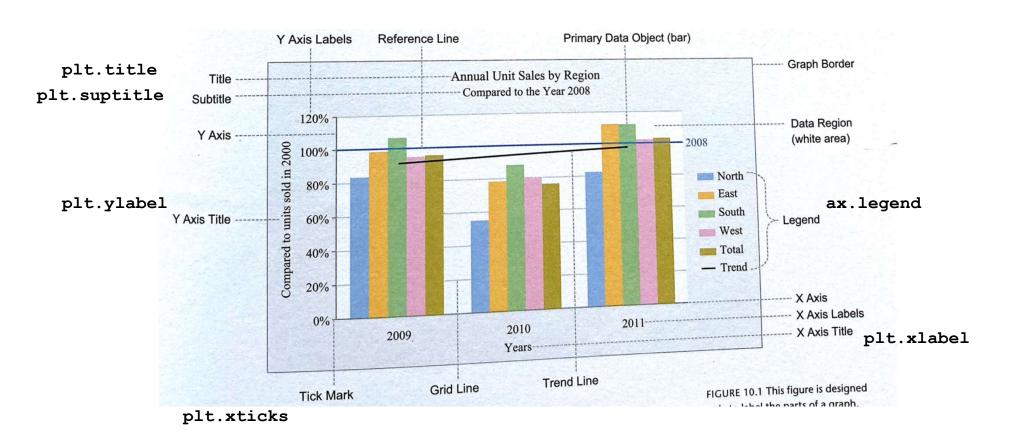
# Component Level Graph Design

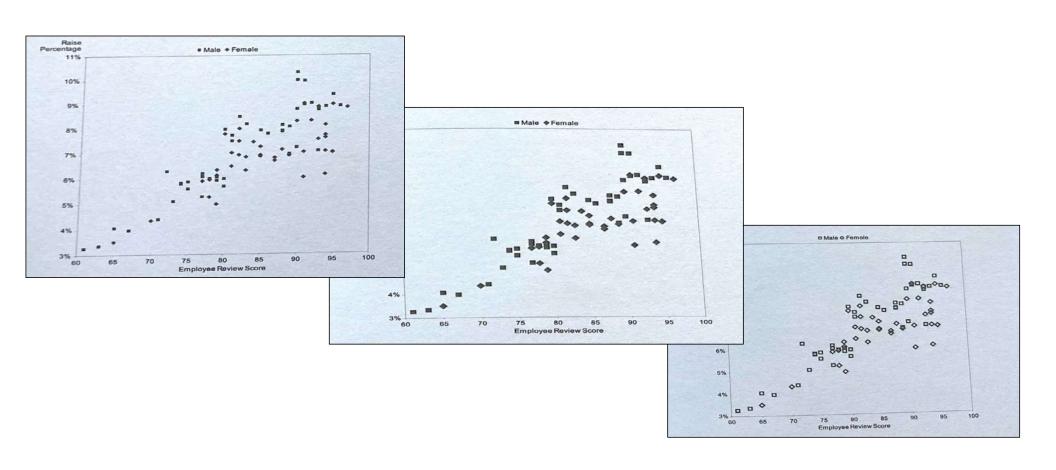
Darryl Ackley CYBS505 – Fall 2022

From: Show Me the Numbers, Stephen Few

# Terminology

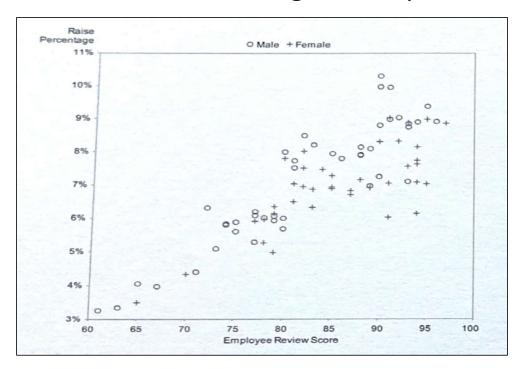


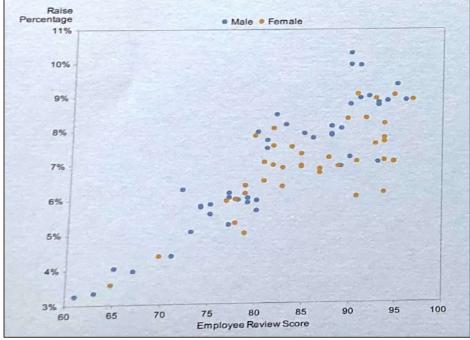
# Primary Component Design: Points



#### Primary Component Design: Points

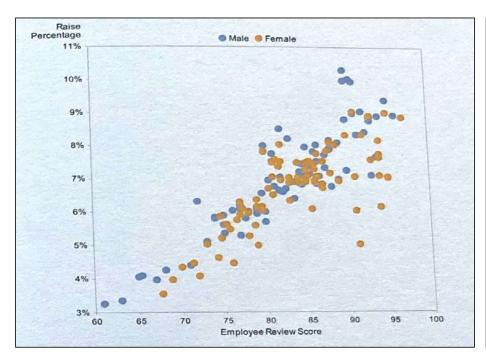
• Additional Strategies: Shapes, Colors, Combined

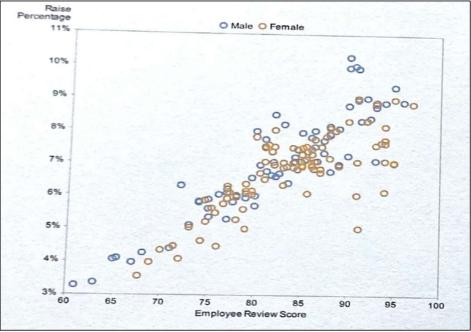




