

#### +92 316 459 5301

- usamaayaz421@gmail.com
- Carachi

  L-104 St-17 Sec 35/A Korangi

# **EDUCATION**

Bachelor of Computer Science (BSCS)

Karachi University (UBIT) Expected Graduation: 2026

Hafiz-e-Quran Jamia Darul Uloom Karachi

# **EXPERTISE**

- Amazon PL & Wholesale
- Web Development Basics
- Digital Marketing
- MS Office Basics
- Friendly with Al

# LANGUAGE

Urdu

English

# **USAMA AYAZ**

Amazon Specialist & Web Developer

# **Experience**

#### Amazon PL & Wholesale

- Completed a comprehensive Amazon course covering PL (Private Label) and Wholesale strategies.
- 3 months of practical experience in managing Amazon seller accounts, including product listing, keyword research, and order management.

### E-commerce Specialist - TikTok Shop

- 1 month of experience managing a TikTok Shop.
- Worked on product uploading, promotions, and sales strategies to optimize performance.

#### Web Development Intern

- Successfully completed a 2-month remote web development role.
- Gained hands-on experience in front-end and back-end development, focusing on responsive design and user-friendly interfaces, including HTML,CSS and JAVA Script.

#### **Ouran Teacher**

• Taught Quranic studies to students for over five years.

#### **Additional Skills**

- Familiar with AI technologies, applying knowledge to streamline processes and improve project outcomes.
- Proficient in a wide range of computer applications and adaptable to physical tasks as required
- Known for a strong work ethic and ability to efficiently complete tasks, balancing hard work with smart strategies to meet deadlines and adapt to varying situations.

# Qualification

#### Intermediate (Second Year)

Adamjee Govt Science College, Karachi Grade: A-1

Percentage: 89% Completed: 2021

#### **Matriculation**

A.A Tutors, Karachi Grade: A-1 Percentage: 88% Completed: 2019

# Reference

#### Certifications

- Amazon PL & Wholesale from CLICK 5 Institute.
- Web-Development-1 from Bano Qabil 2.0

Available upon request