Applied Statistical Analysis

EDUC 6050

Week 2

Finding clarity using data

Today

1. Working with Data
2. Overview of Statistics
3. Intro to Statistical Terminology
4. Intro to Jamovi

Reading
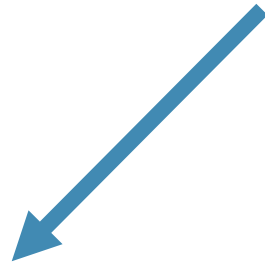
Data in Spreadsheets

Data in Spreadsheets

2 Be **Consistent**
3 Choose **good names** for things
4 Write dates as YYYY-MM-DD
6 Put just **one thing in a cell**
7 Make it a **rectangle**
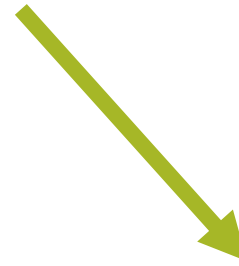8 Create a **data dictionary**

Data and Statistics

Statistics helps us understand our data

Data and Statistics

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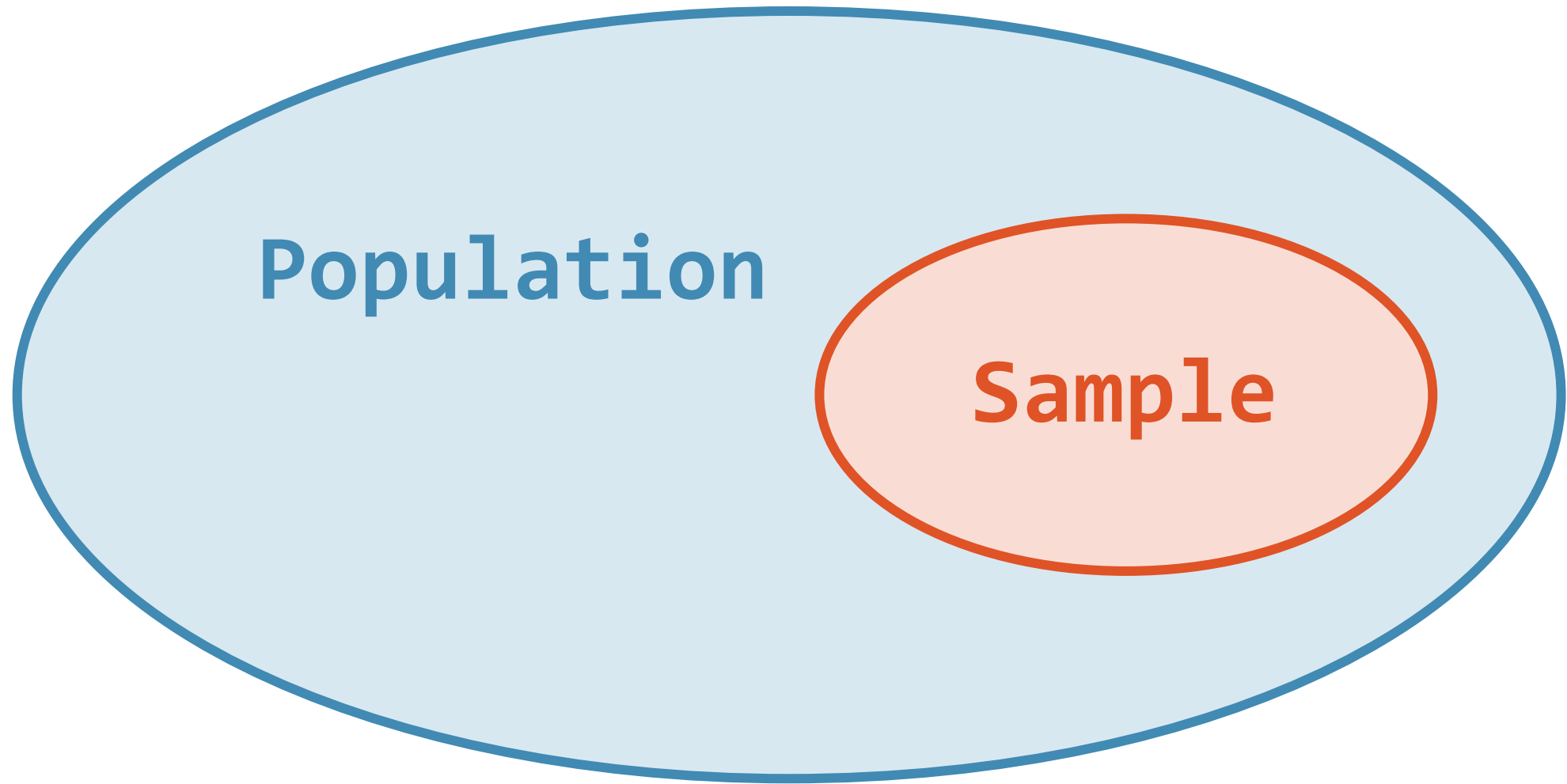
Summarize the data easily

