

Project pitch

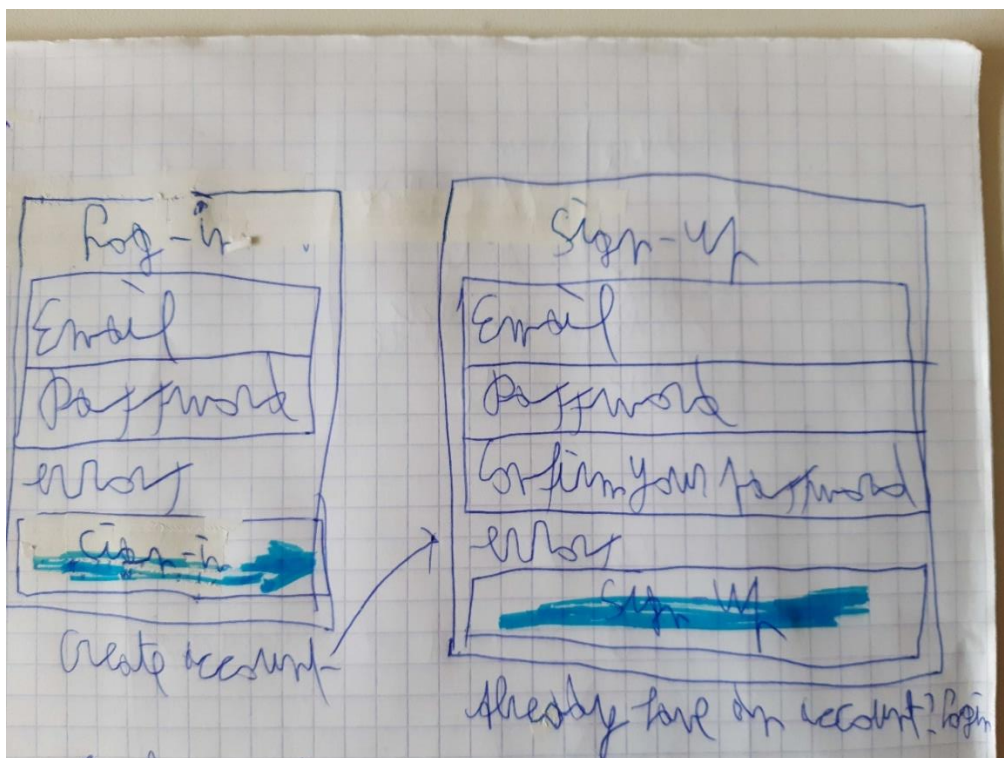
Title: JB-Clothing

Description: JB-Clothing is an online clothing store designed to ensure smooth operations for both store employees and customers. Store employees can easily add, update, or remove products, categorize items, and efficiently manage customer orders. Meanwhile, customers can browse the clothing collection, add their favorite items to the cart, and seamlessly make purchases through the integrated checkout system. JB-Clothing aims to provide a seamless shopping experience while making store management simple and efficient for employees.

User stories

1. User Authentication

- **User Story:**
As a customer, I'm able to sign up and log in, so that I can access personalized features like my cart, order history, and saved preferences.
As an admin, I'm able to log in, so that I can manage the store's operations.
- **Wireframe:**



