	Marks	Comments
Intro	10	How well does the team introduce the problem they are approaching, giving contxt to the research and **clearly** stating the research questions approached in this project and their importance.
Lit Review	10	A good use of the relevant literature to support the motivation to study the research questions set forth and to give context to the results, what methods have people used previously to tackle these research questions? What data did they use? What results did they get? i would expect this section to be referred to often in the report.
Data Description + Feature generation	15	Providing a good description of the data, how any matching with another data set was performed, what exploratory analysis was performed? Was the data cleaned? Were any outliers removed. Whatever needs to be detailed to make the research reproducible.
Use of visualisations	15	How are visualisations used throughout the report to help illuminate findings and clarify arguments, makes for creativity and clarity. Please utilise the captions of the figures to explain the main finding of each figure
Method	10	This is not meant to be a copy paste of the theory of the method you use, but an explanation of why it's appropriate, what other methods did you consider? How did you set up your analysis, did you use k-fold cross validation? What value k?
Results	15	Comparison, exploration and discussion of the results obtained, give context, refer back to literature review.
Conclusion	10	What conclusions can be drawn from the analysis. Refer back to your research questions. Have you answered them? If not what factors prevented you from doing so? What can we learn from this analysis.
Online Present	15	Put some aspect of the analysis online for example a visualisation