Ask questions about what the data mean

Statistics

A **statistic** is some sort of summary of the data

- The **average** is a statistic
- A **frequency** or **count** is a statistics

The Vocabulary of Statistics

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Descriptive Statistics

Describing the data that you have (your sample)

Inferential Statistics

Understanding what your data say about the population

The Vocabulary of Statistics

Independent Variables

Dependent Variables

"predictors" or "IV"

"outcomes" or "DV"

These are the variables that we think are causing or influencing the outcome

These are the variables that we think are caused by an independent variable

The Vocabulary of Statistics

Hypothesis Testing (Inferential Statistics)

"Null Hypothesis Significance Testing"

Gives us an idea about what the population may look like based on our sample (accounts for sampling error) = "significance"

The Vocabulary of Statistics

Hypothesis Testing (Inferential Statistics)

"Null Hypothesis Significance Testing"

Effect Sizes

"Magnitude of the effect"

Tells us how big the effect is = "meaningfulness"

Break Time

Why Learn Statistics?

It is the language of understanding data (and data are everywhere)

- Allows you to **complete your thesis**!
- Helps you **communicate** with other data people you work with
- Gives you power to **convince stakeholders with evidence**
- Opens up **job** opportunities

Scales of Measurement

"The way a variable is measured determines the kinds of statistical procedures that can be used" (pg 10)

Want measures that:
1. Are reliable
2. Are valid
3. Are meaningful
4. Have a high degree of information

Scales of Measurement

4 General Types (see pg. 11)

Scale	Definition	What the scale allows you to do
Nominal	Categories based on qualitative similarity (no order to the categories)	Count the number of things in the categories
Ordinal	Like nominal, but the categories can be ranked	Count and rank the number of things in each category
Interval	Quantify how much of something	Count, rank, and quantify how much of something there is (zero does not mean there's nothing)
Ratio	Quantify how much of something (zero means there is none of that thing)	Count, rank, and quantify how much of something there is with a meaningful zero

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Increasing degree of information

Scales of Measurement

4 General Types (see pg. 11)

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Interval	Quantify how much of something	Count, rank, and quantify how much of something there is (zero does not mean there's nothing)
Ratio	Quantify how much of something (zero means there is none of that thing)	Count, rank, and quantify how much of something there is with a meaningful zero

Let's think of some examples of each type

Scales of Measurement

These lie on a spectrum from qualitative to quantitative

Nominal   Ordinal   Interval   Ratio

Qualitative   Quantitative

Scales of Measurement

Discrete

Continuous

Cannot be broken down into smaller units

Can be broken into smaller units

Number of siblings, racial groups, have the disease or not

Time to finish an exam, height of a person

Break Time

Graphing Data

A VERY IMPORTANT part of data analysis

It is useful for both:
1. **Understanding patterns** in the data
2. **Communicating** results in a much more meaningful way

