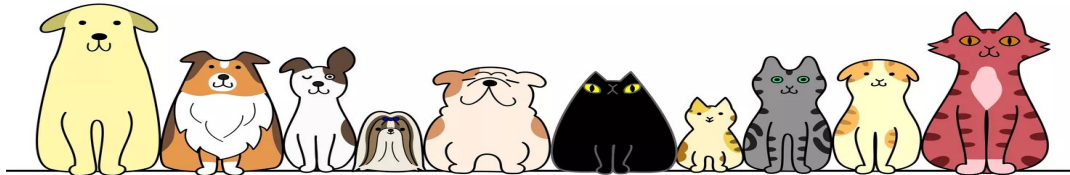
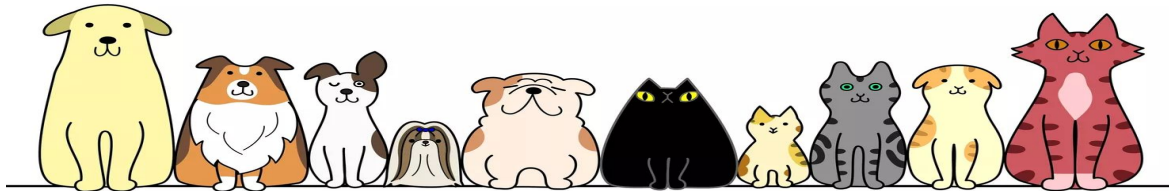

Business Database Design for Pet Grooming Shop

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Overview

- **Business Scenario**
- **Project Introduction**
- **Data Modeling**
- **Data Normalization**
- **SQL Queries**



Business Scenario

Business Definition: Pet Grooming Store

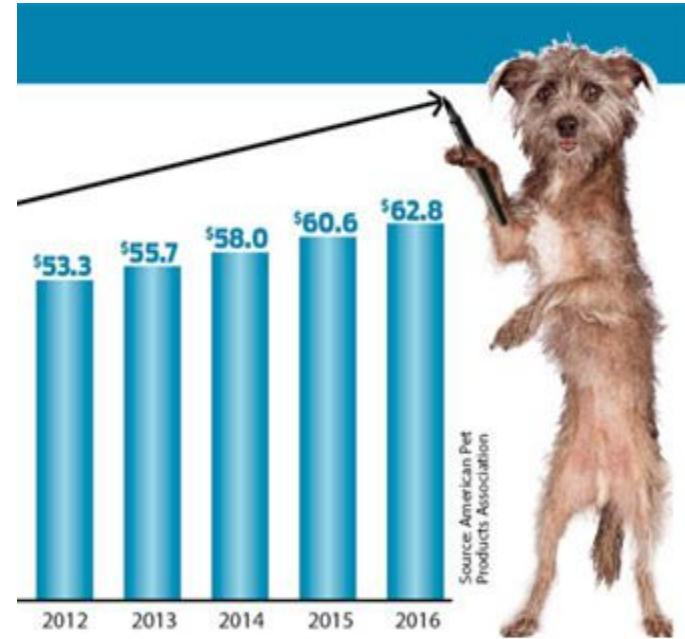
Business Requirements:

> **An internal business database**

- Recording business operating activities:
 - Sales
 - Purchases/Inventory
 - Appointments
- Storing backend information of company architecture
 - Departments
 - Employee Information

