

RippleMatch, Leadership Development Intern

- About RippleMatch: <https://ripplematch.com/>
- At RippleMatch I am responsible for leveraging various growth strategies and tools to grow user base and awareness on campus
- I am learning how to effectively use and tailor marketing strategies to a specific target market
- At RippleMatch, I enjoy introducing friends, classmates, and peers to the platform because I think it's a useful tool for finding internship and career opportunities. I use it myself!

Rox & Glitter, Marketing Intern

- About Rox & Glitter: <https://www.roxandglitter.com/>
- At Rox & Glitter, I supported owner/designer with branding and promotion to increase social media followers and managed the Instagram page
- I learned how to use digital marketing and social media tools such as content calendars and instagram analytic tools
- While at Rox & Glitter, I enjoyed vending at events and taking photos of customers that were later used for customer appreciation posts

Office of Undergraduate Admissions, Student Representative

- About OUA: <https://www.admissions.umd.edu/>
- At the OUA, I operated multi-line phones and 3 different electronic databases to efficiently aid applicants
- I built upon my communication while serving so many students and parents
- While at OUA, I enjoyed working with professionals including the director of Undergraduate Admissions and other admissions counselors, and forming close relationships with my coworkers