

**UC BERKELEY STUDENTS HOST  
THE PREMIER WEST COAST CONFERENCE**



**UCBMUN XXV**

**Sponsorship Packet**



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# INTRODUCTION



The UC Berkeley Model United Nations conference, known as UCBMUN, brings together **passionate and challenge-oriented undergraduates from across the world**. UCBMUN is one the most historic and prestigious student-run United Nations simulations in the United States, bringing together **over 500 delegates** from across the world and **100 UC Berkeley student staff** for a weekend of **problem-solving, negotiation, debate, and global engagement**. Now in its 25th edition, UCBMUN provides delegates a forum in which to discuss the most urgent and pressing issues of today while also studying the past.

## *By the Numbers:*

<b>4</b>	<b>10+</b>	<b>50+</b>	<b>500+</b>
DAYS	COUNTRIES	SCHOOLS	ATTENDEES

- Model UN is all about finding solutions to crises ranging from cyberwarfare to East Asian economies to business deals between airline companies.
- Model UN simulates real issues, conflicts, and discussions fostering debate and public speaking skills as well as negotiation strategies.
- Model UN prepares delegates for the workforce, encouraging quick-thinking, multi-tasking, effective presentation, and crisis management.
- Model UN delegates become globally engaged citizens, passionate about equity and global stability; therefore, applying this unique perspective to any field they pursue



**WHAT MAKES MODEL UN  
DELEGATES SPECIAL?**



# Conference at a Glance

WHAT

## *25th annual UC Berkeley Model United Nations Conference*

- Top Ranked collegiate Model UN team & conference
- Opening and closing ceremonies as well as nightly social events and programming
- Twelve diverse committees on topics ranging from politics, technology, economics, history, and business

WHEN

February 25 - 28, 2021

WHERE

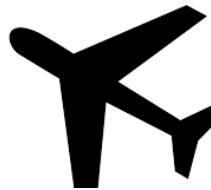
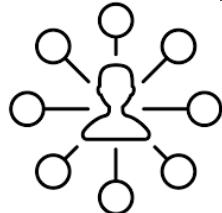
Hilton Financial District,  
San Francisco, CA

WHO

Worldwide Colleges  
UC Berkeley student staff



# Sponsorship Reach



## Notable Alumni:

Our alumni go on to all facets of life including top technology firms, consulting, law school and graduate schools, and policy research

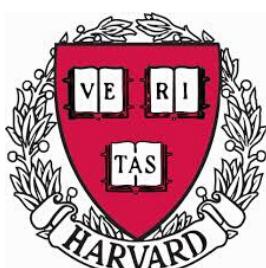
## Networking & Exposure

UCBMUN provides the chance to reach and connect with college undergraduates from diverse backgrounds. Sponsors will receive a resume book with all attendees

## Global Following:

Our social media pages on Facebook and Instagram have over 1000 organic followers with many of our posts and our website reaching global audiences

# Past Attendees



McGill



ETH zürich

THE UNIVERSITY OF  
**CHICAGO**



**FIU**

# Detailed Benefits

## Opportunities

	Platinum \$2000	Gold \$1000	Silver \$600	Bronze \$300
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**Logo displayed** on the official website and all social media



**Sponsor a Committee** and have your logo as a watermark on **all committee branding**



Invited to participate in **career & future plans fair** at conference



Access to **delegate resume book**



Mentioned in both **opening and closing ceremony slides**



**Logo on delegate placards**, badges, folders, nametags, and notebooks

All  
Committees

Sponsored  
Committee

**All-access pass** to conference



**Ad space** in delegate handbooks

Full  
Page

Full  
Page

Half  
Page

Quarter  
Page

Have **sponsored committee's awards** named after your company or program



Invite to **opening and closing ceremonies**



Logo on **select conference merch**



Individual **Facebook and Instagram** posts

4 Posts

2 Posts

1 Post

Conference and logo **snapshot filter**

4 Days of  
Conference

2 Days of  
Conference

# SPONSORSHIP

If you would like to make a contribution at a cost below the Bronze tier, we would still be glad to enter a partnership with your company! Your logo would be advertised on the UCBMUN website and possibly our social media accounts, which several hundreds of college students follow!



## Sponsorship Incentives

- + The **tax deduction status** your business receives from donating to a nonprofit organization.
- + The **outreach** your business gains from the prestige and size of the UCBMUN conference (500+ students in attendance)

# Advertisements

Beyond our sponsorship packages, there are advertising opportunities. Our conference is always growing, with more students in attendance each year. UCBMUN invites you to advertise your business or program at our conference, reaching thousands of students in the most efficient way possible.



The Conference and Delegate Handbook is given to each student who attends the conference, which includes information about schedules, logistics, and sponsors.

## *Options:*

*1/4 Page: \$250*

*1/2 Page : \$350*

*Full Page: \$600*

*Inside Back Cover: \$1000*



# Contact Us

We are happy to work out a sponsorship package that best fits your needs. For any additional questions or concerns, please reach out to us!

Ammar Ansari

Head of Sponsorships

[businessrelations@ucbmun.org](mailto:businessrelations@ucbmun.org)

Gamin Kim

Head of Community Relations

[commrelations@ucbmun.org](mailto:commrelations@ucbmun.org)

Rithika Neti

Secretary-General

[secretarygeneral@ucbmun.org](mailto:secretarygeneral@ucbmun.org)

Pranav Mallampalli

Director-General

[directorgeneral@ucbmun.org](mailto:directorgeneral@ucbmun.org)

*Looking forward to working with you soon.*