> **Primary Users:**

- Departments
- Employees



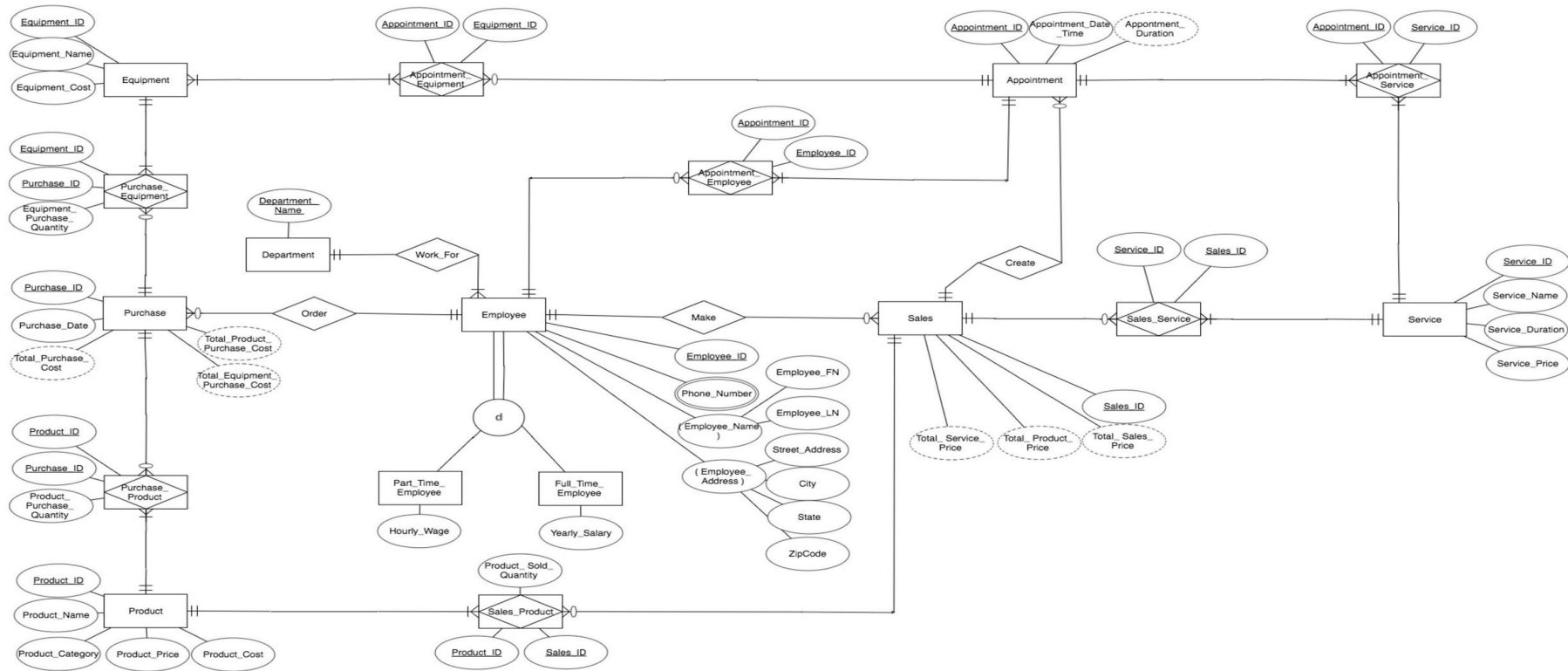
Project Introduction

Goals:

- Store and retrieve information related to internal business operations.
- Create ad-hoc reports for strategic usages.
- Perform calculation and group by functions to solve business related problems.

Entity Relationship Model

ER Diagram



Data Normalization

- 1) Department (Department_Name(PK))
- 2) Employee (EmployeeID(PK), Employee_FN, Employee_LN, Street_Address, City, State, ZipCode, Department_Name(FK))
- 3) Employee_Phone(EmployeeID(FK/PK), Phone_Number)
- 4) Part_Time_Employee(EmployeeID(FK/PK), Hourly_Wage)
- 5) Full_Time_Employee(EmployeeID(FK/PK), Yearly_Salary)
- 6) Purchase (PurchaseID(PK), PurchaseDate, EmployeeID(FK))
- 7) Product (ProductID, Product_Name, Product_Category, Product_Price, Product_Cost)
- 8) Equipment (EquipmentID, Equipment_Name, Equipment_Cost,)
- 9) Purchase_Product(ProductID(FK/PK), PurchaseID(FK/PK), Product_Purchase_Quantity)
- 10) Purchase_Equipment(EquipmentID(FK/PK), PurchaseID(FK/PK), Equipment_Purchase_Quantity)
- 11) Appointment (AppointmentID(PK), Appointment_Date_Time, SalesID(FK))
- 12) Sales (SalesID(PK/FK), EmployeeID(FK))
- 13) Service (ServiceID,(PK) Service_Name, Service_Duration, Service_Price)
- 14) Sales_Product(ProductID(PK/FK), SalesID(PK/FK))
- 15) Sales_Service(ServiceID(PK/FK), SalesID(PK/FK))
- 16) Appointment_Employee(AppointmentID(PK/FK), EmployeeID(PK/FK))
- 17) Appointment_Equipment(AppointmentID(PK/FK), EquipmentID(PK/FK))
- 18) Appointment_Service(AppointmentID(PK/FK), ServiceID(PK/FK))

