



PROJECT PROPOSAL FOR:

YOUTH ON THE RISE

“YOUTH EMPOWERMENT FOR ECONOMIC DEVELOPMENT
IN A SUSTAINABLE ENVIRONMENT”

PROJECT DURATION
1 MONTH

PREPARED FOR:
GLOBAL YOUTH INITIATIVE

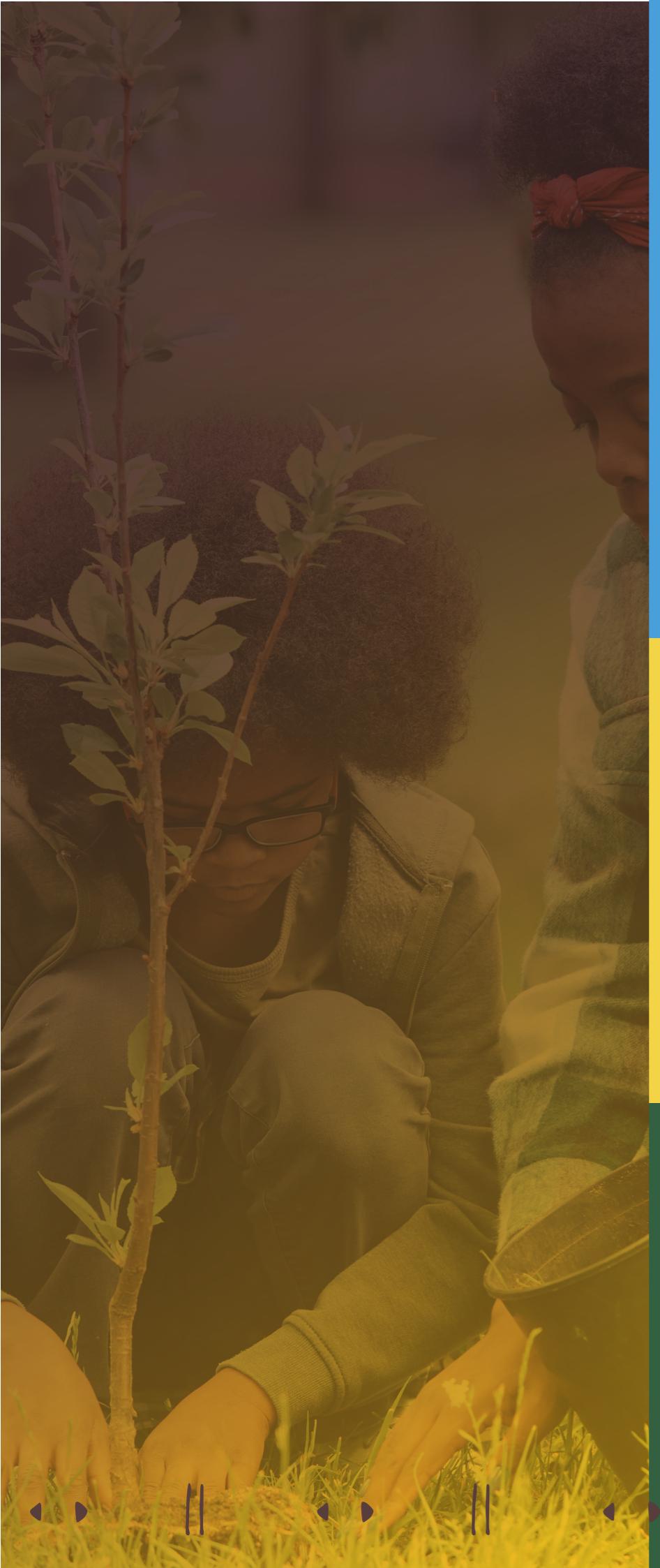
P.O. BOX 158 KIGALI
TEL: +250 786485384 / +250 780000270
E-MAIL: GYOUTHINITIATIVE@GMAIL.COM

FEBRUARY, 2024

TABLE OF CONTENTS

Contents

TABLE OF CONTENT.....	1
1. BACKGROUND TO THE PROJECT.....	2
2. PROJECT GOAL	3
3. PROJECT ACTIVITIES	4
4. ACTIVITIES SHCEDULE (GRANT CHART)	5
5. PROJECT BUDGET	6
6. PROJECT SUSTAINABILITY	7
7. PARTNERS	8
8. ABOUT GLOBAL YOUTH INITIATIVE	9



