

typetogether

SENSEI INFORMAL

NOVEMBER 2022 UPDATE

PROCESS RECAP

In our original document for the conceptual framework for the whole Sensei project we explained the informal hand subfamily must stem from the original primary school set of fonts. In particular we have based the proportions on the shapes developed for the precursive style in the thin masters.

Precursive base. Master 1, upright, low speed

THE QUICK BROWN FOX
JUMPS OVER THE LAZY DOG
the quick brown fox jumps
over the lazy dog

Precursive base. Master 4, slanted, high speed

*THE QUICK BROWN FOX
JUMPS OVER THE LAZY DOG
the quick brown fox jumps
over the lazy dog*

BASE SHAPES

The simplified print style features the same shapes as the precursive but has no exit-strokes, except for a few selected letters. There are possible alternates for certain characters. Here we selected a point along the two axis that seemed most natural to handwriting for a base for the retracing.

Simplified print style. 2° slant, 26% speed

THE QUICK BROWN FOX
JUMPS OVER THE LAZY DOG
the quick brown fox jumps
over the lazy dog

Possible alternates

G I M a d f i y

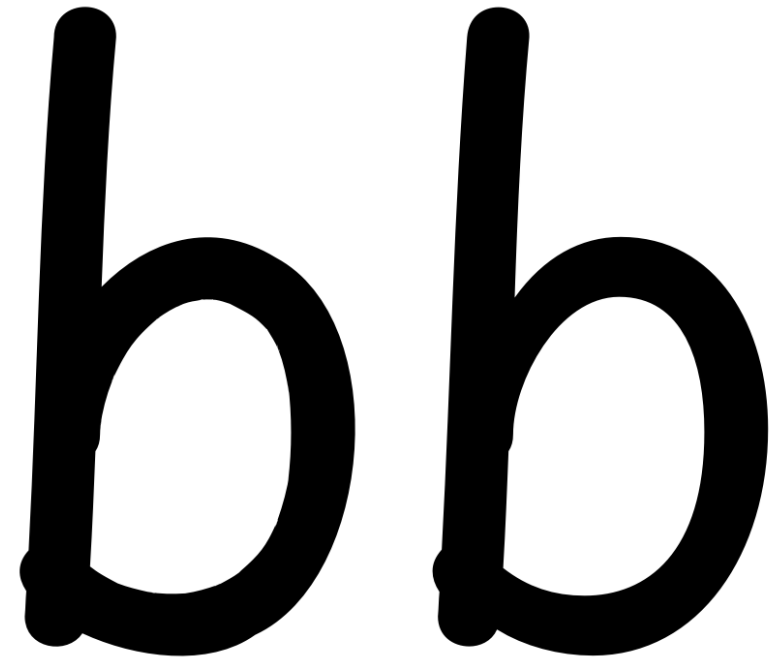
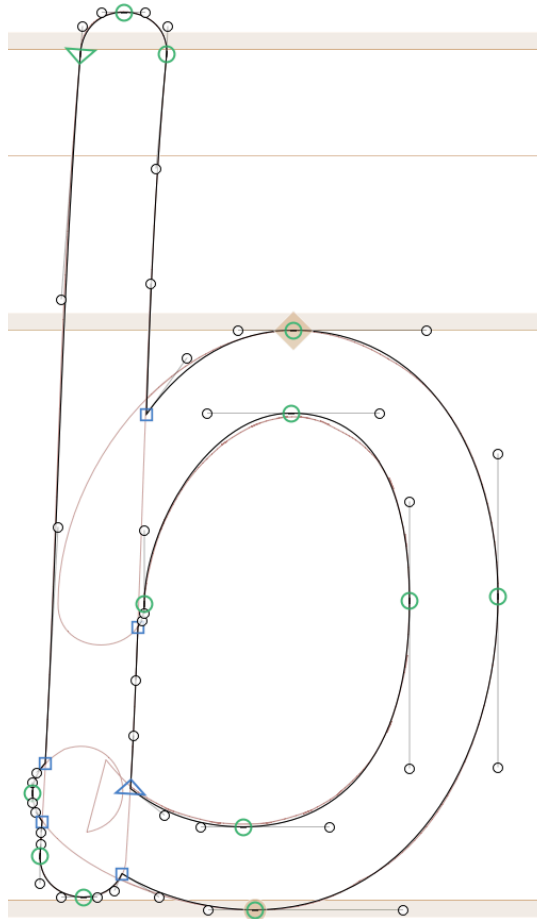
Using a series of templates that included pangrams in different languages and series of isolated glyphs, type designer and letterer Laura Messegueur used a tablet with a digital pen to re-write the letters thus introducing the natural variations that a human hand would produce when writing at certain speed. For this process we also added some weight to the writing tool to produce more expressive shapes.

The image displays a 4x4 grid of 16 cards, each featuring a set of characters or symbols in a pink, stylized font. Each card has a 'Date:' field, a 'Hand:' field, and a 'Page:' field.

