# Social Science Inquiry II Week 6: Linear models, part I

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Winter 2022

### Loading packages for this class

> library(ggplot2)

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- ► (Which one is the *independent variable* and which is the *dependent variable*?)

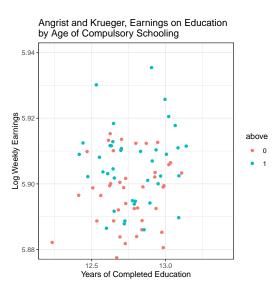
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- ▶ One way to do this is to talk about a conditional mean; for example, if  $X \in \{0,1\}$ , we may be interested in E[Y|X=0] and E[Y|X=1].
- ► (Which one is the *independent variable* and which is the *dependent variable*?)
- ▶ What if X takes on more than a few values?

#### Recall:

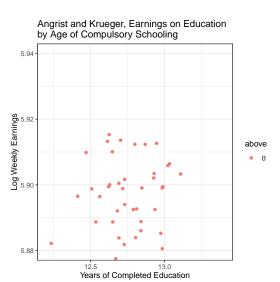
Angrist, Joshua D., and Alan B. Krueger. "Does compulsory school attendance affect schooling and earnings?" *The Quarterly Journal of Economics* 106.4 (1991): 979-1014.

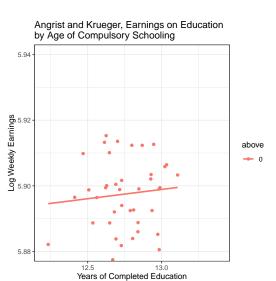
#### > head(dat\_agg)

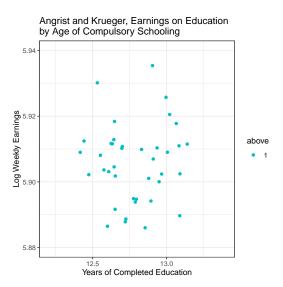
	year_of_birth_adj	quarter_of_birth	above	log_weekly_wage	education
1	30	1	0	5.882141	12.23273
2	31	1	0	5.898764	12.50745
3	32	1	0	5.888690	12.53485
4	33	1	0	5.892047	12.68044
5	34	1	0	5.888694	12.64883
6	35	1	0	5.877465	12.66922

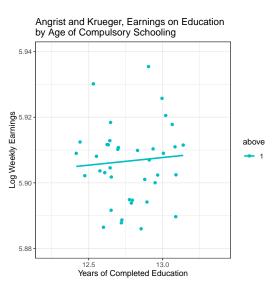


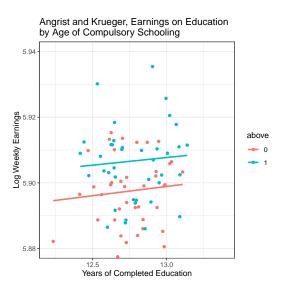
- ► Suppose we want to draw a line through these points.
- ▶ What is the best way to pick the line?











▶ We would like to describe a conditional relationship in the data

$$\mathrm{E}\left[Y|X=x\right]=g(x)$$

where the simplest version of g(x) is

$$g(x) = \beta_0 + \beta_1 x$$

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► In other words,

$$Y_i = \beta_0 + \beta_1 X_i + \epsilon_i$$

where

$$\mathrm{E}\left[\epsilon_{i}|X_{i}\right]=0$$

and

$$\operatorname{Var}\left[\epsilon_{i}|X_{i}\right]=\sigma^{2}$$

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$$\hat{Y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_i$$

▶ We can then define residuals

$$\hat{\epsilon}_i = Y_i - \hat{Y}_i = Y_i - \left(\hat{\beta}_0 + \hat{\beta}_1 X_i\right).$$

▶ We calculate estimates of  $\hat{\beta}_0$  and  $\hat{\beta}_1$  as the values that minimize the residual sums of squares

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$$RSS = \sum_{i=1}^{n} \hat{\epsilon}_{i}^{2}$$