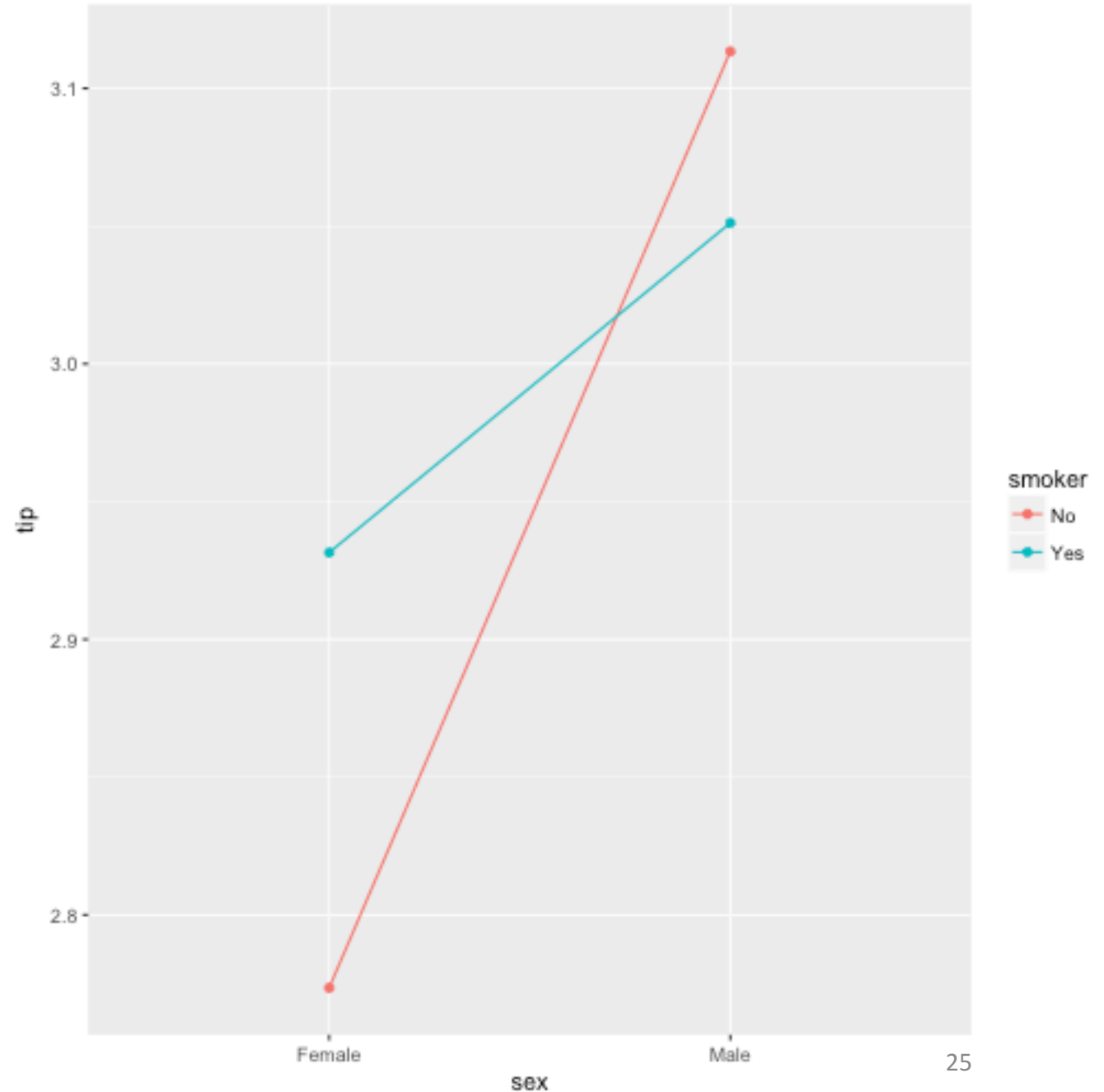Takes some practice

Some Types of Data Graphics

Each provide different insights into the data

1. Line Graphs
