# SD HACKS | 2018

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| **What** | SD Hacks 2018 |
| **When** | Oct 12th-14th |
| **Where** | RIMAC Arena, UCSD |

*"San Diego's premier hackathon event"*

| **36** | **1000** | **30** | **3000+** |
|---|---|---|---|
| hours | attendees | past sponsors | resumes collected |

**TESC**
Triton Engineering Student Council

# SPONSOR INFORMATION

Hackathons have become increasingly popular over the past few years. Students are recognizing the incredible value of showcasing their skills among the nation's best tech companies.

Since the beginning, SD Hacks has been one of America's elite hackathons, bringing together over 1,000 skilled attendees selected from a pool of 5,000 motivated applicants. Our sponsors last year loved the event, and we are working with them constantly to improve.

Below is a summary of the benefits sponsors can get in exchange for their support with details and pricing on the following page:

## Recruiting

Hackathons bring together dedicated engineers who sacrifice their weekends for the passionate pursuit of innovation. This commitment ensures that only the best and most motivated students attend SD Hacks 2018. We invite top talent from schools around the nation, including every institution in the UC system. Additionally, UC San Diego alone has over 8,000 engineering students, many of whom will be participating in the event. As a sponsor, you will interact with many potential hires in one event.  Unlike career fairs, companies at SD Hacks engage with engineers while they work, giving you the best possible exposure to the talent pool.

## Product Exposure

A hackathon is the perfect opportunity to put your newest technology in the hands of  developers who crave it most. Introducing young engineers to tools this early in their careers greatly increases the chances that they will continue to use those products in the future. In many instances, students will even help identify new use cases or find bugs in your beta or early stage products, because they often want to experiment with cutting edge technology for their projects.

## Branding / Community Outreach

SD Hacks has the institutional support of numerous UC San Diego departments including the Jacobs School of Engineering and the Qualcomm Institute because the event advances education. Students leave their own school to come to ours for this unique event so that they can learn something new while networking with other bright minds. We will do everything to make it known to our huge community that your company made this life-changing experience possible.

**Still have questions? Feel free to contact us at sponsor@tesc.ucsd.edu
A friendly member of our team will be happy to help!**

# SPONSOR TIERS

| Benefits | Bronze | Silver | Gold | Platinum | Partner |
|---|---|---|---|---|---|
| | $5,000 | $10,000 | $15,000 | $20,000 | $40,000 |
| Recruiters | 1 | 2 | Unlimited | Unlimited | Unlimited |
| Mentors | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited |
| Space | Booth | Booth | Booth | Lounge | Bigger Lounge |
| API Directory | ● | ● | ● | ● | ● |
| Hardware Lab | ● | ● | ● | ● | ● |
| Logo on Website | ● | ● | ● | ● | ● |
| Resume Access | | ● | ● | ● | ● |
| Logo on T-Shirt | | ● | ● | ● | ● |
| Social Media Shoutouts | | | Some | More | Frequent |
| In-Event Ad Space | | | Small | Small | Large |
| Workshops/Talks | | | 30 min | 1 hr | 2 hrs |
| Interview Rooms | | | | Access | Private Room |
| Opening Ceremony | | | | 3 min | 10 min |
| Pre-Event Info Session | | | | | ● |
| "Presented by" Branding | | | | | ● |

**These tiers are only examples - if you can't find what fits your needs, please contact us!**
**sponsor@tesc.ucsd.edu**