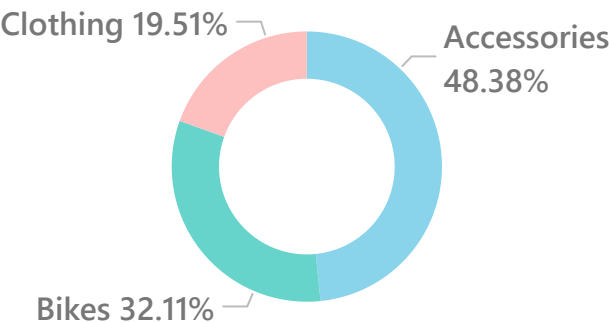
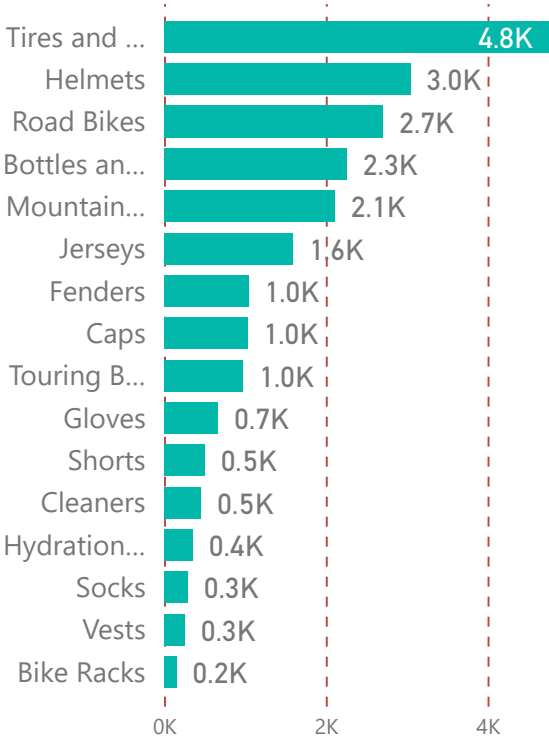


01-03-201628-01-2017

Total Orders by Category



Total Orders by SubcategoryName

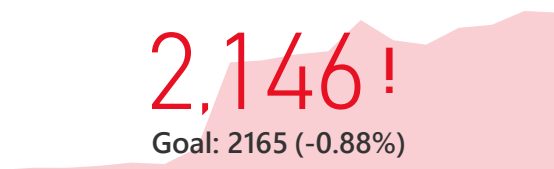


ProductName	Total Orders	Return Rate
All-Purpose Bike Stand	131	4.58%
AWC Logo Cap	1,028	1.01%
Bike Wash - Dissolver	454	1.76%
Classic Vest, L	82	2.44%
Classic Vest, M	91	2.20%
Classic Vest, S	80	5.00%
Fender Set - Mountain	1,041	1.25%
Half-Finger Gloves, L	198	2.02%
Half-Finger Gloves, M	224	2.48%
Half-Finger Gloves, S	242	1.27%
Hitch Rack - 4-Bike	152	1.97%
HL Mountain Tire	675	3.85%
HL Road Tire	458	4.59%
Hydration Pack - 70 oz.	352	3.69%
LL Mountain Tire	423	2.77%
LL Road Tire	493	2.15%
Long-Sleeve Logo Jersey, L	223	4.04%
Long-Sleeve Logo Jersey, M	197	4.57%
Long-Sleeve Logo Jersey, S	175	2.86%
Long-Sleeve Logo Jersey, XL	210	1.90%
ML Mountain Tire	582	1.02%
ML Road Tire	438	1.25%
Mountain Bottle Cage	954	2.25%
Mountain Tire Tube	1,523	1.58%
Mountain-200 Black, 38	276	3.62%
Mountain-200 Black, 42	264	3.79%
Mountain-200 Black, 46	292	3.08%
Total	11,824	2.14%

Monthly Revenue



Monthly Order



Monthly Returns



Top Product (By Orders)

Water Bottle - 30 oz.

Top Product (By Profits)

