Sally Student

> *" I wish all of my learning environment weren't so scattered"*

Age: **20**
Work: **Comp Sci Student**
Family: **Single**
Status: **Living on campus**
Character: **Keener**

Personality

Introvert — Extrovert

Thinking — Feeling

Sensing — Intuition

Judging — Perceiving

Smart Eager Overwhelmed **Busy**

Goals

- To easily access homework
- To have all assignment requirements be in one location
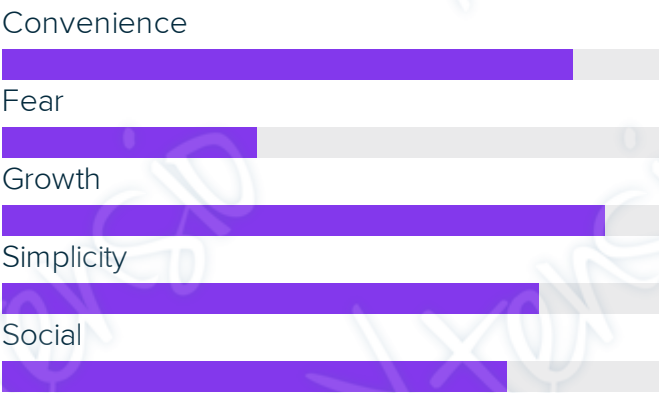- To get instant feedback on work in order to learn from mistakes

Frustrations

- Setting up multiple development environments
- Having to navigate multiple programs / web apps in order to query statements
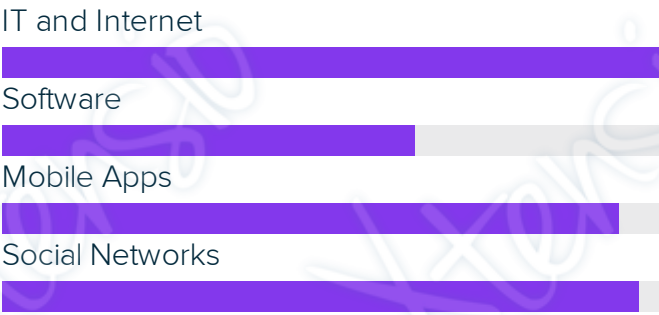- Waiting weeks to receive feedback

Bio

Sally Student is a 20-year-old computer science student. She finds herself constantly overwhelmed by her demanding workload. While she excels in software and technology, Sally finds it difficult to keep track of all of the different technologies and setups she requires to complete her assignments. Despite this, Sally is committed to her studies and loves to learn new things.

Motivation

Convenience

Fear

Growth

Simplicity

Social

Technology

IT and Internet

Software

Mobile Apps

Social Networks