



Hunger Not Impossible Privacy Policy

May, 15, 2017

Collection and Use of Personal Information

Personal information is data that can be used to identify or contact a single person.

You may be asked to provide your personal information anytime you are in contact with Not Impossible or a Not Impossible affiliated company. Not Impossible and its affiliates may share this personal information with each other and use it consistent with this Privacy Policy. They may also combine it with other information to provide and improve our products, services, content, and advertising. You are not required to provide the personal information that we have requested, but, if you chose not to do so, in many cases we will not be able to provide you with our services or respond to any queries you may have.

Here are some examples of the types of personal information Apple may collect and how we may use it:

What personal information we collect

- When you create a Participant profile, download a software update, contact us or participate in an online survey, we may collect a variety

of information, including your name, mailing address, phone number, email address, contact preferences, and personal background information.

- When you share your content with family and friends using Not Impossible software or invite others to participate in Not Impossible services or forums, Not Impossible may collect the information you provide about those people such as name, mailing address, email address, and phone number. Not Impossible will use such information to fulfill your requests, provide the relevant service, or for anti-fraud purposes.

How we use your personal information

- The personal information we collect allows us to keep you posted on Not Impossible's latest announcements, software updates, and upcoming events. If you don't want to be on our mailing list, you can opt out anytime by updating your preferences.
- We also use personal information to help us create, develop, operate, deliver, and improve our products, services, content and advertising, and for loss prevention and anti-fraud purposes.
- We may use your personal information, including date of birth, to verify identity, assist with identification of users, and to determine appropriate services. For example, we may use date of birth to determine the age of Hunger Not Impossible Participants.
- From time to time, we may use your personal information to send important notices, such as communications about services and changes to our terms, conditions, and policies. Because this information is important to your interaction with Not Impossible, you may not opt out of receiving these communications.

- We may also use personal information for internal purposes such as auditing, data analysis, and research to improve Not Impossible's products, services, and customer communications.

Collection and Use of Non-Personal Information

We also collect data in a form that does not, on its own, permit direct association with any specific individual. We may collect, use, transfer, and disclose non-personal information for any purpose. The following are some examples of non-personal information that we collect and how we may use it:

- We may collect information such as occupation, language, zip code, area code, unique device identifier, referrer URL, location, and the time zone where an Not Impossible's service is used so that we can better understand customer behavior and improve our products, services, and advertising.
- We may collect information regarding customer activities on our website, cloud services, and our dashboard. This information is aggregated and used to help us provide more useful information to our customers and to understand which parts of our website, products, and services are of most interest. Aggregated data is considered non-personal information for the purposes of this Privacy Policy.
- We may collect and store details of how you use our services, including search queries. This information may be used to improve the relevancy of results provided by our services. Except in limited instances to ensure quality of our services over the Internet, such information will not be associated with your IP address.

- With your explicit consent, we may collect data about how you use your device and applications in order to help our app developers improve our mobile app.

If we do combine non-personal information with personal information the combined information will be treated as personal information for as long as it remains combined.

Disclosure to Third Parties

At times Not Impossible may make certain personal information available to strategic partners that work with Not Impossible to provide services, or that help Not Impossible market to customers. Personal information will only be shared by Not Impossible to provide or improve our products, services and advertising; it will not be shared with third parties for their marketing purposes.

Service Providers

Not Impossible shares personal information with companies who provide services such as information processing, extending credit, fulfilling customer orders, delivering products to you, managing and enhancing customer data, providing customer service, assessing your interest in our products and services, and conducting customer research or satisfaction surveys. These companies are obligated to protect your information and may be located wherever Not Impossible operates.

Others

It may be necessary – by law, legal process, litigation, and/or requests from public and governmental authorities within or outside your country of residence – for Not Impossible to disclose your personal information. We may

also disclose information about you if we determine that for purposes of national security, law enforcement, or other issues of public importance, disclosure is necessary or appropriate.

