



| 2018

**What** SD Hacks 2018

**When** Oct 12th-14th

**Where** RIMAC Arena, UCSD

*"San Diego's premier hackathon event"*

**36**

hours

**1000**

attendees

**30**

past sponsors

**3000+**

resumes collected

[www.sdhacks.io](http://www.sdhacks.io)

**TESC**  
Triton Engineering Student Council





# SPONSOR INFORMATION

Hackathons have become increasingly popular over the past few years. Students are recognizing the incredible value of showcasing their skills among the nation's best tech companies.

Since its founding in 2015, SD Hacks has been one of America's elite hackathons, bringing together over 1,000 skilled attendees selected from a pool of about 5,000 motivated applicants. Our sponsors last year loved the event, and we continue to work with them to improve.

Below is a summary of the benefits sponsors receive in exchange for their support with details and pricing on the following page:

## Recruiting

Hackathons bring together dedicated engineers who sacrifice their weekends for the passionate pursuit of innovation. This commitment ensures that only the best and most motivated students attend SD Hacks 2018. We invite top talent from schools around the nation, including every institution in the UC system. Additionally, UC San Diego alone has over 8,000 engineering students, many of whom will be participating in the event. As a sponsor, you will interact with many potential hires in one event. Unlike career fairs, companies at SD Hacks engage with engineers while they work, giving you the best possible exposure to the talent pool.

## Product Exposure

A hackathon is the perfect opportunity to put your newest technology in the hands of developers who crave it most. Introducing young engineers to tools this early in their careers greatly increases the chances that they will continue to use those products in the future. In many instances, students will even help identify new use cases or find bugs in your beta or early stage products, because they often want to experiment with cutting edge technology for their projects.

## Branding / Community Outreach

SD Hacks has the institutional support of numerous UC San Diego departments including the Jacobs School of Engineering and the Qualcomm Institute because the event advances education. Students leave their own school to come to ours for this unique event so that they can learn something new while networking with other bright minds. We will do everything to make it known to our huge community that your company made this life-changing experience possible.

**Still have questions? Feel free to contact us at [sponsor@tesc.ucsd.edu](mailto:sponsor@tesc.ucsd.edu)  
A friendly member of our team will be happy to help!**



# SPONSOR TIERS

	Bronze	Silver	Gold	Platinum	Partner
	\$5,000	\$10,000	\$15,000	\$20,000	\$40,000
Benefits					
Recruiters	1	2	Unlimited	Unlimited	Unlimited
Mentors	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Space	Booth	Booth	Booth	Lounge	Bigger Lounge
Logo on Website	●	●	●	●	●
API Directory/ Hardware Lab	●	●	●	●	●
Sponsor Prize		●	●	●	●
Resume Access		●	●	●	●
Logo on T-Shirt		●	●	●	●
Social Media Shoutouts			Some	More	Frequent
In-Event Ad Space			Small	Small	Large
Workshops/Talks			30 min	1 hr	2 hrs
Interview Rooms				Access	Private Room
Opening Ceremony				3 min	10 min
Pre-Event Info Session					●
“Presented by” Branding					●

We also do custom packages! When you're ready to discuss, send us an email at [sponsor@tesc.ucsd.edu](mailto:sponsor@tesc.ucsd.edu)