Database

```
58 -- Table Structure for table 'Product'
59 • CREATE TABLE PS_Product(
60     ProductID INT,
61     Product_Name TEXT,
62     Product_Category TEXT,
63     Product_Price NUMERIC(65,2),
64     Product_Cost NUMERIC(65,2),
65     PRIMARY KEY (ProductID));
66
67 -- Table Structure for table 'Equipment'
68 • CREATE TABLE PS_Equipment(
69     EquipmentID INT,
70     Equipment_Name TEXT,
71     Equipment_Cost NUMERIC(65,2),
72     PRIMARY KEY (EquipmentID));
73
74 -- Table Structure for table 'Purchase_Product'
75 • CREATE TABLE PS_Purchase_Product(
76     ProductID INT,
77     PurchaseID INT,
78     Product_Purchase_Quantity INT,
79     PRIMARY KEY (ProductID, PurchaseID),
80     FOREIGN KEY (ProductID)
81     REFERENCES PS_Product(ProductID),
82     FOREIGN KEY (PurchaseID)
83     REFERENCES PS_Purchase(PurchaseID));
```

▼ Petstore

▼ Tables

- ▶ PS_Appointment
- ▶ PS_Appointment_Employee
- ▶ PS_Appointment_Equipment
- ▶ PS_Appointment_Service
- ▶ PS_Department
- ▶ PS_Employee
- ▶ PS_Employee_Phone
- ▶ PS_Equipment
- ▶ PS_Full_Time_Employee
- ▶ PS_Part_Time_Employee
- ▶ PS_Product
- ▶ PS_Purchase
- ▶ PS_Purchase_Equipment
- ▶ PS_Purchase_Product
- ▶ PS_Sales
- ▶ PS_Sales_Product
- ▶ PS_Sales_Service
- ▶ PS_Service

SQL Query #1

The number of employees in each department.

```
SELECT PS_Department.Department_Name, COUNT(EmployeeID) AS 'Number of Employees'  
FROM PS_Employee INNER JOIN PS_Department  
ON PS_Employee.Department_Name = PS_Department.Department_Name  
GROUP BY PS_Department.Department_Name;
```

	Department_Name	Number of Employees
▶	Accounting	3
	HumanResources	4
	IT	3
	Maintainance	3
	Marketing	3
	Purchase	4
	R&D	3
	Sales	3
	Service	24



SQL Query #2

Total Revenue or sales from “Products” purchased by customers

```
SELECT PS_Sales.SalesID,  
SUM(PS_Product.Product_Price * PS_Sales_Product.Product_Sold_Quantity) AS 'Total Price of Products on Sales Order'  
FROM PS_Product INNER JOIN PS_Sales_Product ON PS_Product.ProductID = PS_Sales_Product.ProductID  
INNER JOIN PS_Sales ON PS_Sales.SalesID = PS_Sales_Product.SalesID  
GROUP BY PS_Sales.SalesID;
```

SalesID	Total Price of Products on Sales Order
4401	5077.00
4402	2058.00
4403	8503.00
4404	3273.00
4405	6313.00
4406	1008.00
4407	7140.00
4408	608.00
4409	5792.00



SQL Query #3

Total Revenue or Sales from “Services” availed by customers.

```
SELECT PS_Sales.SalesID, SUM(PS_Service.Service_Price) As 'Total Price of Services on Sales Order' FROM PS_Service  
INNER JOIN PS_Sales_Service  
ON PS_Service.ServiceID = PS_Sales_Service.ServiceID  
INNER JOIN PS_Sales  
ON PS_Sales_Service.SalesID = PS_Sales.SalesID  
GROUP BY PS_Sales.SalesID;
```

