From: Kyle R kyrenzie@gmail.com

Subject: Re: Feedback

Date: November 14, 2018 at 9:06 PM America/Los Angeles

To: sp.bains@fremtidmedia.com



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Hi Simranpal,

Thank you for the feedback, I will pass it along to the UI designer.

On Wed, Nov 14, 2018 at 7:33 PM Simranpal Bains <<u>sp.bains@fremtidmedia.com</u>> wrote: Hi Kyle,

As per your request for feedback, I discussed it with Reza today. The feature and functions look good for the beginning stage. I am assuming, small changes if necessary could be made later. However, improvements can be made in graphics or UI, it is very plain. Looks black and white. I would suggest adding more colours to differentiate things. Make it more eye catching.

Secondly, all changes are dependent on the solution you guys come up with. Since beacons only communicate one-way, you must come with some strategy how you want to deploy your beacons to achieve the goal.

I will write another email with our proposed solution. You don't have to follow this, but this is one way of doing it.

Regards,



Simranpal Bains

Manager Fremtid Media Inc.

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Website: www.fremtidmedia.com
Email: sp.bains@fremtidmedia.com

On Nov 13, 2018, at 15:47, Simranpal Bains < sp.bains@fremtidmedia.com > wrote:

Hi Kyle,

Can you resend the demo. I can look into it and give you some feedback.

Best Regards,

Simranpal Bains

Manager, Fremtid Media Inc.

Cell: 778-323-8620

Email: sp.bains@fremtidmedia.com

On Nov 13, 2018, at 14:00, Kyle R < kyrenzie@gmail.com> wrote:

Hi Simran,

It's Kyle from the computer science bus tracking team. Reza said he would get back to us with by last Friday with feedback on the mock up

demo we sent. I'm just wondering if we can expect that any time soon?
Thanks, Kyle