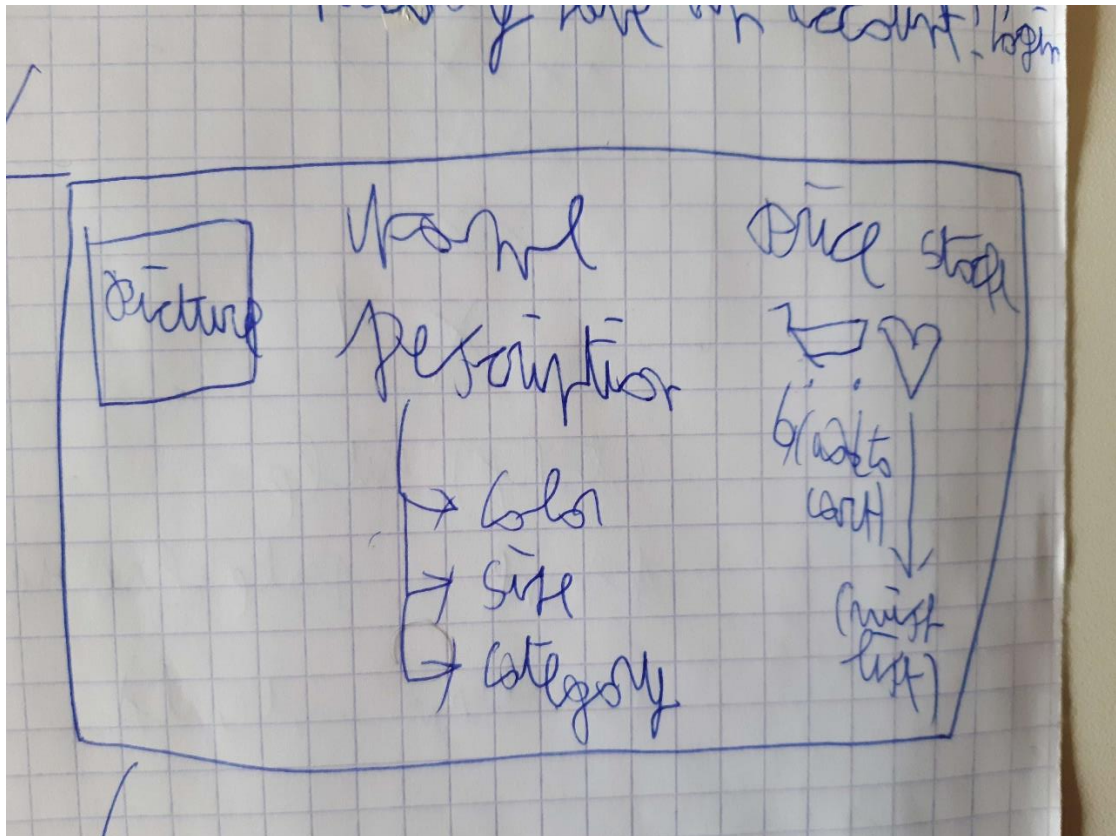
- **Acceptance Criteria:**
 - Customers can register by providing an email and password.
 - Admins have separate logins with separate privileges.
 - Admin can assign roles (admin, customer).
 - Error messages appear for invalid login or signup attempts, such as an email that is not in the system or an incorrect password.

2. Product Management

- **User Story (Admin):**

As an admin, I'm able to add, update and delete products, so that I can manage the store's product catalog.

- **Wireframe:**



- **Acceptance Criteria:**

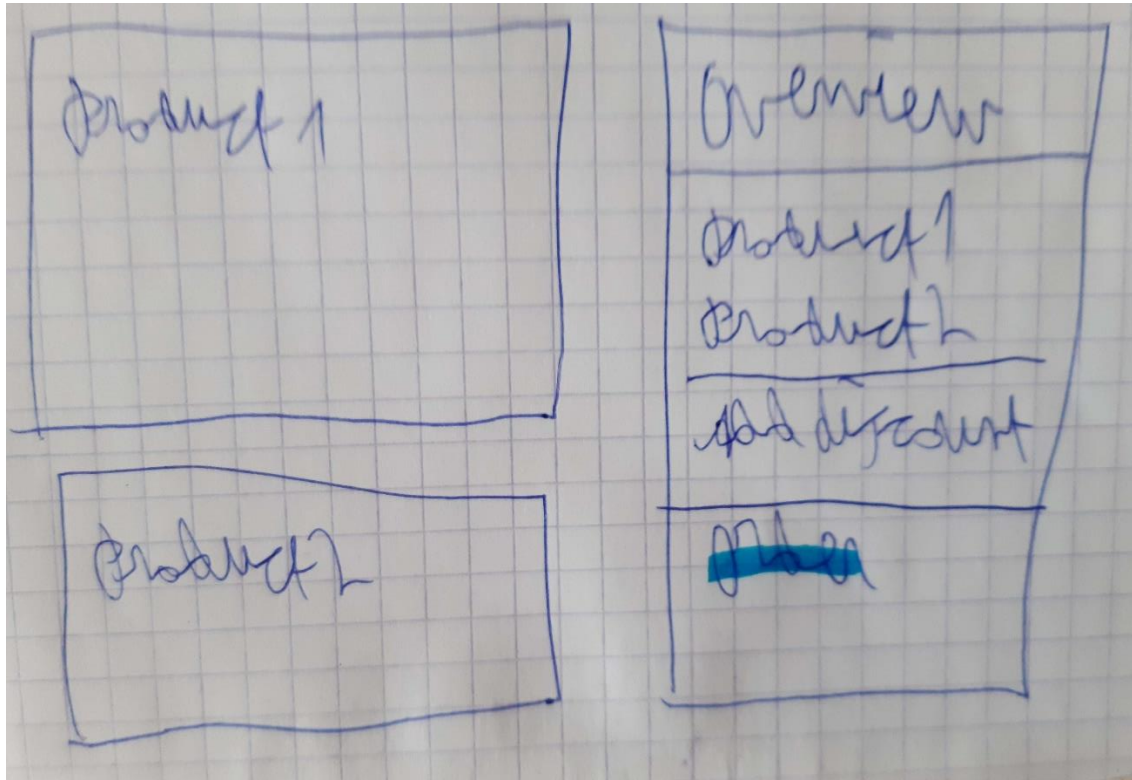
- Admins can create new product entries with details like name, category, price, description, images and stock.
- Admins can update product details or remove a product.
- Admins can manage categories (e.g., Men's Clothing, Women's Clothing).
- Admins receive alerts when stock is low.

