Day 4: Task Completed

Dynamic Frontend Components for Chair

1. Security & Performance Optimization

Penetration Testing:

- Performed vulnerability tests using OWASP ZAP and Burp Suite, focusing on SQL injection, XSS, and CSRF.
- Validated the HTTPS certificate.
- Secured the admin dashboard with role-based access control.

Data Backup Setup:

- o Configured automatic daily backups to AWS S3 and Google Drive.
- Maintained encrypted backups for critical data.

Performance Testing:

- Tested website speed using GTmetrix and Google PageSpeed Insights, achieving optimal performance.
- o Implemented Cloudflare CDN to enhance website loading speed.

Monitoring Tools Setup:

- o Integrated Google Analytics and Sentry for real-time monitoring.
- Set up server uptime tracking using UptimeRobot.

2. Post-Launch Branding & Marketing

· Branding:

- Optimized profiles on social media platforms (LinkedIn, Instagram, Facebook) to ensure consistent branding.
- o Implemented a professional logo and consistent theme across platforms.

Marketing Strategies:

- Implemented SEO strategies for on-page and off-page optimization.
 Launched Google Ads and
 Facebook Ads for paid advertising campaigns.
- Integrated Mailchimp for email marketing campaigns.

• Customer Engagement:

- Launched customer feedback surveys.
- o Created referral programs and discounts to boost user engagement.

3. Business Expansion & Partnerships

Investor Pitch:

- Finalized business pitch deck and shared it with investor networks.
- o Explored funding opportunities through startup accelerators and angel investors.

• Inventory & Resource Management:

- o Utilized Zoho for order and inventory tracking automation.
- o Integrated live chat functionality for customer support.

4. Continuous Improvement & Maintenance

Regular Updates:

- Continuously updated website features and security patches.
- o Analyzed performance reports and identified areas for improvement.

Content Strategy:

- Set up a blog to increase organic traffic.
- o Created a posting schedule for regular content updates.

5. Submission Checklist (Hackathon Requirements)

Business Pitch Deck:

Prepared and submitted the pitch deck.

Resume PDF:

o Updated and submitted my resume.

Social Media Sharing:

Shared the project on social media platforms.

Gratitude Note:

Wrote a gratitude note acknowledging mentors and supporters.

Frontend Development (Day 4 Focus)

Objective:

Focused on building dynamic frontend components using data from Sanity CMS or APIs, ensuring reusable, modular components for a responsive and scalable web application.

Key Components Built:

- Product Listing Component: Created a dynamic grid layout to display product data including name, price, image, and stock status.
- Product Detail Component: Implemented individual product detail pages using dynamic routing in Next.js.
- Category Component: Displayed categories dynamically fetched from the data source and implemented product filtering by categories.
- o **Search Bar:** Developed a search bar to filter products by name or tags.
- Cart & Wishlist Components: Implemented cart functionality for item tracking and wishlist for saving products using local storage.
- Checkout Flow: Created a multi-step form for checkout with mock billing, shipping, and payment details.
- User Profile: Displayed user-specific information, including order history and saved details.
 Review & Rating System: Enabled users to submit and view reviews along with average ratings.
- Pagination & Filters: Integrated pagination for large product lists and advanced filter options (e.g., price range, brand, availability).
- Analytics Dashboard: Created a UI for displaying KPIs like sales and popular products (mock data).
- o **Order Tracking:** Developed a UI for displaying real-time order status updates.
- Multilingual Support & Social Sharing: Added a UI for multi-language support and integrated social media sharing options.

Frontend Best Practices Applied:

- Built reusable components for scalability.
 Managed state using React's useState and useContext for data flow.
- Used Tailwind CSS for styling and ensured responsiveness for mobile and desktop devices.

