Motivations for contributing to OS: plots

Overview

This script makes some plots from Q6, which is about participants' reasons for contributing to open source.

Import packages and utilities

```
project_root <- here::here() # requires that you be somewhere in the
# project directory (not above it)
# packages
suppressMessages(source(file.path(project_root, "scripts/packages.R")))
# functions and objects used across scripts
suppressMessages(source(file.path(project_root, "scripts/utils.R")))</pre>
```

Define functions

```
line_plot <- function(df, x_var, y_var, title) {
  p <- ggplot(df, aes(x = .data[[x_var]], y = .data[[y_var]])) +
     geom_point(size = 4) + # Adjust dot size
     scale_y_continuous(labels=scales::percent) +
     labs(
        title = title
    ) +
    theme(
        axis.title.x = element_blank(),
        axis.title.y = element_blank(),</pre>
```

```
axis.text.x = element_text(angle = 60, vjust = 0.6, size = 24),
axis.text.y = element_text(size = 24),
axis.ticks.x = element_blank(),
axis.ticks.y = element_blank(),
legend.title = element_blank(),
plot.title = element_text(hjust = 0.5, size = 24),
plot.margin = unit(c(0.3, 0.3, 0.3, 0.3), "cm"),
panel.grid = element_line(linetype = "solid", color = "gray90"),
panel.background = element_blank()
)
return(p)
}
```

Load data

```
motivations <- load_qualtrics_data("clean_data/motivations_Q6.tsv")
other_quant <- load_qualtrics_data("clean_data/other_quant.tsv")</pre>
```

Wrangle into some handy data frames we'll use later. I'm pretty sure that all these cleaning steps are unnecessary, but they make me feel better.

```
motivations_job_staff <- cbind(motivations, other_quant$job_category)
# Rename columns
names(motivations_job_staff)[length(names(motivations_job_staff))] <- "job_category"
motivations_job_staff <- cbind(motivations_job_staff, other_quant$staff_categories)
names(motivations_job_staff)[length(names(motivations_job_staff))] <- "staff_category"
head(motivations_job_staff)</pre>
```

```
Job Improve Tools Customize Network Give back Skills Fun Other
                             1
                                               1
                                                           1
1
   1
                  1
                                     1
                  1
                            1
                                               0
                                                                 0
2
   0
                                     1
                                                       1
                                                           0
3
   0
                  1
                             1
                                     0
                                               0
                                     0
                                               1
  1
                  1
                            1
                                                           0
                                                                 0
5
                  1
                             1
                                               1
                                                           1
                                                                 0
6
                  0
                            0
                                               0
                                                                 0
          job_category staff_category
1
               Faculty
2
              Post-Doc
3 Other research staff
```

```
4
               Faculty
               Faculty
6 Other research staff
# Remove any rows where the job_category or staff_category are missing
motivations job staff clean <- exclude empty rows(motivations job staff, strict=TRUE)
# Remove rows of all Os
motivations_job_staff_clean <- motivations_job_staff_clean %>%
  filter(!if_all(Job:Other, ~ .x == 0))
head(motivations_job_staff_clean)
  Job Improve Tools Customize Network Give back Skills Fun Other
                                    0
                                              0
                  1
                            1
1
2
    1
                  0
                            0
                                              1
                                                          0
                                                                0
3
                           1
                                              0
                  1
4
                  0
                            0
                                              1
5 0
                           1
                                              1
                                                        1
                                                                1
6
                  1
                            1
                                    1
                                               1
                                                                1
        job_category
                                      staff_category
1 Non-research Staff
                                                Other
2 Non-research Staff DevOps or System Administration
3 Non-research Staff DevOps or System Administration
4 Non-research Staff
                         Information Technology (IT)
5 Non-research Staff DevOps or System Administration
6 Non-research Staff
                                                Other
# Do the same, but dropping staff categories (e.g. IT)
motivations_job <- subset(motivations_job_staff, select=-staff_category)</pre>
# Remove any rows where the job_category is missing
motivations_job_clean <- exclude_empty_rows(motivations_job, strict=TRUE)</pre>
# Remove rows of all Os
motivations_job_clean <- motivations_job_clean %>%
  filter(!if all(Job:Other, ~ .x == 0))
```

Basic bar plot of contributor motivations

Sum up counts for each motivation.

```
motivations_to_plot <- data.frame(
   Motivation = names(motivations),
   Count = unname(apply(motivations, 2, function(x) round(sum(x, na.rm = TRUE))))
)
head(motivations_to_plot)</pre>
```

```
Motivation Count
1 Job 109
2 Improve Tools 198
3 Customize 161
4 Network 78
5 Give back 156
6 Skills 142
```

Reorder factor levels based on count.

