

# Kendall Rundquist

*Experienced front-end developer with expertise in adjacent technical roles*

✉ kcrundquist@gmail.com ☎ 281-610-3789 in kendall-rundquist ↗ kendallrundquist.com

## SKILLS

**Front-End Technologies** (React, React Query, TypeScript, Material UI, HTML, CSS, JavaScript),  
**Platforms** (NextJS, Strapi CMS, NodeJS, Rest API, Docker, GraphQL, NPM, ADO, TFS)

## PROFESSIONAL EXPERIENCE

### General Motors

#### Software Engineer

Oct 2020 – May 2023  
Austin, TX

Worked on the front-end aspects of Ultra Platform, a green field custom CMS platform leveraging open source technologies that served several GM's critical marketing websites based on Jamstack principles

- Contributed to the launch of the Ultra Platform by taking ambiguous requirements into functional POCs. Created production-ready reusable components based on React backed by the Strapi headless CMS and served via NextJS
- Redesigned and maintained Chevrolet's Electric Vehicle webpages using React and Material UI. Improved Lighthouse web quality score to over 90 out of 100 in the majority of categories
- Developed Ultra Compose, a hybrid WYSIWYG editor that allowed for easier creation and maintenance of websites based on the Ultra platform. Used React, Theme UI, Jotai, and React Query to support dragging and dropping of components and a business-friendly editor for quick updates of production sites
- Designed and built lead generation forms to track interest for multiple vehicles and product reveals
- Implemented and coordinated with creative agencies and business teams analytics functionality to track user journeys and interactions via Adobe Analytics

#### Product Owner

Apr 2018 – Oct 2020  
Austin, TX

Owned the product roadmap & deliverables of Online Service Scheduling (OSS), a one-stop shop for vehicle owners to schedule repairs and maintenance with North American GM Dealerships

- Led technical and business discussions, feature creation for a major redesign of the Online Service Scheduling application reducing time to schedule appointments by 30%
- Devised multi-year strategic feature roadmaps for the Online Service Scheduling application
- Designed user stories based on business and customer requirements
- Actively engaged the team in scrum activities allowing for smooth deliverables

#### Software Development Engineer in Test (SDET)

Jun 2015 – Apr 2018  
Austin, TX

Provided quality assurance of various applications via manual and automation testing throughout the development life cycle

- Initiated and led the automation effort for web applications such as Online Service Scheduling, Accessories, and eBike. Steps lead to improved turnaround time, higher regression coverage, and accurate reporting in TFS for every release.
- Automated manual test cases for various applications using C# and Selenium WebDriver, which reduced overall QA release testing time by over 30%
- Optimized the Online Service Scheduling regression test suite to reduce duplicate and outdated tests and streamline regression testing resulting in a 20% reduced QA time

## EDUCATION

Baylor University, B.B.A. in Management Information Systems

May 2015