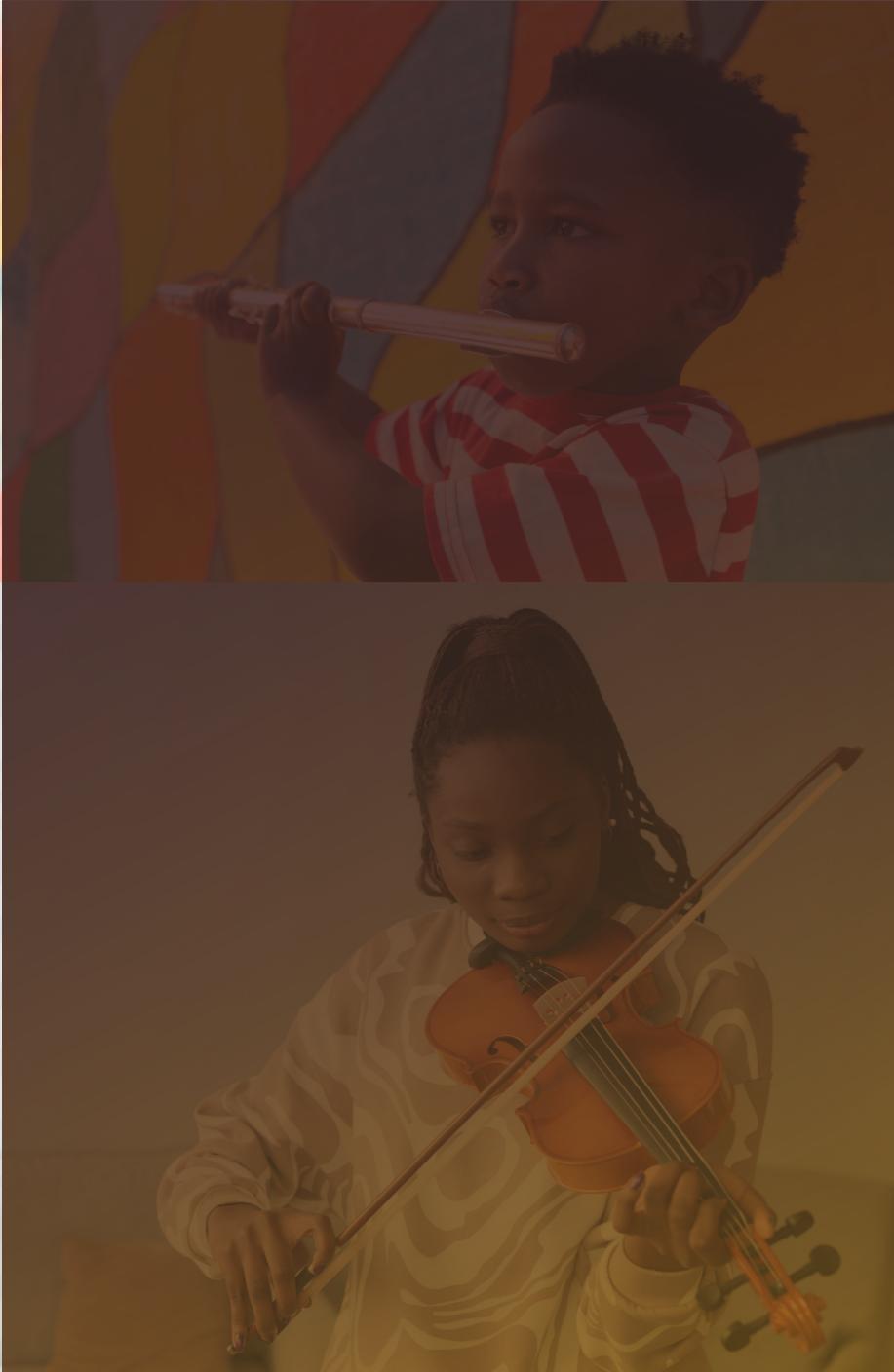
BACKGROUND TO THE PROJECT

High youth unemployment is a severe security issue putting national security at risk as young dissatisfied and restless population is likely to cause social and political instability referring as a “Ticking Bomb”. The Global Employment Trends for Youth (ILO, 2023) set the premise that “it is not easy to be young in the labour market today” in the context of a stubborn job’s crisis and increasing scarcity of stable employment. It demonstrated that Young population is more likely to face unemployment due to several educational and economic factors;

The Labour Force Survey Report August 2023 published as of October 2023 by the National Institute of Statistics (NISR), indicated that the youth population in Rwanda aged 16 to 30 years, faces a substantially higher unemployment rate of 21 percent, signifying a critical challenge in harnessing the potential of Rwanda's young workforce. Factors like limited experience, skills mismatch, limited access to capital, other financial and economic opportunities information and a competitive job market contribute to this issue;

