



Year

All

Total Sales

\$6.74bn

MarkDown1

\$1.09bn

MarkDown2

\$370.97M

MarkDown3

\$197.33M

Markdown4

\$456.6M

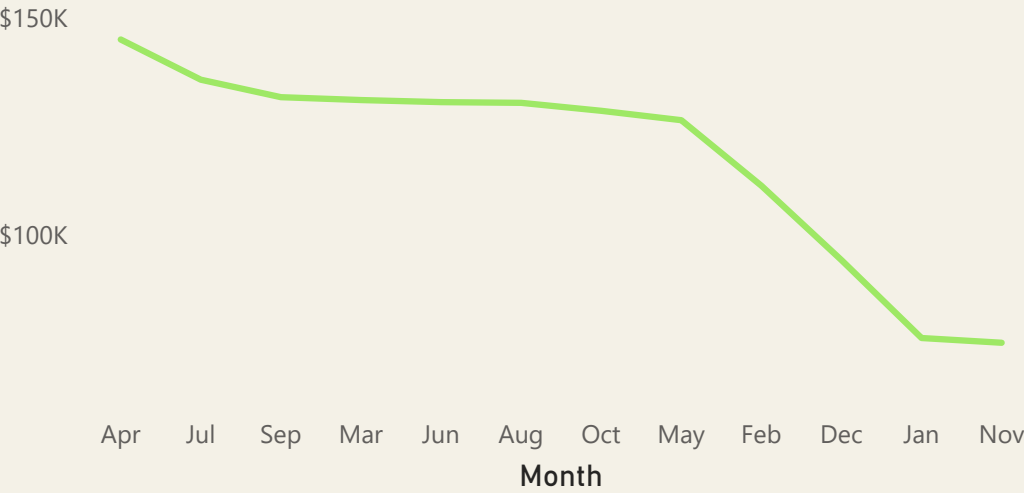
Markdown5

\$700.97M

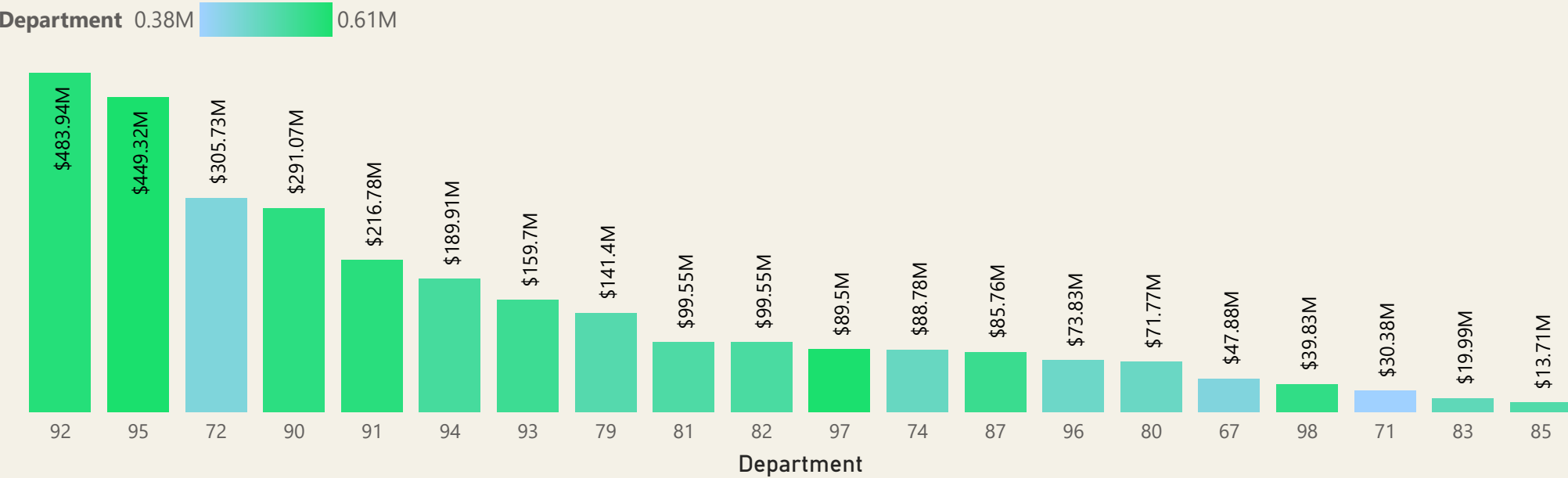
Sales by Year



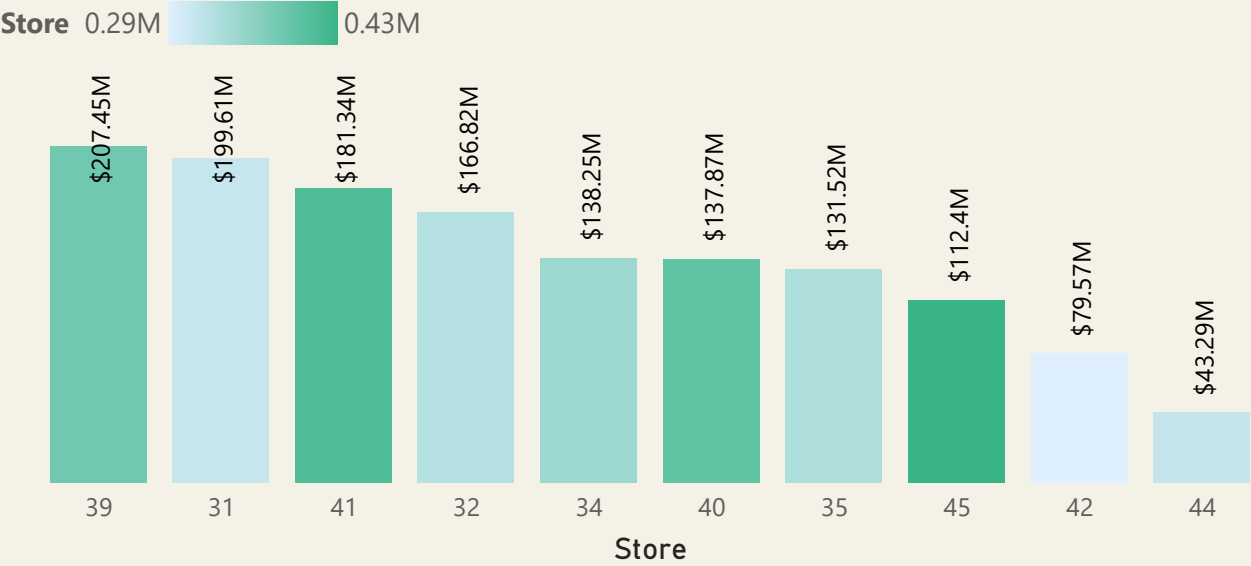
Fuel\_Price by Month



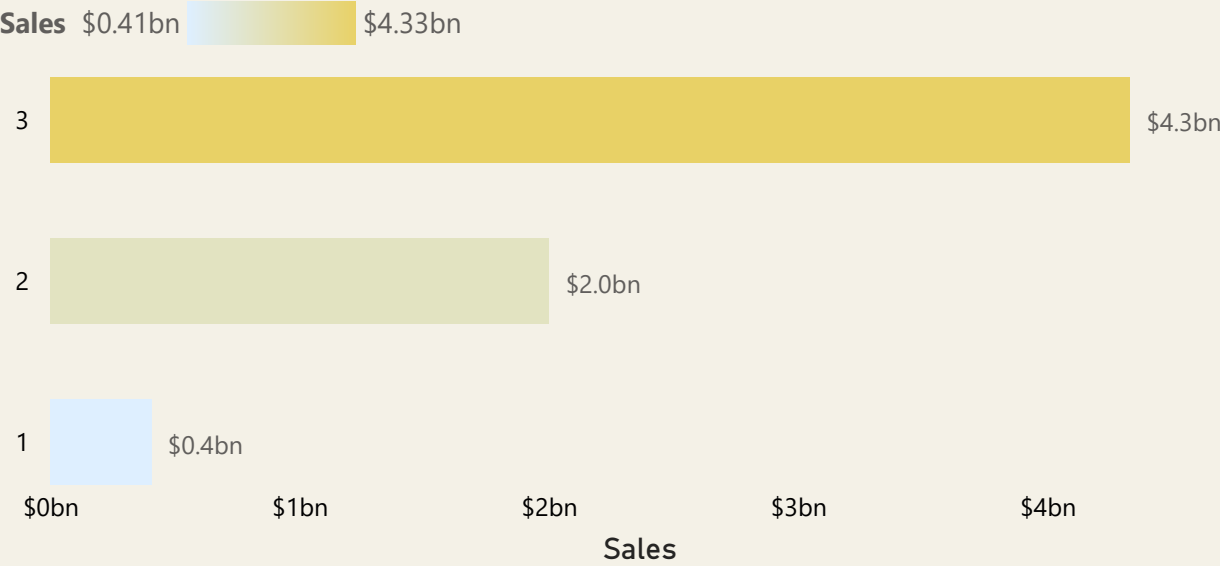
Sales by Department(Top 20)



Sales by Store(Top 10)



Sales by Type



RECOMMENDATIONS

- Earlier in 2010, the markdown was minimal and the sales were optimized. From 2011 to the end of 2012, the revenue generated by Walmart reduced due to the increased markdown. This resulted to the crash in sales and revenue.
- I advise the markdown to be reduced there by keeping the company in sales and increase profit.
- Departments, stores and product type with low revenue should be looked into.