2. Bar Graphs and Histograms
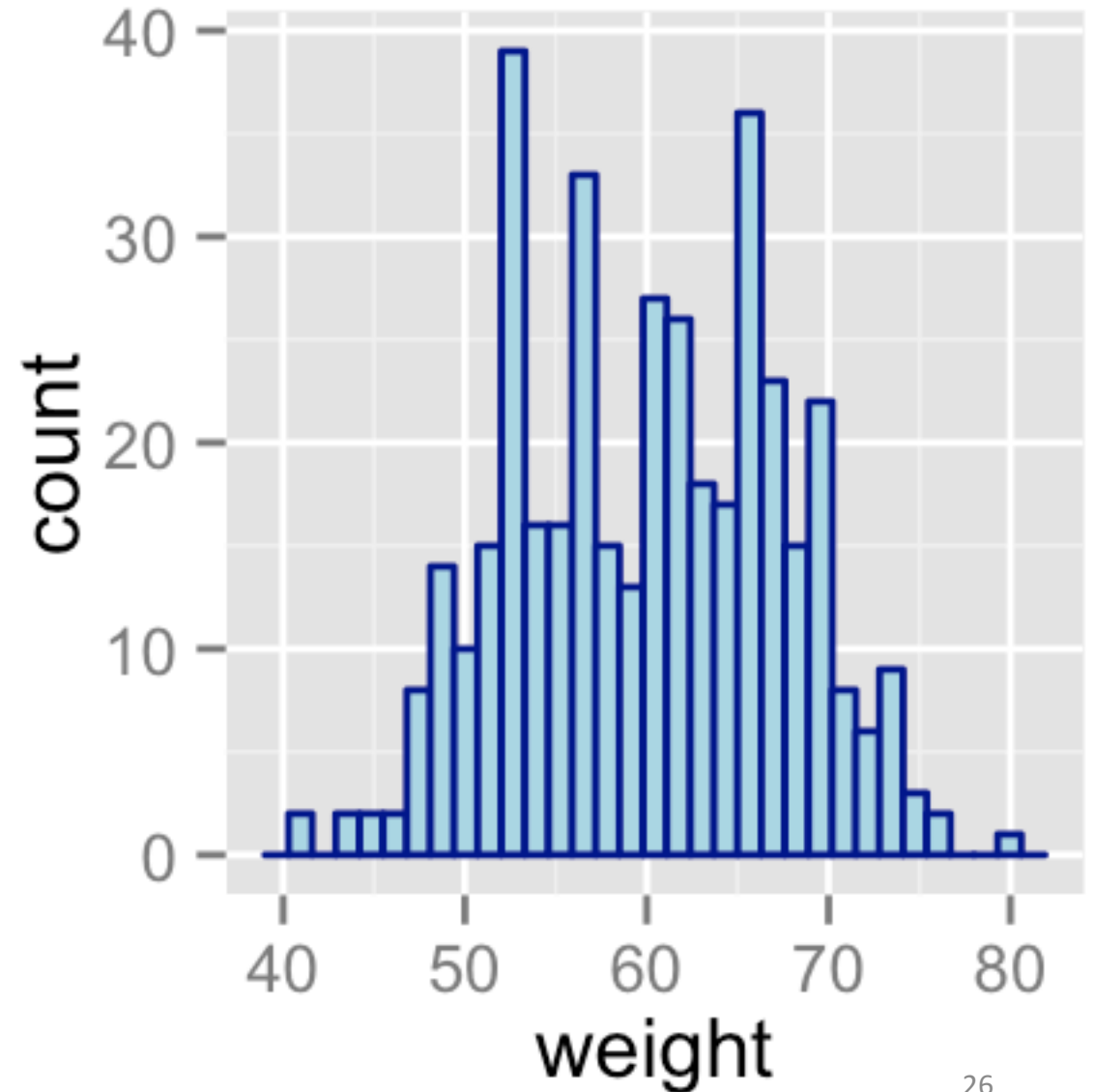3. Scatterplots
4. Boxplots

Line Graphs

Generally shows trends and patterns across groups

