# IT Company Types – Homework

# Analyzing Product-Based and Service-Based Companies

Select one **product-based** and one **service-based company** from our **partners** and describe their **positive** and **negative aspects**. Write your opinion on the **pros** and **cons** of each. Discuss why working in a product-based or service-based company may be beneficial.

Pick companies from the SoftUni partners list: https://softuni.bg/partners.

## 1. Product-Based Company

Research the company and describe **company profile** in the form below.

## Company Information

| | |
|---|---|
| Company name: | PharVision Capital Quantitative Hedge Fund |
| Web site: | https://www.pharvision.ai/ |
| Major products / services: | Team of quantitative researchers, data engineers, software engineers and machine learning experts strives to develop breakthrough solutions to some of the most challenging problems in finance and economics. In pursuit of this goal, we lean on a robust data pipeline and software infrastructure, meticulously orchestrated to streamline the transformation of ingenious ideas into lucrative trades. |
| Company type: | Product |
| Major technology stack: | e.g.<br>1) Python,Amazon,AWS,S3 |
| Other info: | |

## Pros and Cons

Describe the **pros** and **cons** for the company, based on your **personal preferences** and feelings.

| Pros | Cons |
|---|---|
| Great Work-Life Balance | As the company grows quickly, there's a need for more team-building activities |
| Career Growth Opportunities | |
| Competitive Compensation | |
| Innovative Environment | |
| Supportive Leadership | |

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# 2. Service-Based Company

## Company Information

| | |
|---|---|
| Company name: | Smart IT |
| Web site: | https://smartit.bg/ |
| Major products / services: | BI Development, ERP Development, IT Administration, WEB Development, IT Support and Consulting |
| Company type: | service |
| Major technology stack: | e.g.<br><br>1) MS SQL/Mongo DB, Docker, Polymer, React |
| Other info: | |

## Pros and Cons

Describe the **pros** and **cons** for the company, based on your **personal preferences** and feelings.

| Pros | Cons |
|---|---|
| Humanity | They save on many things, which hinders the work process |
| Free drinks and food | They do not hire people for certain positions |
| Relaxation zone | |
| | |
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