

LOGAN SCANDLING RUNDQUIST

GRAPHIC AND
MULTIMEDIA DESIGNER

PROFILE

Hi, my name is Logan and I am a graphic designer with a versatile art background. I am garnering in-house graphic design experience in my current position, and in early 2020 I completed Design Bootcamp from School of Motion. My background in art allows me to use my creative eye to tackle any issue head on.

ONLINE PORTFOLIO

WWW.LSRCREATIVE.COM

CONTACT ME

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EXPERIENCE

- 2020** **GRAPHIC DESIGNER**
TX Service Life Insurance | Oct 2020 - Present
Creating forms to assist agents, re-branding documents, creating custom graphics, print and digital items for our brands and funeral homes.
- 2017** **MARKETING COORDINATOR**
CWS Corporate Housing | June 2017 - Mar 2020
Devised and implemented marketing plans to generate leads for various markets. Purchasing, allocation and inventory of physical collateral. Graphic design work consisted of print and digital material, presentations, social media and brand management.
- 2016** **SOCIAL MEDIA MANAGER & PHOTO ASSISTANT**
Mulberry4Baby Photography | Oct 2016 - Jan 2017
Managed social media accounts and developed social media strategy to increase brand engagement. Staged shoots, styled clients, organized photos, attended events and assisted with onsite shoots



EDUCATION

BACHELOR OF ARTS, MAJOR IN STUDIO ART
Baylor University | 2011 - 2015



ACHIEVEMENTS

- DESIGN BOOTCAMP: SCHOOL OF MOTION**
Designing for Motion | June 2020
- WEBSITE REDESIGN COLLAB- START TO FINISH**
Led project for CWS Corporate Housing & Home Services | 2018
- PRESIDENT'S VOLUNTEER SERVICE AWARD**
Bronze: 100 hours | 2019
Bronze: 135 hours | 2018
- ACADEMIC HONOR LIST & DEAN'S SCHOLARSHIP**
Dean's Gold Scholarship: Baylor University | 2014-15



SKILLS

Adobe InDesign



Microsoft Office Suite



Adobe Photoshop



Digital Marketing



Adobe Lightroom



Social Media Management



Adobe Illustrator



Canva