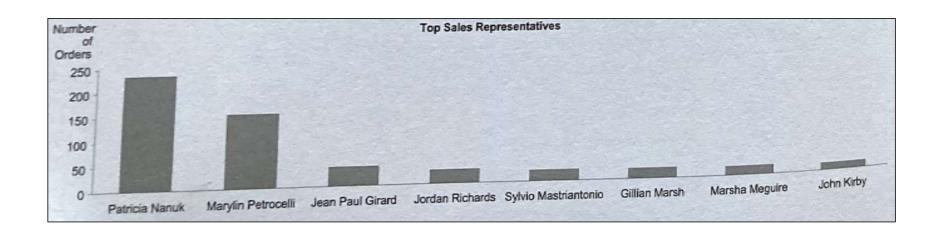
# Primary Design Components: Points

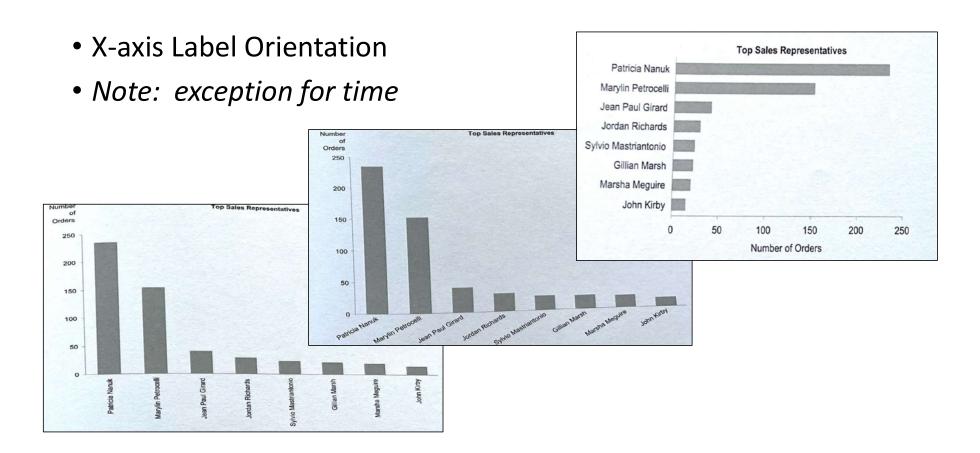
• Problems: over-plotting



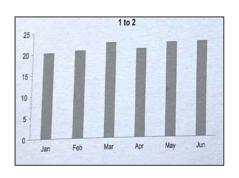


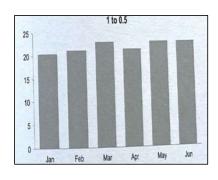
- Important characteristics:
  - Orientation
  - Proximity
  - Fills
  - Borders
  - Base value

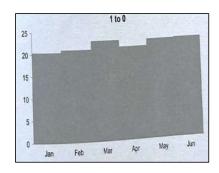


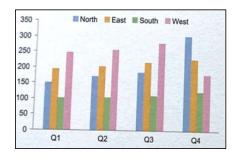


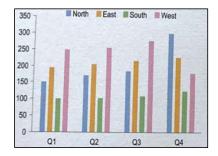
Spacing (Single / Multiple Categories)