3. Cart and Checkout

- **User Story (Customer):**

As a customer, I'm able to add items to my shopping cart, update quantities and complete checkout, so that I can purchase products.

- **Wireframe:**



- **Acceptance Criteria:**

- Customers can add products to the cart.
- Customers can update product quantities or remove items from the cart.
- Order confirmation and invoice are generated after payment.

4. Order Management

- **User Story (Admin/Customer):**

As an admin, I'm able to update the status of customer orders and view payment status, so that I can ensure the correct processing of orders.

As a customer, I'm able to track the status of my order and payment, so that I know when it will arrive.

A hand-drawn table on graph paper with three rows and two columns. The first row contains 'picture' and 'name'. The second row contains 'picture' and 'qty x € price'. The third row contains 'status' and 'paid'. There is a piece of yellow tape covering part of the second row.

picture	name
picture	qty x € price
status	paid

- **Acceptance Criteria:**

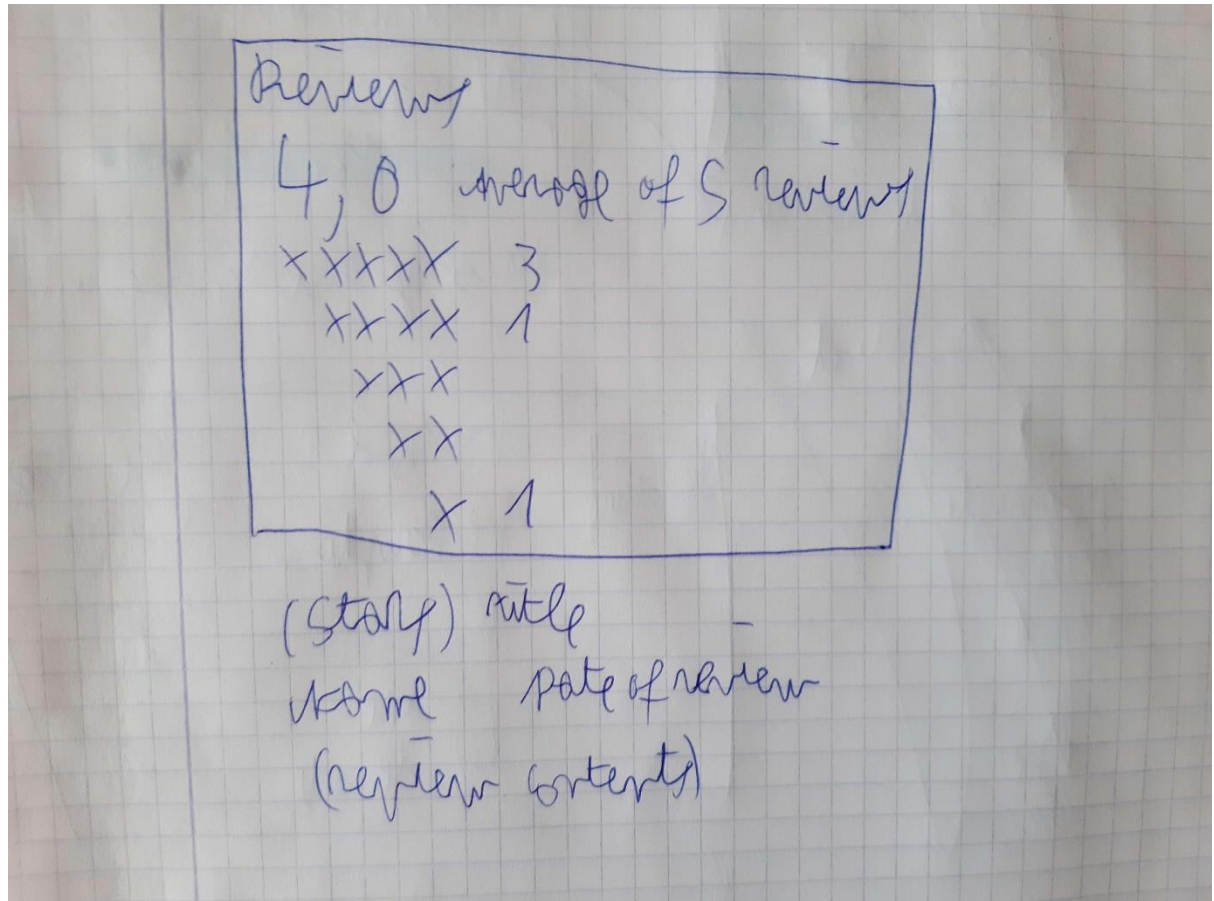
- Admins can change order status (e.g., Pending, Shipped, Delivered).
- Customers can track the status of their order.
- Payment status is tracked for each order (Paid/Unpaid).
- Customers receive confirmation after successful payment.

