

University of Alberta Interdisciplinary Consulting Association

Minutes

Friday, April 5th, 2013.

5:15-6:30 pm, NREF 2-127

Attendance at all meetings is on a drop-in basis.

Contact ica@ualberta.ca for:

- Additions/Removals from the group
- Requests for additions to the agenda
- Verification of your own attendance records

1. Club News and Announcements

- Website Launched (<https://ualberta.ca/~ica>) - Thank you **Ranek!**
- Some member photos are up. Interested members should begin thinking about site profiles.
- LinkedIn session in the planning stage for the fall.
- Funding - \$650 for Capital Expenditures from SGS - Thank you **Caitlin!**
- Caitlin will order lanyards, nametags.
- SGS Video Contest – Filming next week (Ranek)
- Looking for writers/editors for the case book to be written over summer.

2. Resources

- Albert suggested purchasing resources through our Capital Grant.
- YouTube Series on Management Consulting - <https://www.youtube.com/watch?v=fBwUxnTpTBo&list=UU-YKX7L2GNNA-IHrhMpWzWA&index=13>
- Email ica@ualberta.ca if you would like further practice cases.

3. Case Demonstration

- Keita led ICA Case #1 - Fonts, and ICA Case #2 - Chimpanzee Strategy.
- These cases will be published in the forthcoming case guide.
- Discussion on multi-dimensional problems, Nash Equilibrium.

4. McKinsey Day - May 3rd

- Currently, 11 attending. Room for up to 15. Full Costs are Covered.
- In order to attend, you must attend the Pre-Departure Case Session:

April 27th, 5:15 - 6:15 pm, BUS 1-6

*** If you miss or are unable to attend this session, email Keita at keita.hill@ualberta.ca by April 27 at 7:15 pm.**

- Carpool departs: Edmonton at 4:50 am
- Arrive: McK Calgary Office for 8:00 am. We'll spend the day and return in the mid-afternoon or evening (each car decides!)

Next meeting: April 27th, 5:15 pm, BUS 1-6.

(Pre-Departure Case Session - Mandatory for May 3rd attendees)

Optional for all other members.

The ICA strives to be:

- Inclusive and multidisciplinary
- Open and collaborative
- Focused on education

We continuously evaluate our effectiveness through measurable metrics and strategic review.