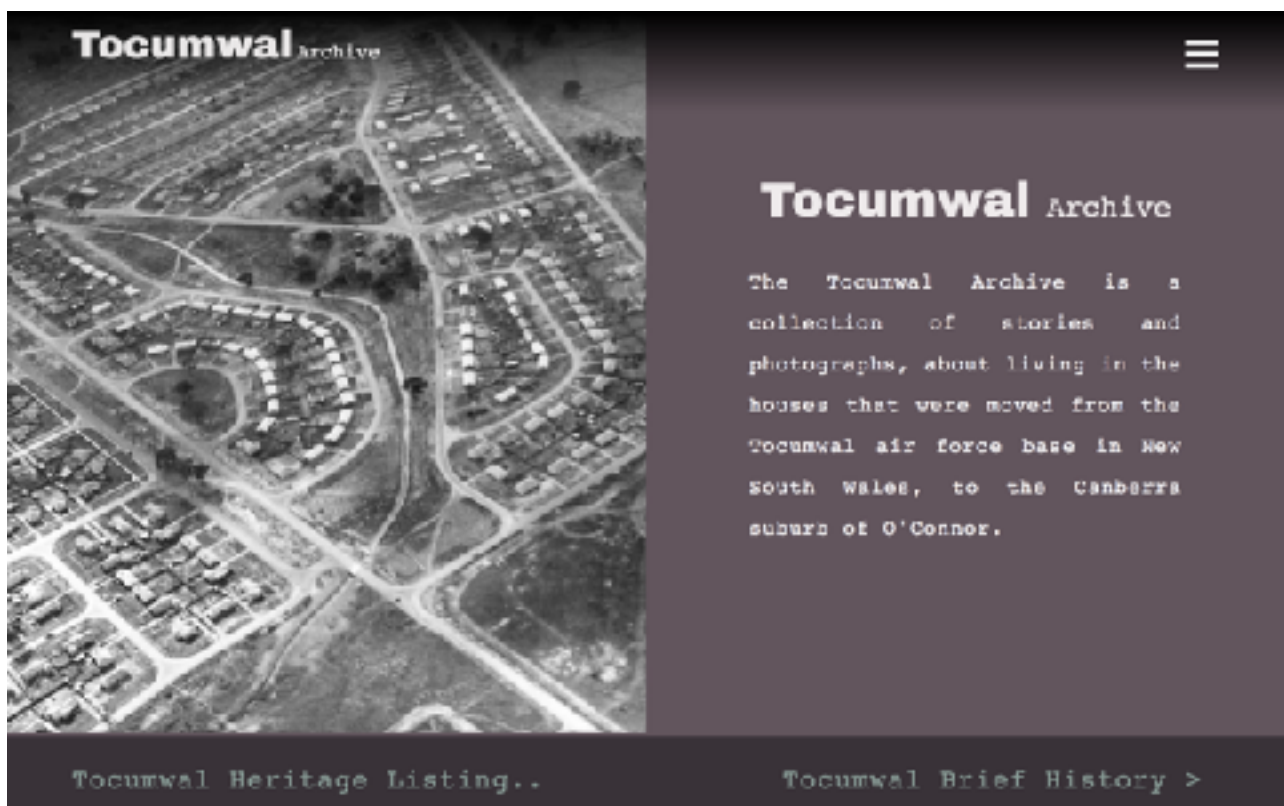# Tocumwal Archive

Project 2 for Web Design and Production

Lydia Douglas - 16 May 2018   The website link: www.swanbasics.com

The Tocumwal Archive were chosen as the topic for this website. In the previous assignment two websites were used Heydays and Rupert Bevan. Since publishing the first assignments these websites have been updated, however this assignment will focus on the Flat Design style attributes identified previously.

Design Philosophy - minimal - Flat Design - Large images, minimal large text, colour contrast complementary colour, no shadows to minim materials, gradients. Strong central line as is seen in Rupert Bevan website. The Home page has half page image, unique colour and image is framed by the bar at the bottom and the navbar at the top. Just like Rupert Bevan website there are no borders images.

The navbar stays in place when scrolling. The Logo is at the left side and the button that reveals overlay containing navigation on the right side(similar to Heydays and RupertBevan). Like the Heydays logo it is white but I felt a black gradient background would allow the logo to be legible in any situation while adding a subtle interest point.

This also applies to the page headings for the rest of the site. The technique of white text on black shaded background is becoming widely used. (Coyier, 2014) This also been used at sites such as Lynda, Pluralsite, ABC Iview (both as background to text and shaded overlay over movies when controls are activated).

I have learned this at Medium site by (Erick Kennedy, 2017) where he also discussed the typography and juxtaposing text styles and sizes. This has worked for the title where the Bold large sans-serif "Tocumwal" is contrasted with "Archives" in Courier. The Courier font have been used to add visual interest. This font has been created around 1950's and used emulate the typewriter (Jacobs, 2018). Its official uses for many decades include script writing and US government documentation(until 2004).

The main navigation is contained in overlay. Just like the two previous discussed websites a hamburger button has minimum impact on the site but still easy to use as discussed by Nodder, C (2015). He also points out that users prefer to stroll rather that navigate screens, thus I have broken the archive information info blocks where further details can be viewed by pressing "Further info". This allows the user to stay on the same page and scroll to next section.

The text areas are kept compact and the different colourful sections with round images provide visiual interest while keeping text legible as has been discussed by Jenkins(2016).

I have used this structure to hide the additional information.

```
<details>
    <summary>
        <span>Further info...</span>
    </summary>
```

```
            <p>
            Few had cars — we walked to Civic to shop.
Groceries were delivered by the Civic shops. A greengrocer called
in the street
            weekly — 'fresh food people' — in a truck.
            </p>
        </details>
```

I have divided each section and used floats to display image on one side and text on the other. The websites learn and create and validate css include:

https://jigsaw.w3.org/css-validator/
 https://validator.w3.org/nu/#file
https://autoprefixer.github.io/
https://css-tricks.com/design-considerations-text-images/
https://www.w3schools.com/css/css_navbar.asp
 https://www.lynda.com/CSS-tutorials/Normal-document-flow/86003/97795-4.html

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