



# **2024**

# **UBC iGEM**

## **SPONSORSHIP**

## **PACKAGE**

# Hello! We are UBC iGEM.

We are a team of undergraduate students who proudly represent UBC in promoting interdisciplinary thinking in synthetic biology. Our team provides a platform where students from any level of education can explore their passion for synthetic biology through our competition research project, education outreach, and science communication.



**UBC iGEM supports students in research, brings creative opportunities for science communication, and supports education initiatives in science.**

## **Our Educational Initiatives:**

- Our "Simply Synbio" Youtube series that hosts hand drawn animations to easily communicate complex topics
- Our "Sustainability in Synbio" podcast invites industry experts and professors as guests to discuss SDGs and why they matter
- Our work with our local community such as the C.O.D.E initiative to bring science opportunities accessible to everyone

## **Within the iGEM Competition:**

- We have been nominated for best track awards including best environmental and diagnostic projects
- Over the past years, we have won 5 Gold medals and 2 Silver medals

Our UBC iGEM team consists of 26 highly motivated individuals that collectively work towards designing an innovative synthetic biology-based iGEM project that not only meets the competition requirements, but has the potential to address pressing concerns faced by our local and global community members. We are supported by multiple professors and graduate students who act as mentors and supervisors to the work that we do. With your support you can help us with providing more synthetic biology learning opportunities to students across BC, as well as guidance and resources to help our team achieve success at the iGEM Grand Jamboree.

**We hope that by sponsoring us, YOU can be a part of our team too!**

## The iGEM Competition

The iGEM Foundation is an MIT-founded non-profit organization that hosts the annual iGEM Grand Jamboree to promote the advancement of synthetic biology. Every year, over 5,000 participants gather to present their projects, with the upcoming 2024 Jamboree scheduled to take place in Paris. The competition challenges students to apply genetic engineering to design and build biological systems to solve a modern problem, as well as placing an importance on the impacts of what scientific research can do to our community.

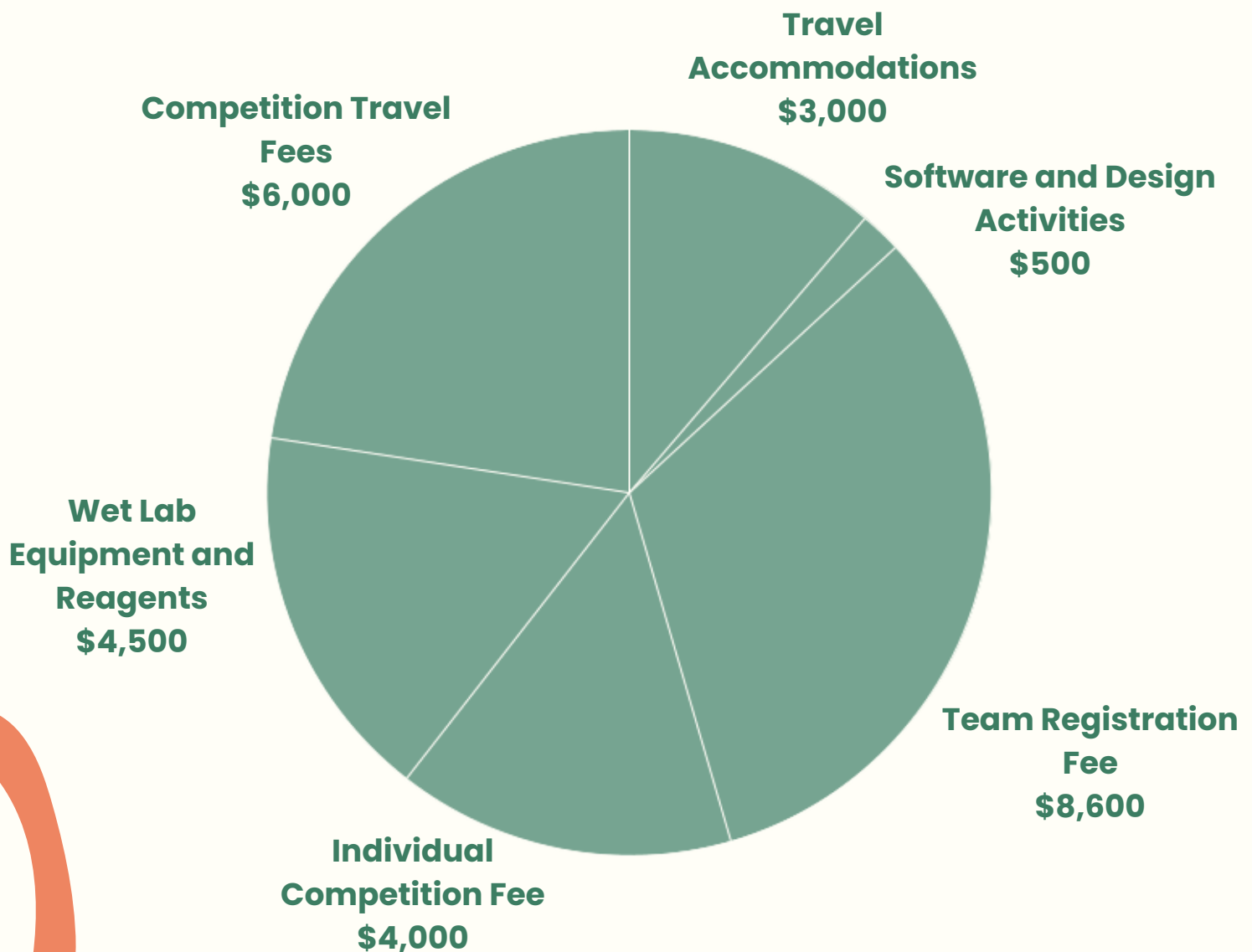
Among the attendees of this conference are world researchers in various fields, industry sponsors, as well as students from all around the world! By sponsoring us, you can elevate your reach to an international setting.



**The 2023  
Jamboree**

# Our Budget

Each year, our team relies on the support from generous sponsors like you to design new iGEM projects that will further advance the field of synthetic biology. The number of participants attending the iGEM Grand Jamboree has been steadily increasing, with more than 5,000 participants across 45 countries joining the 2023 Jamboree in-person. Your support will not only enable our team to deliver an innovative project at the upcoming Grand Jamboree, but also raise your profile and cater it towards young innovators and researchers eager to pursue a career in biotechnology. Below is a breakdown of the 2024 UBC iGEM team's expected budget.



**Total: \$26,600\***


**\*all prices are listed in CAD**



# It's a win-win

With over 5000 participants from all around the world, you can display your commitment to science innovation and communication on an international level by sponsoring the 2024 UBC iGEM team.

With different sponsorship tiers, our team can offer you varying levels of exposure. Please refer to the various sponsorship tiers listed on the next page.



# Sponsorship Tiers

	\$500*	\$1,000	\$2,000	\$5,000
<b>Your logo on:</b>				
Conference Presentation and Posters				
Promotional Events and Material				
Team Apparel				
Project and Team Websites				
Conference and Team Banner				
<b>Additional Benefits</b>				
Mentions in project-related social media posts				
Verbal recognition during presentations				

Your support will directly fund our synthetic biology research, give our team of undergraduates practical experience in research and science communication, as well as raise your organization's international profile.

**\*all prices are listed in CAD**

**Let's talk about our partnership.**

# **Contact Us**

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**UBC iGEM**