



# Volodymyr Usenco

**CMS & CRM EXPERT,  
SOFTWARE ENGINEER**

## CONTACT

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## 🌟 ABOUT ME 🌟

Greetings! I am a seasoned No-Code Specialist with over 7 years of experience transforming ideas into stunning, fully-functional websites and automated workflows. My expertise spans across industry-leading platforms like WordPress, Shopify, and GoHighLevel (GHL), allowing me to deliver tailored, user-friendly solutions that exceed client expectations.

## EDUCATION

Kirovohrad National Technical University  
Bachelor of Computer Science (BCompSc),  
Computer science  
2001-2005

## EXPERIENCE

### NO-CODE SPECIALIST | FIVERR.COM

*March 2016 – August 2024*

- Delivered over 150 projects using WordPress, Shopify, and GHL.
- Automated workflows for saving clients an average of 30% operational time.
- Created eCommerce websites with Shopify that increased client sales by 40% on average.

### WEB DEVELOPER | KROPYVENTSKYY DIGITAL SOLUTIONS

*July 2010 – February 2016*

- Designed and developed websites for over 50 local businesses.
- Introduced custom WordPress themes and plugins to enhance client website functionality.

### JUNIOR WEB DEVELOPER | KROPYVENTSKYY IT HUB

*July 2005 – June 2010*

- Assisted in developing responsive websites and web applications.
- Gained hands-on experience with CMS platforms and front-end development tools.

## EXPERTISE SKILLS

- |                          |                         |
|--------------------------|-------------------------|
| ✓ CMS Development        | ✓ CRM Development       |
| ✓ API Integration        | ✓ SEO Performance       |
| ✓ Data Scraping          | ✓ DB Management         |
| ✓ AI Development         | ✓ Web Design            |
| ✓ Marketing              | ✓ Automation            |
| ✓ Zapier                 | ✓ Chatbot               |
| ✓ Full-Stack Development | ✓ Google Cloud Platform |