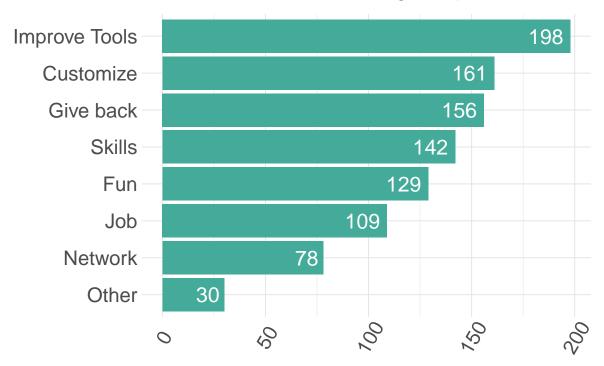
```
motivations_to_plot <- motivations_to_plot %>%
  mutate(Motivation = fct_reorder(Motivation, Count, .desc = FALSE))
```

And make a plot, using a function in utils.R.

```
myplot <- basic_bar_chart(motivations_to_plot,
    x_var = "Motivation",
    y_var = "Count",
    title = "Reasons for Contributing to Open Source",
    horizontal = TRUE,
    show_bar_labels = TRUE,
    show_ticks_y = FALSE,
    color_index = 3,
    show_axis_title_y = FALSE,
    show_grid = TRUE
)</pre>

myplot
```





Save the plot if you wish.

```
save_plot("motivations_overall.tiff", 10, 6, p=myplot)
```

Stacked bar plots of motivations by role

Now let's make some stacked bar plots of motivations by role (job category). We'll make two: one with the absolute number of responses, and one where all roles are normalized to 1, so we can see the relative proportions of each motivation.

For visual clarity, let's combine post-docs and other research staff into one category.

```
counts_long <- motivations_job_clean %>%
  pivot_longer(
    cols = -c(job_category),
    names_to = "Motivation",
    values_to = "Value"
) %>%
  group_by(job_category, Motivation) %>%
```

```
summarise(
      Count = sum(Value, na.rm = TRUE),
      .groups = "drop"
counts_long
# A tibble: 48 x 3
   job_category Motivation
                              Count
   <chr>
                <chr>
                              <int>
 1 Faculty
                Customize
                                 45
 2 Faculty
               Fun
                                 32
 3 Faculty
                Give back
                                 38
 4 Faculty
              Improve Tools
                                 54
 5 Faculty
                Job
                                 23
 6 Faculty
                Network
                                 16
 7 Faculty
                Other
                                 13
 8 Faculty
                Skills
                                 23
 9 Grad Student Customize
                                 19
10 Grad Student Fun
                                 18
# i 38 more rows
unique(counts_long$job_category)
[1] "Faculty"
                           "Grad Student"
                                                   "Non-research Staff"
[4] "Other research staff" "Post-Doc"
                                                   "Undergraduate"
big_counts_df <- counts_long %>%
  # lump Post-Doc & Other research staff together
  mutate(
    job_category = case_when(
      job_category %in% c("Post-Doc", "Other research staff") ~
        "Post-Docs and\nStaff Researchers",
      TRUE ~ job_category
    )
  ) %>%
  # re-group and sum up counts
  group_by(job_category, Motivation) %>%
  summarise(
```

Count = sum(Count),
.groups = "drop"

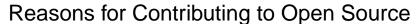
```
big_counts_df
```

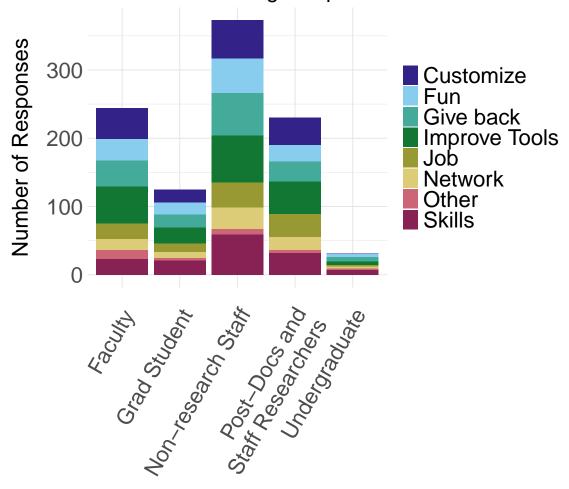
```
# A tibble: 40 x 3
  job_category Motivation
                              Count
  <chr>
                <chr>
                              <int>
1 Faculty
                Customize
                                 45
                                 32
2 Faculty
                Fun
3 Faculty
               Give back
                                 38
               Improve Tools
4 Faculty
                                 54
5 Faculty
               Job
                                 23
6 Faculty
               Network
                                 16
7 Faculty
                Other
                                 13
8 Faculty
                Skills
                                 23
9 Grad Student Customize
                                 19
10 Grad Student Fun
                                 18
# i 30 more rows
```

unique(big_counts_df\$job_category)

Create a plot with the absolute number of responses on the y-axis.

