

# Analysis of Wine Quality and Prediction Using Logistic Regression

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## Summary

This analysis investigates the relationship between physicochemical properties and wine quality using the Wine Quality dataset from the UCI Machine Learning Repository, containing data for both red and white wine. Through comprehensive exploratory data analysis, we examined 11 physicochemical features and their correlations with wine quality scores. Our analysis revealed that higher quality wines typically have higher alcohol content and lower volatile acidity, with white wines generally receiving higher quality scores than red wines. Most features showed right-skewed distributions with notable outliers, particularly in sulfur dioxide and residual sugar measurements. The quality scores themselves followed a normal distribution centered around scores 5-6.

We implemented a logistic regression model with standardized features and one-hot encoded categorical variables, using randomized search cross-validation to optimize the regularization

parameter. The final model achieved an accuracy of 54.0% on the test set. While this performance suggests room for improvement, the analysis provides valuable insights for future research directions.

## **Introduction**

The quality of wine is influenced by various chemical properties and sensory factors that determine its taste, aroma, and overall acceptability. Here, we aim to predict the quality of wine using a publicly available wine quality dataset. Machine learning-based predictive modeling is commonly used in the field of wine quality to identify patterns and relationships in key features such as alcohol, sulfates, and volatile acidity, which are critical factors impacting wine quality (Jain 2023). By applying machine learning model, we seek to enhance the accuracy of wine quality predictions and contribute to the advancement of data-driven approaches in wine evaluation methodologies.

## **Core Hypothesis**

**The physicochemical properties of wine can be used to model and predict its quality score.**

Based on previous study(Cortez 2009), we utilized 12 chemical or physical features for this analysis: fixed acidity, volatile acidity, citric acid, residual sugar, chlorides, free sulfur dioxide, total sulfur dioxide, density, pH, sulphates, and alcohol.

## **Importance**

Predicting the quality of wine using physicochemical features is crucial for both winemakers and consumers. For winemakers, understanding how chemical and physical properties impact wine quality allows them to optimize production processes, maintain consistency, and improve overall product standards. By identifying key features that contribute to quality, producers can make data-driven decisions to refine fermentation, aging, and other production techniques.

For consumers, such predictive modeling enhances transparency and trust. It provides a measurable basis for evaluating wine quality, helping consumers make more informed purchasing decisions and ensuring that expectations align with actual product quality.

Moreover, this approach has broader implications for the wine industry. It reduces reliance on subjective sensory evaluations by human tasters, which can be inconsistent, and introduces a standardized, objective method for quality assessment. This not only streamlines quality control but also enables scalability in production while maintaining high standards.

## Methods

### Data

The dataset used in this project is the Wine Quality dataset from the UCI Machine Learning Repository (Cortez 2009) and can be found [here](#). These datasets are related to red and white variants of the Portuguese “Vinho Verde” wine. They contain physicochemical properties (e.g., acidity, sugar content, and alcohol) of different wine samples, alongside a sensory score representing the quality of the wine, rated by experts on a scale from 0 to 10. Each row in the dataset represents a wine sample, with the columns detailing 11 physicochemical attributes and the quality score. The classes are ordered and not balanced (e.g. there are many more normal wines than excellent or poor ones).

Due to privacy and logistic issues, only physicochemical (inputs) and sensory (the output) variables are available (e.g. there is no data about grape types, wine brand, wine selling price, etc.).

#### 1. Variables(Cortez 2009)

##### Input variables:

- 1 - fixed acidity : tartaric acid, gram per liter(cubic decimeter)
- 2 - volatile acidity : acetic acid, gram per liter(cubic decimeter)
- 3 - citric acid : citric acid, gram per liter(cubic decimeter)
- 4 - residual sugar : residual sugar, gram per liter(cubic decimeter)
- 5 - chlorides : sodium chloride, gram per liter(cubic decimeter)
- 6 - free sulfur dioxide : free sulfur dioxide, milligram per liter(cubic decimeter)
- 7 - total sulfur dioxide : total sulfur dioxide, milligram per liter(cubic decimeter)
- 8 - density : density, gram per cubic centimeter
- 9 - pH
- 10 - sulphates : potassium sulphate, gram per liter(cubic decimeter)
- 11 - alcohol : alcohol, percent by volume

##### Output variable

- 12 - quality (score between 3 and 9)