	SalesID	Total Price of Services on Sales Order
▶	4426	1130.00
	4427	355.00
	4428	1835.00
	4429	400.00
	4430	190.00
	4431	325.00
	4432	320.00
	4433	360.00
	4434	160.00
	4435	125.00



SQL Query #4

All the “Premium products” (products > \$300) we offer from each Product category

```
Select Product_Category, Count(ProductID) as 'Number of Premium Product'  
from PS_Product  
where Product_Price > 300  
group by Product_Category  
order by Count(ProductID) Desc;
```

	Product_Category	Number of Premium Product
►	Tov	9
	Book	7
	MaicSupply	5
	Food	4

SQL Query #5

Sales made by each employee(Sales department) along with their total sales

```
SELECT Q1.Employee_First_Name, Q1.Employee_Last_Name,  
(Q1.Total_Product_Price + Q2.Total_Service_Price) AS Total_Sales_Price  
FROM
```

```
(SELECT PS_Employee.EmployeeID AS Employee_ID  
, PS_Employee.Employee_FN AS Employee_First_Name,  
PS_Employee.Employee_LN AS Employee_Last_Name,  
SUM(PS_Product.Product_Price * PS_Sales_Product.Product_Sold_Quantity) AS Total_Product_Price  
FROM PS_Sales,PS_Sales_Product, PS_Product, PS_Employee  
WHERE PS_Sales.SalesID = PS_Sales_Product.SalesID  
AND PS_Product.ProductID = PS_Sales_Product.ProductID  
AND PS_Sales.EmployeeID = PS_Employee.EmployeeID  
GROUP BY PS_Employee.EmployeeID) AS Q1
```

INNER JOIN

```
(SELECT PS_Employee.EmployeeID AS Employee_ID  
, PS_Employee.Employee_FN AS Employee_First_Name,  
PS_Employee.Employee_LN AS Employee_Last_Name,  
SUM(PS_Service.Service_Price) AS Total_Service_Price  
FROM PS_Service, PS_Sales_Service, PS_Sales, PS_Employee  
WHERE PS_Service.ServiceID = PS_Sales_Service.ServiceID  
AND PS_Sales_Service.SalesID = PS_Sales.SalesID  
AND PS_Sales.EmployeeID = PS_Employee.EmployeeID  
GROUP BY PS_Employee.EmployeeID) AS Q2
```

ON Q1.Employee_ID = Q2.Employee_ID

ORDER BY Total_Sales_Price DESC;



	Employee_First_Name	Employee_Last_Name	Total_Sales_Price
▶	Ella	Kina	44831.00
	Anna	Mitchell	44078.00
	Ava	Lewis	41578.00

SQL Query #6

Finding out how many times the most used equipment is used compared to the least used equipment

```
SELECT MAX(Q6.Equipment_Usage) - MIN(Q6.Equipment_Usage)
AS 'Used X Times more than the least used one'
FROM

(SELECT PS_Equipment.Equipment_Name AS EquipmentName
, COUNT(PS_Appointment_Equipment.AppointmentID) AS Equipment_Usage
FROM PS_Equipment INNER JOIN PS_Appointment_Equipment
ON PS_Equipment.EquipmentID = PS_Appointment_Equipment.EquipmentID
GROUP BY PS_Equipment.Equipment_Name) AS Q6;
```

	Used X Times more than the least used one
▶	9



SQL Query #7

In financial year 2018, how many months has it been since “ Walking service” has been offered to a customer between their first and last visit?

```
SELECT MAX(Q7.Service_Month) - MIN(Q7.Service_Month) AS 'Month Difference of First and Last Service'
FROM
[] (SELECT PS_Service.Service_Name AS Service Name, MONTH(PS_Appointment.Appointment_Date_Time) AS Service_Month
FROM PS_Service, PS_Appointment_Service, PS_Appointment
WHERE PS_Service.ServiceID = PS_Appointment_Service.ServiceID
AND PS_Appointment_Service.AppointmentID = PS_Appointment.AppointmentID
AND YEAR(PS_Appointment.Appointment_Date_Time) = '2018') AS Q7
WHERE Q7.Service_Name = 'Walking';
```