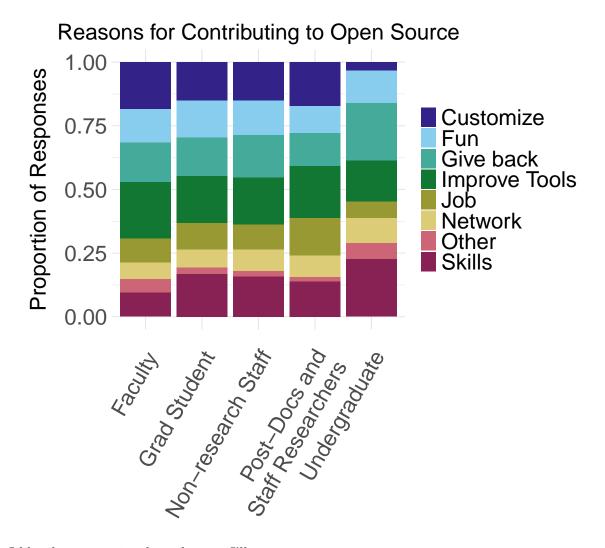
```
stacked_plot_raw <- stacked_bar_chart(big_counts_df,
    x_var = "job_category",
    y_var = "Count",
    fill = "Motivation",
    title = "Reasons for Contributing to Open Source",
)
stacked_plot_raw</pre>
```





Create another plot where all jobs are scaled to 1.

```
stacked_plot_proportional <- stacked_bar_chart(big_counts_df,
    x_var = "job_category",
    y_var = "Count",
    fill = "Motivation",
    title = "Reasons for Contributing to Open Source",
    proportional = TRUE
)
stacked_plot_proportional</pre>
```



I like the proportional one better. I'll save it.

```
save_plot("motivations_stacks.tiff", 12, 9, p=stacked_plot_proportional)
```

IT vs. Academics

Request from Greg: What about IT vs. academics? (Students, Teachers, and Researchers)

```
it <- motivations_job_staff_clean %>%
  filter(staff_category == "Information Technology (IT)")
```

```
it_counts <- it %>%
 pivot_longer(
    cols = -c(job_category, staff_category),
   names_to = "Motivation",
   values_to = "Value"
 ) %>%
  select(Motivation, Value) %>%
  group_by(Motivation) %>%
  summarise(
    Count = sum(Value, na.rm = TRUE),
    .groups = "drop"
it_counts$Role <- "IT"</pre>
academics <- motivations_job_clean %>%
  filter(
    job_category %in%
      c(
        "Faculty",
        "Post-Doc",
        "Other research staff",
        "Grad Student",
        "Undergraduate"
  )
acad_counts <- academics %>%
 pivot_longer(
   cols = -job_category,
   names_to = "Motivation",
   values_to = "Value"
  ) %>%
  select(Motivation, Value) %>%
  group_by(Motivation) %>%
  summarise(
    Count = sum(Value, na.rm = TRUE),
    .groups = "drop"
  )
acad_counts$Role <- "Academic"</pre>
it_academics <- rbind(it_counts, acad_counts)</pre>
it_academics
```

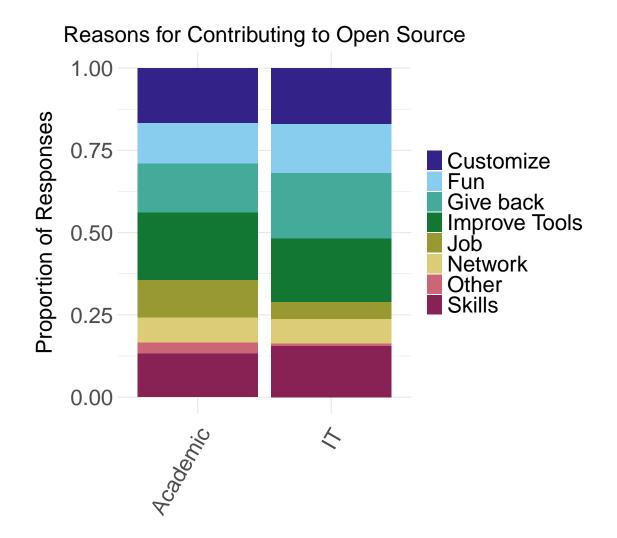
```
# A tibble: 16 x 3
  Motivation Count Role
   <chr>
               <int> <chr>
 1 Customize 23 IT
 2 Fun
                  20 IT
 3 Give back
                27 IT
 4 Improve Tools 26 IT
 5 Job
                   7 IT
              10 IT
 6 Network
 7 Other
                   1 IT
8 Skills 21 IT
9 Customize 105 Academic
10 Fun78 Academic11 Give back94 Academic12 Improve Tools129 Academic
                72 Academic
13 Job
14 Network
                 47 Academic
15 Other
                  22 Academic
               83 Academic
16 Skills
```