## 2.EDA

### 2.1 Distribution of quality scores across numerical features

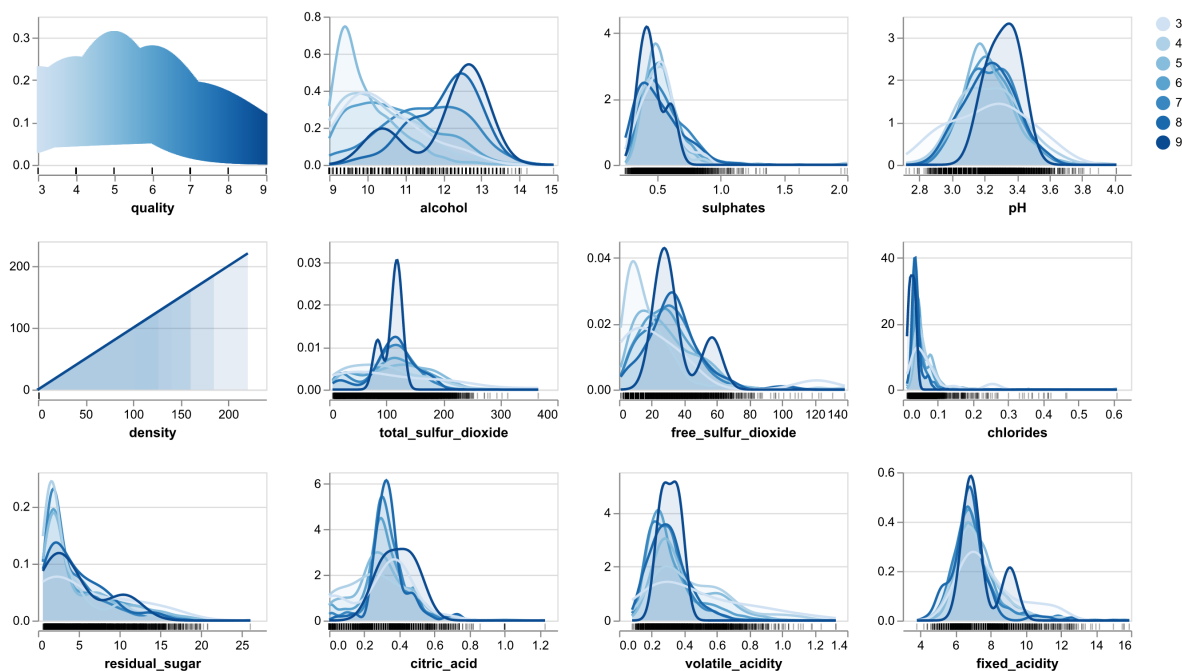


Figure 1: Distribution of wine quality scores by feature.

From the distribution plots in Figure 1, we have the following findings:

1. Higher quality wines tend to have higher alcohol content
2. Higher quality wines generally have lower volatile acidity
3. pH seems to have little discrimination power for quality (all quality levels overlap significantly)
4. The **density** feature does not showing any meaningful relationship with wine quality

### 2.2 Distribution of quality scores by categorical feature (wine color)

Figure 2 simply shows that white wine in average tends to have higher quality scores than red wine.

### 2.3 Correlation matrix

As Figure 3 shows, it seems that the correlation between total sulfur dioxide and free sulfur dioxide is high, we might want to use one of them to represent the other. But let's see the scatter plot for these two features first.

From the scatter plot in Figure 4, we can see that there is a positive linear correlation between free and total sulfur dioxide, but the relationship is not perfectly linear. Since keeping

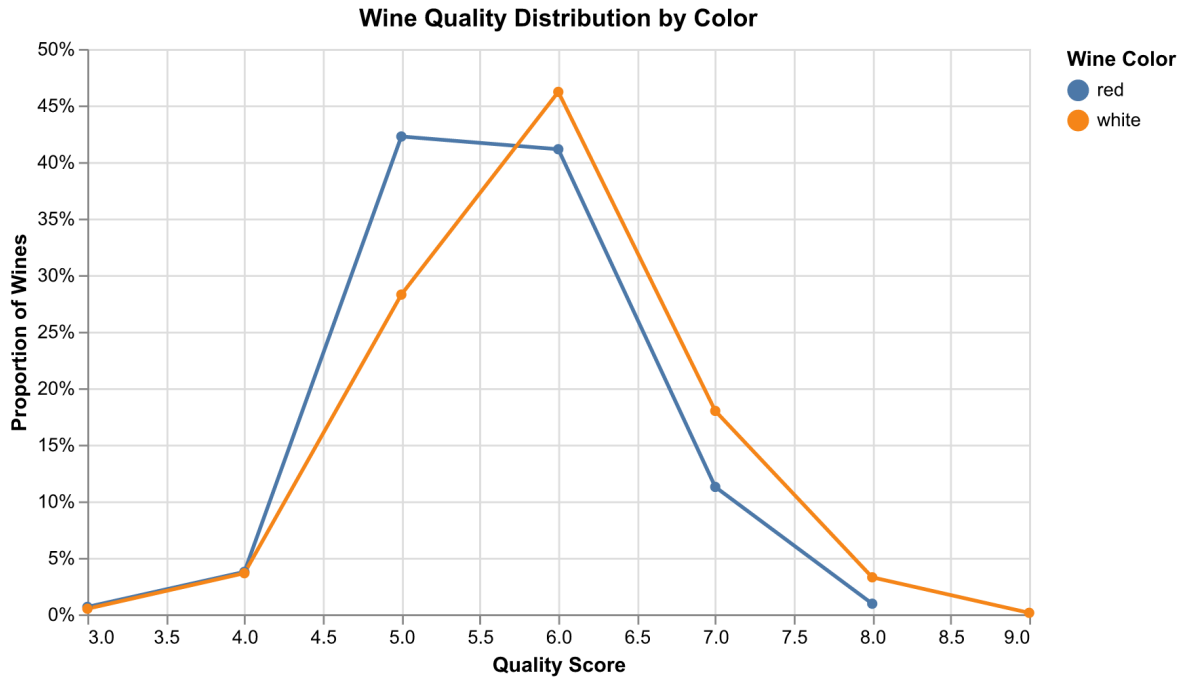


Figure 2: Comparison of red and white wine quality scores.

