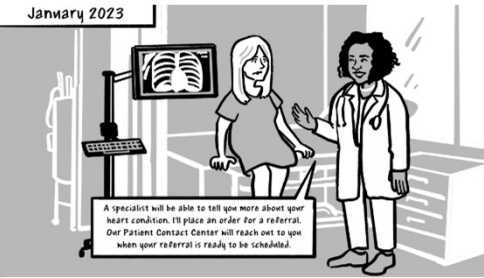


Storyboard Overview



Scene 1



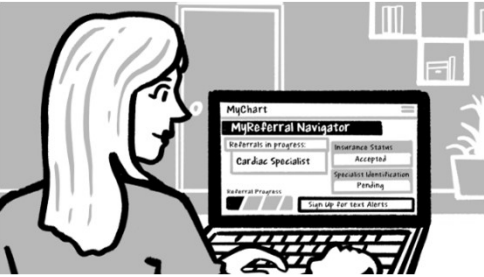
Scene 2



Scene 3



Scene 4



Scene 5



Scene 6



Scene 7



Scene 8

Scene 9

Scene 10

January 2023



A specialist will be able to tell you more about your heart condition. I'll place an order for a referral. Our Patient Contact Center will reach out to you when your referral is ready to be scheduled.

One month later

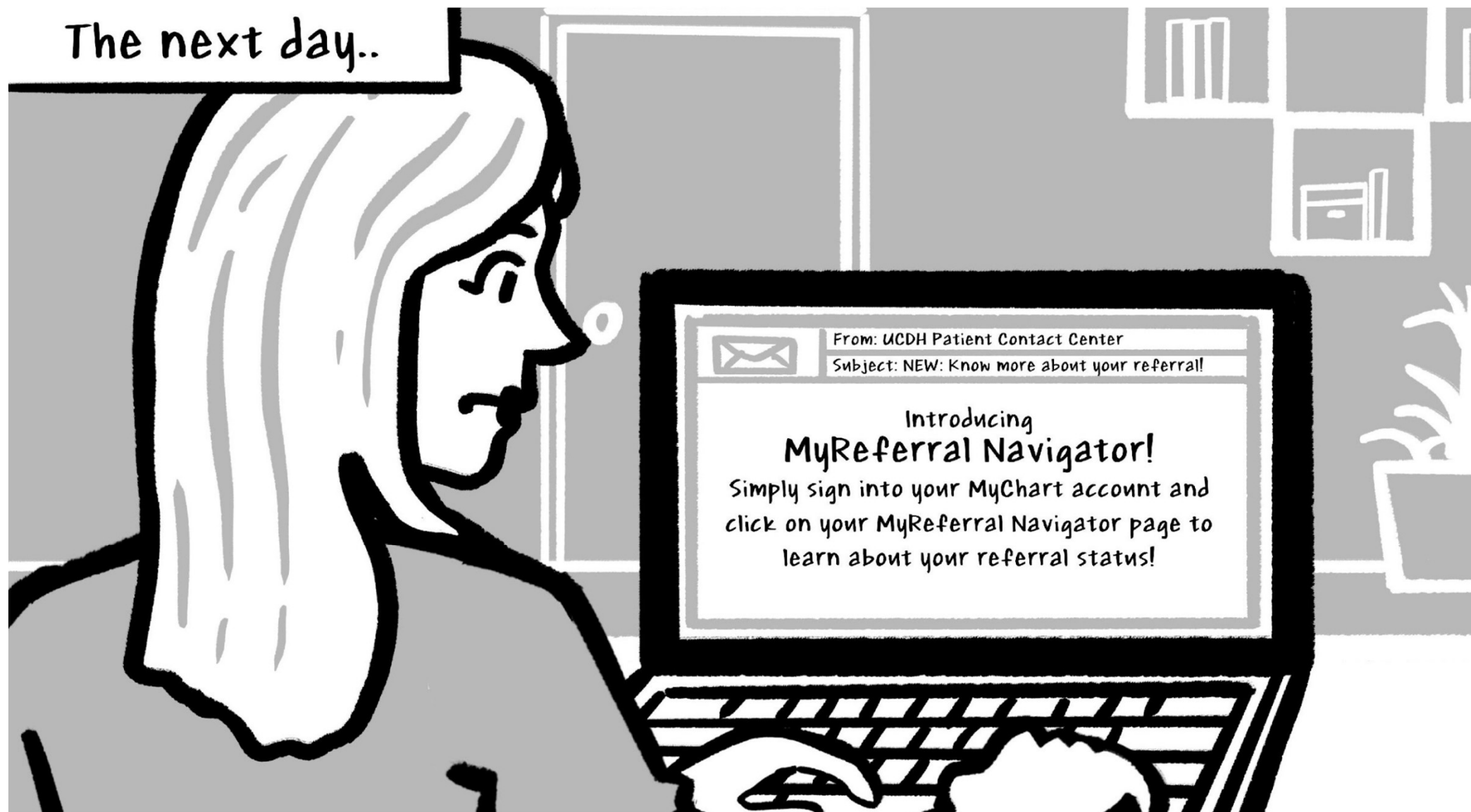


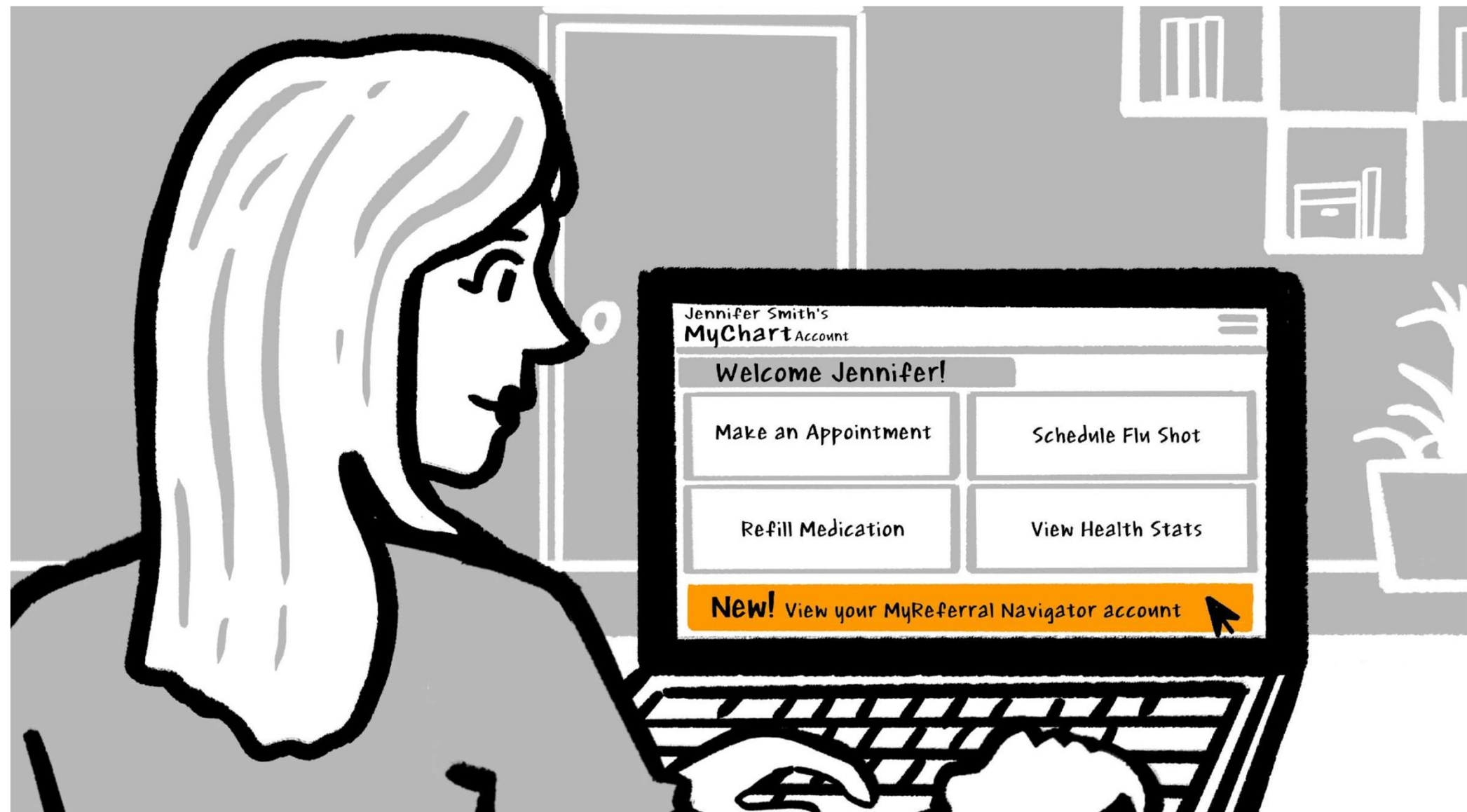
I just want to know when my appointment is-- I need to see a specialist about my heart condition!