Plot

```
stacked_plot_raw_it <- stacked_bar_chart(
  it_academics,
  x_var = "Role",
  y_var = "Count",
  fill = "Motivation",
  title = "Reasons for Contributing to Open Source",
)</pre>
```

```
stacked_plot_proportional_it <- stacked_bar_chart(
  it_academics,
  x_var = "Role",
  y_var = "Count",
  fill = "Motivation",
  title = "Reasons for Contributing to Open Source",
  proportional = TRUE
)</pre>
```

Visualize



Save

save_plot("motivations_stacks_it_academics.tiff", 8, 8, p=stacked_plot_proportional_it)

Line plots for particular motivations

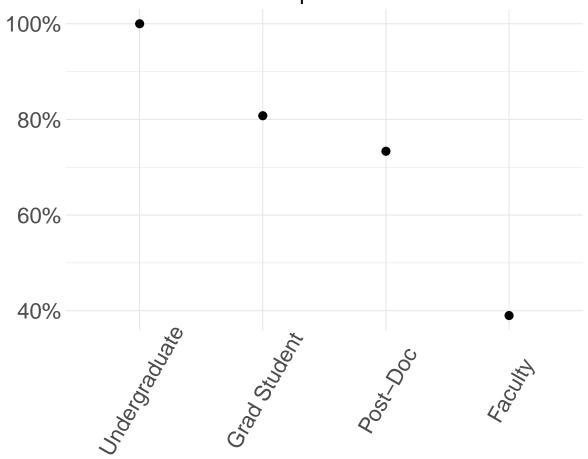
All 7 undergraduates selected "Skills" and "Give back" as motivations. This made me curious about whether these motivations decrease as we get older and advance in our careers. Let's make some line plots to investigate.

```
# Drop staff categories (e.g. IT)
motivations_job <- subset(motivations_job_staff, select=-staff_category)</pre>
# Remove any rows where the job_category is missing
motivations_job_clean <- exclude_empty_rows(motivations_job, strict=TRUE)</pre>
# Remove rows of all Os
motivations_job_clean <- motivations_job_clean %>%
  filter(!if_all(Job:Other, ~ .x == 0))
skills_by_role_grouped <- motivations_job_clean %>%
  group_by(job_category) %>%
  summarise(
    n_yes = sum(Skills == 1), # number of 1s
    n_{tot} = n(), # total rows
   Proportion = n_yes / n_tot
  )
skills_by_role_grouped <- skills_by_role_grouped %>%
  # Remove staff categories
  filter(!job_category %in% c("Non-research Staff", "Other research staff")) %%
  # Keep only the relevant columns
  select(job_category, Proportion) %>%
  # Order the factor levels
  mutate(job_category = factor(job_category,
    levels = c(
      "Undergraduate",
      "Grad Student",
      "Post-Doc",
      "Faculty"
    ),
    ordered = TRUE
  )) %>%
  arrange(job_category)
```

Plot and visualize

```
skills_plot <- line_plot(skills_by_role_grouped,
x_var = "job_category",
y_var = "Proportion",
title = "Percent of Participants Motivated by\nDesire to Improve Their Skills"
)
skills_plot</pre>
```

Percent of Participants Motivated by Desire to Improve Their Skills



Save

```
save_plot("motivations_skill_by_role.tiff", 10, 8, p=skills_plot)
```

What about giving back?