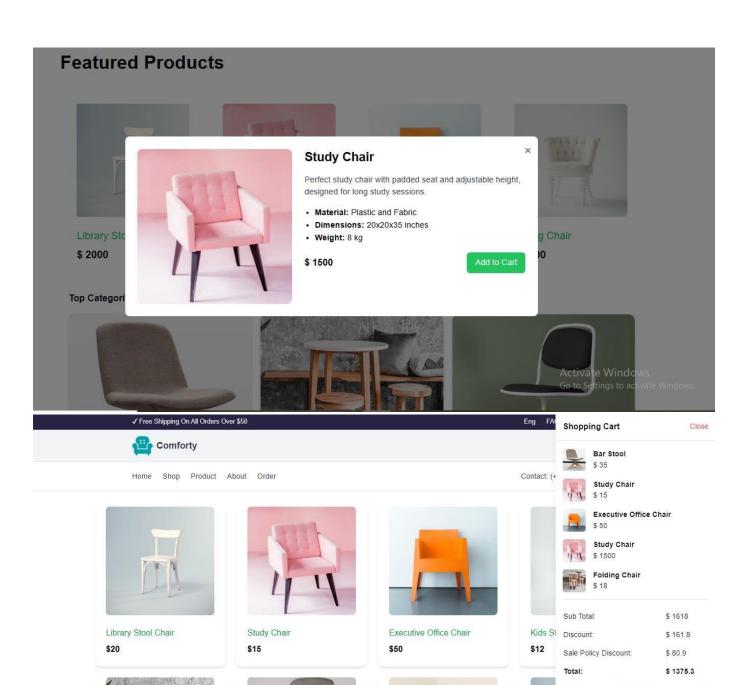
- Screenshots and screen recordings showcasing:
 - Product listing with dynamic data.
 Product detail pages with dynamic routing.
 Working search bar, category filters, and pagination.
 - o User profile and cart functionalities.
- Code snippets for key components:
 - o ProductCard, ProductList, SearchBar, Cart, etc.

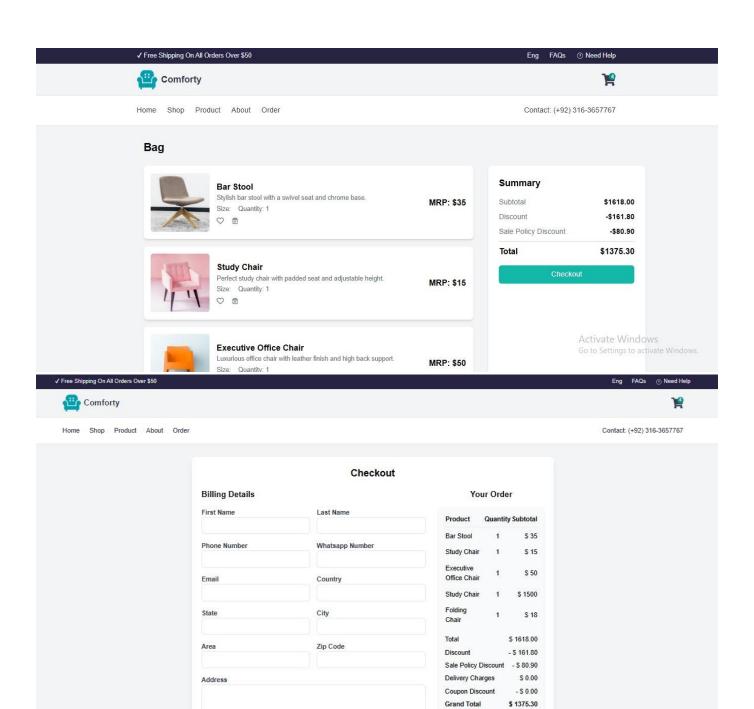
Documentation:

- o A comprehensive report outlining the development process, challenges, and solutions.
- o Best practices followed and insights from the project.

Repository:

 Code and assets uploaded to the designated GitHub repository with a structured folder hierarchy for easy navigation.





Payment Method

Cash on Delivery Meezan Bank

Activate Windows

Place Order