5. Customer Reviews and Ratings

- **User Story (Customer/Admin):**

As a customer, I'm able to leave reviews and ratings for products, so that I can share my feedback.

As an admin, I'm able to moderate or delete inappropriate reviews, so that I can maintain the quality of reviews.



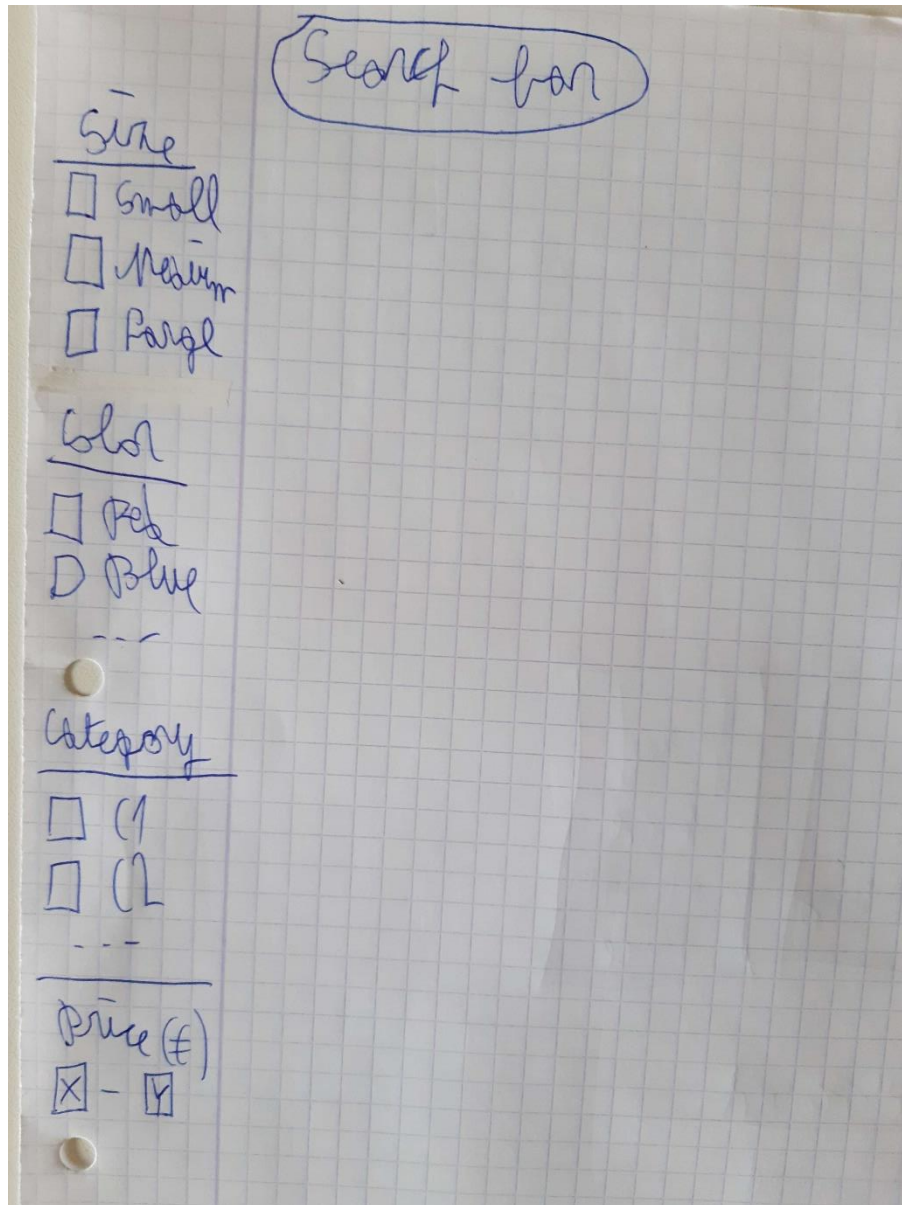
- **Acceptance Criteria:**

- Customers can leave reviews with ratings ranging between 1/10 and 10/10.
- Admins can moderate or delete reviews.
- Reviews are displayed on the product pages.

