The era of the digital advertising and marketing is fully dominated by the Desktops and Laptops in the past. But now it is changed and the Smart Devices plays a major role in digital world. So there is a need for a better solution which can modernize, revolutionize the Digital Advertising and Marketing. We have develop the best tool to do that in SMART way.

AdPiyasa Advertising Mobile App

Team D2Real

Mobile Application development

Group Name and members details

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D2Real

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Specification

Description

AdPiyasa is a Mobile App for both public and businesses to promote what they want to promote and build an audience for those products or services or for their Businesses. It basically allows the users to publish Classified Ads and promote something to the world. Businesses can use this as a platform to promote their businesses while using this as an Advertising Platform and also a Customer behavior and Market Analyzing tool with the provided features. The era of the digital advertising and marketing is fully dominated by the Desktops and Laptops in the past. But now it is changed and the Smart Devices plays a major role in digital world. So there is a need for a better solution which can modernize, revolutionize the Digital Advertising and Marketing. We have develop the best tool to do that in **SMART** way.

Features at a glance

- Post ads fast and for free and as premium classifieds directly from your phone
- Publish Business Classifieds
- All categories combined into one easy to use app
- Search by category and keywords to find exactly what you want
- Promote Businesses with Business Pages
- Ranking Businesses in a field with Ratings
- Analyze users behaviors and interaction with a Business
- Analyze competitor behaviors and improve the Strategies

Target Audience

- People who wants to publish Classifieds

- People who wants to see Classifieds to find some stuff

- People who wants to publish Classifieds for their Business

- People who wants to Promote Business among clients

- Businesses that needs to analyze their Customer behavior

- Businesses that needs to analyze their Competitor behavior and the existing market

Similar Apps in App Store

1. MobiAd
   -Link : https://play.google.com/store/apps/details?id=com.javna.mobiad

2. Ikman
   -Link : https://play.google.com/store/apps/details?id=lk.ikman

3. Free Advertising Network
   -Link : https://play.google.com/store/apps/details?id=com.fan.freeadvertisingnetwork&hl=en

4. Sri Lanka Shopping
   -Link : https://play.google.com/store/apps/details?id=com.lanka.shopping&hl=en

5. iLister Classified Advertising
   -Link : https://play.google.com/store/apps/details?id=com.wfw.ilister&hl=en