We may also disclose information about you if we determine that disclosure is reasonably necessary to enforce our terms and conditions or protect our operations or users. Additionally, in the event of a reorganization, merger, or sale we may transfer any and all personal information we collect to the relevant third party.

Protection of Personal Information

Not Impossible takes the security of your personal information very seriously. Not Impossible online services such as the Hunger Not Impossible Dashboard and Hunger Not Impossible website protect your personal information during transit using encryption such as Transport Layer Security (TLS). When your personal data is stored by Not Impossible, we use computer systems with limited access housed in facilities using physical security measures. Cloud data is stored in encrypted form including when we utilize third-party storage.

When you use some Not Impossible services or applications or post on an Not Impossible forum, chat room, or social networking service, the personal information and content you share is visible to other users and can be read, collected, or used by them. You are responsible for the personal information you choose to share or submit in these instances. For example, if you list your name and email address in a forum posting, that information is public. Please take care when using these features.

Integrity and Retention of Personal Information

Not Impossible makes it easy for you to keep your personal information accurate, complete, and up to date. We will retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

Access to Personal Information

You can help ensure that your contact information and preferences are accurate, complete, and up to date by logging in to your account at www.hungernotimpossible.com. For other personal information we hold, we will provide you with access for any purpose including to request that we correct the data if it is inaccurate or delete the data if Not Impossible is not required to retain it by law or for legitimate business purposes. We may decline to process requests that are frivolous/vexatious, jeopardize the privacy of others, are extremely impractical, or for which access is not otherwise required by local law. Access, correction, or deletion requests can be made through contacting Hunger@notimpossiblelabs.com.

Children & Education

We understand the importance of taking extra precautions to protect the privacy and safety of children using Not Impossible products and services. Children under the age of 13, or equivalent minimum age in the relevant jurisdiction, are not permitted to create their own dashboard profiles, unless their parent provided verifiable consent or as part of the child account creation process. For example, a parent must review the Hunger Not Impossible Terms and Conditions and agree to the [Family Privacy Disclosure for Children](#) before they can begin the Participant Profile account creation process for their child.

If we learn that we have collected the personal information of a child under 13, or equivalent minimum age depending on jurisdiction, outside the above circumstances we will take steps to delete the information as soon as possible.

If at any time a parent needs to access, correct, or delete data associated with their child's Dashboard Participant Profile, they may contact us at hunger@notimpossiblelabs.com.

Location-Based Services

To provide location-based services on Not Impossible products, Not Impossible and our partners and licensees may collect, use, and share precise location data, including the real-time geographic location of your computer or device. Where available, location-based services may use GPS, Bluetooth, and your IP Address, along with crowd-sourced Wi-Fi hotspot and cell tower locations, and other technologies to determine your devices' approximate location. Unless you provide consent, this location data is collected anonymously in a form that does not personally identify you and is used by Not Impossible and our partners and licensees to provide and improve location-based products and services. For example, your device may share its geographic location with application providers when you opt in to their location services.

Third-Party Sites and Services

Not Impossible websites, products, applications, and services may contain links to third-party websites, products, and services. Our products and

services may also use or offer products or services from third parties – for example, a third-party mobile phone app.

Information collected by third parties, which may include such things as location data or contact details, is governed by their privacy practices. We encourage you to learn about the privacy practices of those third parties.

Our Companywide Commitment to Your Privacy

To make sure your personal information is secure, we communicate our privacy and security guidelines to Not Impossible employees and strictly enforce privacy safeguards within the company.

Privacy Questions

If you have any questions or concerns about Not Impossible's Privacy Policy or data processing or if you would like to make a complaint about a possible breach of local privacy laws, please contact us at hunger@notimpossiblelabs.com.

All such communications are examined and replies issued where appropriate as soon as possible. If you are unsatisfied with the reply received, you may refer your complaint to the relevant regulator in your jurisdiction. If you ask us, we will endeavor to provide you with information about relevant complaint avenues which may be applicable to your circumstances.

Not Impossible may update its Privacy Policy from time to time. When we change the policy in a material way, a notice will be posted on our website along with the updated Privacy Policy.