

Continuing Professional Development (CPD) course
Introduction To Bayesian Inference & Modelling (2022/23)

DAY 1: INTRODUCTION TO BAYESIAN INFERENCE

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UCL Geography

Additional details:
<https://www.ucl.ac.uk/social-data>



About the course

Description of the course

- This course will introduces the foundational and advanced topics on statistical modelling within a Bayesian framework that is highly applicable for any kinds of evidence-based research for academia or industry.
- This course broadly covers two areas:
 - How to use **Bayesian Statistics** for evidence-based research in making non-spatial and spatial predictions, as well as studying the associations between various risk factors and outcomes through different regression-based models.
 - Learning how to perform **Bayesian Statistics** through a software called **Stan (i.e., rstan package) which interfaces with RStudio**. Here, you will learn a new programming tool.

Meet the Team

Instructor

UCL SODA



Anwar Musah
Lecturer in Social & Geographic
Data Science



James Cheshire
Academic Director



Moira Hague
Institute Manager



Tom O'Grady
Deputy Director

General format of the course

Times

Session

11:00am to 12:00pm (1h)

Lecture



12:00pm to 01:00pm (1h)

Lunch Break

01:00pm to 02:00pm (1h)

Live Walkthrough & Demonstration



02:00pm to 02:15pm (0h15mins)

Short Break

02:15pm to 03:45pm (1h30mins)

Computer Practical Session

03:45pm to 04:00pm (0h15mins)

Wrap-up

Location(s): [Charles Bell House G11, Seminar Room 4, 43-45 Forley Street, W1W 7TY \(near tube stations are Goodge Street and Oxford Circus\)](#)

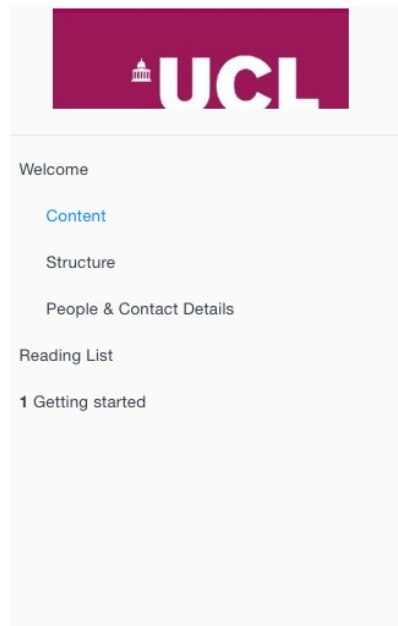
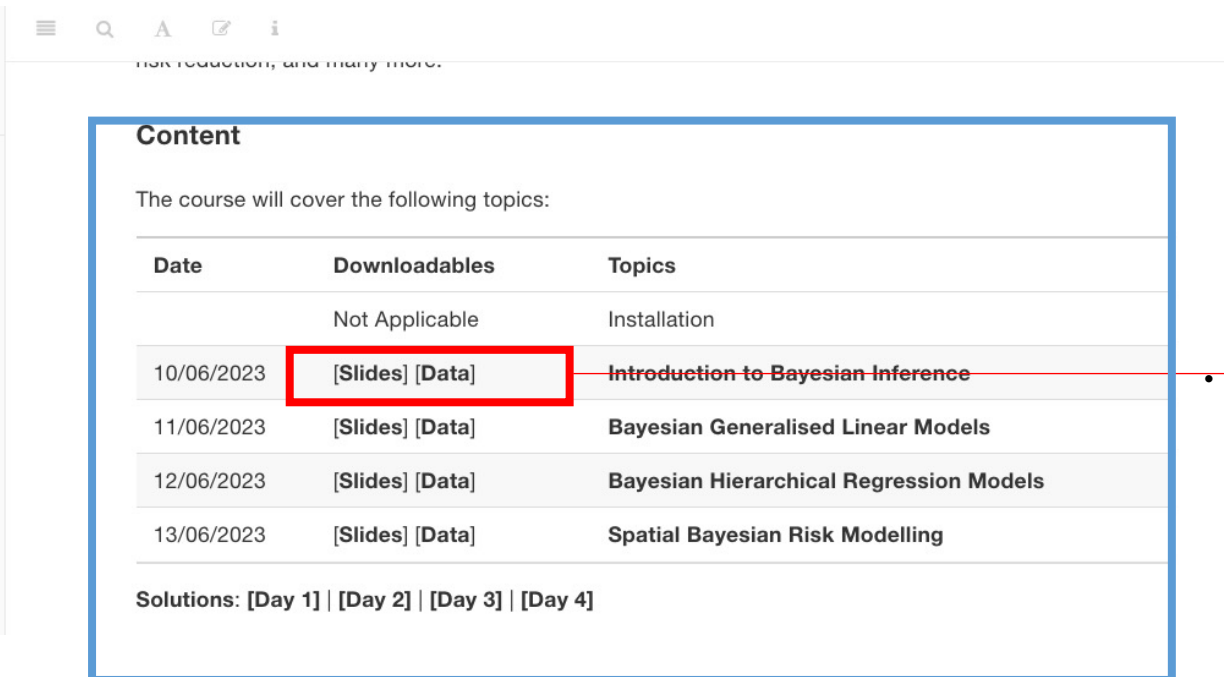
NOTE: All lectures and tutorials sessions will be delivered in-person. You are expected to bring your own laptop with the required software and program installed.

Course overview

- **Day 1:** Introduction to Bayesian Inference in Stan
- **Day 2:** Bayesian Generalised Linear Modelling (GLMs)
- **Day 3:** Bayesian Hierarchical Modelling
- **Day 4:** Spatial & Spatiotemporal Models

All the reading list, lecture notes, and information for the computer practicals, as well as their associated live recordings are hosted on a dedicated web-page for this course.

Link: <https://uclpg-msc-sgds.github.io/UCL-SODA-CPD-RStan/>

A screenshot of the course content table. The table is titled 'Content' and lists the topics to be covered. The first row is highlighted with a red box, and a red arrow points from the 'Topics' column of this row to the text 'Download the lecture and practical materials for that day'.

| Date | Downloadables | Topics |
|------------|-----------------|---|
| | Not Applicable | Installation |
| 10/06/2023 | [Slides] [Data] | Introduction to Bayesian Inference |
| 11/06/2023 | [Slides] [Data] | Bayesian Generalised Linear Models |
| 12/06/2023 | [Slides] [Data] | Bayesian Hierarchical Regression Models |
| 13/06/2023 | [Slides] [Data] | Spatial Bayesian Risk Modelling |

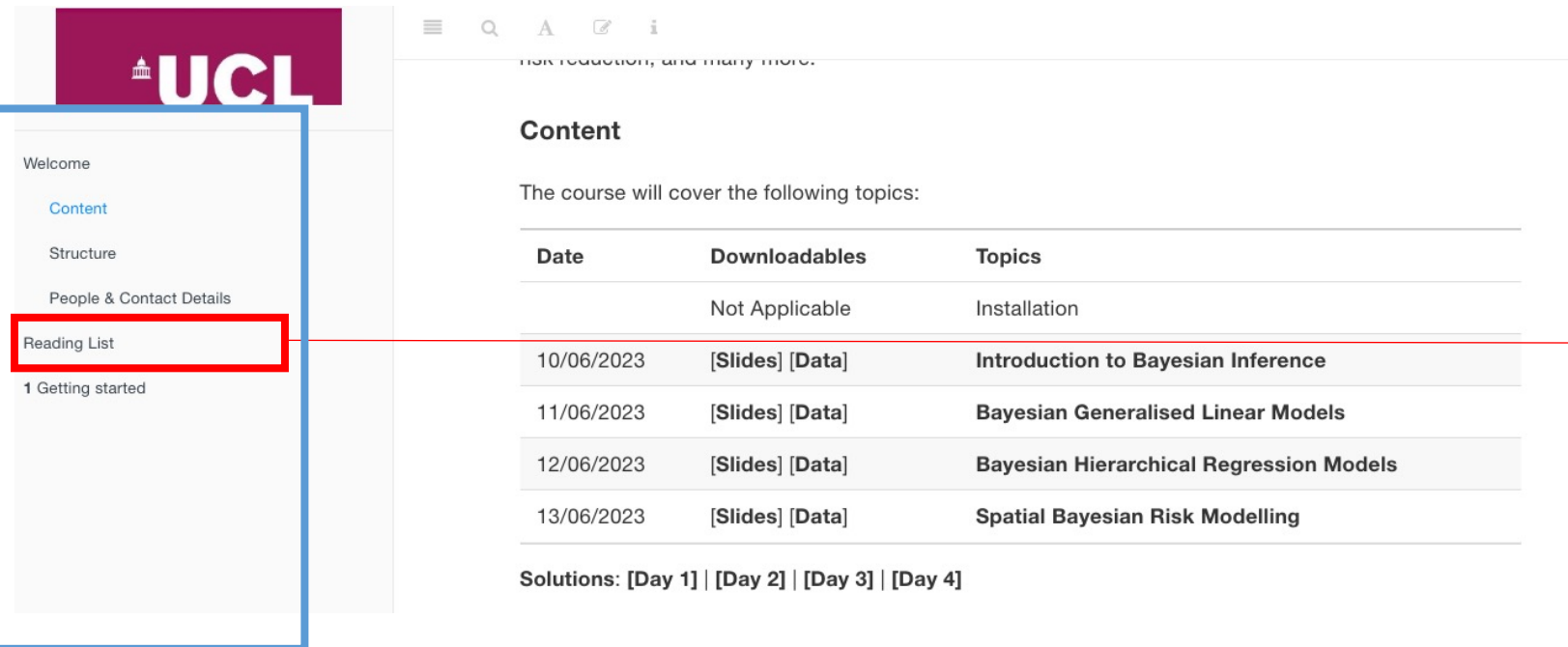
Solutions: [Day 1] | [Day 2] | [Day 3] | [Day 4]

• Download the lecture and practical materials for that day

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The screenshot shows the UCL course website. On the left, a sidebar menu is visible with the following items: Welcome, Content, Structure, People & Contact Details, Reading List (highlighted with a red box), and 1 Getting started. A red arrow points from the 'Reading List' link to the 'Content' table. The 'Content' table lists the course topics and their associated dates and downloadables.

