






# TZU-LING TSENG

## Certified UX Designer

### INFO

-  **LOCATION**  
Hsinchu, Taiwan  
(Open to Relocate)
-  **PHONE**  
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-  **WEBSITE**  
TzuLing.com
-  **LINKEDIN**  
www.linkedin.com/in/TzuLingTseng

### SKILLS

- UX / UI:**
  - User Research
  - Task Analysis
  - User Journey Map
  - Persona
  - Information Architecture
  - Usability Test
  - Wireframing
  - Prototyping
- Frontend:**
  - HTML / CSS
  - JavaScript

### TOOLS

- Sketch
- InVision
- Balsamiq
- UsabilityHub
- Illustrator
- Photoshop
- After Effects
- Atom
- Github

### LANGUAGES

- Mandarin (Native)
- English

### PROFILE

Certified UX designer with a background in electrical and electronic engineering office administration.

Eager to leverage managerial and organisational skills to optimise process / experience and adjust through iterations.

### EDUCATION

**UX Design Certification** ..... 07/2019 - 09/2020  
CareerFoundry, Berlin, Germany

- Intensive project-based training program with a focus on UX, UI, and Frontend Developing for Designer.
- UX / UI:** Designed a Scavenger Hunt Mobile Game APP, using Design Thinking process from UX research to Hi-fi prototype.
- Frontend:** Build my own portfolio website using the knowledge of HTML, CSS, and JavaScript.
- UX:** Developed a Vocabulary Learning APP, using Lean UX approach.
- View projects on my website: [TzuLing.com](https://TzuLing.com)

**BE Chinese Literature** ..... 09/2013 - 06/2017  
Tamkang University, New Taipei, Taiwan

### EXPERIENCE

**Full-Time Volunteer** ..... 07/2018 - 07/2019  
Volunteering Matters, UK

- Listening&Understanding:** Supported the vulnerable who suffer from Multiple Sclerosis to remain independent to the utmost extent possible.
- Collaboration:** Assisted staffs with the admission of Homeless Shelter Residents,
- Reporting:** Monitor and Recorded the residents' situation onto the database.

**Office Assistant** ..... 09/2018 - 05/2018  
Lai-Te Electrical and Electronic Engineering Co., Ltd, TW

- Problem-Solving:** Answered incoming phone calls resolving issues with both clients and contractors.
- Organisational Skills:** Scheduled and coordinated meetings and appointments, making sure the timeline is a consensus between staff.
- Creativity:** Designed greeting cards for occasions to the clients.