

**UC BERKELEY STUDENTS HOST
THE PREMIER WEST COAST CONFERENCE**



UCBMUN XXV

Sponsorship Packet



TABLE OF CONTENTS:



Introduction



Conference Reach



Sponsorship Benefits



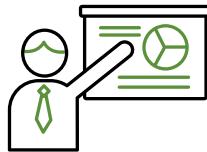
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Contact Us



INTRODUCTION



The UC Berkeley Model United Nations conference, known as UCBMUN, brings together **passionate and challenge-oriented undergraduates from across the world**. UCBMUN is one the most historic and prestigious student-run United Nations simulations in the United States, bringing together **over 500 delegates** from across the world and **100 UC Berkeley student staff** for a weekend of **problem-solving, negotiation, debate, and global engagement**. Now in its 25th edition, UCBMUN provides delegates a **new virtual** forum to discuss the most urgent and pressing issues of today while also studying the past.

By the Numbers:

4

DAYS

10+

COUNTRIES

50+

SCHOOLS

500+

ATTENDEES

- Model UN is all about finding solutions to crises ranging from cyberwarfare to East Asian economies to business deals between airline companies.
- Model UN simulates real issues, conflicts, and discussions fostering debate and public speaking skills as well as negotiation strategies.
- Model UN prepares delegates for the workforce, encouraging quick-thinking, multi-tasking, effective presentation, and crisis management.
- Model UN delegates become globally engaged citizens, passionate about equity and global stability; therefore, applying this unique perspective to any field they pursue



**WHAT MAKES MODEL UN
DELEGATES SPECIAL?**



Conference at a Glance

WHAT

25th annual UC Berkeley Model United Nations Conference

- Top Ranked collegiate Model UN team & conference
- An immersive virtual experience
- Twelve diverse committees on topics ranging from politics, technology, economics, history, and business

WHEN

March 12-14, 2021

WHERE

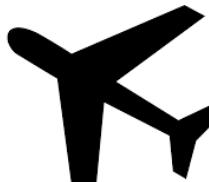
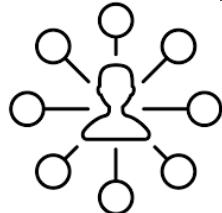
Virtual

WHO

Worldwide Colleges
UC Berkeley student staff



Sponsorship Reach



Notable Alumni:

Our alumni go on to all facets of life including top technology firms, consulting, law school and graduate schools, and policy research

Networking & Exposure

UCBMUN provides the chance to reach and connect with college undergraduates from diverse backgrounds. Sponsors will receive a resume book with all attendees

Global Following:

Our social media pages on Facebook and Instagram have over 1000 organic followers with many of our posts and our website reaching global audiences

Past Attendees



McGill



ETH zürich

THE UNIVERSITY OF
CHICAGO



FIU

Detailed Benefits

Opportunities

	Platinum \$450	Gold \$375	Silver \$200	Bronze \$100
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Logo displayed on the official website and all social media



Sponsor a Committee and have your logo displayed on virtual platforms



Invited to participate in **career & future plans fair** at conference



Access to **delegate resume book**



Mentioned in both **opening and closing ceremony slides**



Logo on Zoom background, title, and names

All
Committees

Sponsored
Committee

All-access pass to conference



Ad space in delegate handbooks

Full
Page

Full
Page

Half
Page

Quarter
Page

Have **sponsored committee's awards** named after your company or program



Invite to **opening and closing ceremonies**



Logo on **select conference merch**



Individual **Facebook and Instagram** posts

4 Posts

2 Posts

1 Post

Conference and logo **snapshot filter**

4 Days of
Conference

2 Days of
Conference

SPONSORSHIP

If you would like to make a contribution at a cost below the Bronze tier, we would still be glad to enter a partnership with your company! Your logo would be advertised on the UCBMUN website and possibly our social media accounts, which several hundreds of college students follow!



Sponsorship Incentives

- + The **tax deduction status** your business receives from donating to a nonprofit organization.
- + The **outreach** your business gains from the prestige and size of the UCBMUN conference (500+ students in attendance)

Advertisements

Beyond our sponsorship packages, there are advertising opportunities. Our conference is always growing, with more students in attendance each year. UCBMUN invites you to advertise your business or program at our conference, reaching thousands of students in the most efficient way possible.



The Conference and Delegate Handbook is given to each student who attends the conference, which includes information about schedules, logistics, and sponsors. It will now be sent to all delegates virtually.

Options:

1/2 Page: \$250

Full Page : \$350



Contact Us

We are happy to work out a sponsorship package that best fits your needs. For any additional questions or concerns, please reach out to us!

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Looking forward to working with you soon.