6. Product Search and Filters

- **User Story (Customer):**

As a customer, I'm able to search for products and filter by category, size, price and color, so that I can easily find items I'm interested in.



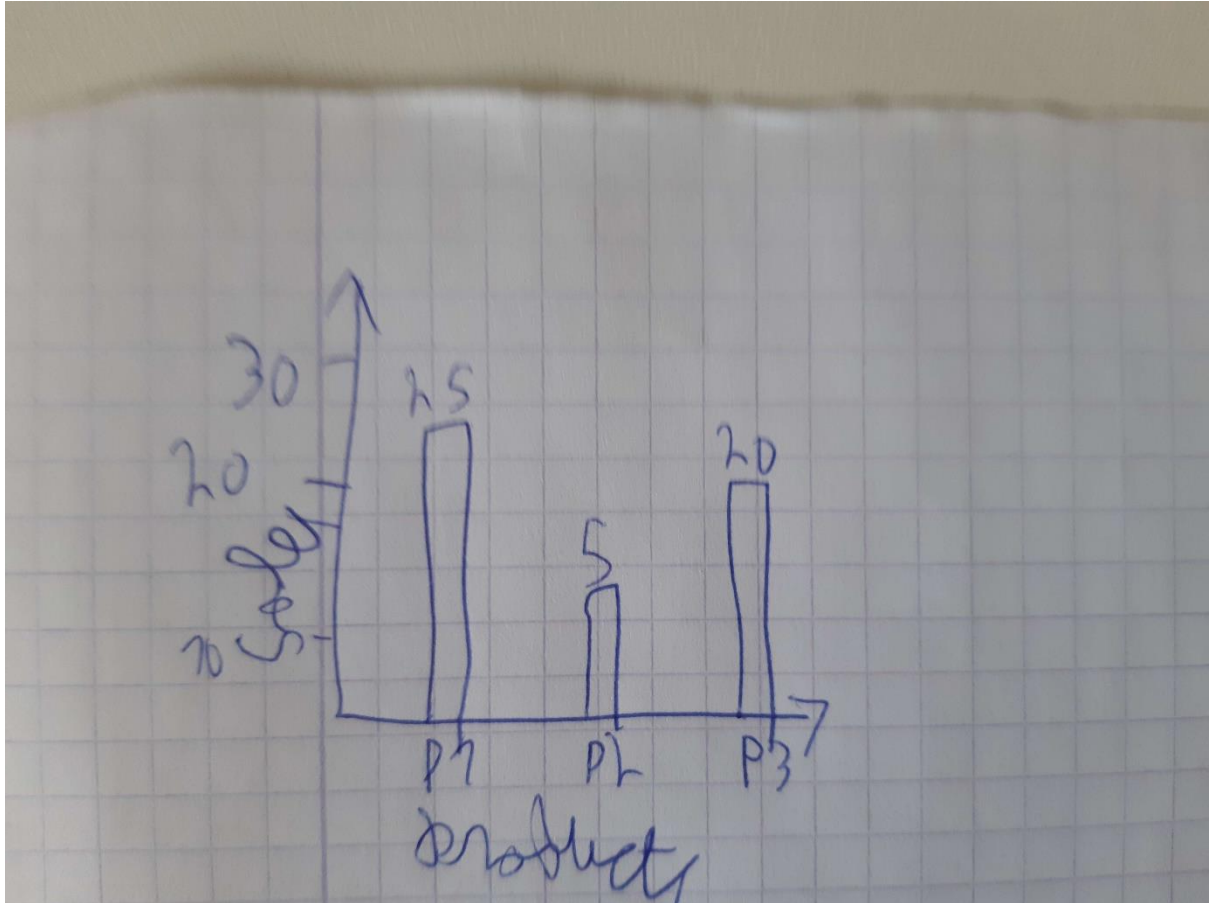
- **Acceptance Criteria:**

- Customers can search for products using keywords.
- Customers can filter products by category, size, price, or color.
- The system provides search suggestions as customers type.

