



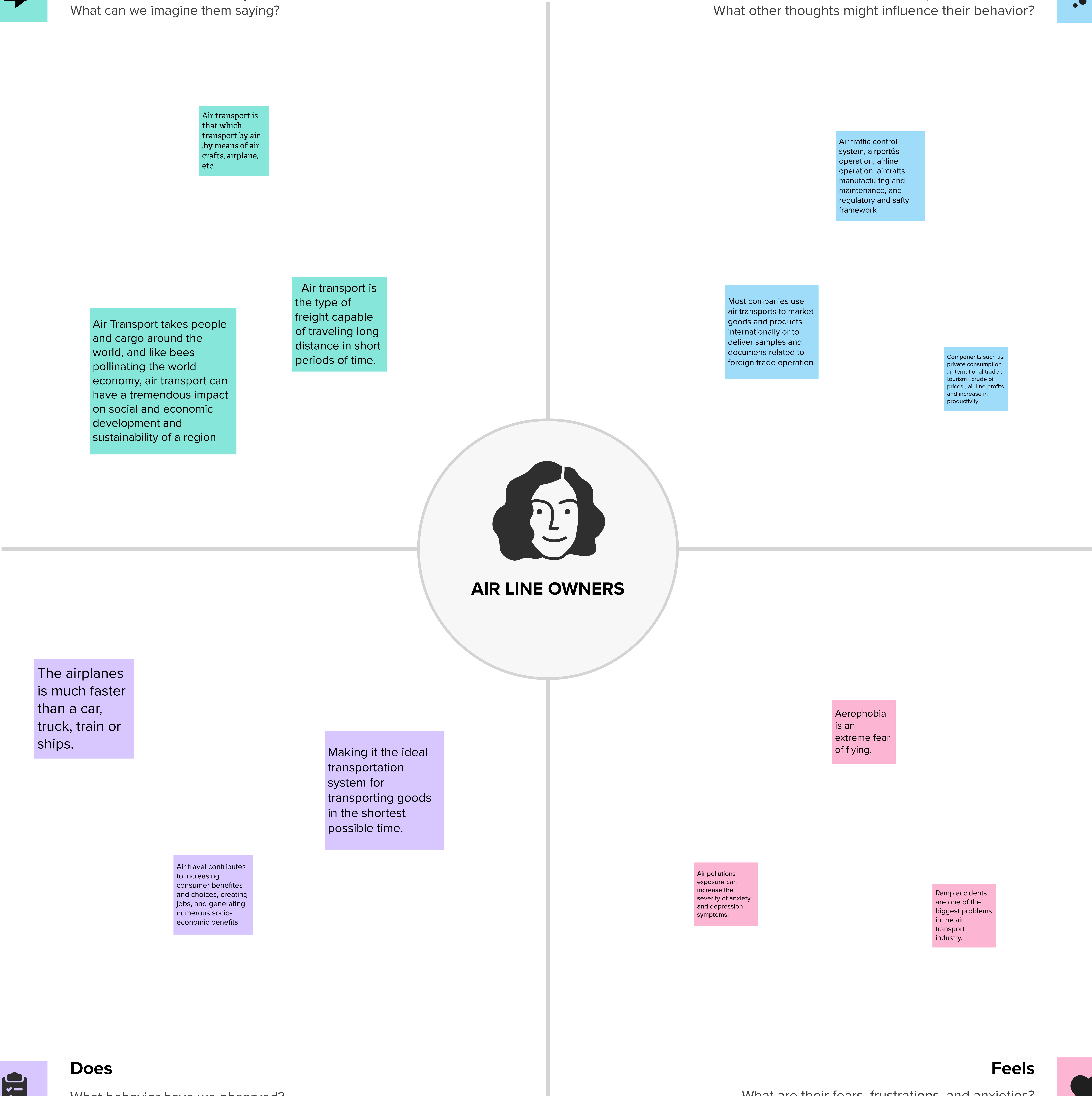
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Air transport is that which transport by air ,by means of air crafts, airplane, etc.

Air traffic control system, airport6s operation, airline operation, aircrafts manufacturing and maintenance, and regulatory and safty framework

Air Transport takes people and cargo around the world, and like bees pollinating the world economy, air transport can have a tremendous impact on social and economic development and sustainability of a region

Air transport is the type of freight capable of traveling long distance in short periods of time.

Most companies use air transports to market goods and products internationally or to deliver samples and documens related to foreign trade operation

Components such as private consumption , international trade , tourism , crude oil prices , air line profits and increase in productivity.

AIR LINE OWNERS

The airplanes is much faster than a car, truck, train or ships.

Making it the ideal transportation system for transporting goods in the shortest possible time.

Aerophobia is an extreme fear of flying.

Air travel contributes to increasing consumer benefites and choices, creating jobs, and generating numerous socio-economic benefits

Air pollutions exposure can increase the severity of anxiety and depression symptoms.

Ramp accidents are one of the biggest problems in the air transport industry.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?