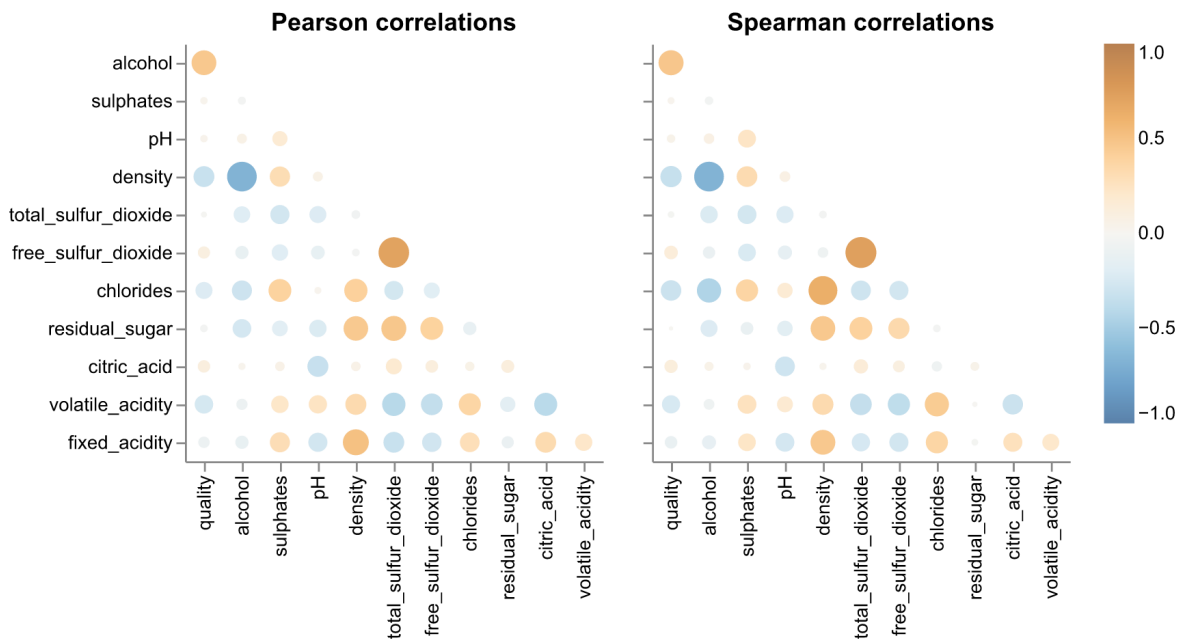


Figure 3: Correlation matrix of all features.

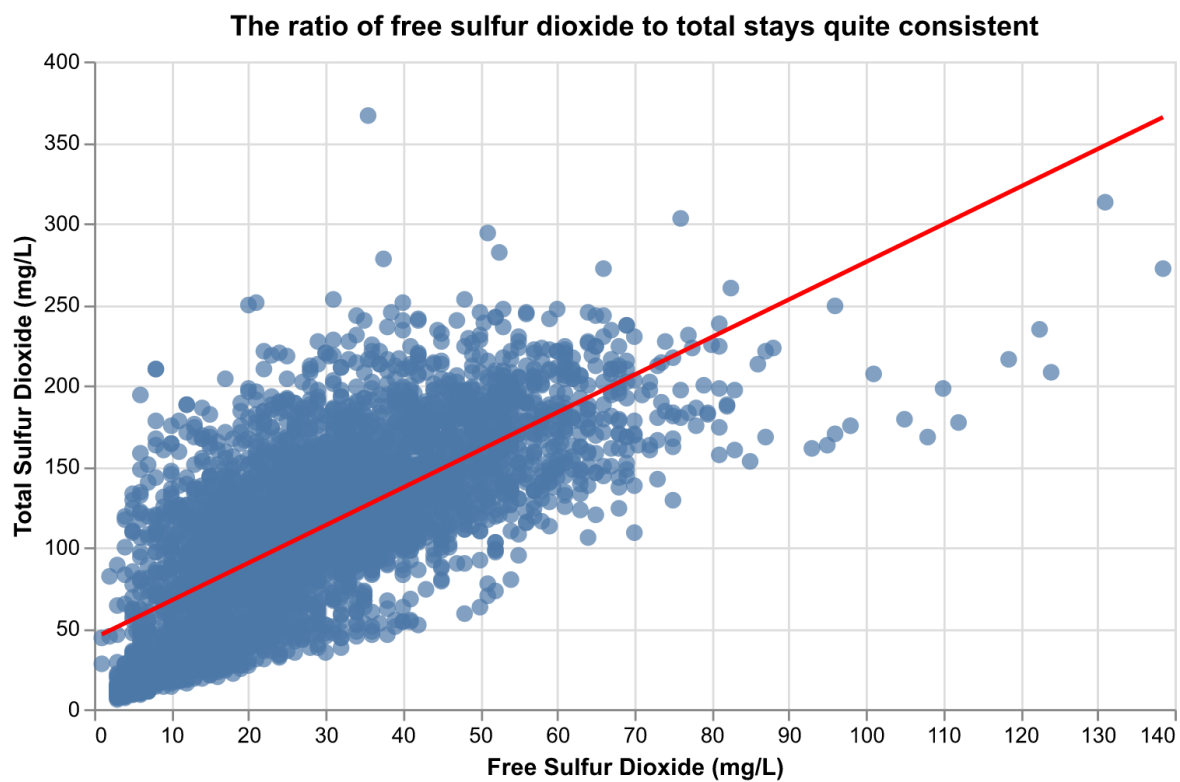


Figure 4: Comparison of levels between total Sulfur Dioxide vs free Sulfur Dioxide.

both features would not make the model too complex, we will leave them both in the model for now.

## 2.4 Outlier detection

From Figure 5, we have the following findings:

1. Outliers:
  - Many features show significant outliers
  - Particularly noticeable in sulfur dioxide and residual sugar
2. Distributions:
  - Most features show right-skewed distributions
  - pH shows relatively normal distribution for both types

## 2.5 The distribution of the target variable(quality)

We can see from Figure 6 our target variable has a normal distribution. The scores are centered around 5-6, with symmetric decreasing frequencies on both sides, forming a classic bell-shaped curve.

## Analysis

The Logistic Regression algorithm was used to build a classification model to predict the quality as an ordinal and numeric integer (found in the `quality` column of the data set). All variables included in the original data set, including wine color (i.e. red or white) were used to fit the model. This is similar to the models suggested by Kniazieva (2023, October 12). Data was split with 80% being partitioned into the training set and 20% being partitioned into the test set. The hyperparameter C was chosen using 3-fold cross validation with the accuracy score as the classification metric. All variables were standardized just prior to model fitting. `color` column is converted to a single binary column with one hot encoding and its `drop='if_binary'` parameter.

