

# UCBMUN XXVII

## SPONSORSHIP PACKET

MARCH 2ND, 2023 - MARCH 5TH, 2023



PRESENTED BY



UCBMUN

# ABOUT UCBMUN

Greetings Prospective Sponsors,

UCBMUN XXVII is the 27th iteration of the prestigious conference held by UC Berkeley's Model United Nations, a team currently ranked 8th in North America. We pride ourselves on bringing together over 400 undergraduates from 30 plus colleges to participate in a four day long, challenging conference in which the pressing issues of the present, past, and future are debated by passionate delegates. UCBMUN XXVII will be held at the Intercontinental San Francisco, located in the very city the UN Charter was first signed. The packages outlined in this packet should prove beneficial in extending the reach of your organization to hundreds of intelligent, career-oriented students and are able to be tailored upon request.

Thank you,

Anastasia Kaloshina  
Director of Business Relations  
UCBMUN XXVII



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# WHY SPONSOR?

**40+ SCHOOLS**

**400+ ATTENDEES**

**5+ COUNTRIES**

**8TH BEST MUN TEAM IN**

**NORTH AMERICA**

**25,000+ SOCIAL MEDIA**

**IMPRESSIONS**



**UCBMUN**



# WHY SPONSOR?

## GLOBAL OUTREACH

Our social media pages on Facebook and Instagram have over 1000 organic followers with many posts and our website reaches a global audience.

## NETWORKING & EXPOSURE

UCBMUN provides the chance to reach and connect with undergraduates of diverse backgrounds.. Sponsors will receive a resume book with all attendees.

## NOTABLE ALUMNI

Our alumni go on to all facets of life including top technology firms, graduate schools, consulting, and policy research. Notable alumni have gone on to work at the White House, Oliver Wyman, BCG, Goldman Sachs, and many other organizations.



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# PACKAGES\*

BRONZE - \$400	SILVER - \$750	GOLD - \$1000	PLATINUM - \$1250
Business card ad in delegate handbook	One (1) dedicated social media post	<b><i>Benefits of Silver Tier +</i></b>	<b><i>Benefits of Gold &amp; Silver Tiers +</i></b>
Logo ad on conference website	Opportunity to table during career fair	Full page ad in delegate handbook	Two (2) dedicated social media posts
	Dedicated 1/2 page ad in Delegate Handbook	Recognition in Opening Ceremonies	Advertisement on Conference TV's

\*Packages are able to be made in kind with the equivalent amount in food or equipment. We will be happy to work with your organization to provide a la carte options or tailored packages that meet your individual needs.



# THANK YOU!



On behalf of our secretariat and UCBMUN, I'm honored to be able to invite you as a sponsor to UCBMUN XXVII, and am grateful for your interest in supporting us.

UCBMUN XXVII is the 27th iteration of UC Berkeley's collegiate Model United Nations Conference, a conference where undergraduate students from across the country and world come together to debate on topics ranging from political economy, technology, history, social justice, and media. It is hosted by students of UC Berkeley, and works to provide a memorable and stimulating experience for the future leaders of the world.

At our conference, we stress the well-being of our delegates and staffers as our top priority. Monetary donations and in-kind contributions help allow our secretariat to ensure that our delegates and staffers have an impactful experience at our conference, and will also allow us to continue growing. Thus, we greatly appreciate any and all sponsorship contributions, and we look forward to working with you.



Thank you,  
Justin Kaito Church  
Director-General  
UCBMUN XXVII