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|------------|-----------------|---|
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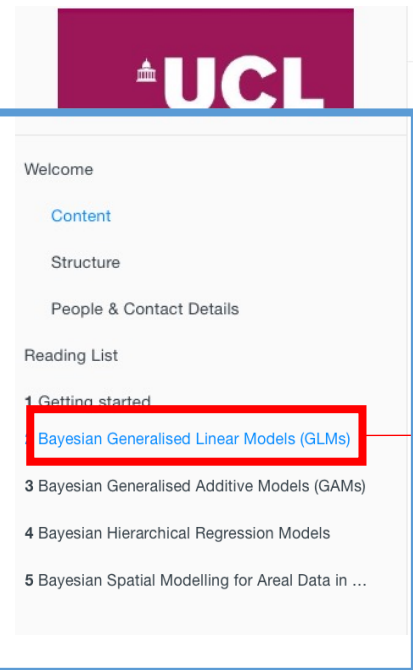
Solutions: [Day 1] | [Day 2] | [Day 3] | [Day 4]

- Access to the reading list for that day's session

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All the reading list, lecture notes, and information for the computer practicals, as well as their associated live recordings are hosted on a dedicated web-page for this course.



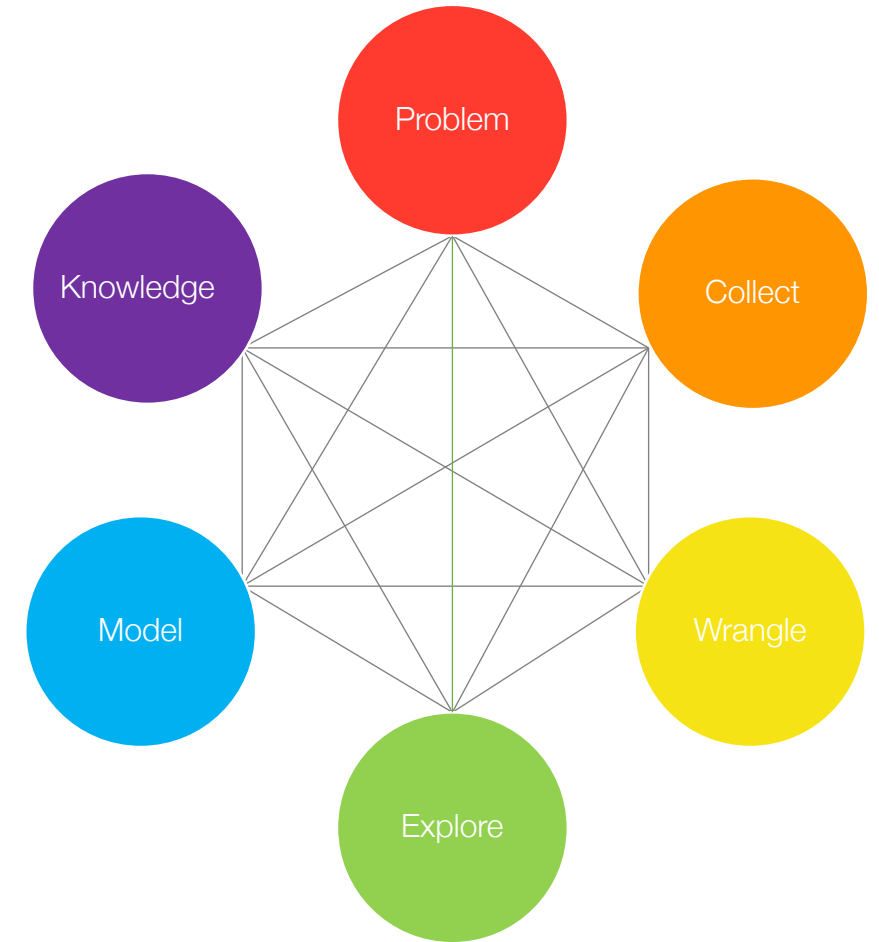
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| 13/06/2023 | [Slides] [Data] | Spatial Bayesian Risk Modelling |
| Solutions: [Day 1] [Day 2] [Day 3] [Day 4] | | |

- Access to the computer practicals for that day

- The solution to the tasks for that day will be opened to you later

Contents

- What is Bayesian Statistics?
- What the types of probability?
- What is the Bayes' theorem?
- What are the various Probability distributions?
- The basics of Bayesian inference
- Book recommendations



What is a Bayesian Statistics?

Definition:

Bayesian statistics, is using **probabilities** to statistical problems (i.e., framing our research questions using probability statements).



Probabilities



Bayes' Rule



Probability Functions



Bayesian Inference

What is a Probability?

Definition:

Probability is the language of uncertainty. It quantifies the uncertainty for a defined event which takes any value between 0 and 1, whereby an event with probabilities near zero implies an event to be very unlikely, and probabilities near one implies an event to be very likely.

- The usual notation for probabilities are $\Pr()$ or $P()$ or $p()$ or $\text{Prob}()$ (we will use the notation for $P()$ throughout this lecture)
- A probability is always a function of some event 'E' which has a set number of outcomes as well as the sample space (or population size) which is the total number of all possible outcomes that can occur for that event 'E'
- We can write this and say $P(E)$, which is read as “the probability that event E will occur”

Basic terminology: event, outcome & sample space

In probability, the following means:

- An event is referred to as the set of outcomes we can observe in a study (or experiment).
 - An outcome refers to one of the possible results that emerge from a study (or experiment).
 - A sample space is the set of all possible outcomes observed in a study (or experiment)
- Example 1: We are conducting a vector-borne mosquito infestation survey in 7 households in a village.

Event: Infestation status of a household which takes discrete outcomes i.e., "Infested" or "Not Infested"
Sample space: All observed 7 outcomes = {Infested, Not Infested, Not Infested, Not Infested, Infested, Not Infested, Infested}
 - Example 2: We are performing a survey to know the burden of Obesity by measuring BMI status of 10 people.

Event: Obesity status which takes continuous BMI measurements with any value in this range 15.0kg/m² to 66.0kg/m²
Sample space: All observed 10 BMI outcomes = {18.9, 24.7, 32.4, 40.1, 21.4, 29.2, 24.5, 16.3, 19.7, 30.3}

The notation for writing the following:

- Probability that a house is infested with mosquitoes = $P(\text{Infested})$
- Probability that a person from this cohort is obese = $P(\text{Obesity})$

Example 1: We are conducting a vector-borne mosquito infestation survey in 7 households in an village.

Event: Infestation status of a household which takes discrete outcomes i.e., “Infested” or “Not Infested”

Sample space: All observed 7 outcomes = {Infested, Not Infested, Not Infested, Not Infested, Infested, Not Infested, Infested}

Probability that a house is infested with mosquitoes = $\Pr(\text{Infested}) = (\text{set number of households infested/sample size}) = 3/7 = 0.4285 = 42.85\%$

Example 2: We are performing a survey to know the burden of Obesity by measuring BMI status of 10 people.

Event: Obesity status which takes continuous BMI measurements with any value in this range 15.0kg/m² to 66.0kg/m²

Sample space: All observed 10 BMI outcomes = {18.9, 24.7, 32.4, 40.1, 21.4, 29.2, 24.5, 16.3, 19.7, 30.3}

Probability that a person from this cohort is obese = $\Pr(\text{Obesity}) = (\text{set number of students BMI} \geq 30 / \text{sample size}) = 3/10 = 0.30 = 30.00\%$

The above instance dealing with ‘single events’ are typical examples of an **Unconditional Probability**.

There are three major types of probabilities: **Unconditional**, **Joint** and **Conditional** probability.

Unconditional Probabilities

An unconditional probability is the chance (or likelihood) that a particular event (i.e., single) will occur without regards to external circumstances (i.e., past, present or future).

- Usually, the outcome of a single event can be affected by any number of factors; however, with unconditional probabilities, the likelihood of an event ending with a specific results does not account for other conditions that may effect it.
- It is also called a **Marginal Probability**
- When there's data - unconditional (or marginal) probabilities are calculated accordingly as follows:

Probability that E will occur

$$\Pr(E) = \frac{\text{Number of observed outcomes (n)}}{\text{Total sample space (N)}} = \frac{n}{N}$$

Probability that E will NOT occur

$$\Pr(E') = 1 - \left(\frac{\text{Number of trials (n)}}{\text{Total sample size (N)}} \right) = 1 - \frac{n}{N}$$

We call this **complement** of E (i.e., E')

Note 1:
 $P(E) + P(E') = 1$

Note 2:
 It is basic a prevalence or proportion value

Note 3:
 Union (U) in set theory is also the total sample size

Joint Probabilities

A joint probability deals with more than one event. Say, we have two events i.e., E_1 and E_2 . It is the chance (or likelihood) that these two events will occur simultaneously at the same point in time.

- Simply putting it – its basically the joint probability E_1 and E_2 is the probability of event E_1 (i.e., $\Pr(E_1)$) occurring at the same time as the event(s) for E_2 occurs.
- There are several notation for representing joint probabilities:

$P(E_1 \cap E_2)$ [\cap intersection symbol from set theory] where: E_1, E_2 are two different events that intersect (i.e., E_1 & E_2)
 $P(E_1 \& E_2)$ or $P(E_1 E_2)$ which is joint probability of E_1 & E_2

- When there's data – joint probabilities are calculated accordingly as follows:

Remember: Probability that E_1 OR E_2 will (i.e., single event)

$$P(E_1) = \frac{\text{Number of observed outcomes } (n_1)}{\text{Total sample space } (N_1)} = \frac{n_1}{N_1}$$

$$P(E_2) = \frac{\text{Number of observed outcomes } (n_2)}{\text{Total sample space } (N_2)} = \frac{n_2}{N_2}$$

The joint probabilities are:

$$P(E_1 \& E_2) = P(E_1) P(E_2)$$

Note 1: You need to calculate the conditional probabilities and multiply them to get the joint.

Note 2: When you think of joint always think on multiplication

Note 3: $\Pr(A \cap B)/U$

Conditional Probabilities

A conditional probability of an event E_1 is the probability that E_1 will occur given the knowledge that an event E_2 has already occurred.

- Simply putting it – it's the likelihood of an event E_1 occurring, based on the occurrence of a previous event E_2 .
- We say: “Probability of E_1 given E_2 ” – where the probability of event E_1 depends on that of E_2 has happened
- The notation for representing conditional probabilities:

“|” to represent given

$\Pr(E_1 | E_2)$ which means the probability of E_1 given E_2

- Conditional probabilities are computed accordingly as follows:

Conditional probabilities:

$$P(E_1 | E_2) = \frac{P(E_1 \& E_2)}{P(E_2)} =$$

Notes: Calculating the conditional probabilities are quite involved. You will need to calculate the joint probabilities of E_1 and E_2 , and unconditional probability of E_2 and divide them together.