7. Sales Reports

- **User Story (Admin):**

As an admin, I'm able to generate sales reports and view visual insights, so that I can optimize store performance and track best-selling products.



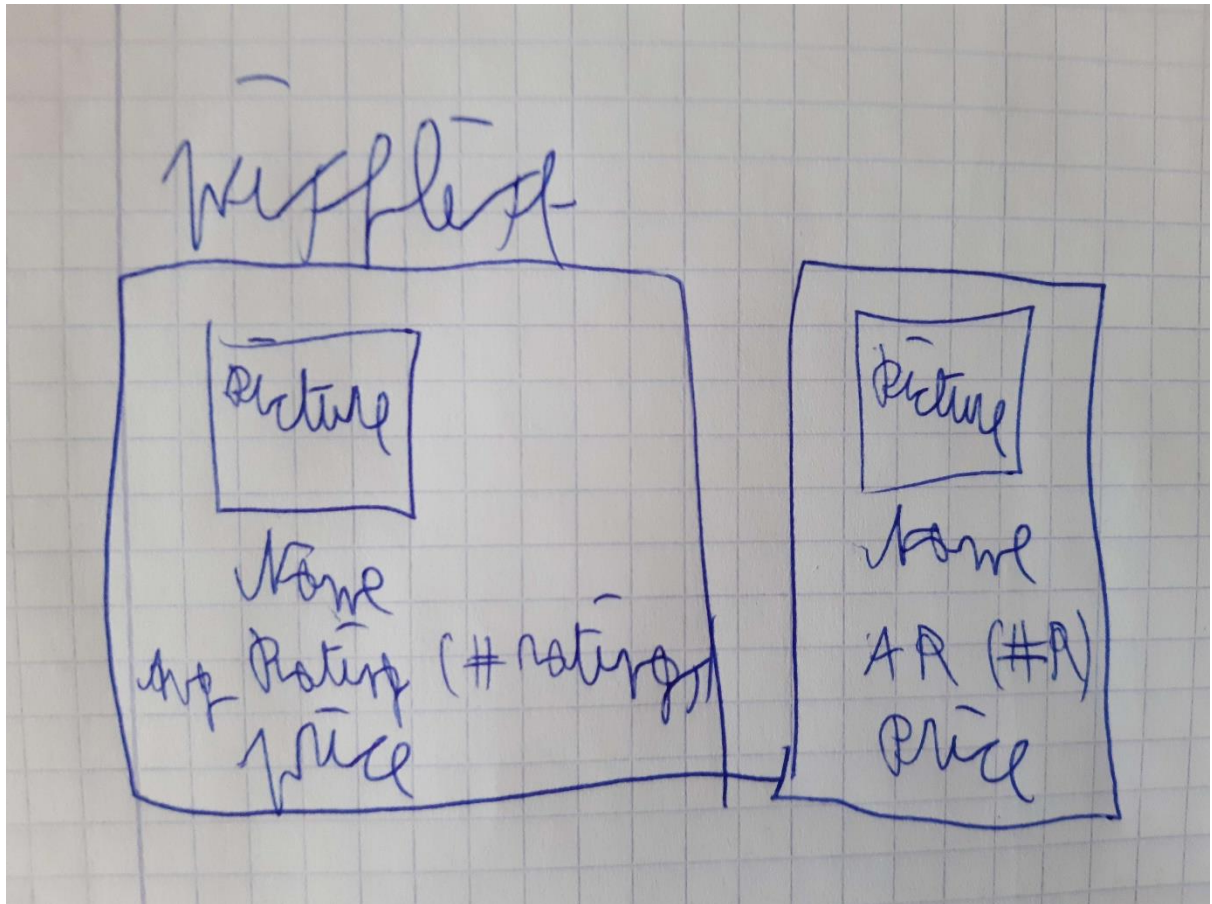
- **Acceptance Criteria:**

- Admins can generate sales reports.
- Reports show data like top-selling products, customer demographics, and revenue.
- Visual charts or graphs are available for easy interpretation.

8. Wishlist

- **User Story (Customer):**

As a customer, I'm able to add and remove products from a wishlist, so that I can save items for future purchases.



