A person with short brown hair wearing a suit jacket

AI-generated content may be incorrect.

* Elena is a busy professional who frequently needs medical consultations due to a chronic condition.
* She dislikes making phone calls to book appointments and prefers digital solutions for convenience.
* She values timely reminders and easy access to her medical history.

✅ **Easily book doctor appointments** online without calling  
✅ **Receive appointment reminders** via SMS or email  
✅ **Quick access to medical prescriptions** and past records  
✅ **A simple, user-friendly interface** that works well on mobile

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Market Specialist

Moderate

**"I just want a simple way to book my doctor’s appointments without having to call and wait on hold. A quick notification to remind me would make my life so much easier!"** – *Elena Popescu*

❌ **Long waiting times** and difficulty finding available slots  
❌ **Forgetting about scheduled appointments** due to lack of reminders  
❌ **Complicated systems** that require too many steps for a simple booking