On the other hand, like many countries, Rwanda faces the effects of climate change which has led to natural disasters and economic disruption. However, Rwanda believe in achieving Sustainable Economic development in an environmentally sustainable manner which requires recognizing the importance of innovation as a solution to climate change by committing to a green and climate resilient economic growth model designed to enhance economic growth considering at same time investing in activities related to environment protection and climate change;

With Rwanda's youth within the ages of less than 35 making up close for 75 percent of the total population (9.9 million out of 13.2 million), according to the Fifth Rwanda population and housing census of 2022, and the Country's National Strategy for Transformation (NST1) target to Create 1,500,000 (over 214,000 annually) decent and productive jobs by 2024, this creates the perfect opportunity to create synergies, jobs, reduce unemployment rate, poverty level amongst youth and spur sustainable economic growth that is anchored in innovation. Therefore, in light of above challenges facing youth and opportunities set by the Government of Rwanda, this project will be of paramount importance.



PROJECT GOAL

Through Sport and Education, we aim to equip Young people with adequate skills, knowledge and competence required for job creation, ensure sustainable economic development in an environmentally sustainable manner.

EXPECTED OUTCOMES OF THE PROJECT.

- Strengthen the resilience of the community against shocks (global prices, higher inflation, climate change effects etc.) through youth mindset change, tackle climate change and environmental sustainability challenges through financial support for green innovative ideas, environmental protection and conservation awareness campaigns and mobilization with sport and education as tools, plantation of 500 trees to restore land and degraded forests;
- Create 100 jobs, both green and non-green, through entrepreneurial skills development, financial support via open competition, access to financial services and promotion for the culture of saving and Investment among the Youth through awareness campaigns;
- Raise Leaders and Business Managers with relevant leadership skills crucial for individual and organizational success, wealth creation, nation-building and global transformation;
- Stimulate Policy dialogue in Rwanda and create opportunities for youth to thrive within it though Seminar and Youth Forum involving Youth, Policy Makers, Political and Business Leaders.



PROJECT ACTIVITIES

i. Sportenment Bonanza Tournament (SBT)

Sport is an important tool for youth and community awareness because it provides numerous opportunities to grow socially, emotionally, and physically. Furthermore, it also allows youth to learn and practice in a competitive environment. In this context, SBT have been created, by Global Youth Initiative, as a Youth education through sport platform for raising awareness and community mobilization, to young people and local community on key current social, economic and environmental issues impacting their lives and community in broad. This platform will build capacity of young people to: a) Create productive jobs that concurrently address challenges of unemployment; b) develop community resilience and environmental sustainability; c) promote the culture of saving and investment among the youth and community in general.

ii. The Innovative Green Challenge (IGC)

Climate change is one of the biggest challenges the world is facing now. In order to take part in the protection and conservation of the environment as a climate change adaptation and mitigation measure, GYI introduced IGC platform designed to support youth innovative ideas through a green financial challenge competition via a call for proposal. In addition, through this platform, GYI will take advantage to plant 500 trees as a community nature conservation action for degraded forests.

iii. Wake Youth Conference (WYC)

WYC is a platform to stimulate networking, education and policy dialogue to support youth empowerment, sustainable development, tackle climate change and environmental sustainability challenges, through a Consultative Seminar, Workshops and Youth Forum (Business and Leadership Forum).

Activities Schedule (Gantt chart)

Nº	Activities	Sub-activity	Eligible Participants	Week 1	Week 2	Week 3	Week 4
1	Sportenment Bonanza Tournament (SBT)	Football Tournament	Youth Cooperatives: 16-30 Years (70%), 31-35 Years (30%)	Sector Level	District Level	Province Level	Final (Pele Stadium)
		Basket Ball Tournament	Secondary Schools: 16-30 Years	Sector Level	District Level	Province Level	Final (Club Rafiki)
		Karate Tournament	Youth Clubs (12-25 Years)			Province Level	Final (Kimisagara)
		Dancing Competition	Registered Youth Modern and Traditional TroOps (16-30 years)	Sector Level	District Level	Province Level	Final (Club Rafiki)
2	The Innovative Green Challenge (IGC)	Green Competition and Nature Conservation Actions.	Call for Proposal Applicants (16-30 Years)	Competition Launch with Tree Plantation	District Level	Province Level	Tree Plantation, Final (Gala Dinner)
3	Wake Youth Conference (WYC)	Workshop and Public Teaching	Selected through Call for Application (16-30 Years)	Official Opening	Leadership Workshop	Innovation Public Teaching	Entrepreneurship Workshop
		Panel for Policy Discussions	Selected through Call for Application (16-30 Years)	Applicants selection	Applicants selection	Applicants selection	Youth Forum