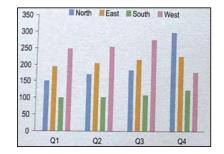




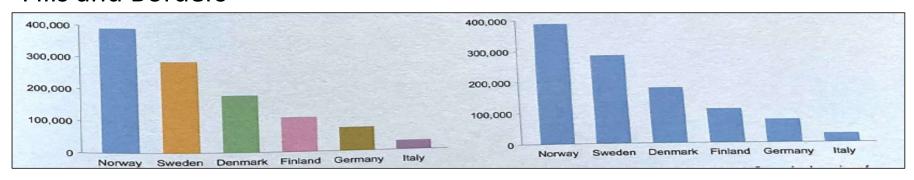


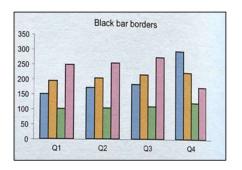


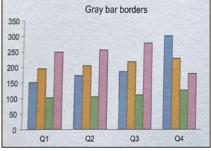


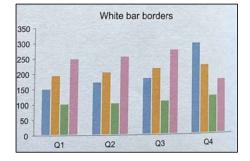


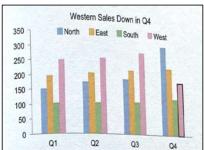
#### • Fills and Borders



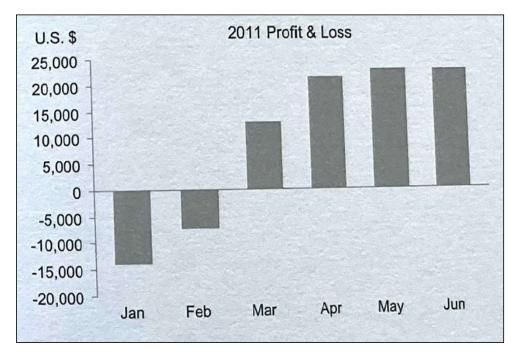








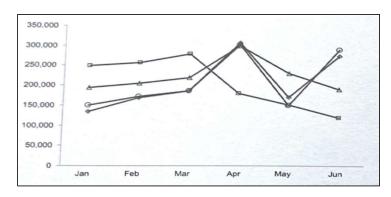
• Base Value (base and endpoint)

