

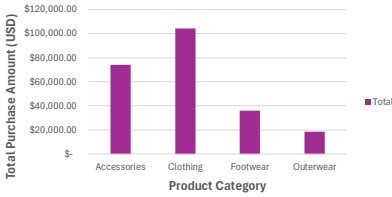
SHOPPING BEHAVIOUR SALES DASHBOARD

Total Number of Purchases
3900

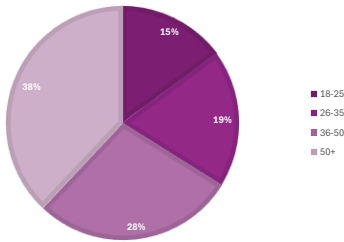
Total Revenue Generated
\$233,081

Highest Purchasing Season
Fall

Total Purchases by Product Category



PURCHASE BY AGE GROUP



Total Purchases by Season