## Results and Discussion

We split and transform the data (i.e. wine color into binary variable and using standard scalers for all other features) and build our logistic regression model. Using RandomSearchCV, we find the best hyperparameter C for the model: 61.19.

With our tuned model using the best C hyperparameter, we find the accuracy score of our predictions, comparing them to actual wine quality in the test set to be 0.54. Below figures show feature coefficients found by the model with Figure 7 reflecting coefficients for wines with quality classification of 3 and Figure 13 for wine quality classification of 9.

Distribution of various quantities between the two types of wines

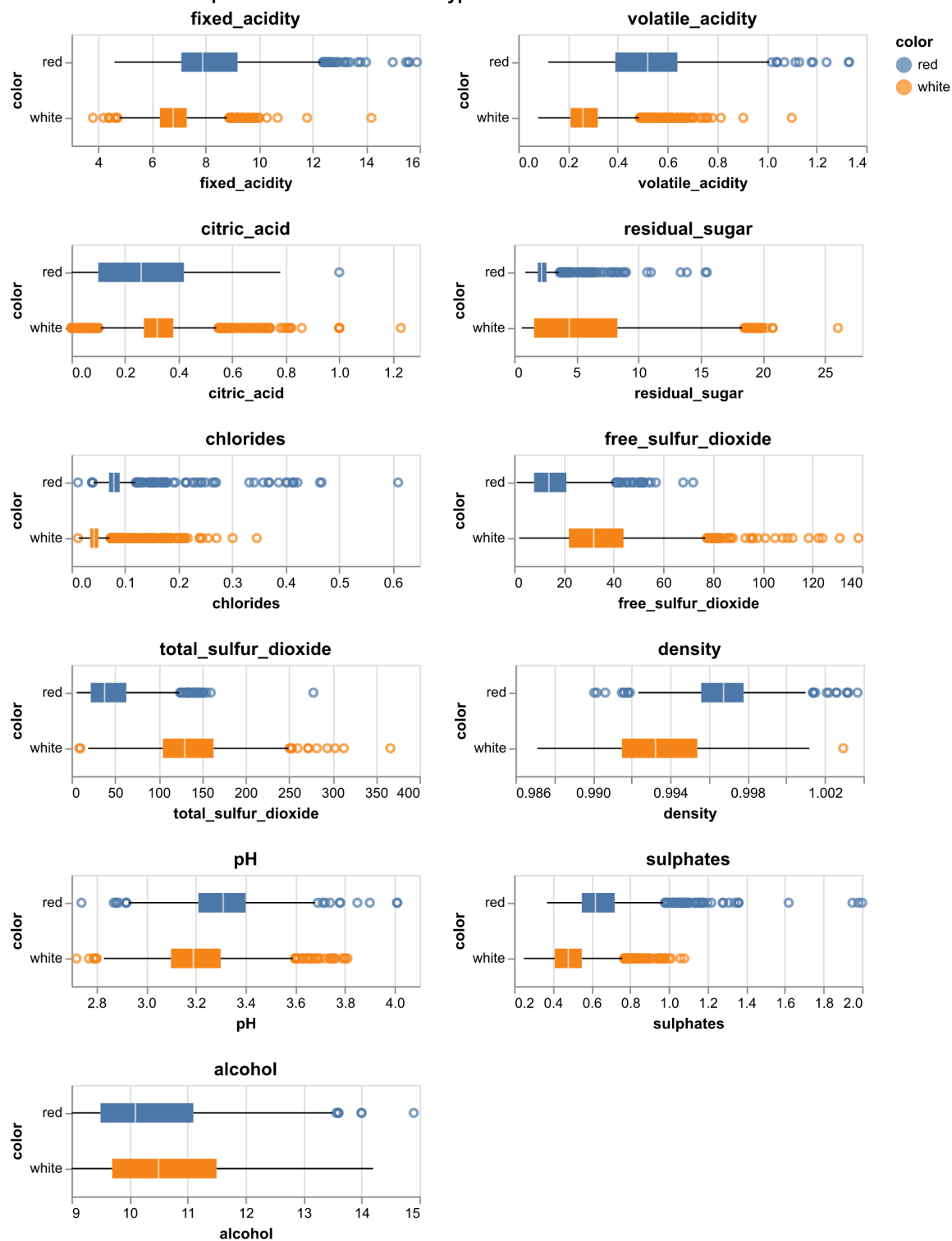


Figure 5: Comparison of levels for all features between red and wine wines.