PROJECT BUDGET

PROJECT ACTIVITIES	TOTAL COST (FRW)	TOTAL COST (USD)
Sportenment Bonanza Tournament (SBT)	97,525,000	76,317
The Innovate Green Challenge	11,830,000	9,257
Wake Up Youth Conference	7,250,000	5,673
Project Coordination and Administration Costs	63,395,000	49,609
TOTAL	180,000,000	140,857

PROJECT SUSTAINABILITY

In order to ensure that, the project intervention has long term and sustained impacts, Global Youth Initiative will gear to do the following:

- ▶ This project is part of the 5 years GYI Strategic Plan (2024-2028) under the youth development program of which GYI intend to build an excellent Youth Academy and TVET Center of Excellence to deliver continuous dynamic programs designed to educate and empower youth for employment and economic productivity, inspire and instill in young people the values of hard working, innovation, integrity, responsibility and compassion through capacity building, Hands on skills, Youth Connection, apprenticeship field visits, financial support, awareness Campaigns and mobilization in various sectors (agriculture, energy, environment, social etc.). The target over the next 5 years is to create 500 productive jobs enabling to support achieve expected strategic outcome of the National Strategy for Transformation (NST1), vision 2050 and sustainable development goals aiming for reducing unemployment rate, build community resilience and ensure sustainable economic growth in a sustainable environment;
- ▶ This project is also part of the 5 years GYI Strategic Plan (2024-2028) under the Environmental and Social Sustainability program designed to deliver sustainable community development solutions with target to plant 500 trees creating 100 green jobs in the spirit of fight against climate change to reduce the impact of carbon emissions and restore natural ecosystems;
- ▶ Through the 5 years strategic plan, we also aim to Launch “Environmental Sustainability Fund for Advocacy” designed to support climate change adaptation through “Zero Point Zero One Percentage Financing Initiative”;
- ▶ Through the 5 years strategic plan, we also intend to organize an Annual Environmental Sustainability Competition and “Sportainment Cultural Exchange” projects designed to promote Peace, foreign cooperation, trade and sustainable development through cultural interchange actions and mobilize Youth for environmental conservation through education, actions, sport and entertainment which are our strategic implementation channels.



A background photograph of two individuals in professional attire, one in a dark suit and the other in a light-colored shirt, shaking hands over a white surface. The image is partially obscured by a decorative header bar at the top.

PARTNERS

Global Youth Initiative (GYI) intend to work closely with the government's line ministries such as the Ministry of Youth (having responsibility for youth socio-economic empowerment), Ministry of Environment (established to ensure conservation, protection and development of the environment), Ministry of Education (having mission to transform the Rwandan citizen into skilled human capital for socio-economic development) and Ministry of Local Government as implementor of all programs at community level;

To ensure that the project succeeds, GYI intend to approach development partners and private sector, to support further with Financial and Technical support which will be critical for sustainability of the intervention. We ensure partners to work with transparency, accountability, timely and accurate reporting.

ABOUT GLOBAL YOUTH INITIATIVE (GYI) ORGANIZATION

Global Youth Initiative (GYI) is an independent and non-governmental organization established in September 2021 by a group of 9 young energetic, visionary, passionate people who came together with commitment and dedication to promote youth capacity development, provide opportunities to youths, address global issues in order to achieve global sustainable social-economic development in an environmentally sustainable manner;

Global Youth Initiative is currently registered with Rwanda Governance Board under the legal personality no 000015/RGB/N-GO/OC/09/2023 to accomplish its objectives through registered members, including staff and volunteers with broad experience at the community, national, regional and International level;

Vision_ Inspire and Empower Young people to be active and vocal contributors to the environmental, social, economic and cultural well-being of the global community;

Mission_ We want to create a generation of powerful young leaders, change-makers, problem solvers and active citizens with capacity to develop their personal resilience, overcome barriers to progression and implement lasting solutions to sustainable development;

Strategic Programs _ Global Youth Initiative (GYI) carries out Three catalytic programs to achieve the strategic mission of the Organization. These are: 1) Strengthening the organization Capacity; 2) Youth Development 3) Socio-Economic Development 3) Environmental and Social Sustainability.

Motto- We Educate, We Connect, We Play, We Act.

GLOBAL YOUTH INITIATIVE (GYI)

KIGALI – RWANDA



(+250) 786 485 384 / (+250) 780 000 270



gyouthinitiative@gmail.com



www.Global Youth Initiative.org



@GlobalYouthIn

