

### **04. NEXT STEPS**

So far we have finished the first four masters for the new upper cases. The next steps are:

- . Finish 4 short ascender masters
- . Develop 8 long ascender masters
- . Create .ini versions for connecting glyphs
- . Design connecting strokes
- . Add CALT code for connections
- . Set connectoirs as non-spacing marks
- . Add DIST code for new connectors

### ESTIMATED DEVELOPMENT COST USD 26400.00

ABDF#HIJK LMNOPQR JZVWXZ AZGGZ

> ABDFHHIJK LMNOPQR PEVWXZ AƏGGR

ABDF#HIJK LMNOPQR YZVWXZ AƏGGX

> ABDF#HIJK LMNOPQR LTVWXZ AZGGX