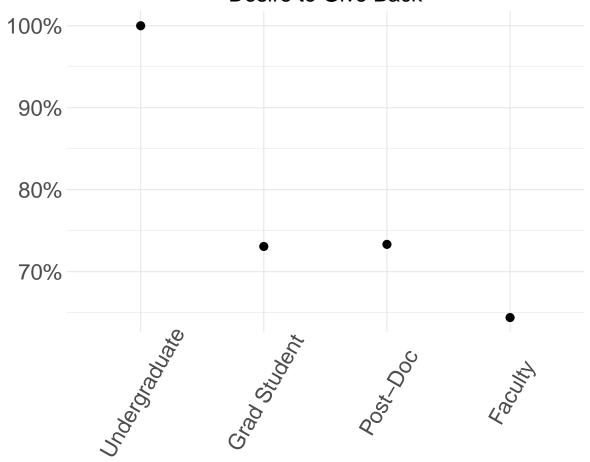
```
give_by_role_grouped <- motivations_job_clean %>%
  group_by(job_category) %>%
  summarise(
   n_yes = sum(`Give back` == 1), # number of 1s
   n_tot = n(), # total rows
   Proportion = n_yes / n_tot
```

```
give_by_role_grouped <- give_by_role_grouped %>%
  # Remove staff categories
  filter(!job_category %in% c("Non-research Staff", "Other research staff")) %>%
  # Keep only the relevant columns
  select(job_category, Proportion) %>%
  # Order the factor levels
  mutate(job_category = factor(job_category,
    levels = c(
      "Undergraduate",
      "Grad Student",
      "Post-Doc",
      "Faculty"
    ),
    ordered = TRUE
  )) %>%
  arrange(job_category)
```

Plot and visualize

```
give_plot <- line_plot(give_by_role_grouped,
    x_var = "job_category",
    y_var = "Proportion",
    title = "Proportion of Participants Motivated by\nDesire to Give Back"
)
give_plot</pre>
```

Proportion of Participants Motivated by Desire to Give Back



Save

save_plot("motivations_giveback_by_role.tiff", 8, 6, p=give_plot)

Session Info

sessionInfo()

R version 4.4.2 (2024-10-31) Platform: aarch64-apple-darwin20 Running under: macOS Sequoia 15.4.1

Matrix products: default

BLAS: /Library/Frameworks/R.framework/Versions/4.4-arm64/Resources/lib/libRblas.0.dylib LAPACK: /Library/Frameworks/R.framework/Versions/4.4-arm64/Resources/lib/libRlapack.dylib;

locale:

[1] en_US.UTF-8/en_US.UTF-8/en_US.UTF-8/C/en_US.UTF-8/en_US.UTF-8

time zone: America/Los_Angeles

tzcode source: internal

attached base packages:

[1] tools stats graphics grDevices datasets utils methods

[8] base

other attached packages:

[1] treemap_2.4-4	$tidyr_1.3.1$	stringr_1.5.1
[4] scales_1.4.0	readr_2.1.5	pwr_1.3-0
[7] patchwork_1.3.0	$mvabund_4.2.1$	languageserver_0.3.16

[10] here_1.0.1 gtools_3.9.5 fpc_2.2-13 [13] forcats_1.0.0 factoextra_1.0.7 ggplot2_3.5.2 [16] dplyr_1.1.4 corrplot_0.95 cluster_2.1.8.1

loaded via a namespace (and not attached):

[1] gtable_0.3.6 $xfun_0.52$ ggrepel_0.9.6 [4] processx_3.8.6 lattice_0.22-6 callr_3.7.6 [7] tzdb_0.5.0 vctrs_0.6.5 ps_1.9.1 [10] generics_0.1.4 stats4_4.4.2 parallel_4.4.2 [13] flexmix_2.3-20 DEoptimR_1.1-3-1 tibble_3.2.1 [16] pkgconfig_2.0.3 data.table_1.17.6 RColorBrewer_1.1-3 [19] lifecycle_1.0.4 compiler_4.4.2 farver_2.1.2 [22] statmod_1.5.0 httpuv_1.6.16 htmltools_0.5.8.1 [25] class_7.3-22 yaml_2.3.10 later_1.4.2 [28] pillar_1.10.2 MASS_7.3-61 prabclus_2.3-4 [31] diptest_0.77-1 mclust_6.1.1 ${\tt mime_0.13}$ [34] robustbase_0.99-4-1 tidyselect_1.2.1 digest_0.6.37 [37] stringi_1.8.7 purrr_1.0.4 kernlab_0.9-33 [40] labeling_0.4.3 rprojroot_2.0.4 fastmap_1.2.0 colorspace_2.1-1 [43] grid_4.4.2 cli_3.6.5 [46] magrittr_2.0.3 utf8_1.2.5 withr_3.0.2 [49] promises_1.3.3 tweedie_2.3.5 rmarkdown_2.29 [52] igraph_2.1.4 nnet_7.3-19 modeltools_0.2-24

shiny_1.11.0	evaluate_1.0.3
rlang_1.1.6	Rcpp_1.0.14
gridBase_0.4-7	glue_1.8.0
renv_1.1.4	jsonlite_2.0.0
	rlang_1.1.6 gridBase_0.4-7