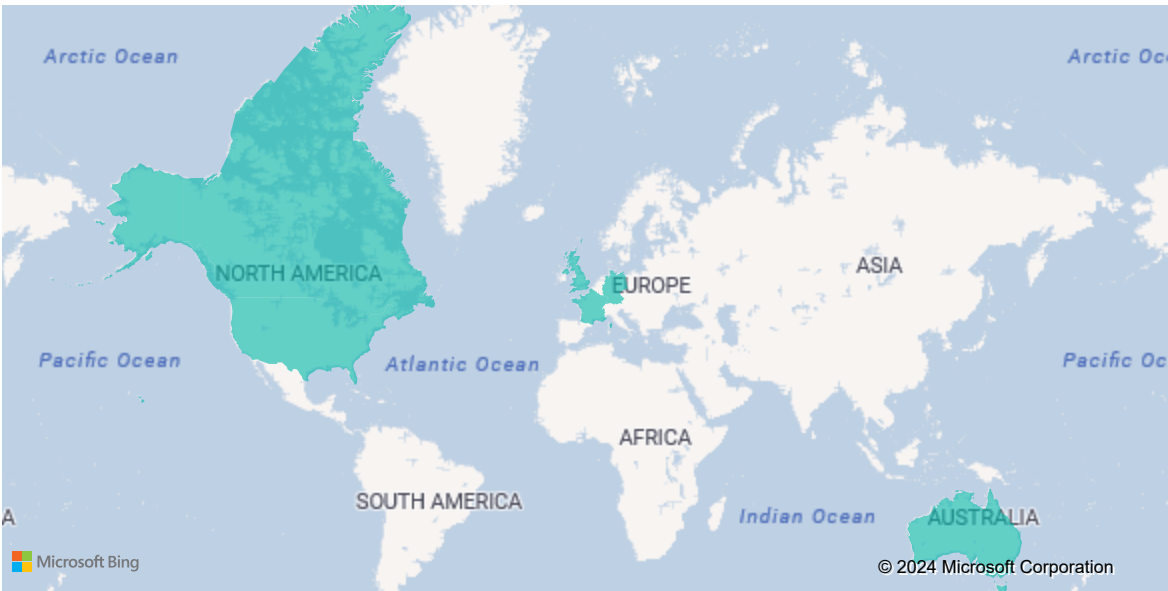
Mountain-200 Black, 46

Select all

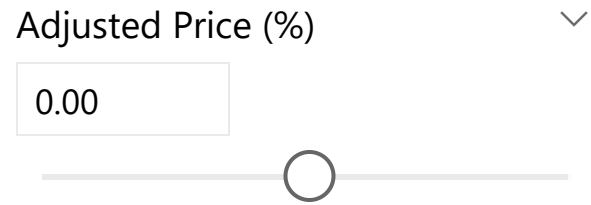
Europe

North America

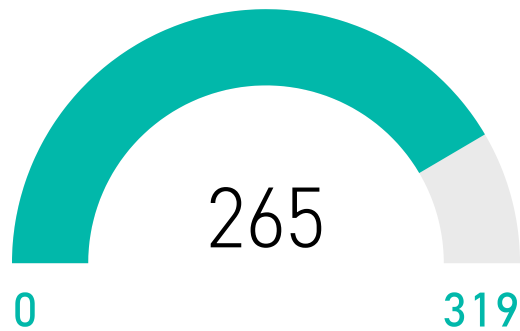
Pacific



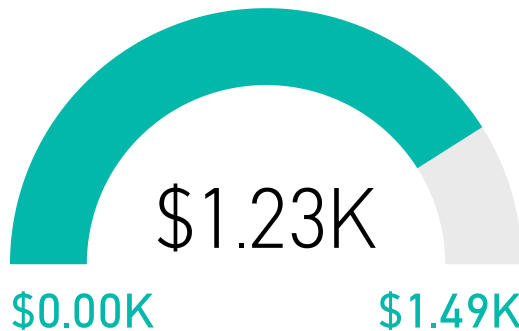
# Patch Kit/8 Patches



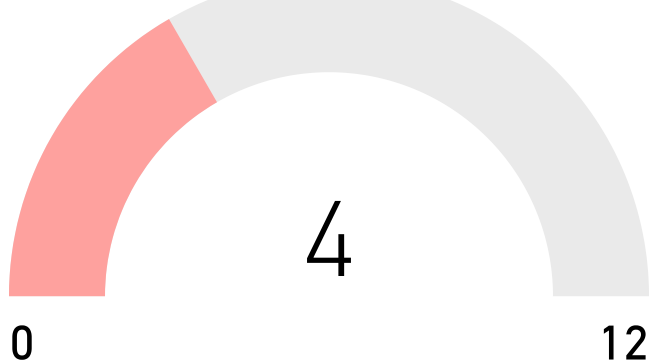
Current Month Orders VS. Target



Current Month Revenue VS. Target



Current Month Returns VS. Previous Month



\$2.29  
AVG Retail Price

\$2.29  
Adjusted Price

Weekly Profit

● Total Profit ● Adjusted Profit



Weekly Profit

\$300

\$200

\$100

\$0

Jul 2016 Sep 2016 Nov 2016 Jan 2017 Mar 2017 May 2017 Jul 2017

Weekly Return Volume

5

0

Sep 2016

Nov 2016

Jan 2017

Mar 2017

May 2017

Full Name	Total Orders	Total Revenue
Adriana Gonzalez	4	\$9,195.69
Mr. Aaron Wright	3	\$6,750.95
Mr. Andres Nara	3	\$6,723.49
Mr. Andres Raji	3	\$6,678.79
Mr. Blake Diaz	3	\$6,713.96
Mr. Brad She	4	\$9,161.01
Mr. Brent Zhang	3	\$7,018.99
Mr. Clarence Anand	3	\$6,690.02
Mr. Clarence Gao	3	\$6,753.46
Mr. Clayton Li	3	\$6,830.64
Mr. Cole Ramirez	3	\$6,682.41
Mr. Cole Stewart	3	\$6,713.92
Mr. Corey Anand	3	\$7,004.97
Mr. Dennis Zhou	3	\$6,811.23
Mr. Eddie Dominguez	3	\$7,044.38
Mr. Erick Lopez	3	\$6,916.10
Mr. Ethan Bryant	3	\$6,730.25
Mr. Francisco Sara	4	\$9,125.54
Mr. Frank Vazquez	3	\$6,870.35
Mr. Franklin He	3	\$6,784.41
Mr. Franklin Xu	5	\$10,164.34
Mr. Glenn Wang	3	\$6,690.48
Mr. Jake She	3	\$6,947.09
Mr. Jarrod Mehta	3	\$7,038.37
Mr. Jason Campbell	3	\$6,712.22
Mr. Johnathan Madan	3	\$6,722.14
Mr. Johnathan Suri	4	\$7,721.33
Mr. Johnny Moyer	3	\$6,778.24
Mr. Jordan Turner	7	\$11,022.38
Mr. Julian Wood	3	\$6,978.45
Mr. Kevin Coleman	4	\$7,750.53
Total	353	\$7,51,130.39