Bar Graphs and Histograms

These help us understand distributions and frequencies
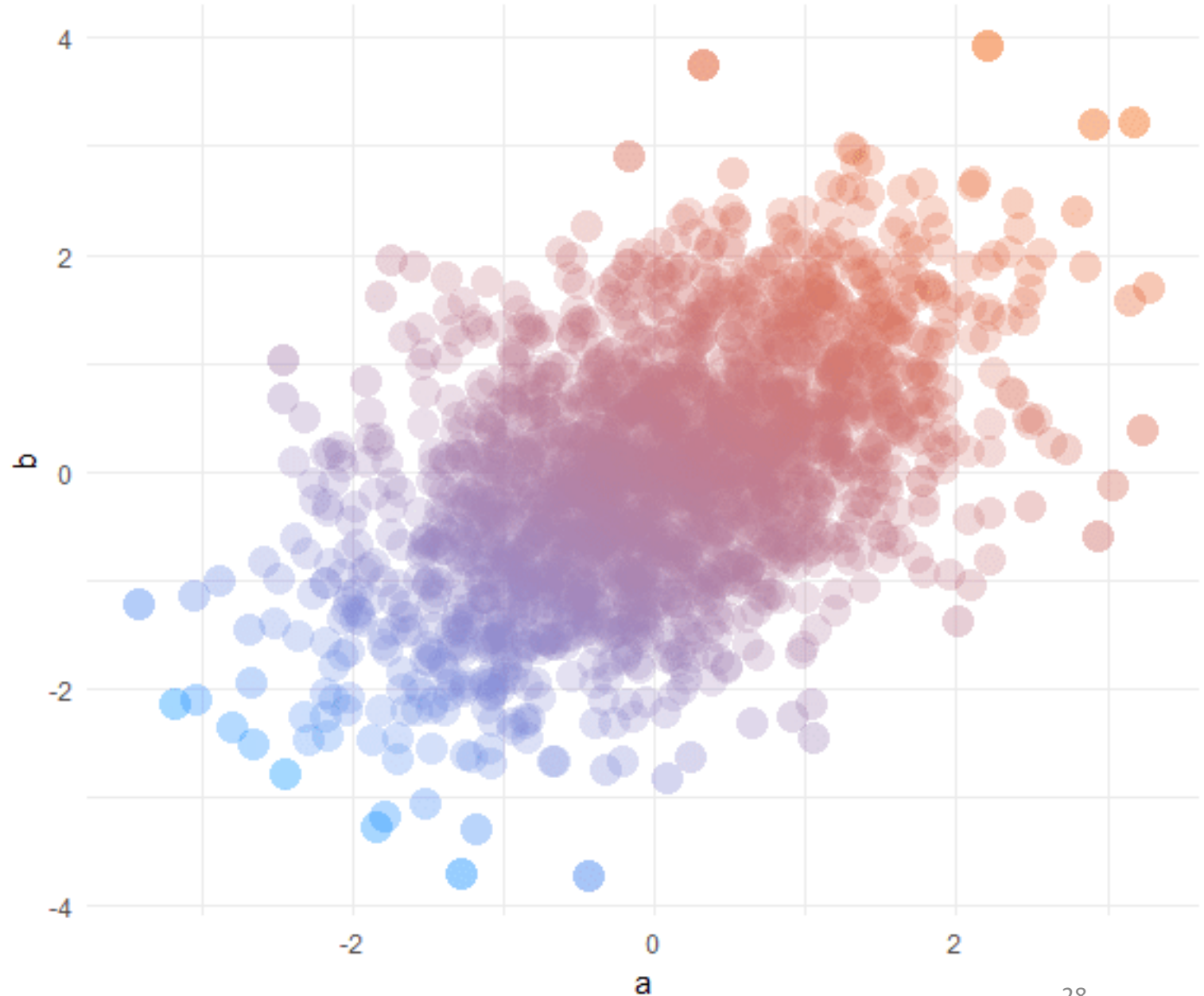
Bar Graphs and Histograms