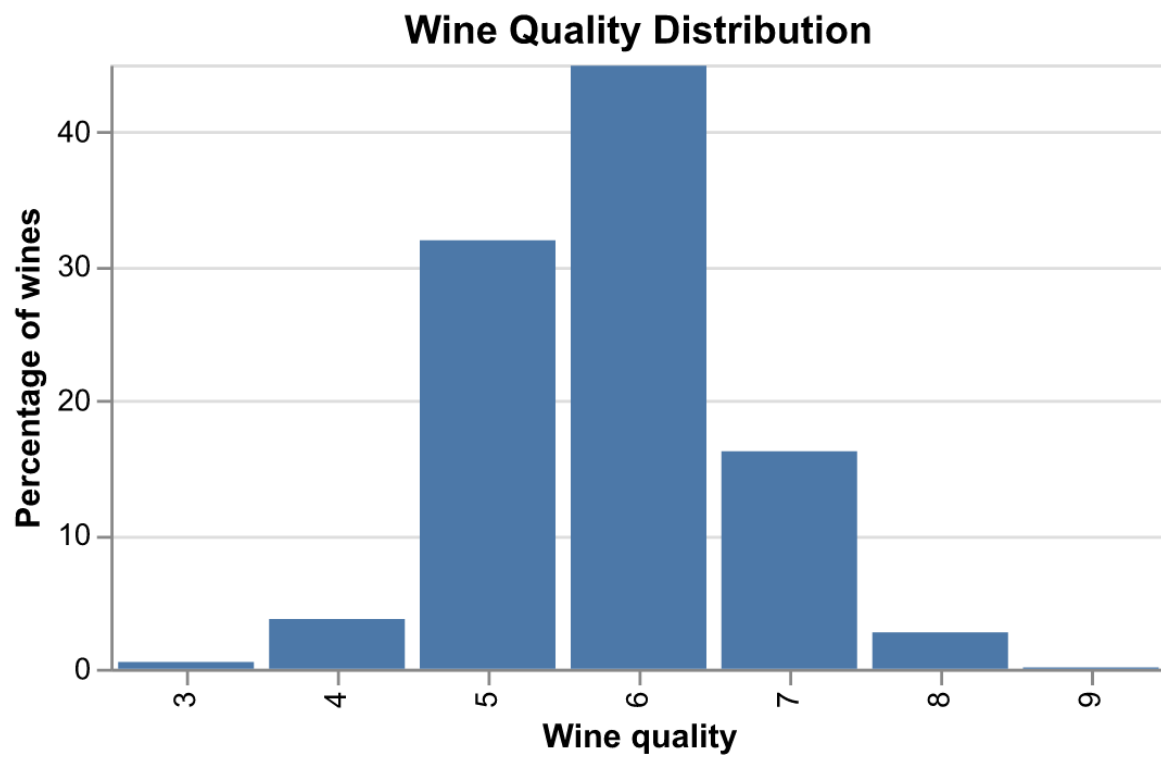


Figure 6

While the performance of this model is not likely very useful in predicting wine quality, as we observed an accuracy score of 0.54, we gained insights on directions that could be further explored.

First, we chose logistic regression as it is an intuitive first-step to approach a dataset with largely numeric features representing measurements of contents inside wines. Therefore, further analysis inspecting presence of linear relationships can be conducted using logistic regression results. The coefficients figures do not present clear visual pattern showing any specific feature significantly contribute to changes in wine quality classifications. In this case, we propose another model, e.g. tree-based ones like Random Forest (Aich 2018), or ordinal regression models, to see whether it does better in wine quality prediction should there be weak linear relationships observed.

Second, delving more deeply into the dataset might benefit our decision in choosing an optimal model as outliers have been widely observed across many features according to our EDA in the previous section. It might be worth it to understand what all features represent and apply human knowledge to modify and “treat” the data so that it is more suitable for training than how it is currently presented. This involves speaking with professionals that understand wine makeup and qualities and seek their insights on reasons of outlier presence and their indications.

We believe grasping an understanding of how current features may interact and correlate with each other from a wine knowledge perspective can help us avoid creating “noise” features in a future model especially given the observed “randomness” in logistic regression coefficients across quality scores. Understanding what factors actually lead to a high quality red or white wine before continuing to select a different model and applying further mathematical and machine learning techniques can help us create more meaningful features and reduce overall risk of overfitting in a future model.

Third, though our EDA looked at all features between red and white wines across quality scores, a separate data analysis studying feature differences between the 7 wine quality scores might be beneficial for each color (i.e. white and red) of wine. There may be features that behave similarly across particular classes which would make it difficult for models to separate them. In those cases, we might need to re-cluster or re-define wine quality classes to create different target variable values for prediction. Sometimes, reducing dimensionality in data helps provide a clearer picture of where features could be best separated. In addition, since we have just over 5000 observations in the training dataset, we could try to find more data which often leads to more information, keeping in mind potential class imbalances, and hence better models and predictions.

We believe following the above three steps will help us create a better model to predict wine quality scores in the future.

