



UBD
network

Brand guidelines

Products logo structure

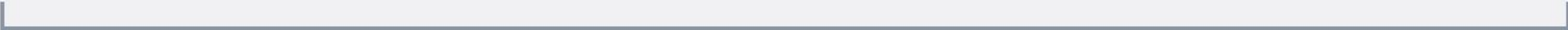
UBDN Logo



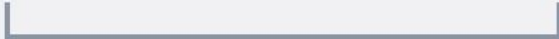
UBD Logo



DeTrust Logo



Tokens



Product

[Download assets](#)

Icons

The symbol are used for iOS and Android

iOS icon



Android icon



Structure



Symbol

UBD
network

Wordmark

Lock-ups

The symbol and the wordmark are used jointly as two lock-ups.



Horizontal



Vertical

Logo colors

These are possible combinations of colors and backgrounds



Minimum size

Minimum sizes for our logo have been defined.
Please don't use an undersized logo.



30 mm 100 px



20 mm 100 px



5mm 32 px

Token minimal size



16 px



16 px


Exclusion zone

Specific parameters have been defined for the logo's clear space – the space where no graphic element can be added. All graphic elements should remain outside the exclusion zone.




Possible misuse

Original logo




UBD
network

Don't stretch the logo




UBD
network

Don't create a new lock-up




UBD
network

Don't change the logo colour




UBD
network

Don't rotate the logo




UBD
network

Don't create an outline version




UBD
network


Don't change the wordmark



UBD
network


Don't use complex backgrounds





UBD
network

Don't add any effects



UBD
network

Graphic backgrounds