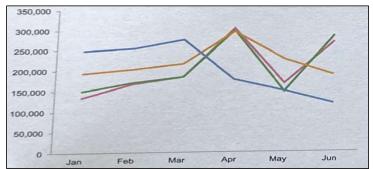


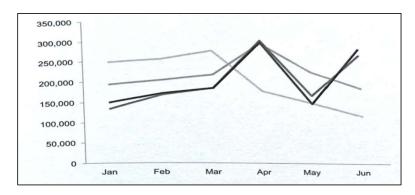


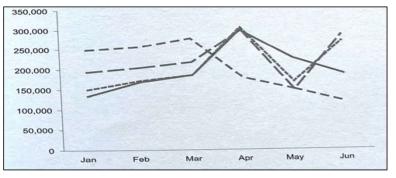
# Primary Design Components: Lines

#### Distinguishing Lines



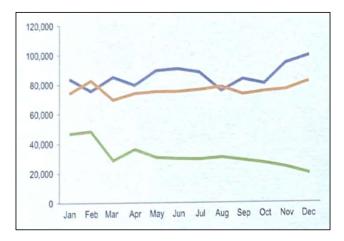


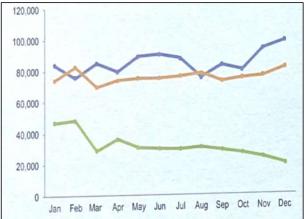


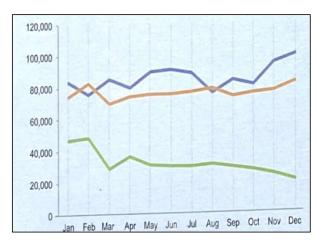


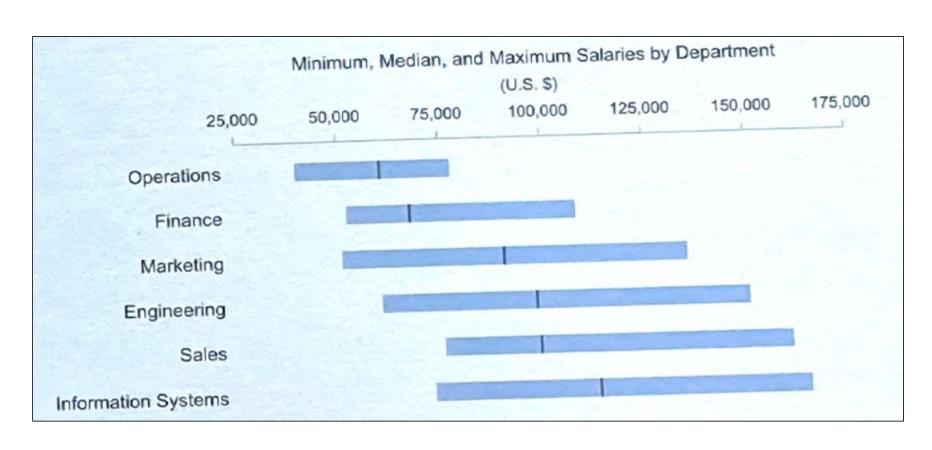
## Primary Design Components: Lines

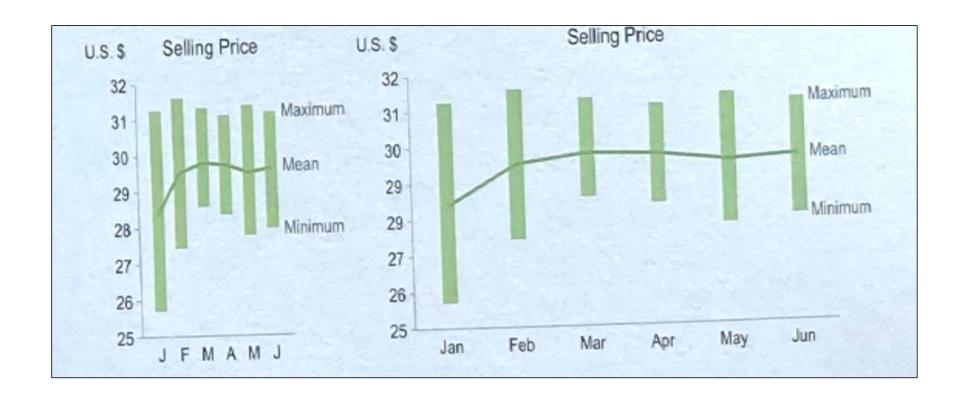
Axis-oriented comparison strategies



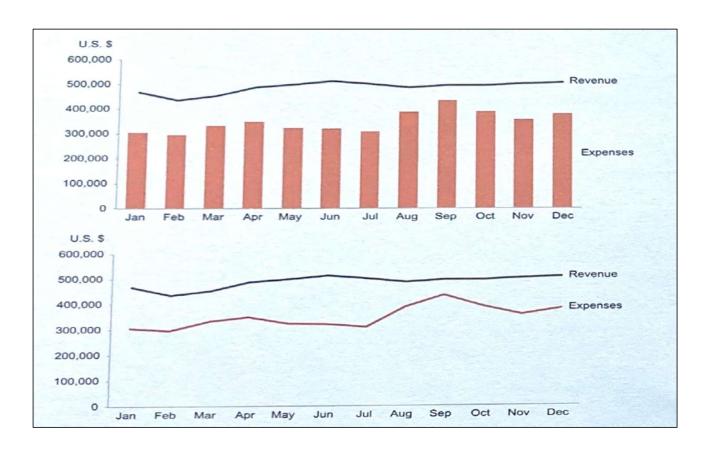






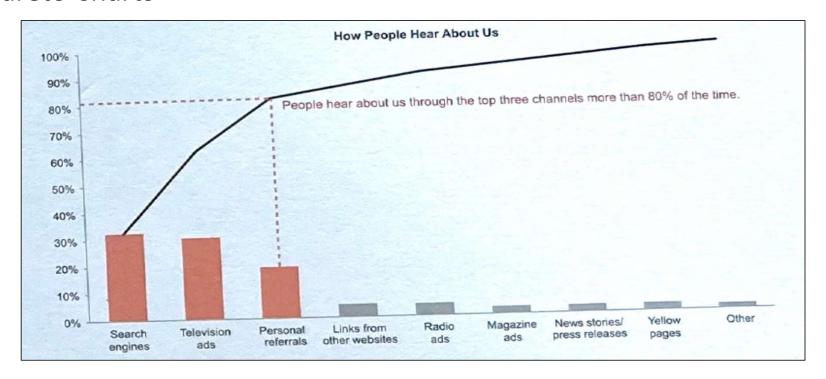


# Primary Design Components: Combinations



# Primary Design Components: Combinations

#### Pareto Charts



# Primary Design Components: Combinations

#### • Bars and Points