- Card 1 (Top Left):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: á, à, ä, â, ã, á, â, ã, b, b, b, b, b, b, b, b, d, d, d, d, d, d, d, d, c, c, c, c, ç, ç, ç, ç.
- Card 2 (Top Row, 2nd):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: e, e, e, e, ê, ê, ê, ê, f, f, f, f, f, f, f, f, g, g, g, h, h, h, h, h, h, h, h.
- Card 3 (Top Row, 3rd):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: i, i, i, i, î, î, î, î, j, j, j, j, j, j, j, j, k, k, k, k, k, k, k, k, l, l, l, l, l, l, l, l.
- Card 4 (Top Row, 4th):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: q, q, q, q, q, q, q, q, r, r, r, r, r, r, r, r, r, r, s, s, s, s, s, s, s, s, t, t, t, t, t, t, t, t.
- Card 5 (Top Row, 5th):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: m, m, m, m, m, m, m, m, n, n, n, n, n, n, n, n, o, o, o, o, ô, ô, ô, ô, p, p, p, p, p, p, p, p.
- Card 6 (2nd Row, 1st):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: u, u, u, u, u, u, ù, ú, ü, ü, v, v, v, v, v, v, v, v, w, w, w, w, w, w, w, w, x, x, x, x, x, x, x, x.
- Card 7 (2nd Row, 2nd):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: y, y, y, y, y, y, y, y, z, z, z, z, z, z, z, z.
- Card 8 (2nd Row, 3rd):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: A, A, A, A, A, A, A, B, B, B, B, B, B, C, C, C, C, C, C, D, D, D, D, D, D, D, D.
- Card 9 (2nd Row, 4th):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: E, E, E, E, E, E, E, E, F, F, F, F, F, F, F, F, G, G, G, G, G, G, G, G, H, H, H, H, H, H, H, H.
- Card 10 (2nd Row, 5th):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: I, I, I, I, I, I, I, I, J, J, J, J, J, J, J, J, K, K, K, K, K, K, K, K, L, L, L, L, L, L, L, L.
- Card 11 (3rd Row, 1st):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: M, M, M, M, M, M, M, N, N, N, N, N, N, N, N, O, O, O, O, O, O, O, O, P, P, P, P, P, P, P, P, P.
- Card 12 (3rd Row, 2nd):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: Q, Q, Q, Q, Q, Q, Q, R, R, R, R, R, R, R, R, S, S, S, S, S, S, S, S, T, T, T, T, T, T, T, T, T.
- Card 13 (3rd Row, 3rd):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: U, U, U, U, U, U, U, U, V, V, V, V, V, V, V, V, W, W, W, W, W, W, W, W, X, X, X, X, X, X, X, X.
- Card 14 (3rd Row, 4th):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: Y, Y, Y, Y, Y, Y, Y, Y, Z, Z, Z, Z, Z, Z, Z, Z.
- Card 15 (Bottom Row, 1st):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: •, ., ?, !, «, », {, {, {, {, {, }}, ::, ((, (, ., .,))), ¿, ?, (, ()).
- Card 16 (Bottom Row, 2nd):** Date: 21-11-2022, Hand: 2, Page: 1. Characters: -m-, —m—.

CLEAN UP

Outlines are then optimized and controlled for technical quality. At this point minor optical adjustment will also be introduced into the drawings. But the overall objective is to maintain the natural appearance of the original shapes.



PSEUDO RANDOMIZER

The pseudo randomizer code triggers alternate designs to avoid the sense of repetition that is inherent to typography. Most basic letters will have up to seven variations. The code for the pseudo-randomizer is being developed and revised.

Base simplified font

Welcome to our library
of original guides to the
world of typography

Initial retracing / no clean up or optimization

Welcome to our library
of original guides to the
world of typography

When choosing typefaces, there are two key considerations. How does this type make us feel and how does this type work. The emotional response to the shape of letterforms is a very personal experience, and when readers first see type, they react to it in an emotional way before anything else. Its a major part of why so much emphasis is placed on choosing type even when

Although commercially obsolete, printing with wood type has been rescued in contemporary times in the context of graphic design and graphic arts by professionals who use it as a differential in their projects, as Rafael Neder, a Brazilian designer and design educator, observed in his MA dissertation (...) This revival is partly due to the fascination with the materiality of letterpress printing, its ancestral history, and the possibility of combining contemporary technologies with the traditional workflow. This idea formed the basis idea for a research group on wood type initially formed by Rafael Neder, Rafael Dietzsch, and Leonardo Buggy.

Since the Middle Ages, wood has been used in the graphic arts for the making of printing matrices, not only for woodcuts but also for manufacturing wood types. Because of their physical and mechanical properties, wood types were commonly used for large type bodies (usually larger than thirty pt). In the century, the use of wood type had its heyday, notably in posters and other printed matter that used large letters. Many of the existing types in collections around the world were produced during that period. With the help of enthusiasts around the country, examples of Brazilian wood types were collected and exam-