Example: Study on measuring abundance of Adult mosquitoes in Location A [1]

| | Breeding sites: Aedes | Breeding sites: No Aedes | Sum (Row) |
|--------------|-----------------------|--------------------------|-------------------|
| Urban | 182 | 1008 | 1190 |
| Rural | 132 | 861 | 993 |
| Sum (Column) | 314 | 1869 | Grand total: 2183 |

- Interested in the adult mosquito abundance from breeding sites within a urban/rural setting

Let the B represent the event **Breeding sites: Aedes**

Let the B' represent the event **Breeding sites: No Aedes**

Let the U represent the event **urban** area (i.e., total number of breeding sites found in a urban setting)

Let the U' represent the event **rural** area (i.e., total number of breeding sites found in a rural setting)

Example: Study on measuring abundance of Adult mosquitoes in Location A [2]

| | Breeding sites: Aedes | Breeding sites: No Aedes | Sum (Row) |
|--------------|-----------------------|--------------------------|-------------------|
| Urban | 182 | 1008 | 1190 (/2183) |
| Rural | 132 | 861 | 993 (/2183) |
| Sum (Column) | 314 (/2183) | 1869 (/2183) | Grand total: 2183 |

Here, we can compute the probabilities by simply dividing the number of events observed by the overall total sample space which is 2183

The second table, we have simply converted the raw values to probabilities. The light blue shaded cells are the unconditional(or marginal) probabilities

| | Breeding sites: Aedes (B) | Breeding sites: No Aedes (B') | Sum (Row) |
|--------------|---------------------------|-------------------------------|----------------|
| Urban (U) | 0.55 = P(U) | 0.45 = P(U') | 0.55 = P(U) |
| Rural (U') | 0.14 = P(B) | 0.86 = P(B') | 0.45 = P(U') |
| Sum (Column) | 0.14 = P(B) | 0.86 = P(B') | Grand total: 1 |

Note they must add to 1:

- $0.55 + 0.45 = 1$
- $0.14 + 0.86 = 1$

Example: Study on measuring abundance of Adult mosquitoes in Location A [2]

| | Breeding sites: Aedes | Breeding sites: No Aedes | Sum (Row) |
|--------------|-----------------------|--------------------------|-------------------|
| Urban | 182 | 1008 | 1190 (/2183) |
| Rural | 132 | 861 | 993 (/2183) |
| Sum (Column) | 314 (/2183) | 1869 (/2183) | Grand total: 2183 |

| | Breeding sites: Aedes (B) | Breeding sites: No Aedes (B') | Sum (Row) |
|--------------|------------------------------|----------------------------------|----------------|
| Urban (U) | B & U | B' & U | 0.55 P(U) |
| Rural (U') | B & U' | B' & U' | 0.45 P(U') |
| Sum (Column) | 0.14 P(B) | 0.86 P(B') | Grand total: 1 |

In the second table, we can convert these raw values to joint probabilities. The dark blue shaded cells are the joint probabilities by multiplying their corresponding unconditional probabilities.

Example: Study on measuring abundance of Adult mosquitoes in Location A [3]

| | Breeding sites: Aedes | Breeding sites: No Aedes | Sum (Row) |
|--------------|-----------------------|--------------------------|-------------------|
| Urban | 182 | 1008 | 1190 (/2183) |
| Rural | 132 | 861 | 993 (/2183) |
| Sum (Column) | 314 (/2183) | 1869 (/2183) | Grand total: 2183 |

| | Breeding sites: Aedes (B) | Breeding sites: No Aedes (B') | Sum (Row) |
|--------------|------------------------------|----------------------------------|----------------|
| Urban (U) | 0.077 = Pr(B & U) | 0.473 = Pr(B' & U) | 0.55 = Pr(U) |
| Rural (U') | 0.063 = Pr(B & U') | 0.387 = Pr(B' & U') | 0.45 = Pr(U') |
| Sum (Column) | 0.14 = Pr(B) | 0.86 = Pr(B') | Grand total: 1 |

In the second table, we can convert these raw values to joint probabilities. The **dark blue** shaded cells are the joints probabilities by multiplying their corresponding unconditional probabilities.

Example: $P(B \& U) = P(U) \cdot P(B)$ etc
 $P(B \& U) = 0.55 \times 0.14 = 0.077$
 $P(B \& U') = 0.45 \times 0.14 = 0.063$
 $P(B' \& U) = 0.55 \times 0.86 = 0.473$
 $P(B' \& U') = 0.45 \times 0.86 = 0.387$

Note they must add to 1: $0.387 + 0.473 + 0.063 + 0.077 = 1$

Example: Study on measuring abundance of Adult mosquitoes in Location A [3]

| | Breeding sites: Aedes | Breeding sites: No Aedes | Sum (Row) |
|--------------|-----------------------|--------------------------|-------------------|
| Urban | 182 | 1008 | 1190 |
| Rural | 132 | 861 | 993 |
| Sum (Column) | 314 | 1869 | Grand total: 2183 |

| | Breeding sites: Aedes (B) | Breeding sites: No Aedes (B') | Sum (Row) |
|--------------|---------------------------|-------------------------------|----------------|
| Urban (U) | 0.08 = Pr(B & U) | 0.46 = Pr(B' & U) | 0.55 = Pr(U) |
| Rural (U') | 0.04 = Pr(B & U') | 0.39 = Pr(B' & U') | 0.45 = Pr(U') |
| Sum (Column) | 0.14 Pr(B) | 0.86 Pr(B') | Grand total: 1 |

Suppose, we want to know what's the probability of a breeding site has the Aedes given the setting is urban i.e., $\Pr(B|U)$, a conditional probability.

Conditional probabilities:

$$P(E_1 | E_2) = \frac{P(E_1 \& E_2)}{P(E_2)}$$

$$P(B|U) = \frac{P(B \& U)}{P(U)} = \frac{0.08}{0.55} = 0.1454 = 14.54\%$$



Probabilities



Bayes' Rule



Probability Functions



Bayesian Inference

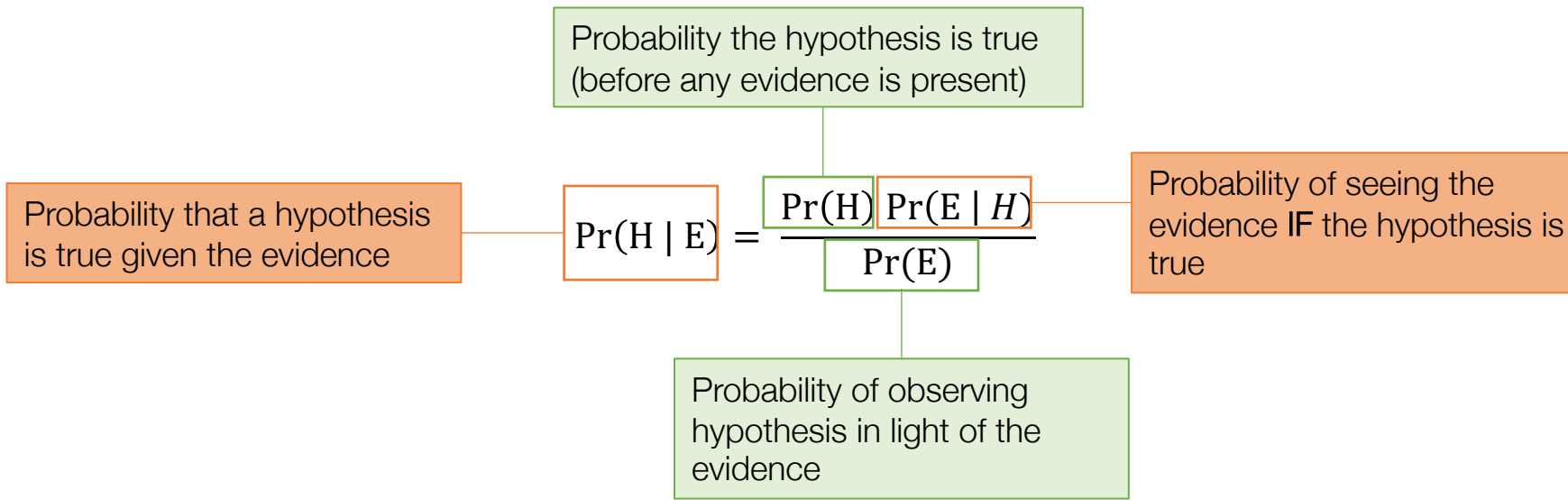
Bayes' Theorem

Definition:

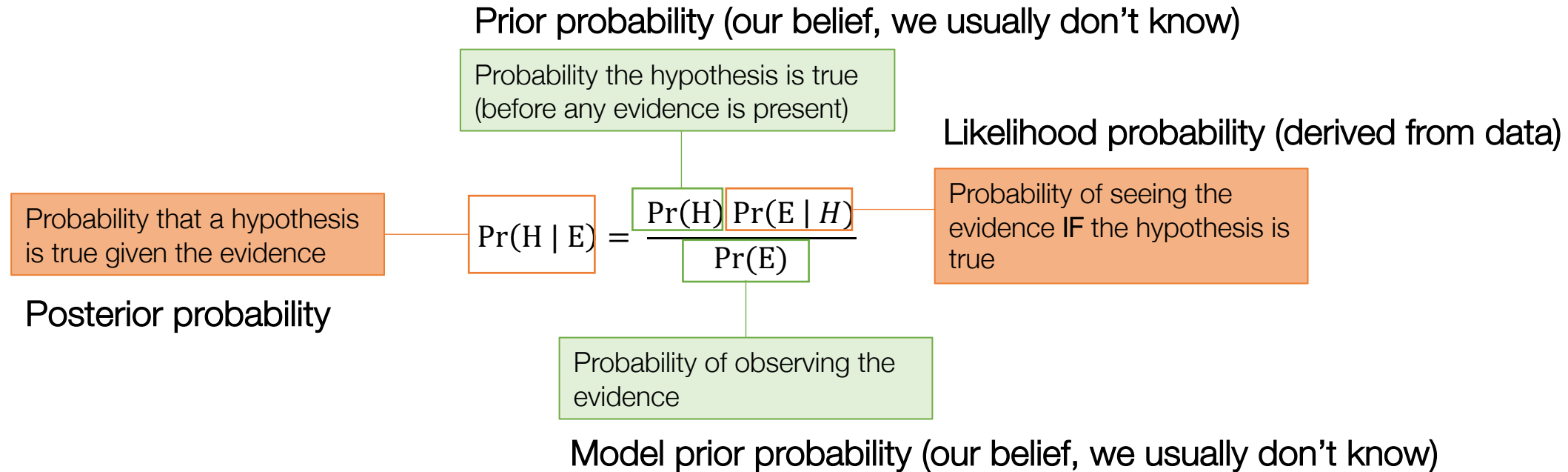
Bayes' theorem (or law) determines the conditional probability of a hypothesis (i.e., event) being true given the evidence (i.e., data).