These help us understand distributions and frequencies

Symmetric vs. Asymmetric
Unimodal vs. Multimodal
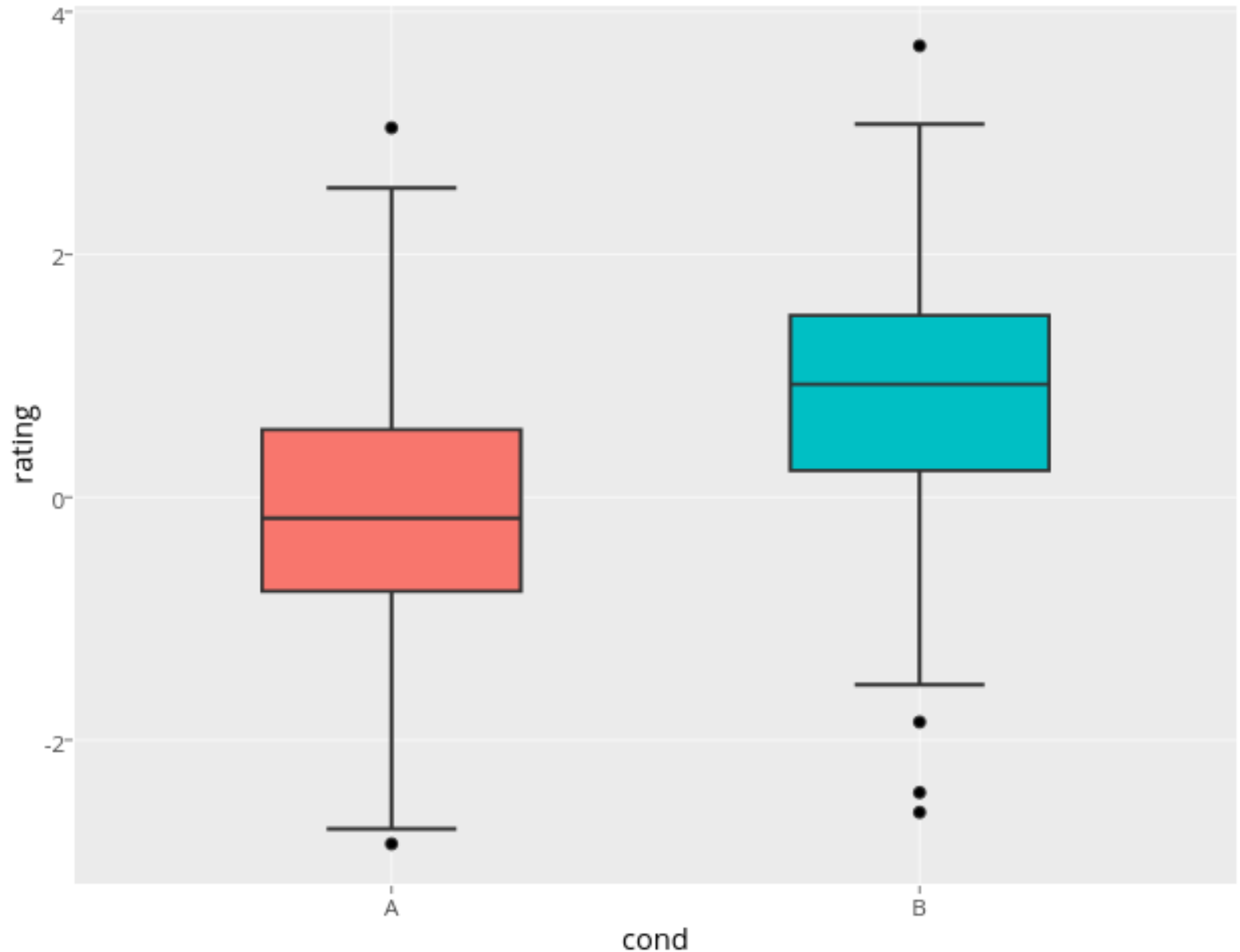Short-tailed vs. long-tailed

Scatterplots

Show us how two (or more) variables are related

Boxplots

Show us the range and where most values are for a variable (usually across groups)

Frequency Tables

Tables can also be very valuable to understand patterns in the data

Level	Frequency	Percent	Cumulative Percent
A	10	25.0%	25.0%
B	5	12.5%	37.5%
C	20	50.0%	87.5%
D	5	12.5%	100%

Questions?

Next week:

1. Statistics terminology (Hypothesis, IV and DV, Measurement, Validity and Reliability, Correlation and Experimentation, Distributions, Central Tendency and Variability)
2. Chapters 1, 2, and 3 in Book
3. Start looking for articles