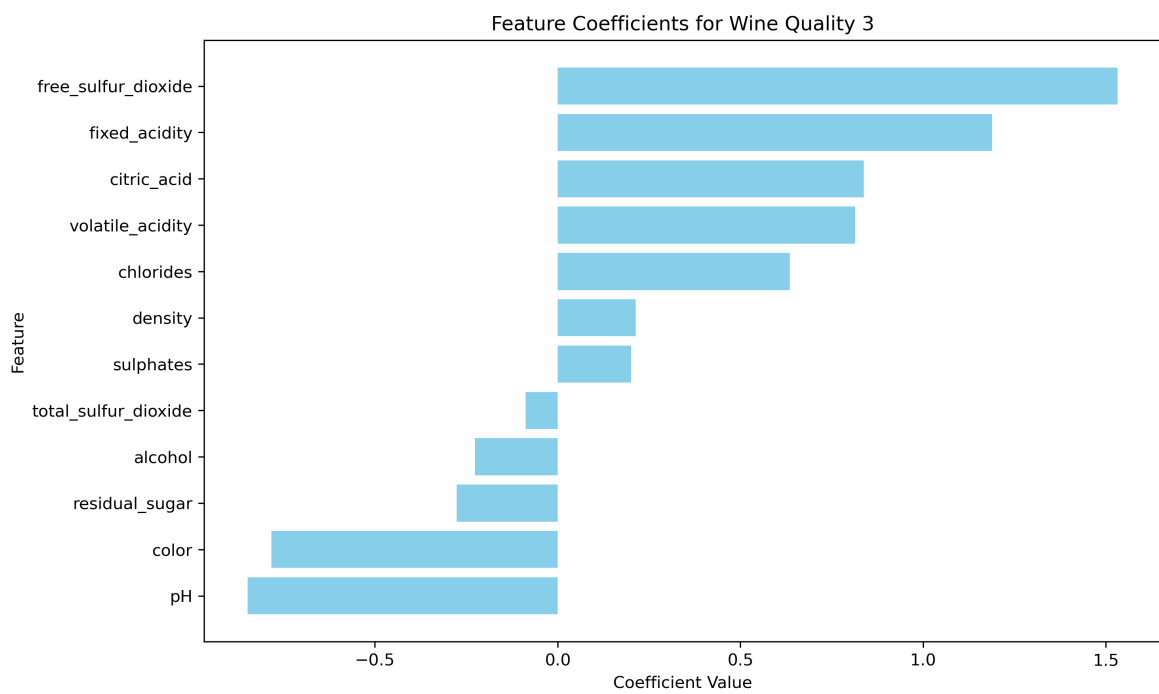


Figure 7

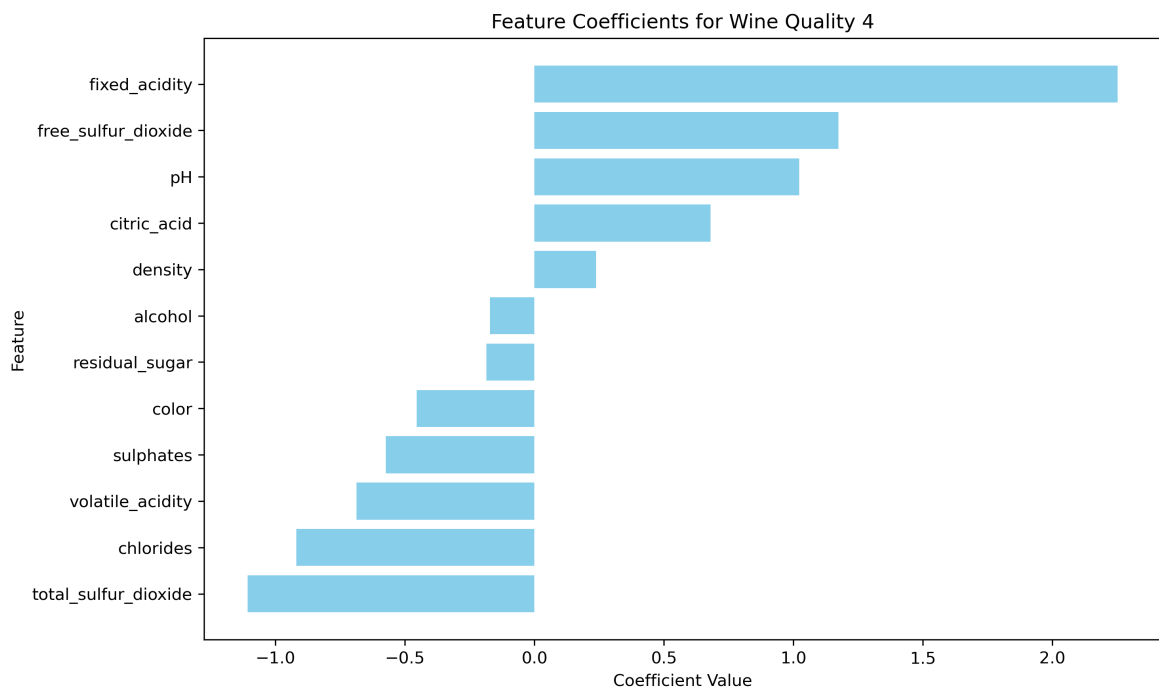


Figure 8

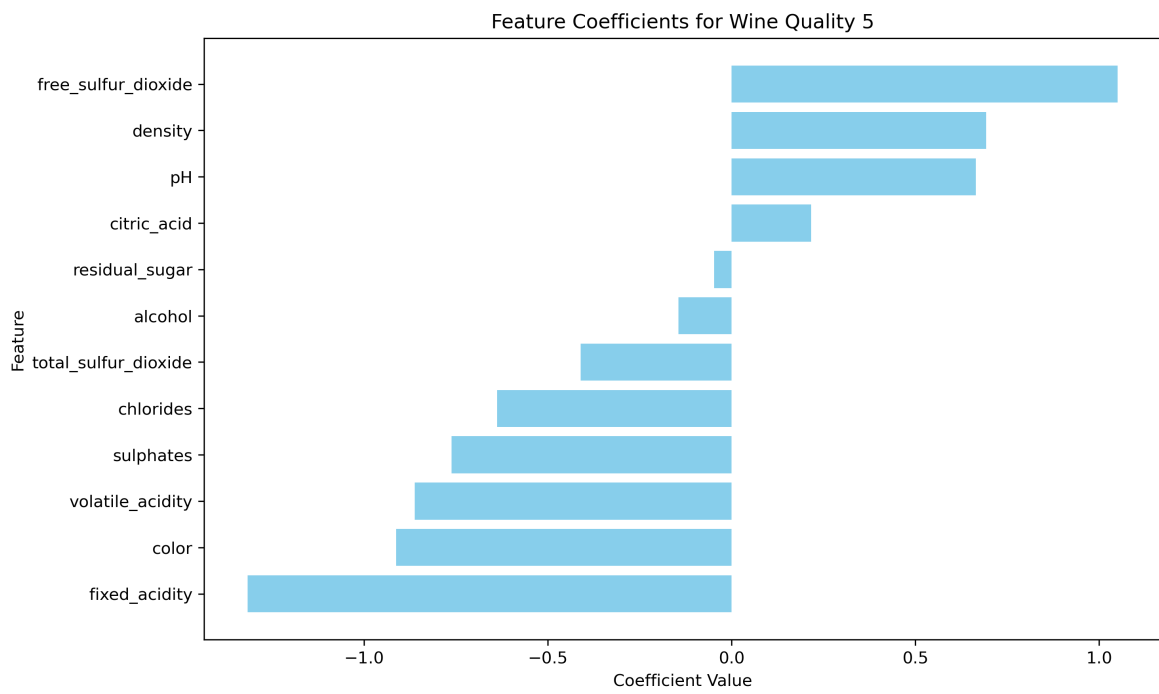


Figure 9

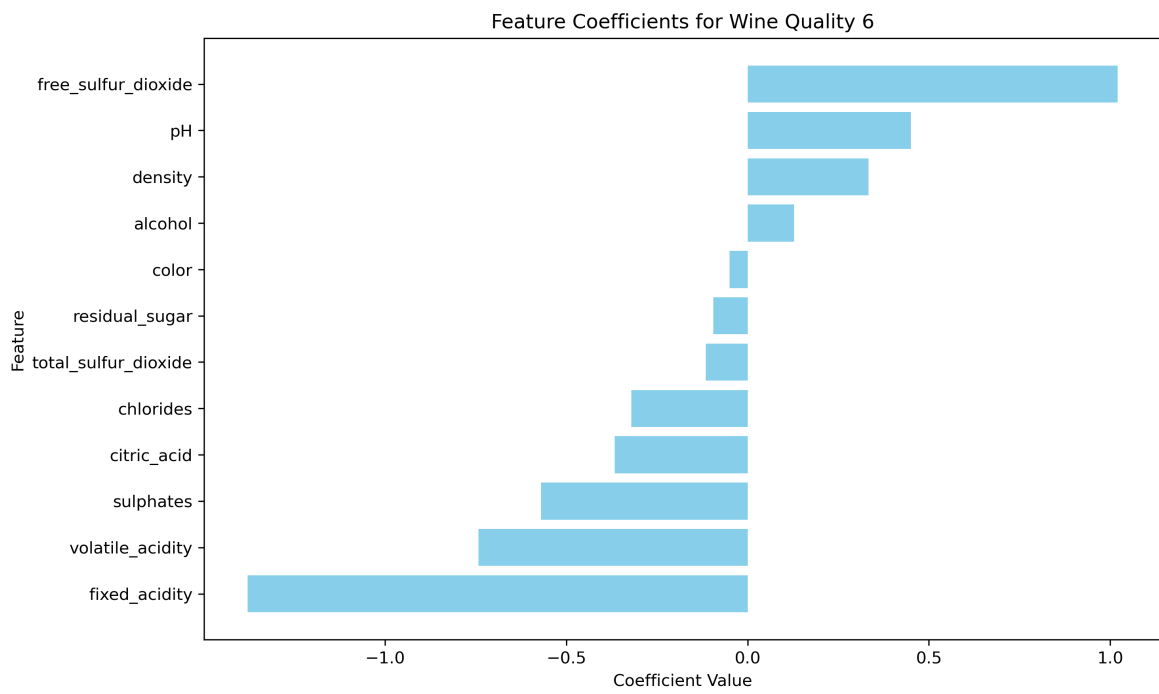


