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Conducting Interviews

People we would have to talk to:

- UW Website maintenance staff
 - UWAA section in particular
- UW Alumni and those interested or in UWAA
 - What are they looking for in the program? Do they feel satisfied with what is being offered?

Questions:

1. How is your overall experience with the UWAA program?
2. Does it cater to a certain major of students, do you see diversity?
3. Does this remind you of any other communities that you have been involved with?
4. What are some strengths that UWAA promotes for its members, does it show in their experiences?
5. What do you think could be done to improve the experience of the UWAA program?
6. Where does UWAA lack or does not do well, in your opinion?
7. What goals does UWAA plan to promote through their website? Do you think those goals are being met / being done well?
8. Do you think UWAA really helps students' job searching process and career development?
9. What alternative methods have you used to build up your network beyond the UWAA website or program that works for you?
10. In what ways can you bring exposure towards this product?

Notes from other teams:

- Questions are catered to how alumni currently meet other alumni and recruiters for jobs
- Asks alumni to take a leadership role being mentors or guides, promoting education for current UW students
- Adjusts to COVID pandemic environment from networking to attending virtual events
- Gauges how active alumni are being updated in UW news and events
 - How much time do they spend doing UW-related activities?
- Considers whether current UW students are stakeholders along with alumni, can they work side-by-side in sharing knowledge and insight
- Similar to our project, it caters a more personalized experience across alumni students of different majors
 - Platform categorized by major and school
 - Website that shares same networking feel as LinkedIn and Handshake