- It's a mathematical formula comprising of conditional and marginal probabilities
- It expresses how a subjective degree of belief should rationally change to account for evidence

The **basic** formulation for Bayes' Theorem (or Law):



Thomas Bayes (1701 – 1761)



- H is the hypothesis whose probability may be affected by data (i.e., evidence)
- $\Pr(H)$, the unconditional probability pertained to hypothesis is our **prior** probability
- $\Pr(E|H)$ is the conditional probability of observing the data (i.e., evidence) given the hypothesis. Here, it indicates the compatibility between the data and hypothesis. This is our **likelihood**.
- $\Pr(H|E)$, is conditional probability i.e., what we want to know – the probability of a hypothesis given after we observed the data. This is the **posterior** probability.
- $\Pr(E)$ is the unconditional probability for observing the data

The **basic** formulation for Bayes' Theorem (or Law):

Prior probability (our belief, we usually don't know)

Probability the hypothesis is true
(before any evidence is present)

Probability that a hypothesis
is true given the evidence

Posterior probability

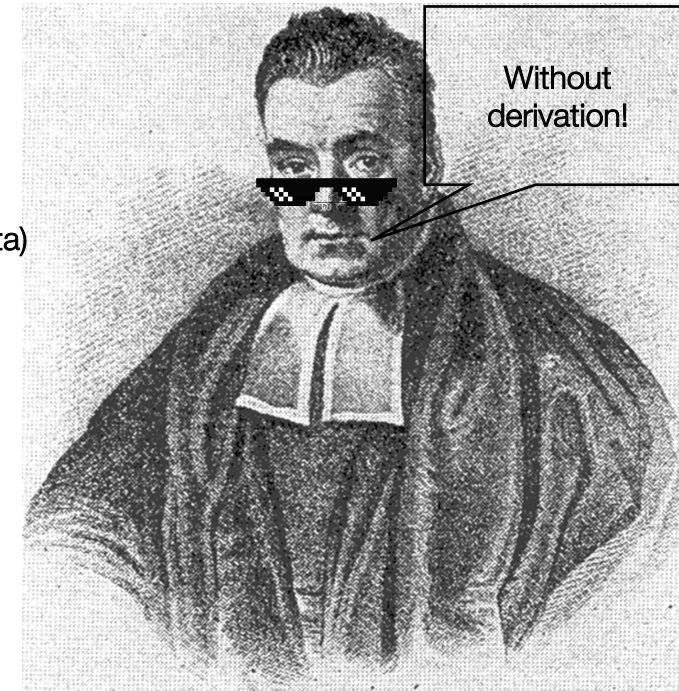
$$\Pr(H | E) = \frac{\Pr(H) \Pr(E | H)}{\Pr(E)}$$

Likelihood probability (derived from data)

Probability of seeing the
evidence IF the hypothesis is
true

Probability of observing the
evidence

Model prior probability (our belief, we usually don't know)



The **expanded** version of the Bayes' Theorem (or Law):

$$\Pr(H | E) = \frac{\Pr(H) \Pr(E | H)}{\Pr(H) \Pr(E | H) + \Pr(E | H') \Pr(H')}$$

This is still $\Pr(E)$ i.e., the probability of
observing the evidence

The great thing about this equation is the fact that it allows us to posit specific hypotheses for some phenomena and in turn express our current belief that each hypothesis is true. Then, as new information (i.e., data) becomes available, we update our belief in the hypothesis.

Let's see the Bayes' theorem in action!

Example with Bayes' Rule: Study on measuring abundance of Adult mosquitoes in Location A within urban setting

| | Breeding sites: Aedes | Breeding sites: No Aedes | Sum (Row) |
|--------------|-----------------------|--------------------------|-------------------|
| Urban | 182 | 1008 | 1190 |
| Rural | 132 | 861 | 993 |
| Sum (Column) | 314 | 1869 | Grand total: 2183 |

$$\Pr(H | E) = \frac{\Pr(H) \Pr(E | H)}{\Pr(E)}$$

$$\Pr(H | E) = \frac{\Pr(H) \Pr(E | H)}{\Pr(H) \Pr(E | H) + \Pr(E | H') \Pr(H')}$$

After engaging with community workers about mosquito infestation in Location A. We suspect that households in Location A have a 1 in 5 risk are infested with the Aedes mosquitoes. From a previous survey, the prevalence of infestation based on an urban setting is 8.0%. How probable is it that households within a urban slum setting are infested with Aedes mosquito?

- Prior: We hypothesises that 1 in 5 households are infested: $\Pr(H) = 1/5 = 0.2$
- Likelihood: Within the urban setting, the prevalence of infestation is 8.0%: $\Pr(E | H) = 0.08$
- Model Priors: $\Pr(H') = 1 - 0.2 = 0.8$; $\Pr(E | H') = 1 - 0.08 = 0.92$
- Posterior: $\Pr(H | E)$

$$\Pr(H | E) = \frac{\Pr(H) \Pr(E | H)}{\Pr(H) \Pr(E | H) + \Pr(E | H') \Pr(H')} = \frac{0.2(0.08)}{0.2(0.08) + 0.8(0.92)} = 0.0212 = 2.12\%$$



Probabilities



Bayes' Rule



Probability Functions



Bayesian Inference

Probability Distributions

Definition:

Probability distribution is a mathematical function that churns out the probability of observing a particular value for a variable (or event). They allow us to also estimate the cumulative probability up to a certain value.

There are broadly two groups for probability distributions with several subtypes:

Probability Mass Function (PMFs) (Discrete)

- Discrete uniform distribution
- Bernoulli distribution
- Binomial distribution
- Poisson distribution

Note: These distributions can handle variables that counts, or a discrete (or distinct) in nature.

Probability Density Function (PDFs) (Continuous)

- Uniform distribution
- Gaussian (or Normal) distribution
- Gamma distribution (flexible)
- Beta distribution (flexible)

Note: These distributions can handle variables that are continuous in nature

Important note:

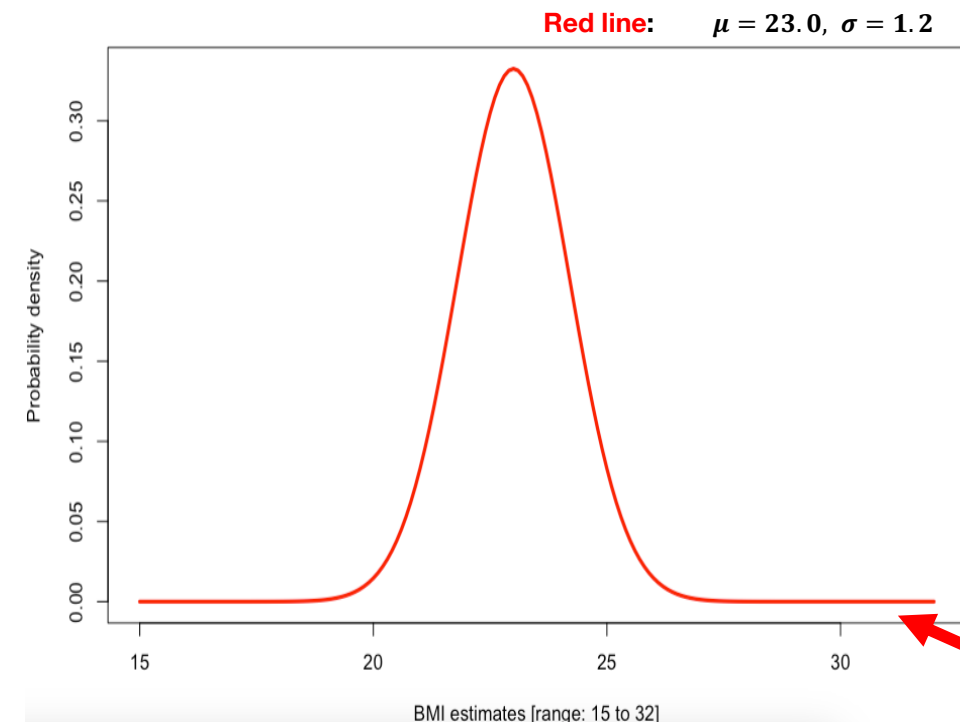
In Bayesian inference, we will have apply probability distributions to the various components of the Bayes' rule formula for the likelihood function and prior probability to derive the posterior probability.

We impose a probability distribution to model an outcome (likelihood), while we subjectively choose another probability distribution (according to our believes) that best describes the shape of the parameters we want to estimate from our outcome

Understanding how to generate a probability distribution [Part 1]:

The key information is knowing the characteristic of the variable, as well as the parameters to be specified or estimated. This will dictate how you will select the appropriate **probability distribution**.

For instance, BMI in children (an interval measure) ranging from 15.0 to 32.0 from school reception, and for the parameters, we have knowledge about them (i.e., say mean and SD)



When determining the probability distribution of such variable. Consider the following:

- **Characteristic:** Here, the BMI measure is an interval and hence continuous; **we are using a PDF (probability density function)**
- **Shape:** Plot of the BMI data strictly resembles a **bell curve** (which is either centred or shifted) – indicates normality
- **Parameters:** The parameter's you have knowledge of a **mean** and **SD**.
- **Probability Density Function:** Gaussian (or Normal) Distribution

How was this PDF created?

Gaussian (or Normal) Distribution [1]

What is this used for?