Figure 10

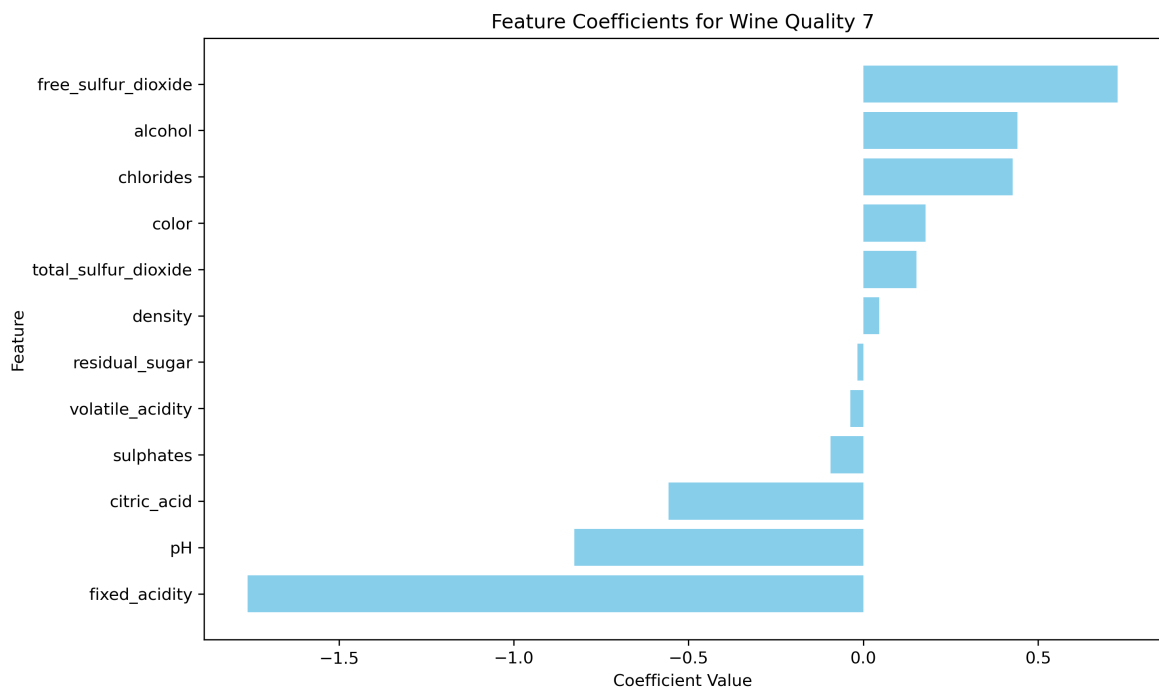


Figure 11

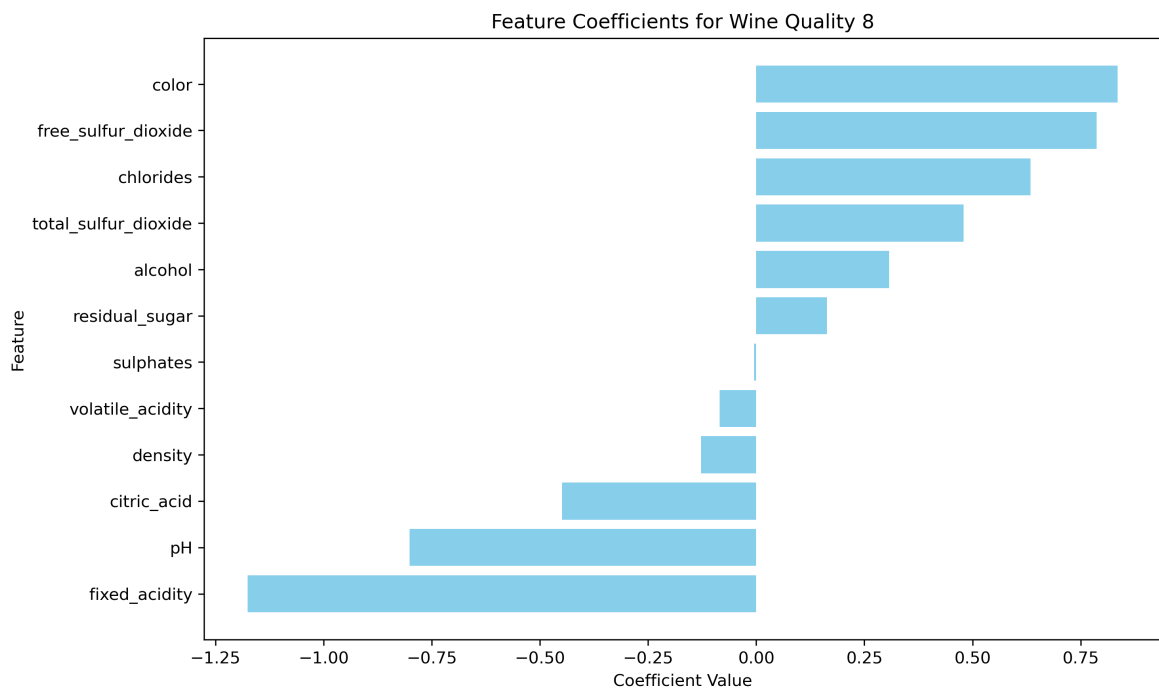


Figure 12



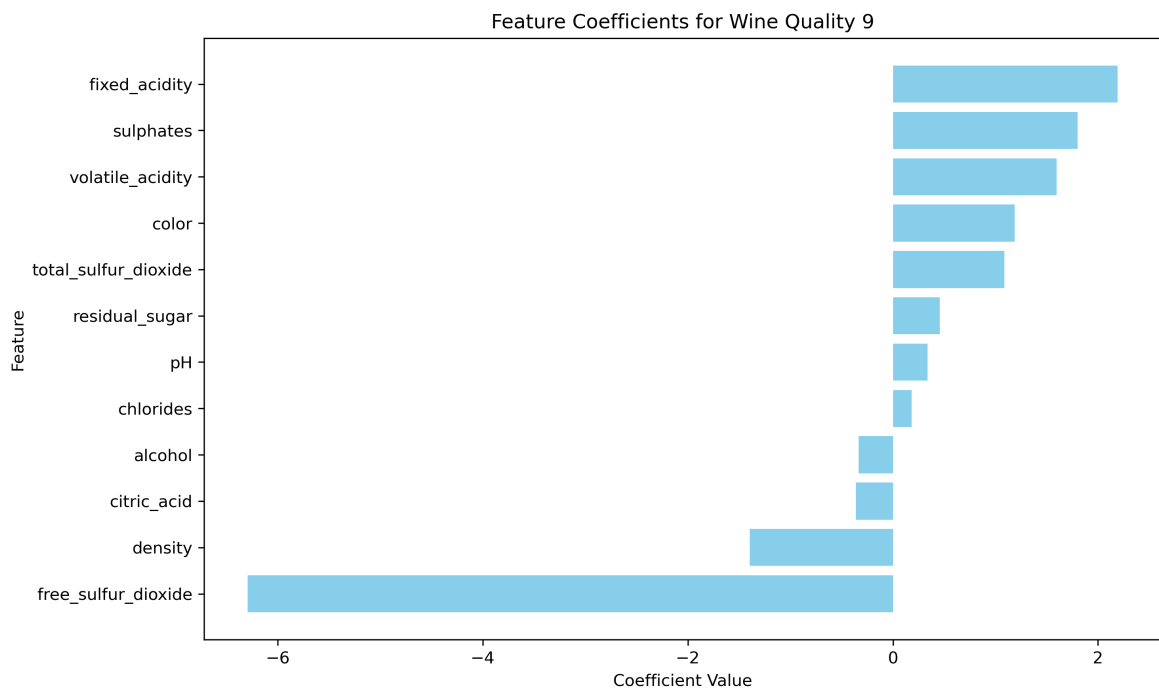


Figure 13

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- Kniazieva, Y. 2023, October 12. *A Digital Sommelier: Machine Learning for Wine Quality Prediction*. <https://labelyourdata.com/articles/machine-learning-for-wine-quality-prediction>.