

UCBMUN XXIX

SPONSORSHIP PACKET

FEBRUARY 27TH-MARCH 2ND 2025

PRESENTED BY



ABOUT UCBMUN

Greetings, Prospective Sponsors,

UCBMUN XXIX is the 29th iteration of the prestigious collegiate Model UN conference held by UC Berkeley's Model United Nations, a team consistently ranked among the best teams in North America. UCBMUN is the oldest and largest conference on the West Coast and prides itself on its diverse range of attendees. Specifically, over 400 undergraduates from 30+ colleges attend this four-day long conference to discuss and debate topics that address political, social, and economic issues from our past, present, and future. This year, UCBMUN XXIX will be held at InterContinental San Francisco, the same city where the UN Charter was signed for the first time. We are confident that UCBMUN'S hundreds of attendees, all career-oriented and intelligent, will provide an excellent audience for your sponsorship. Sponsorship packages are also welcome to be tailored on request if none of the designated tiers outlined below match your specific needs. With the magnitude of the conference, all sponsors willing to assist will be appreciated, and we are thankful for your consideration of sponsoring UCBMUN!

Thank you,

Jomari Encarnacion
Director of Business Relations
UCBMUN XXIX



WHO WE ARE



40+ SCHOOLS

400+ ATTENDEES

5+ COUNTRIES

**OLDEST AND LARGEST
CONFERENCE ON THE
WEST COAST**

**75,000+ SOCIAL MEDIA
IMPRESSIONS**



Global Outreach

Our social media pages on [Facebook](#) and [Instagram](#) have over [1000](#) organic followers with many posts and our website reaches a global audience.

Networking and Exposure

UCBMUN provides the chance to [reach](#) and [connect](#) with undergraduates of [diverse backgrounds](#) from around the world. Sponsors will have the chance to attend a [career fair](#) open to all attendees.

Notable Alumni

Our alumni go on to all facets of life including [top](#) technology firms, graduate schools, consulting, and policy research. Notable alumni have gone on to work at the [White House](#), Goldman Sachs, Boston Consulting Group, [McKinsey](#), Bain and Company, [Meta](#), Kaiser Permanente and many other organizations.

**BRONZE -
\$450**

ONE dedicated
Social Media Post of
your choice

SILVER - \$850

ONE dedicated
Social Media Post of
your choice

GOLD - \$1300

TWO dedicated
Social Media Posts of
your choice

**PLATINUM -
\$1700**

THREE dedicated
Social Media Posts of
your choice

Ad in the Delegate
Handbook (**Business-
Card Size**)

Ad in the Delegate
Handbook (**Half-
Page Size**)

Ad in the Delegate
Handbook (**Full-Page
Size**)

Ad in the Delegate
Handbook (**Full-Page
Size**)

Logo on **UCBMUN**
Website

Promotion
during Opening and
Closing Ceremonies

Promotion
during Opening and
Closing Ceremonies

Promotion during
Opening and Closing
Ceremonies

Opportunity to table
at our career fair

Opportunity to table
at our career fair

Opportunity to table
at our career fair

Logo on **UCBMUN**
Website

Advertisement on
hotel TVs throughout
conference

Advertisement on
hotel TVs throughout
conference

*Packages are able to be made in kind with
the equivalent amount in food or equipment.
We will be happy to work with your
organization to provide a la carte options or
tailored packages that meet your individual
needs. If specific measurements need to be
clarified, please reach out!

A **200-word**
advertisement for
your organization on
our website + Logo
on **UCBMUN** Website

A 200-word
advertisement for
your organization on
our website + Logo
on UCBMUN Website

PACKAGES

Access to email
addresses for
delegates



PACKAGE DESCRIPTIONS

OPT-IN ACCESS: ONLY AVAILABLE IN THE HIGHEST PLATINUM TIER. PROVIDES SPONSORS WITH THE CONTACT INFORMATION FOR ALL DELEGATES WHO CHOOSE TO OPT IN

AD CONF TVs: DISPLAY AN AD OF YOUR CHOOSING ON THE TELEVISION SCREENS OF CONFERENCE-RELATED HOTEL FLOORS DURING THE DURATION OF THE CONFERENCE

FULL-PAGE HANDBOOK AD: FULL-PAGE ADVERTISEMENT OF YOUR CHOICE IN THE DELEGATE HANDBOOK

CAREER FAIR: SPONSORS HAVE THE OPPORTUNITY TO SEND A REPRESENTATIVE TO SET UP A BOOTH DURING THE CONFERENCE CAREER FAIR

SOCIAL MEDIA: YOUR CHOICE OF EITHER A STORY, FEED POST, OR REEL ON THE UCBMUN INSTAGRAM PAGE, @UCBMUN

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PACKAGE DESCRIPTIONS

½ PAGE AD: HALF-PAGE AD OF YOUR CHOICE IN THE DELEGATE HANDBOOK

BUSINESS CARD AD: BUSINESS CARD-SIZED AD OF YOUR CHOICE IN THE DELEGATE HANDBOOK

200-WORD BLURB: SPONSORS WILL HAVE THE OPPORTUNITY TO DESCRIBE THEIR FOCUS POINT ON OUR WEBSITE INSTEAD OF JUST THEIR LOGO

PROMOTION DURING CEREMONIES: DURING THE OPENING AND CLOSING CEREMONIES ATTENDED BY ALL DELEGATES, THE SPONSOR NAME AND/OR LOGO WILL BE PRESENTED ON THE SPONSOR SECTION OF THE CEREMONY SLIDES

LOGO ON THE WEBSITE: SPONSOR LOGO WILL BE PRESENT IN THE SPONSOR SECTION OF THE WEBSITE

THANK YOU!

On behalf of our **Secretariat** and **UC Berkeley Model United Nations (UCBMUN)**, we are honored to invite you as a sponsor to **UCBMUN XXIX!**

UCBMUN XXIX is the 29th iteration of UC Berkeley's collegiate Model United Nations Conference, which is the oldest and largest of its kind on the West Coast. At UCBMUN, undergraduate students from universities across the world come together for four days of networking and debate, discussing topics ranging from political economy and technology to social justice and human health. It is hosted by over 100 students from the University of California, Berkeley, which ranks as a top university for Model UN internationally and works to provide a memorable and stimulating experience for the next generation of world leaders.

At our conference, we stress the well-being of our delegates and staffers as our top priority. Sponsorships, monetary donations, and in-kind contributions allow our Secretariat to ensure that delegates and staffers have a memorable experience at our conference. Unlike many other collegiate Model UN programs, we are primarily self-funded, meaning any donation or sponsorship contribution would be greatly appreciated in furthering our mission. We look forward to working with you and are grateful for your interest in supporting us!

Thank you,

Adinath Lane
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