

Predicting Online Sales from Webpage Analytics

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Project Summary

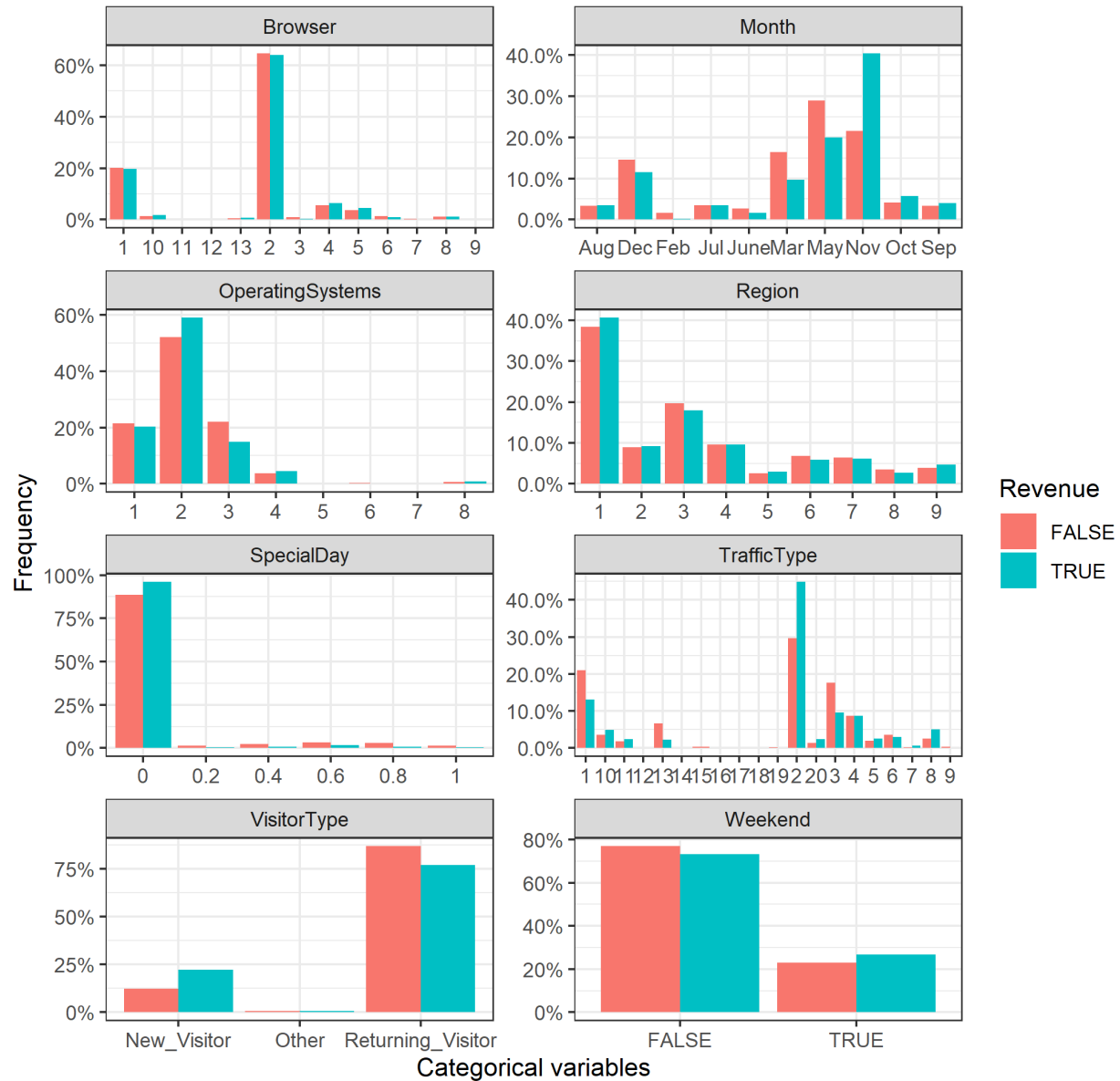
Why it Matters

Methods

