

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



T series is a world top youtube channel

248 million subscribers on 19K videos

T series founder; Gulshan Kumar Owner ;Bhushan Kumar Music can change the world

Very important category of entertainment

Its videos
accounted for a
quarter of all
views on
YouTube in India
last year.



Tseries channel primarily contains Indian music videos

releases
several
videos every
day

T series having uploaded over 20 thousand videos of july 2023

Feel some shocks to know about World's top youtube channels

It is useful for know and unknowing things

Feels
curiously to
know more
details

Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