- **Acceptance Criteria:**

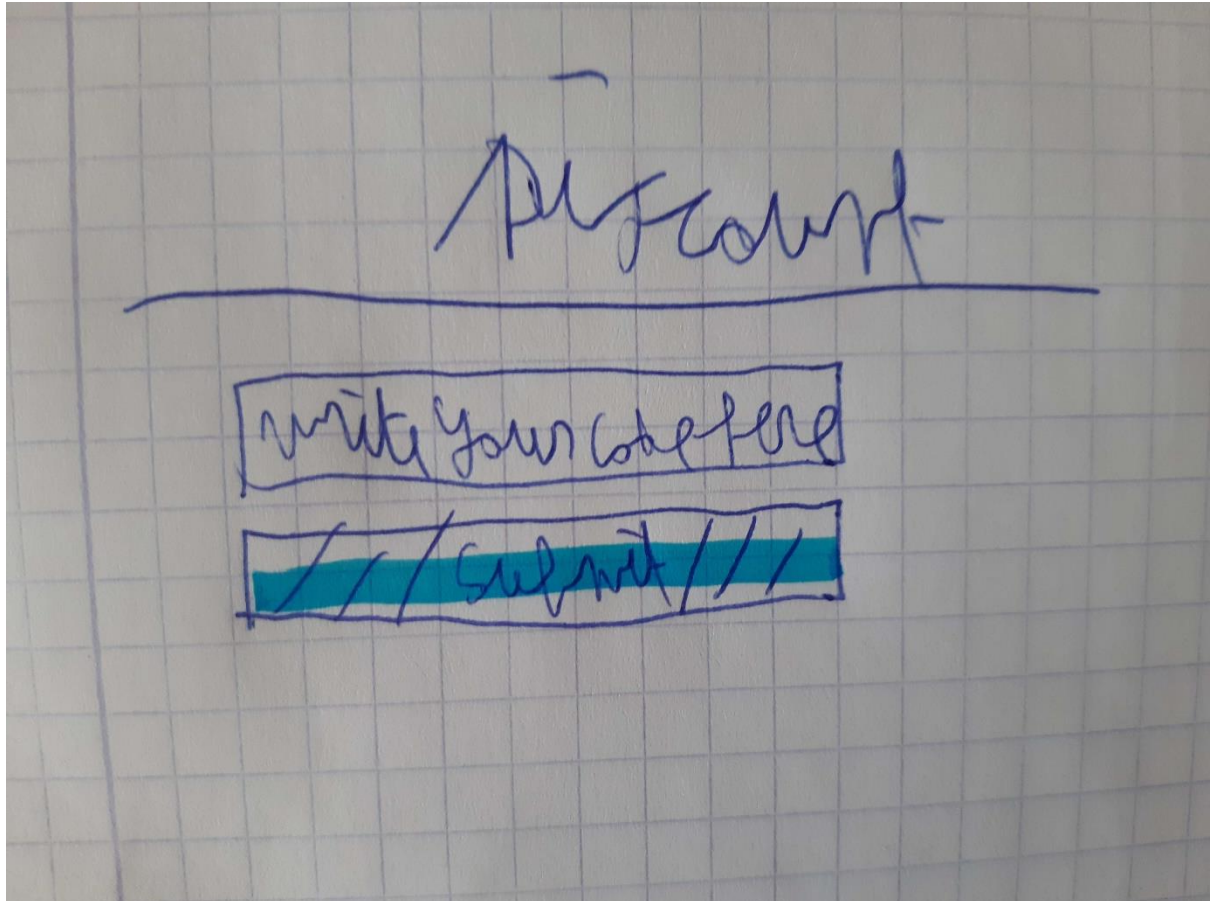
- Customers can add and remove products from their wishlist.
- Customer can order products in their whitelist using name and rating(ascending or descending).
- Wishlist items can be added to the cart later.

9. Discount Codes

- **User Story (Admin/Customer):**

As an admin, I'm able to create and manage discount codes, so that I can run promotions.

As a customer, I'm able to apply discount codes during checkout, so that I can receive discounts on purchases.



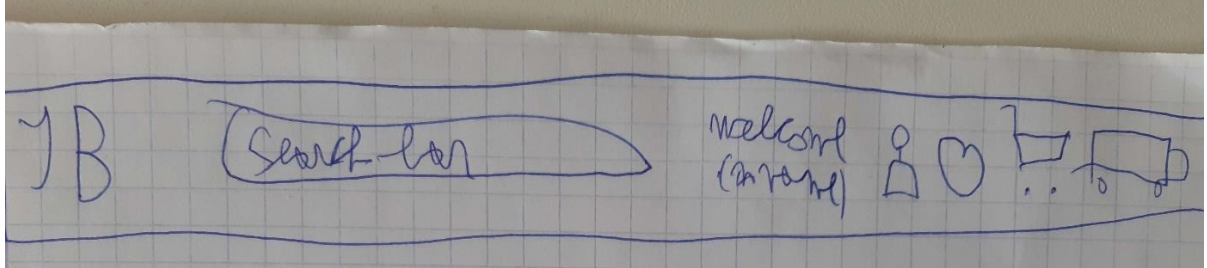
- **Acceptance Criteria:**

- Admins can create and edit discount codes.
- Customers can apply discount codes at checkout.
- The system calculates discounts correctly and updates the total amount.
- Discounts should be applied as either a fixed amount or a percentage.