	Month Difference of First and Last Service
▶	2

SQL Query #8

#8 The appointment details in the month of April for an employee whose last name starts with "W"

```
SELECT PS_Employee.Employee_FN, PS_Employee.Employee_LN, PS_Appointment.Appointment_Date_Time
FROM ((PS_Employee
INNER JOIN PS_Appointment_Employee
ON PS_Employee.EmployeeID = PS_Appointment_Employee.EmployeeID)
INNER JOIN PS_Appointment
ON PS_Appointment_Employee.AppointmentID = PS_Appointment.AppointmentID)
WHERE Month(PS_Appointment.Appointment_Date_Time) = 4
AND PS_Employee.Employee_LN LIKE "W%";
```

	Employee_FN	Employee_LN	Appointment_Date_Time
▶	John	Williams	2018-04-28 07:00:00
	Samuel	Wilson	2018-04-15 11:00:00
	Samuel	Wilson	2018-04-23 03:00:00
	John	Williams	2018-04-23 12:00:00
	Samuel	Wilson	2018-04-09 22:00:00
	John	Williams	2018-04-11 20:00:00
	Aiden	White	2018-04-04 14:00:00



SQL Query #9

The Purchase order with the highest cost to the store, date of purchase order and the total cost of purchase

```
SELECT PS_Purchase.PurchaseID, PS_Purchase.PurchaseDate,  
SUM(PS_Purchase_Product.Product_Purchase_Quantity * PS_Product.Product_Cost) AS Total_Product_Purchase_Cost  
FROM PS_Purchase, PS_Purchase_Product, PS_Product  
WHERE PS_Purchase.PurchaseID = PS_Purchase_Product.PurchaseID  
AND PS_Purchase_Product.ProductID = PS_Product.ProductID  
GROUP BY PS_Purchase.PurchaseID  
ORDER BY Total_Product_Purchase_Cost DESC  
LIMIT 1;
```

	PurchaseID	PurchaseDate	Total_Product_Purchase_Cost
►	3335	2018-05-24	1506156.00



SQL Query #10

Estimate of 'Total Costs' to the Pet Store for the year 2018

```
SELECT (Total_Equipment_Fixed_Cost.Total_Equipment_Cost + ME_Fixed_Cost.AnnualHESalary
+ FE_Fixed_Cost.FETotalCost + Total_Purchase_Inventory_Cost.TotalProductPurchaseCost) As 'Total_Fixed_Cost_Estimate'
FROM
(
  #Total Equipment Cost
  (SELECT SUM(Purchase_Equipment.Equipment_Purchase_Quantity * PS_Equipment.Equipment_Cost) As 'Total_Equipment_Cost'
  FROM PS_Equipment
  INNER JOIN PS_Purchase_Equipment
  ON PS_Equipment.EquipmentID = PS_Purchase_Equipment.EquipmentID)
  As Total_Equipment_Fixed_Cost,
  #Total Employee Overhead Cost
  (SELECT PS_Part_Time_Employee.Hourly_Wage * (COUNT(Distinct PS_Employee.EmployeeID))*52*20 As 'AnnualHESalary'
  FROM PS_Part_Time_Employee
  INNER JOIN PS_Employee
  ON PS_Part_Time_Employee.EmployeeID = PS_Employee.EmployeeID)
  As ME_Fixed_Cost,
  (SELECT SUM(PS_Full_Time_Employee.Yearly_Salary) As 'FETotalCost'
  FROM PS_Full_Time_Employee
  INNER JOIN PS_Employee
  ON PS_Full_Time_Employee.EmployeeID = PS_Employee.EmployeeID)
  As FE_Fixed_Cost,
  #Total Inventory Purchasing Cost
  (SELECT SUM(Purchase_Product.Product_Purchase_Quantity*PS_Product.Product_Cost) As 'TotalProductPurchaseCost'
  FROM PS_Product
  INNER JOIN PS_Purchase_Product
  ON PS_Purchase_Product.ProductID = PS_Product.ProductID)
  As Total_Purchase_Inventory_Cost
);
```

Equipment Cost

+

Employee Overhead Cost

+

Product Inventory Purchase
Cost

=

	Total_Fixed_Cost_Estimate
▶	17290087.00

Thank You!