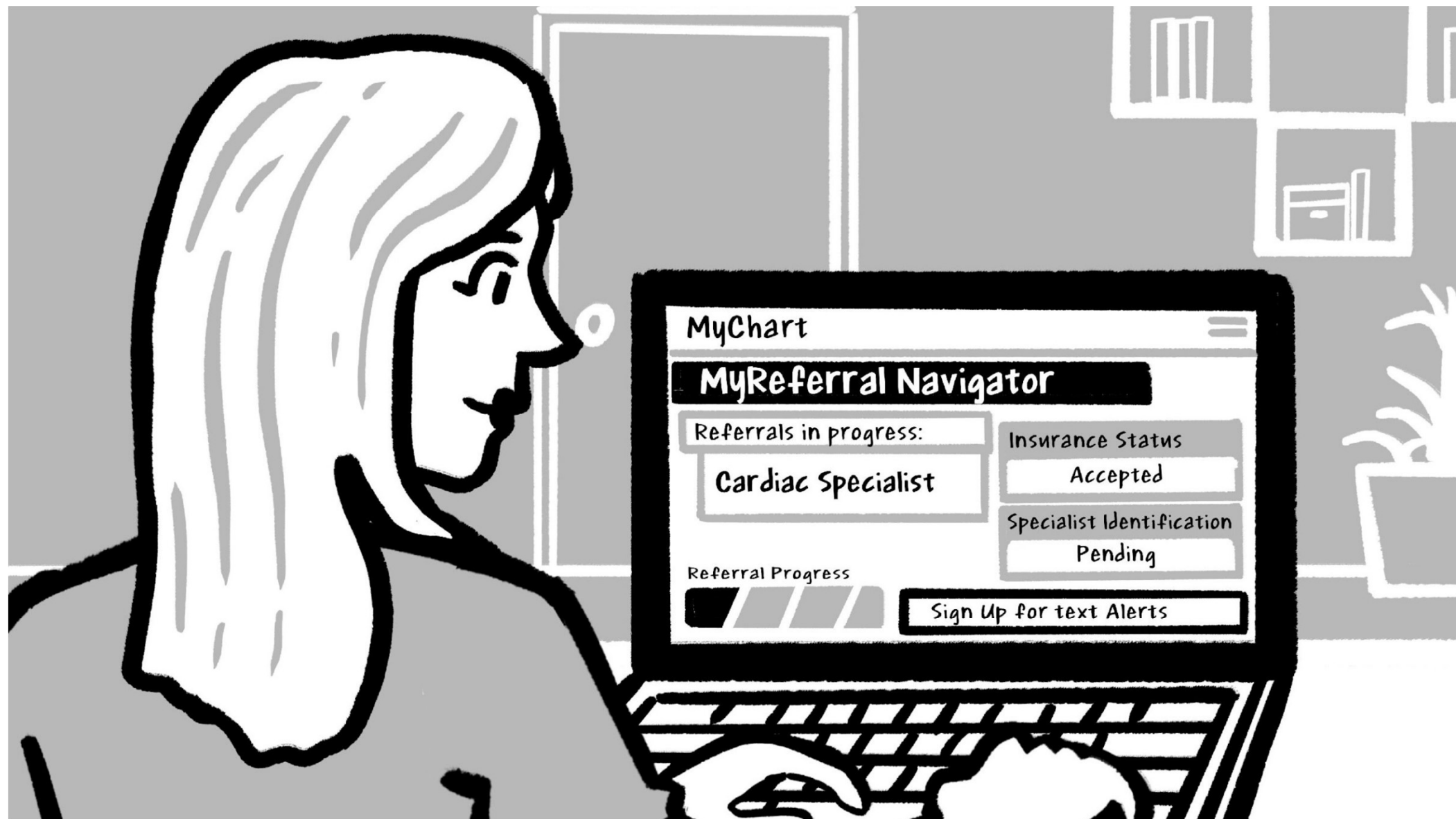
I've been trying to get a hold of our representatives at the Patient Contact Center-- unfortunately, I can't see where it is in the queue.



The next day..







MyChart

MyReferral Navigator

Referrals in progress:

Cardiac Specialist

Insurance Status

Accepted

Specialist Identification

Pending

Referral Progress



Sign Up for text Alerts

Notification
from MyReferral
Navigator





My name is Dr. Shepherd, and I'll be the cardiac specialist working with you. I hope it wasn't too painful waiting for this appointment.

Not at all-- I knew what was happening every step of the way!