1. To get a point probability estimate for a measured value (i.e. a probability density)
2. To get a cumulative probability.

$$P(y, \mu, \sigma) = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{1}{2}\left(\frac{y-\mu}{\sigma}\right)^2} \longleftrightarrow \text{norm}(\mu, \sigma)$$

- Estimate point probability estimate for some measure of BMI value

FIXED INPUTS

- $\mu = 23.0$ (i.e., assumed mean for BMI)
- $\sigma = 1.2$ (i.e., assumed standard deviation for BMI)
- $\pi = 3.141593$

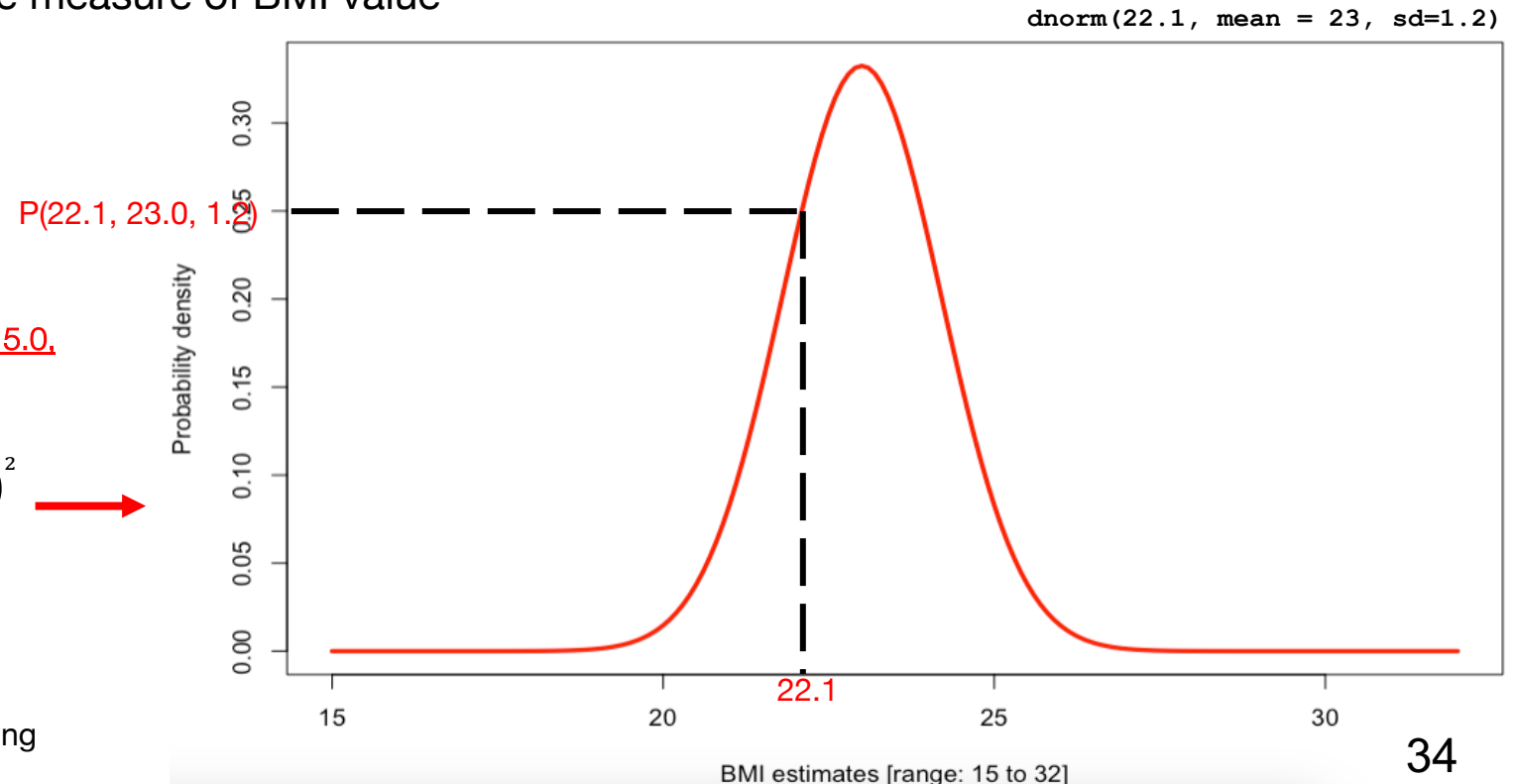
INPUTS

y = BMI data ranging from 15.0 to 32.0 (at increments of 0.1, so 15.0, 15.1, 15.2... 31.8, 31.9 and 32.0)

$$P(y, 23.0, 1.2) = \frac{1}{1.2\sqrt{2(3.1415193)}} e^{-\frac{1}{2}\left(\frac{y-23.0}{1.2}\right)^2} \longrightarrow$$

Finding the probability that someone's BMI is 22.1

For instance, we estimate the probability of someone's BMI being exactly **22.1** which is $0.2509 \approx 25.1\%$



Gaussian (or Normal) Distribution [2]

What is this used for?

1. To get a point probability estimate for a measured value (i.e. a probability density)
2. To get a cumulative probability.

$$P(y, \mu, \sigma) = \int \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{1}{2}\left(\frac{y-\mu}{\sigma}\right)^2} dy \longleftrightarrow \text{norm}(\mu, \sigma)$$

- Estimate the cumulative probability (**cumulative density function [CDF]**) for some range of BMI values

These INPUTS were used to generate this curve

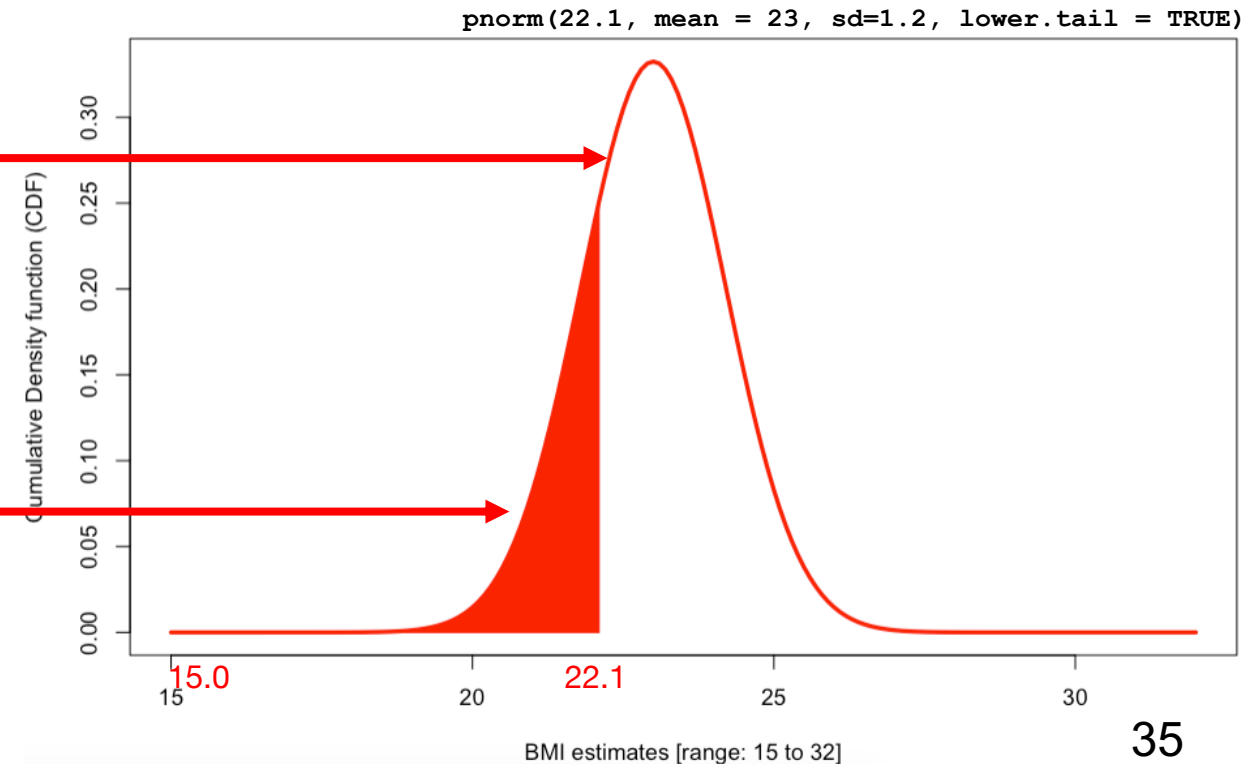
- $\mu = 23.0$ (i.e., assumed mean for BMI)
- $\sigma = 1.2$ (i.e., assumed standard deviation for BMI)
- $\pi = 3.141593$
- BMI data ranging from 15.0 to 32.0 (at increments of 0.1, so 15.0, 15.1, 15.2... 31.8, 31.9 and 32.0)

FINDING TO AREA UNDER THE CURVE FOR BMI
being 15.0 to 22.1

$$P(15.0 \leq y \leq 22.1, 23.0, 1.2) = \int \frac{1}{1.2\sqrt{2(3.1415193)}} e^{-\frac{1}{2}\left(\frac{y-23.0}{1.2}\right)^2}$$

Finding the probability that someone's BMI is at most 22.1

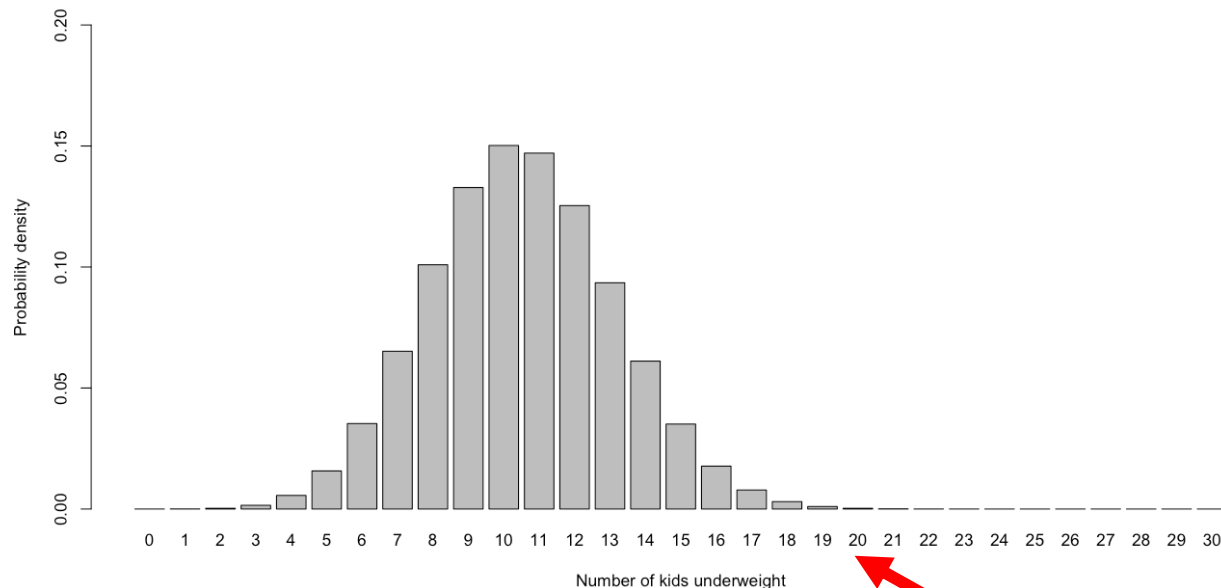
For instance, we estimated the cumulative probability (CDF) of someone's BMI being between 15.0 and 22.1 is $0.2266 \approx 22.7\%$.
The area of the curve is the estimated CDF.



Understanding how to generate a probability distribution [Part 2]:

The key information is knowing the characteristic of the variable, as well as the parameters to be specified or estimated. This will dictate how you will select the appropriate **probability distribution**.

For instance, we want find out the prevalence of children in reception who are underweight (BMI < 17.5). Without data, we have prior knowledge that 35% of kids are underweight. We understand what the probability will be in observing 7 kids (out of 30 in classroom) being underweight.



