



University of California, Berkeley
Model United Nations XXVI
Sponsorships Packet





About UCBMUN

The UC Berkeley Model United Nations conference (UCBMUN), brings together passionate and challenge-oriented undergraduates from across the world. UCBMUN is one of the most historic and prestigious student-run United Nations simulations in the United States, bringing together over 300 delegates from across the world and 100 UC Berkeley student staff for a weekend of problem-solving, negotiation, debate, and global engagement. Now in its 26th edition, UCBMUN in San Francisco provides a forum of discussion of the most urgent and pressing issues of today while also focusing on the past.



What Makes UCBMUN Special?

4

5+

40+

300+

Days

Countries

Schools

Attendees



- Model UN is about finding solutions to crises ranging from the decolonization of African and Asian countries, to women's rights in Latin America, to present day digital cybersecurity concerns
- Model UN simulates real issues, conflicts, and discussions fostering debate and public speaking as well as negotiation strategies
- Model UN prepares delegates for the workforce, encouraging quick thinking, multi-tasking, effective presentation, and crisis management
- Model UN delegates become globally engaged citizens passionate about equity and global stability, therefore, applying this unique perspective to any field they pursue

Conference At a Glance

WHAT

- 26th Annual UC Berkeley Model United Nations Conference
- Top Ranked Collegiate Model UN team
- An immersive in-person experience
- Diverse committees on topics ranging from politics, technology, history, economics, and media

WHEN

March 3-6, 2022

WHERE

Hilton Financial District

WHO

UC Berkeley Students & Staff
Universities Worldwide



Why Sponsor?

Global Following

Networking & Exposure

Notable Alumni

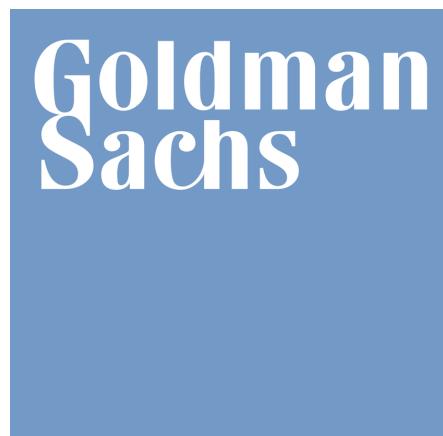


Our social media pages on Facebook and Instagram have over 1000 organic followers with many posts and our website reaches a global audience

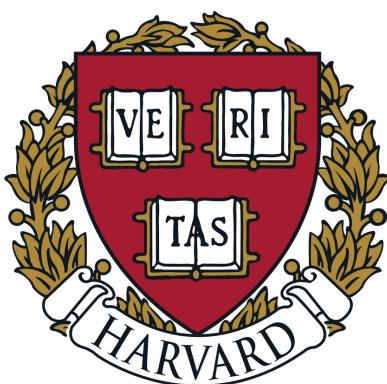
UCBMUN provides the chance to reach and connect with undergraduates of diverse backgrounds. Sponsors will receive a resume book with all attendees.

Our alumni go on to all facets of life including top technology firms, graduate schools, consulting, and policy research

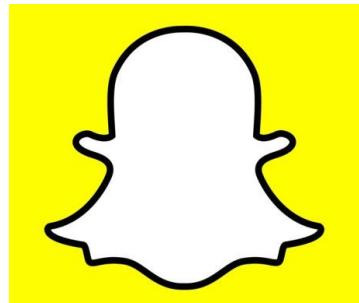
Our Alumni Network



BlackRock.



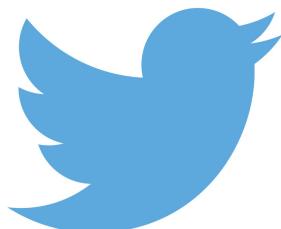
**BOSTON
CONSULTING
GROUP**



 **OLIVER WYMAN**

facebook

**WELLS
FARGO**



accenture

Deloitte.

Google

Sponsorship Incentives

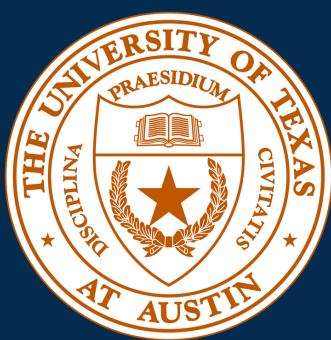
- The tax deduction status your business receives from donating to a non profit organization
- The outreach your business gains from the prestige and size of the UCBMUN conference (400+ students in attendance)



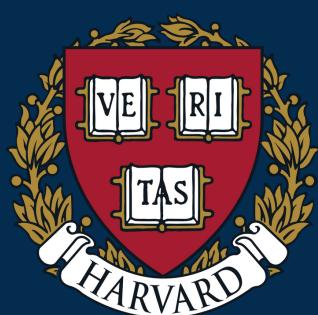
Past Attendees



Stanford
University



THE UNIVERSITY OF
CHICAGO



Sponsorship Tiers

Bronze - \$200

- + Business card advertisement in Conference Handbook
- + Logo advertisement on UCBMUN website and social media accounts

Gold - \$700

- + Full page advertisement in Conference Handbook
- + Logo advertisement on UCBMUN website and social media accounts
- + Logo display for a selected committee of choice

Silver - \$400

- + 1/2 page advertisement in Conference Handbook
- + Logo advertisement on UCBMUN website and social media accounts

Platinum - \$1000

- + "Small delegation award" named after sponsor
- + Our first platinum sponsor will be granted a speech at closing ceremony
- + All the benefits of Gold

If you would like to make a contribution at a cost below the Bronze tier, we would still be glad to enter a partnership with your company! We are happy to work to work out a sponsorship package that best fits your needs.

Advertisements

Beyond our sponsorship packages, there are advertising opportunities. UCBMUN invites you to advertise your business or program at our conference through our conference handbook. Our conference handbook is given to each student that attends the conference and includes information about conference schedules and hotel logistics.

Options

1/4 page : \$ 150

1/2 page : \$300

1 full page: \$550

Previous Sponsors



Contact Us

Thank you for your time and consideration in partnering with UCBMUN. If you have any questions or would like more information, please contact Priscilla Kim, Director of Sponsorships at sponsorships@ucbmun.org. We look forward to working with you!

