

UCBMUN XXVIII

Sponsorship Packet

FEBRUARY 29TH-MARCH 3RD 2024



PRESENTED BY



UCBMUN

ABOUT UCBMUN

Greetings Prospective Sponsors,

UCBMUN XXVIII is the 28th iteration of the prestigious conference held by UC Berkeley's Model United Nations, a team currently ranked 4th in North America. We pride ourselves on bringing together over 400 undergraduates from 30 plus colleges to participate in a four day long, challenging conference in which the pressing issues of the present, past, and future are debated by passionate delegates. UCBMUN XXVIII will be held at the InterContinental San Francisco, located in the very city the UN Charter was first signed. The packages outlined in this packet should prove beneficial in extending the reach of your organization to hundreds of intelligent, career-oriented students, and are able to be tailored upon request.

Thank you,

Jackson Englar-Carlson
Director of Business Relations
UCBMUN XXVIII



UCBMUN

WHY SPONSOR?

40+ SCHOOLS

400+ ATTENDEES

5+ COUNTRIES

4TH BEST MUN TEAM IN

NORTH AMERICA

25,000+ SOCIAL MEDIA

IMPRESSIONS



UCBMUN

WHY SPONSOR?

Global Outreach

Our social media pages on Facebook and Instagram have over 1000 organic followers with many posts and our website reaches a global audience.

Networking and Exposure

UCBMUN provides the chance to reach and connect with undergraduates of diverse backgrounds. Sponsors will have the chance to attend a career fair open to all attendees.

Notable Alumni

Our alumni go on to all facets of life including top technology firms, graduate schools, consulting, and policy research. Notable alumni have gone on to work at the White House, Goldman Sachs, Boston Consulting Group, McKinsey, Bain and Company, Meta, Kaiser Permanente and many other organizations.



UCBMUN

PACKAGES*

BRONZE - \$400

SILVER - \$750

GOLD - \$1000

**PLATINUM -
\$1250**

Business card ad
in Delegate
Handbook

Recognition in
Opening and
Closing
Ceremonies

***Benefits of
Silver Tier +***

***Benefits of
Gold & Silver
Tiers +***

Logo ad on
Conference
website and
app

Opportunity to
table during
Career Fair

Full page ad in
Delegate
Handbook

Three (3)
dedicated social
media posts and
more

One (1)
dedicated social
media post

Dedicated 1/2
page ad in
Delegate
Handbook

Advertisement
on Conference
TV's

Logo on
Conference
materials

*Packages are able to be made in kind with the equivalent amount in food or equipment. We will be happy to work with your organization to provide a la carte options or tailored packages that meet your individual needs.



THANK YOU!



On behalf of our Secretariat and UC Berkeley Model United Nations (UCBMUN), I'm honored to invite you as a sponsor to UCBMUN XXVIII, and am grateful for your interest in supporting us.

UCBMUN XXVIII is the 28th iteration of UC Berkeley's collegiate Model United Nations Conference, where undergraduate students from across the country and the world come together to debate on topics ranging from political economy, technology, history, social justice, to media. It is hosted by students of the University of California, Berkeley, which ranks as a top university in Model UN, and works to provide a memorable and stimulating experience for the future leaders of the world.

At our conference, we stress the well-being of our delegates and staffers as our top priority. Monetary donations and in-kind contributions help allow our Secretariat to ensure that our delegates and staffers have an impactful experience at our conference, and will also allow us to continue growing. Thus, we greatly appreciate any and all sponsorship contributions, and we look forward to working with you!



Thank you,

Sehr Ali Dada
Director-General
UCBMUN XXVIII