When determining the probability distribution of such variable. Consider the following:

- **Characteristic:** Here, the outcome measure is an proportion (i.e., 7 out of 30) with details on numerator and denominator; and hence it discrete; it's aggregated binary measure and so **we are using a PMF (probability mass function)**
- **Parameters:** The parameter's you have knowledge of is a proportion.
- **Probability Mass Function:** Binomial Distribution

How was this PMF created?

Binomial Distribution [1]

What is this used for?

1. To get a point probability estimate for a measured value (i.e. a probability density)
2. To get a cumulative probability.

$$P(y, n, \theta) = \binom{n}{y} \theta^y (1 - \theta)^{n-y} \longleftrightarrow \text{bin}(n, \theta)$$

- Estimate point probability estimate for some number of children who are underweight

FIXED INPUTS

- $n = 30$ (i.e., total number of kids in a class)
- $\sigma = 0.35$ (i.e., prior knowledge of prevalence of children underweight in reception)

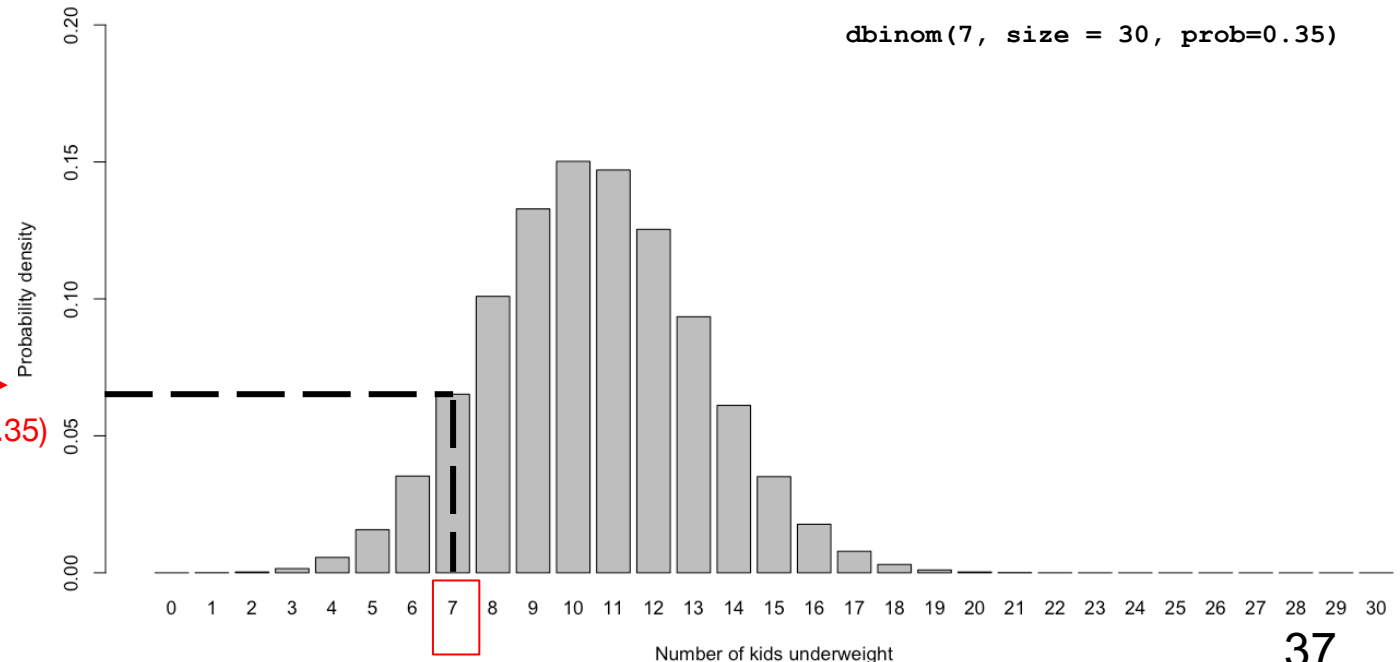
INPUTS

y = number of kids in a class who might be underweight. 0 kids to up to 30 maximum (at increments of 1, so 0, 1, 2, 3, ..., 27, 28, 29 and 30)

$$P(y, 30, 0.35) = \binom{30}{y} 0.35^y (1 - 0.35)^{30-y}$$

$P(7, 30, 0.35)$

Finding the probability 7 children being underweight (i.e., $y = 7$)



For instance, we estimate the probability of 7 kids (out of 30 in classroom) being underweight is $0.06519 \approx 6.52\%$

Binomial Distribution [2]

What is this used for?

1. To get a point probability estimate for a measured value (i.e. a probability density)
2. To get a cumulative probability.

$$P(y, n, \theta) = \sum \binom{n}{y} \theta^y (1 - \theta)^{n-y} \longleftrightarrow \text{bin}(n, \theta)$$

- Estimate the cumulative probability (**cumulative mass function [CMF]**) for some range of values

These INPUTS were used to generate this curve

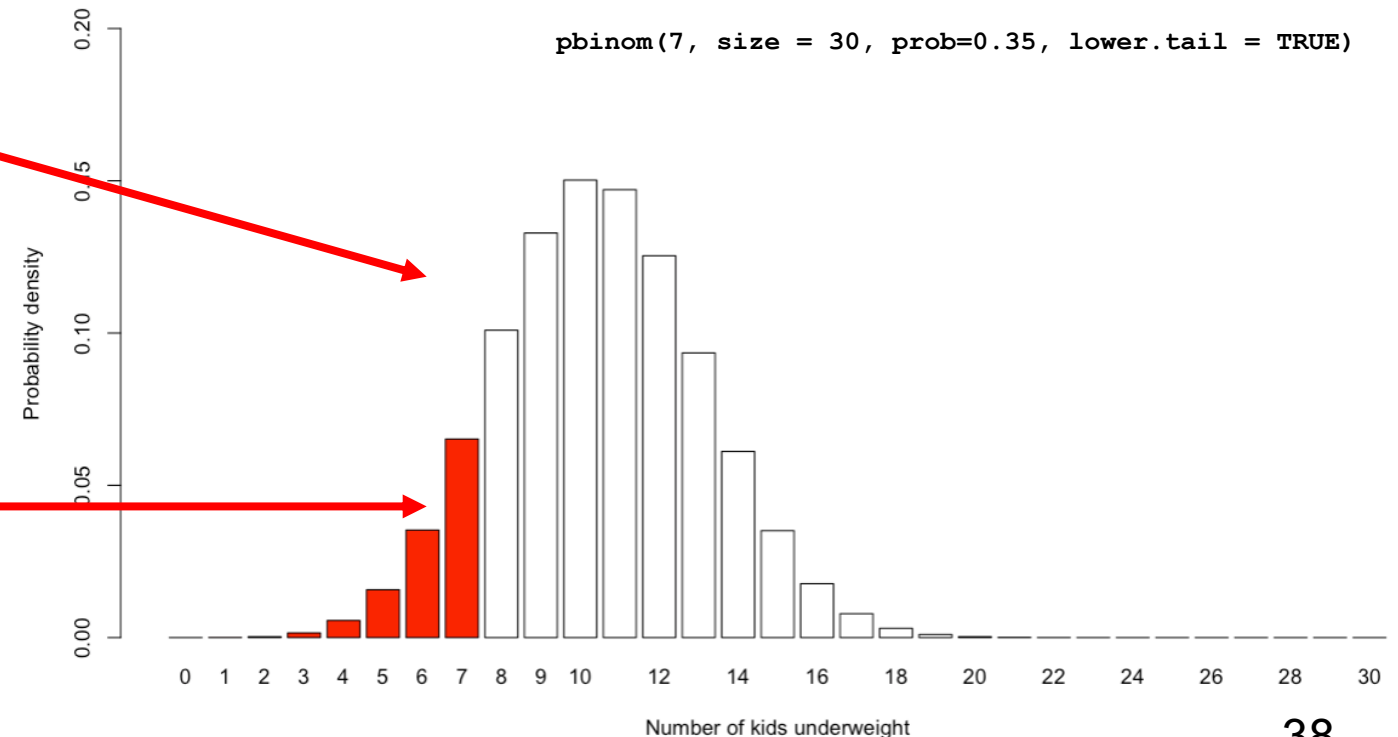
- $n = 30$ (i.e., total number of kids in a class)
- $\sigma = 0.35$ (i.e., prior knowledge of prevalence of children underweight in reception)
- y = number of kids in a class who might be underweight. 0 kids to up to 30 maximum (at increments of 1, so 0, 1, 2, 3, ..., 27, 28, 29 and 30)

SUM EACH DISCRETE BAR from 0 to 7

$$P(0 \leq y \leq 7, 30, 0.35) = \sum \binom{30}{y} 0.35^y (1 - 0.35)^{30-y}$$

Finding the probability with y being at most up to 7

For instance, we estimated the cumulative mass probability (CMF) of someone being underweight when y ranges from 0 to 7 is 0.1237 \approx 12.4%. The shaded portion is the estimated CMF.





