Task 3.1

1.

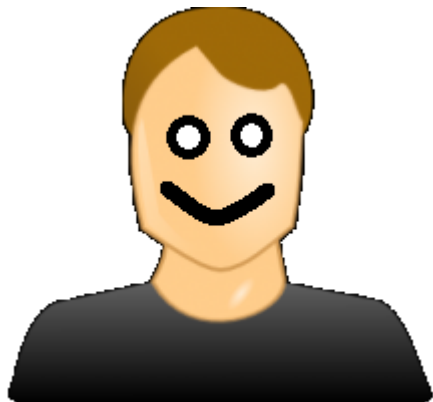| User	Type of User	Goal of User
Students who own a car and attend university more than twice a week.	Primary	Travel to university either driving since they have that choice or by other means.
Students who do not own a car and attend university less than twice a week.	Primary	Travel to university, mostly by the use of public transport.
Students who own a car and attend university less than twice a week.	Secondary	Drive to university on the couple of days they are required to attend classes either by car or other method.
Students who do not own a car and attend university less than twice a week.	Secondary	Occasionally travel to university on the couple of days a week they are required to attend classes.
Business owners and workers of the stores in Glenferrie around the university.	Tertiary	Ability to find appropriate parking when arriving to Glenferrie by car.
Shoppers who frequent stores in Glenferrie around the university.	Tertiary	Ability to find parking around the stores they like to shop at in Glenferrie

2. User Persona:

Train Traveller

Mike Ross

Student

Mike is 21 and is a full time student. Mike is currently not employed as he wishes to focus on his studies. He is a second year student and attends classes at the Swinburne University Hawthorn campus. He does not possess a driver's license and both his parents work meaning he is required to walk to the nearest station which is a 10 minute walk from his house. Mike likes to get to the station 10-15 minutes before the train he plans to catch arrives. This gives him time to check his myki has sufficient funds to travel and account for any delays while walking to the station. During the train ride to university, Mike will read through lecture notes or complete class tasks on his laptop. When Mike is feeling unproductive he browses social media and other applications on his smart phone.

Key Attributes

- Organised
- Active on social media
- Timetabled classes everyday

Tasks

- Getting to University on time
- Checking train times on website