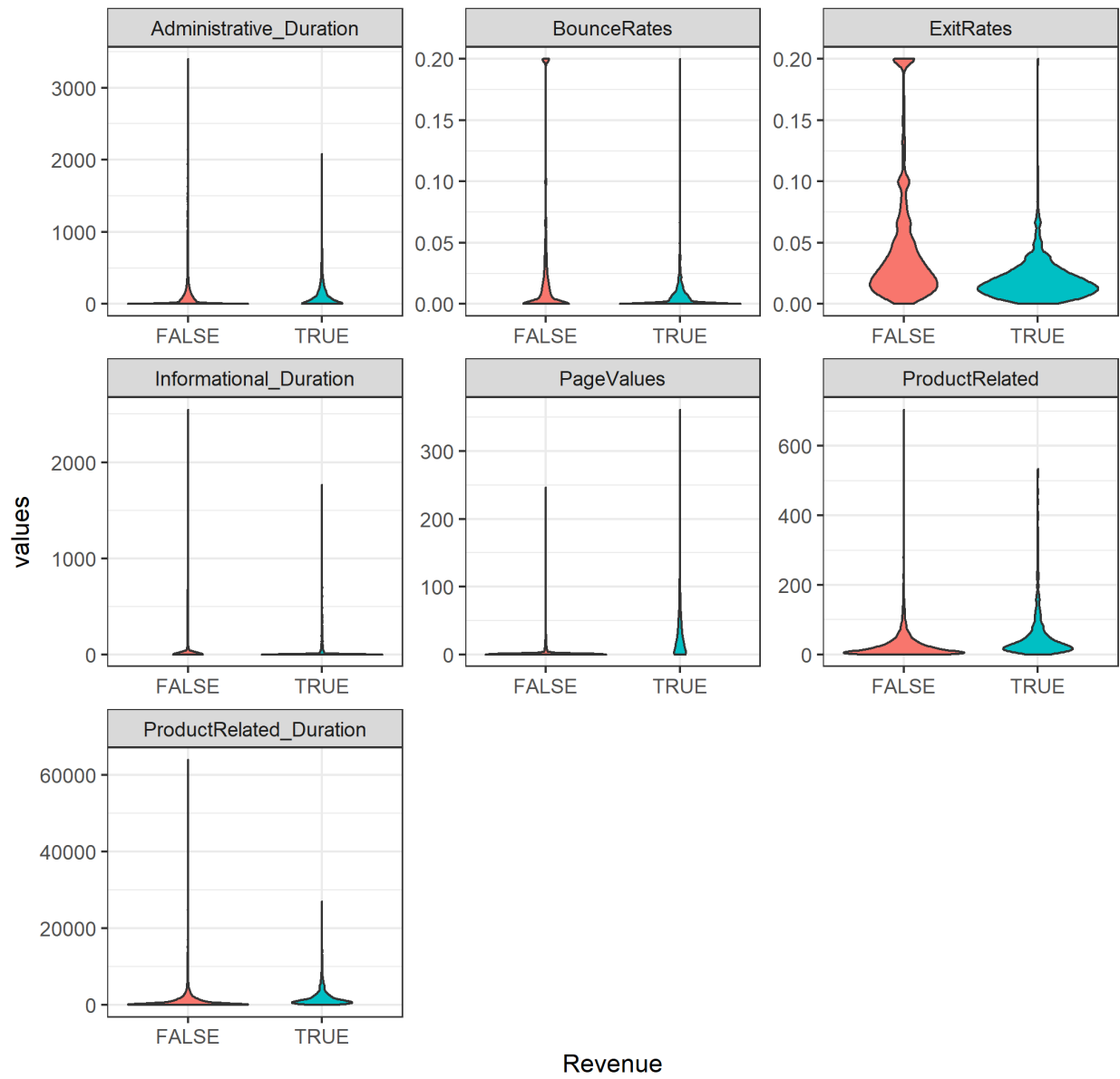
Data Source

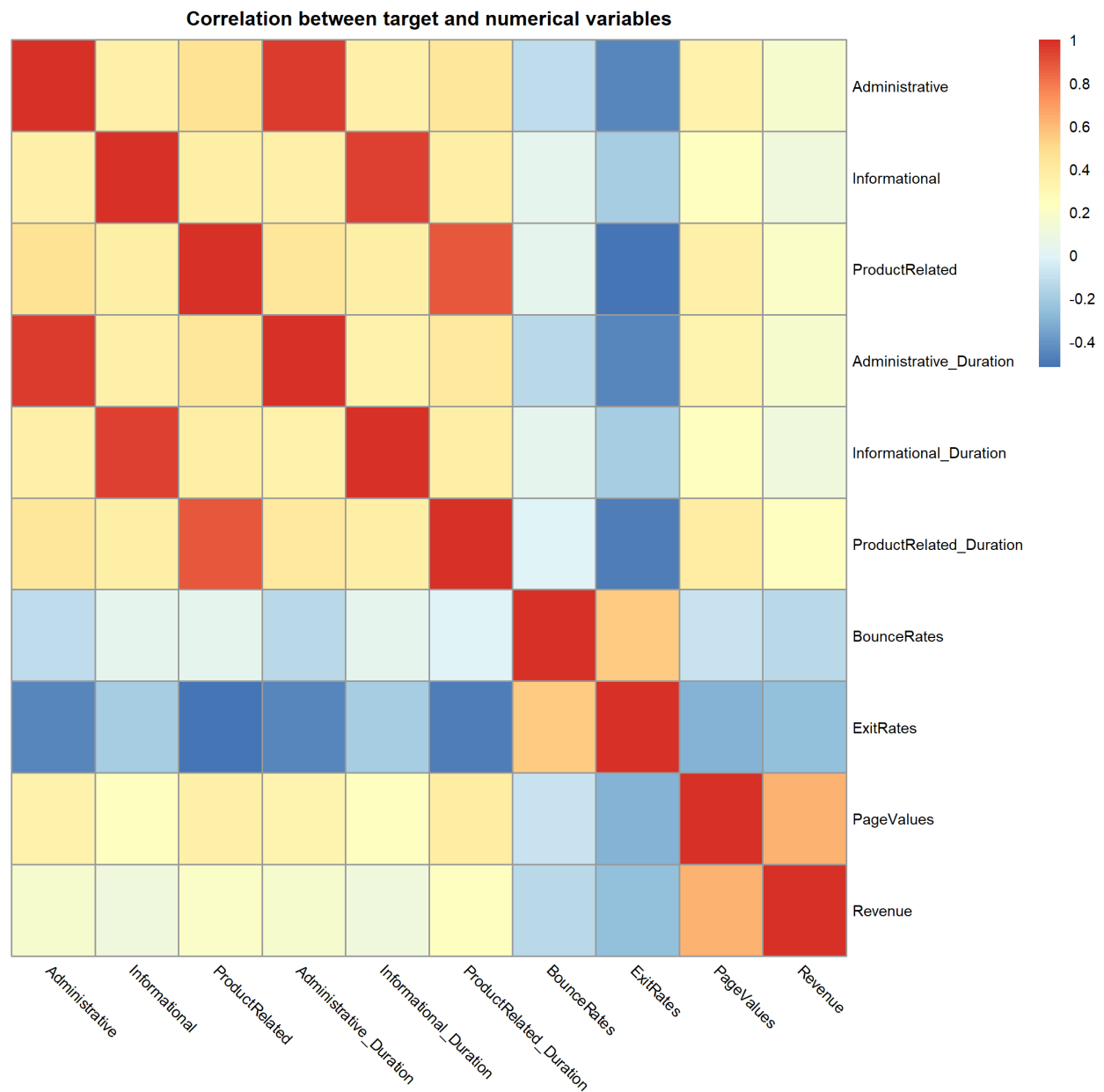
Exploratory Data Analysis

Distributions of the categorical variables



Distributions of the numerical variables





Modelling

Results and Discussion

Limitations

Future Directions

Note that the `echo = FALSE` parameter was added to the code chunk to prevent printing of the R code that generated the plot. # References