Probabilities



Bayes' Rule



Probability Functions



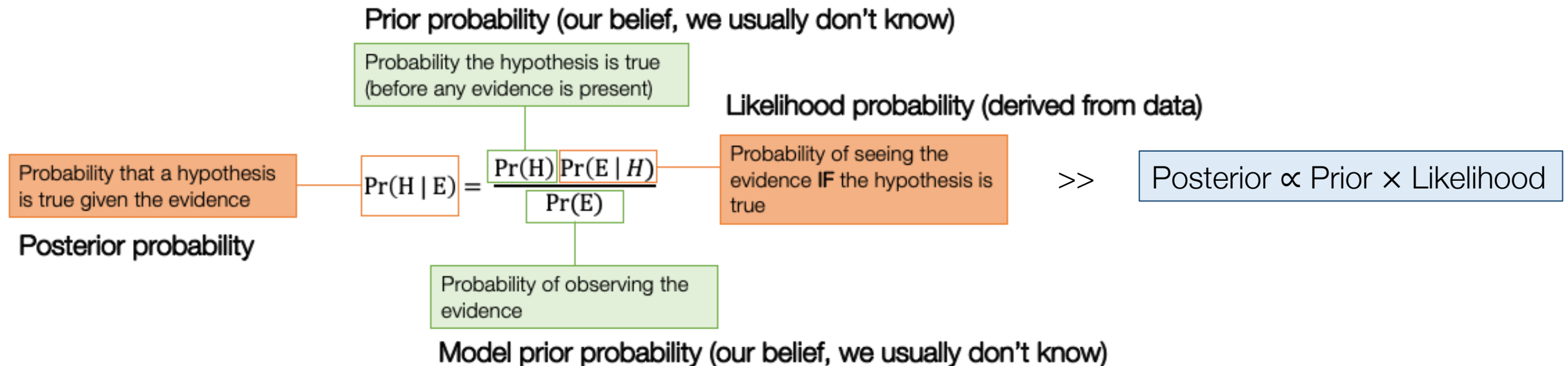
Bayesian Inference

Bayesian Inference

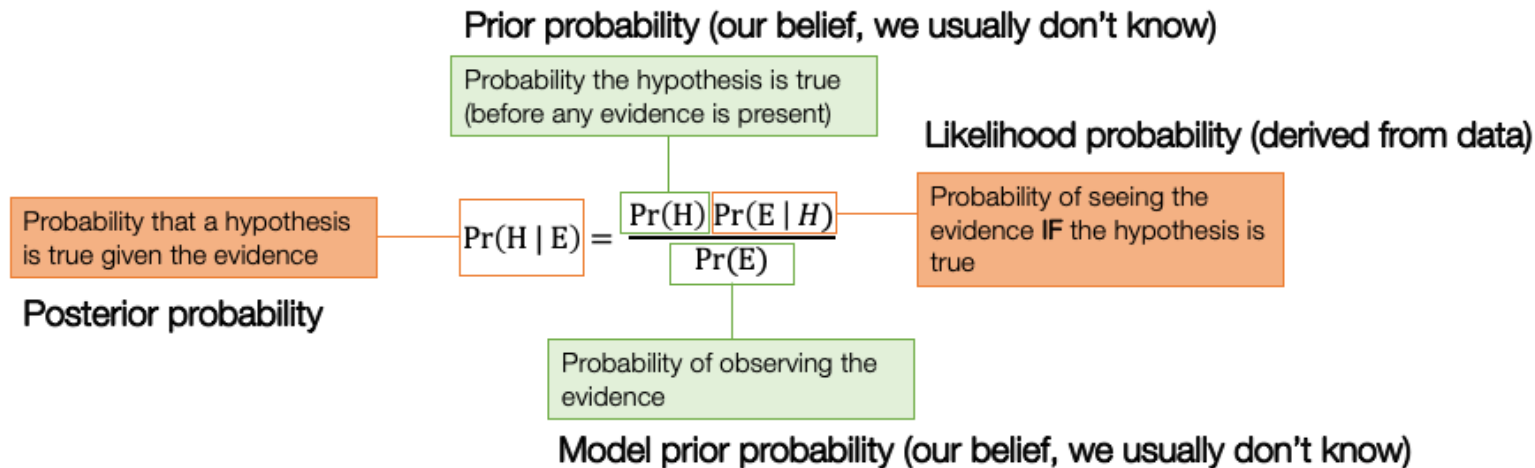
Definition:

Bayesian inference is the extension of the Bayes' theorem (or law/rule) which is used to update the probability about the hypothesis as more evidence or information becomes available.

This particular branch of statistics uses the Bayes' theorem (or law/rule) to solve inferential questions of interest where H (Hypothesis) is unknown & E (Evidence) represents the data



Back to the Bayes' Theorem and re-writing the formula [1]



Posterior \propto Prior \times Likelihood

We'll come back to this!

- Re-write the formula and expressing it in terms of y (data or evidence) and θ (hypothesis or parameter) to estimate

$$\Pr(H | E) = \frac{\Pr(H) \Pr(E | H)}{\Pr(E)} \equiv \Pr(\theta | y) = \frac{\Pr(\theta) \Pr(y | \theta)}{\Pr(y)} \gg \Pr(\theta | y) \propto \Pr(\theta) \Pr(y | \theta)$$

This can be removed since we only care about the ones with θ

Back to the Bayes' Theorem and re-writing the formula [2]

- For point or interval estimation of a parameter θ , the inference is based off:

$$\Pr(\theta | y) = \frac{\Pr(\theta) \Pr(y | \theta)}{\Pr(y)} \propto \Pr(\theta) \Pr(y | \theta)$$

Where

- $\Pr(\theta)$ is the prior density for the parameter θ , which must be given a prior probability function
 - $\Pr(y | \theta)$ is the statistical model (or likelihood), which must be given a probability function depending y
 - $\Pr(\theta | y)$ is the posterior density for the parameter θ
-
- Specifying the likelihood's probability function is very easy. Often, you will be using **normal**, **Poisson** or **binomial** distribution to deal continuous, counts, or binary outcomes respectively.
 - The difficulty lies in the specification of the prior probability function. Here its entirely subjective.

Motivating example [1]:

$$\Pr(\theta | y) = \frac{\Pr(\theta) \Pr(y | \theta)}{\Pr(y)} \propto \Pr(\theta) \Pr(y | \theta)$$

- What is the probability (or prevalence) of infestation in Recife this year?

| Survey year: 05/2023 | Number properties detected with Aedes | Overall number of properties surveyed |
|---------------------------------------|---------------------------------------|---------------------------------------|
| * Most recent data collection effort. | 428 | 976 |

Important Information:

- y represent the number of infested properties (428)
- n represent the overall number of properties surveyed (976)
- θ represent the unknown probability (or prevalence) of infestation
- Prior information for θ (i.e., our knowledge or belief) is assumed 0.20 (in most cases, the prevalence from past research is often this value of 20-25%).

Likelihood function: $P(y | \theta) = \binom{n}{y} \theta^y (1 - \theta)^{n-y}$

Alternatively, instead type this mathematical notation, you use this statistical notation: $y \sim \text{Bin}(n, \theta)$

- We have specified the probability function for the likelihood, what about the function for the prior i.e., $P(\theta)$?

Motivating example [2]:

- The probability distribution needed in this situation is a **Beta distribution**. It is the best probability function to use a prior distribution for unknown parameter that's a proportion.

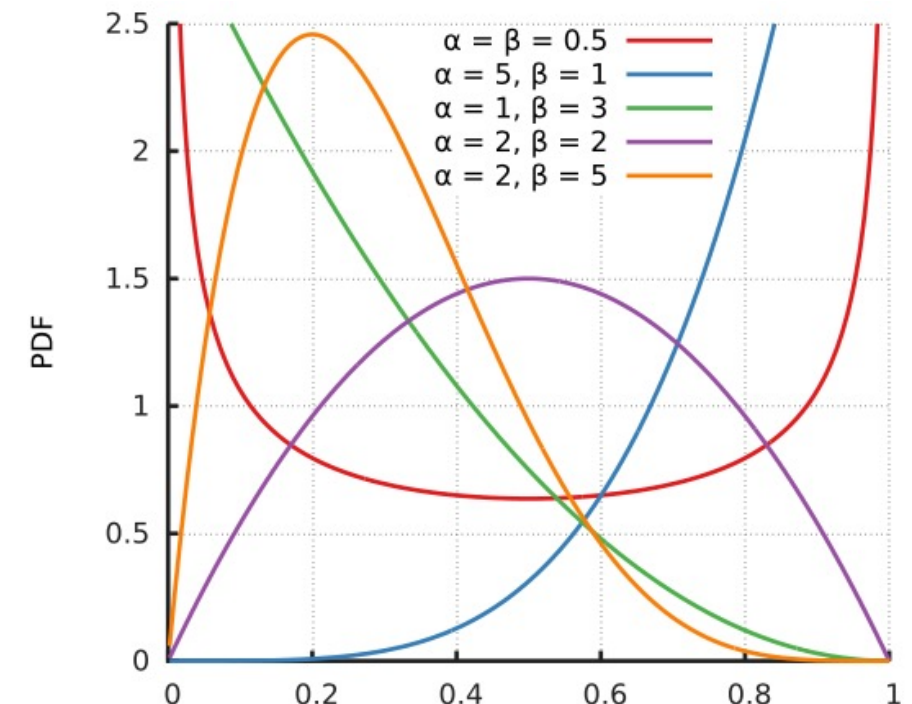
$$P(\theta) = \frac{1}{B(\alpha, \beta)} \theta^{\alpha-1} (1 - \theta)^{\beta-1}, (0 < \theta < 1)$$

$$P(\theta) = \text{beta}(\theta | \alpha - 1, \beta - 1)$$

Posterior mean: `qbeta(0.5, $\alpha - 1$, $\beta - 1$)`
Posterior lower limit: `qbeta(0.025, $\alpha - 1$, $\beta - 1$)`
Posterior upper limit: `qbeta(0.975, $\alpha - 1$, $\beta - 1$)`

- Example of a flexible PDF function as we can bend it to accordingly be setting values to α and β
- Here, we need to use values for α and β which gives us a distribution with a shape that's concentrated on 20-25%.
- This type of prior is an **informative prior**, because we've assigned a distribution with information that's specific.

```
dbeta(prop,  $\alpha - 1$ ,  $\beta - 1$ )  
pbeta(prop,  $\alpha - 1$ ,  $\beta - 1$ )
```



Solutions [1]:

- Likelihood function: $P(y | \theta) = \binom{n}{y} \theta^y (1 - \theta)^{n-y}$
- Prior: $P(\theta) = \frac{1}{B(\alpha, \beta)} \theta^{\alpha-1} (1 - \theta)^{\beta-1}$
- For a binomial model specification, with Beta prior, the posterior is:

$$\begin{aligned} P(\theta | y) &\propto P(\theta) P(y | \theta) \\ &\propto [\theta^{\alpha-1} (1 - \theta)^{\beta-1}] [\theta^y (1 - \theta)^{n-y}] \\ &\Rightarrow \theta^{\alpha-1} \theta^y (1 - \theta)^{\beta-1} (1 - \theta)^{n-y} \\ &\Rightarrow \theta^{(\alpha+y)-1} (1 - \theta)^{(\beta+n-y)-1} \\ &= \text{Beta}(\theta | (\alpha + y) - 1, (\beta + n - y) - 1) \end{aligned}$$

All constants with the parameter of interest can be removed i.e., $\binom{n}{y}$ and $\frac{1}{B(\alpha, \beta)}$

Arranging like terms so θ 's and $(1 - \theta)$'s together

Using indices $a^m a^n = a^{m+n}$

- As you can see the posterior distribution is a Beta distribution, but the parameters for it have been updated.
- When the posterior is in the same family as the prior, we say the prior is a conjugate for the model.
- Here, the Beta prior is a conjugate for the binomial model.