10. Responsive Design

- **User Story (Customer):**

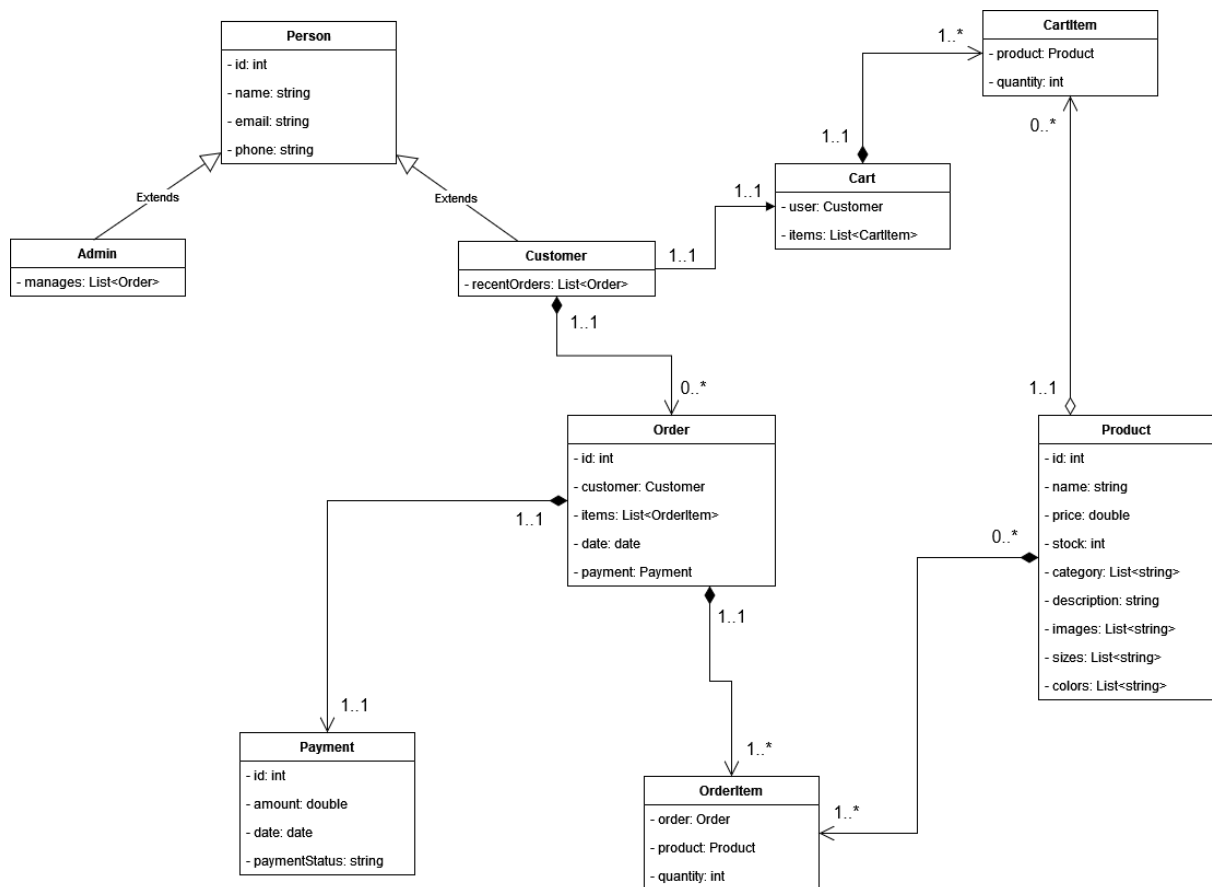
As a customer, I'm able to use the site on mobile devices, tablets, and desktops so that I can shop conveniently from any device.



- **Acceptance Criteria:**

- The store adapts to different screen sizes (mobile, tablet, desktop, ...).
- All functionality works smoothly across devices.

Domain model



Conceptual & logical model