Solutions [2]:

Updated Bayesian model: $P(\theta|Y) \propto \theta^{(\alpha+y)-1}(1-\theta)^{(\beta+n-y)-1}$

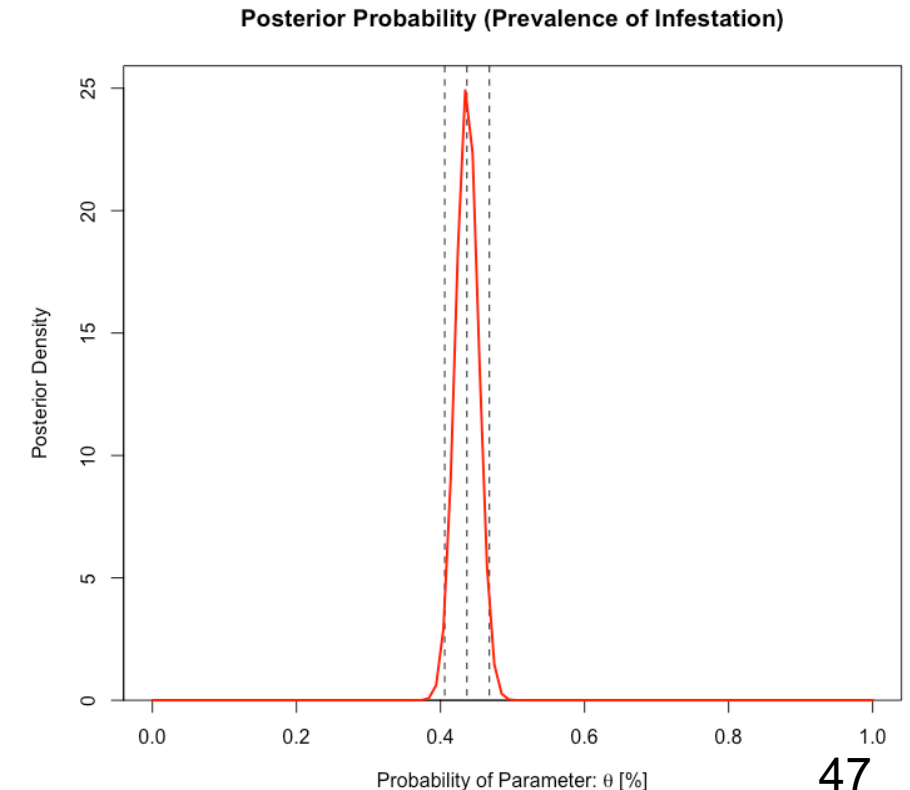
- Combining this with infestation data, the posterior is $\text{Beta}(\theta | (\alpha + y) - 1, (\beta + n - y) - 1)$
- Using a informative prior in this situation, where $\alpha = 1$ and $\beta = 5$, we get the following

$\text{Beta}(\theta | (1 + 428) - 1, (5 + 976 - 428) - 1)$

- Above model will generate a posterior distribution where θ is from 0 to 1.

```
Posterior mean:      qbeta(0.5, (1 + 428 - 1, (5 + 976 - 428) - 1)
Posterior lower limit: qbeta(0.025, (1 + 428 - 1, (5 + 976 - 428) - 1)
Posterior upper limit: qbeta(0.975, (1 + 428 - 1, (5 + 976 - 428) - 1)
```

- The mean prevalence is approximately 44% with 95% credible intervals (40% to 47%)



Selection of priors for Likelihood $P(Y|\theta)$ or Priors $P(\theta)$

| Characteristic | Check shape | Function | Distribution | Statistical Notation | Usage |
|--|---------------------------------|----------|--------------|-----------------------------|---|
| <ul style="list-style-type: none"> Continuous measure (scale, interval) | Bell shape (centre, or shifted) | PDF | Gaussian | norm(mu, sigma) | <ul style="list-style-type: none"> Set it as a likelihood Use as prior |
| <ul style="list-style-type: none"> Proportion (with information on the numerator and denominator) | Does not matter | PMF | Binomial | bin(n, p) | <ul style="list-style-type: none"> Set it as a likelihood (only) |
| <ul style="list-style-type: none"> Counts | Does not matter | PMF | Poisson | poisson(rate) | <ul style="list-style-type: none"> Set it as a likelihood (only) |
| <ul style="list-style-type: none"> Binary measure (Yes, No) | Does not matter | PMF | Bernoulli | bern(p) | <ul style="list-style-type: none"> Set it as a likelihood (only) |
| <ul style="list-style-type: none"> Continuous measure (scale, interval) Proportion (with information on the numerator and denominator) Counts | Flat shape | PDF/PMF | Uniform | uniform(a, b) | <ul style="list-style-type: none"> Use ONLY as a prior Use it if you don't have any prior information This is an uninformative prior |
| <ul style="list-style-type: none"> Continuous measure (scale, interval) Counts | Skewed shape | PDF/PMF | Gamma | Gamma(rate, shape) | <ul style="list-style-type: none"> Use ONLY as a prior It's flexible |
| <ul style="list-style-type: none"> Proportion (with information on the numerator and denominator) | Does not matter | PDF | Beta | Beta(theta, shape1, shape2) | <ul style="list-style-type: none"> Use ONLY as a prior It's flexible |



Probabilities



Bayes' Rule



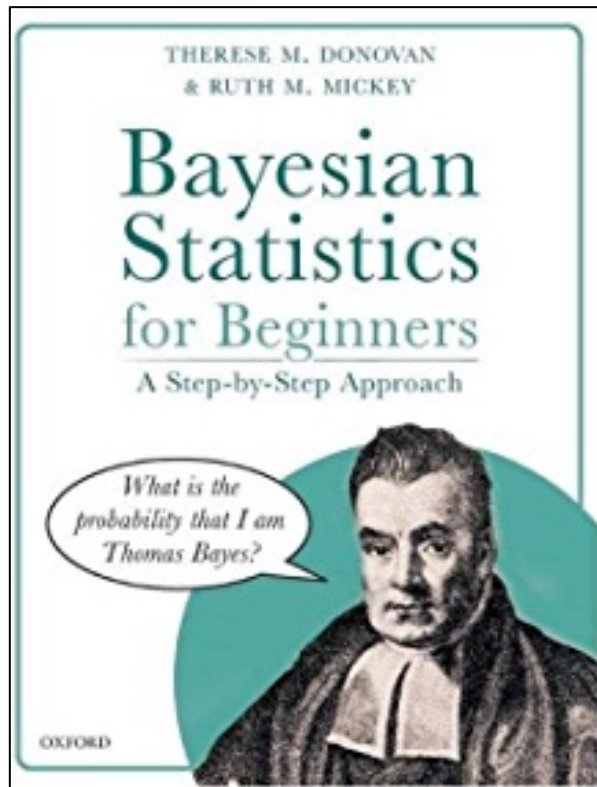
Probability Functions



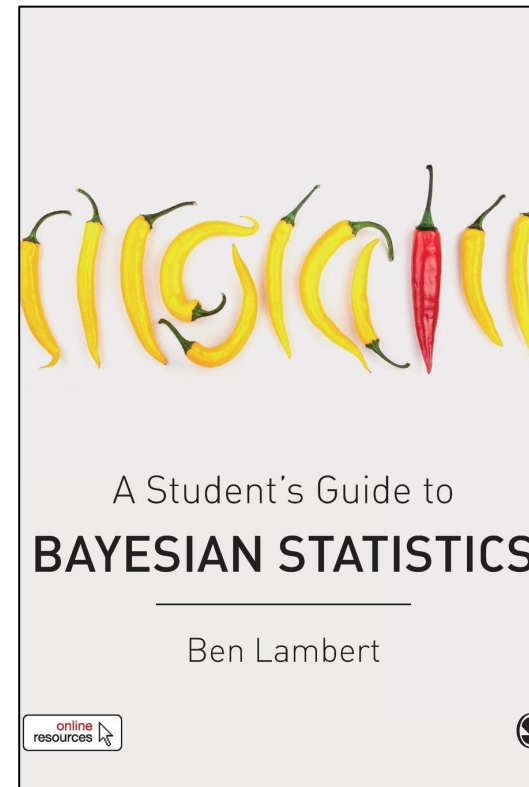
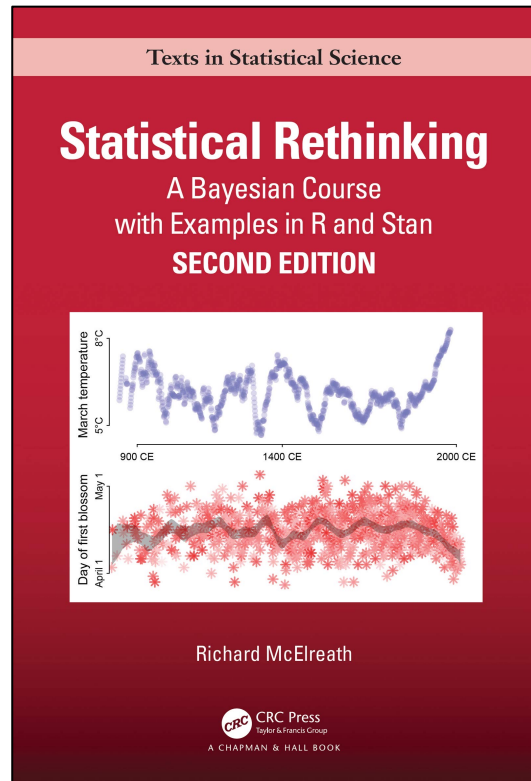
Bayesian Inference

Recommended Books

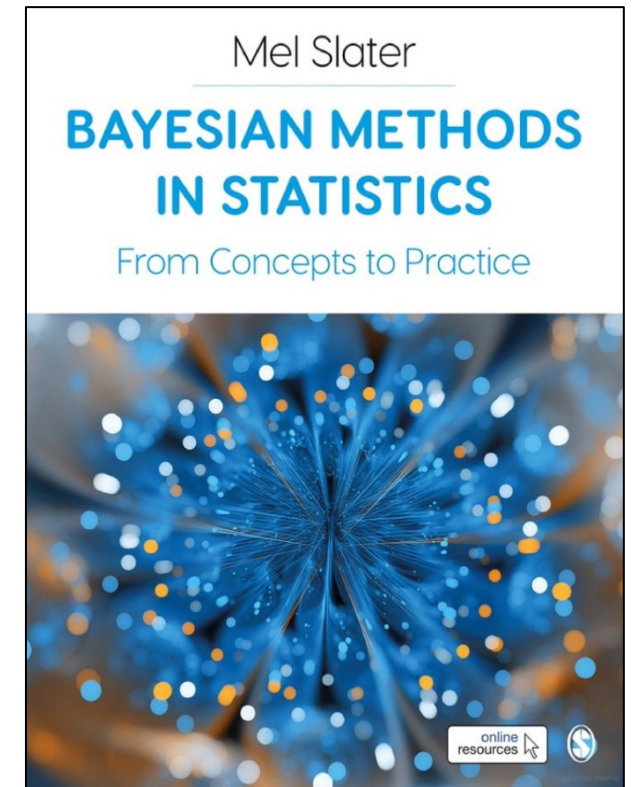
Book recommendations



High recommendation for the mastery of the basic theory and principles of Bayesian Statistics



High recommendation for the coding experience and execution of statistical analysis in RStudio and Stan



Any questions?