### Suppose we had the following data points:

```
> toy_dat <- data.frame(Y = c(2, 3, 4),
+ X = c(5, 10, 10))
```

> toy\_dat

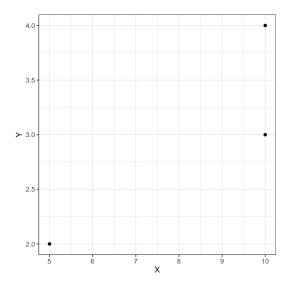
Y X

1 2 5

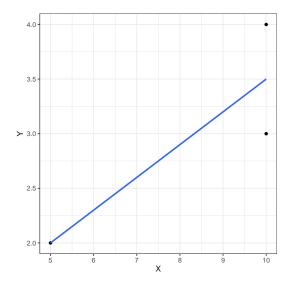
2 3 10

3 4 10

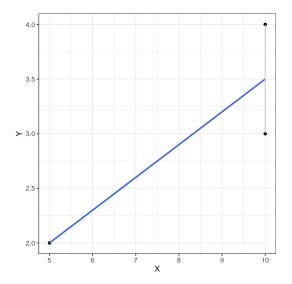
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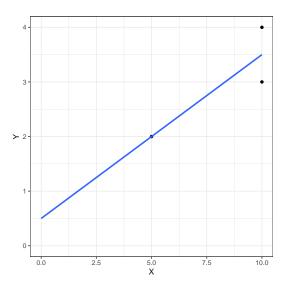


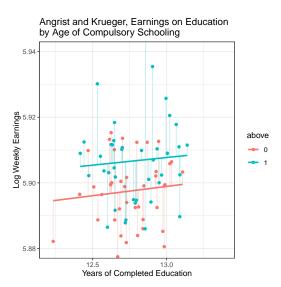
We can also think about  $\hat{\beta}_0$  and  $\hat{\beta}_1$  as the *y-intercept*, i.e., where the line crosses the y-axis, and the *slope*, respectively.

#### Call:

#### Coefficients:

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- According to IMS:
  - It is the most commonly used method.
  - Computing the least squares line is widely supported in statistical software.
  - ▶ In many applications, a residual twice as large as another residual is more than twice as bad. For example, being off by 4 is usually more than twice as bad as being off by 2. Squaring the residuals accounts for this discrepancy.
  - ► The analyses which link the model to inference about a population are most straightforward when the line is fit through least squares.

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- ► Other potential reasons...
  - Squared distances will always be positive (so will absolute distances)
  - ▶ But absolute distances don't provide a unique solution to the minimization problem, squared distances do
  - ▶ It's easier to take the derivative of the square, rather than absolute.
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### Frametitle

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## Frametitle

- ▶ Why do we take the squared distance in terms of *Y*-instead of in terms of *X*?
- ▶ What if we regressed *X Y* instead of *Y X*?

Returning to Butler and Broockman...

Butler, Daniel M., & Broockman, David E. (2011). Do politicians racially discriminate against constituents? A field experiment on state legislators.

Data is available at the Yale ISPS data archive: isps.yale.edu/research/data

## Loading the data

```
> df <- read.csv('../data/butler-broockman.csv', as.is = TRUE)</pre>
> head(df)
  leg_party leg_republican leg_black leg_latino reply_atall treat_deshawn
  treat_demprimary treat_repprimary treat_noprimary treat_group treat_jake
  leg_notwhite leg_white leg_notblackotherminority treat_primary
```

Recall that treatment is 1 if the sender was DeShawn Jackson, and 0 if Jake Mueller.

> table(df\$treat\_deshawn)

0 1

2431 2428

Recall that treatment is 1 if the sender was DeShawn Jackson, and 0 if Jake Mueller.

> table(df\$treat\_deshawn)

0 1

2431 2428

The primary outcome is whether legislators replied at all.

> table(df\$reply\_atall)

0 1

2112 2747

- > df\$D <- df\$treat\_deshawn
- > df\$Y <- df\$reply\_atall

- > df\$D <- df\$treat\_deshawn</pre>
- > df\$Y <- df\$reply\_atall

To get the difference-in-means estimate of the ATE,

- > Y1 <- df\$Y[which(df\$D == 1)]
- > YO  $\leftarrow$  df\$Y[which(df\$D == 0)]

- > df\$D <- df\$treat\_deshawn</pre>
- > df\$Y <- df\$reply\_atall

To get the difference-in-means estimate of the ATE,

- > Y1 <- df\$Y[which(df\$D == 1)]
- > YO <- df\$Y[which(df\$D == 0)]
- > (dm\_hat <- mean(Y1) mean(Y0))</pre>
- [1] -0.01782424

- > df\$D <- df\$treat\_deshawn</pre>
- > df\$Y <- df\$reply\_atall

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- [1] -0.01782424

Legislators were 1.7 percentage points less likely to reply to an email if the sender was identified as DeShawn Jackson as compared to Jake Mueller.

```
What is the relationship with the conditional means? > lm(Y^{\sim}D, data = df) Call: lm(formula = Y \sim D, data = df) Coefficients: (Intercept) D 0.57425 -0.01782
```

► How do we interpret the coefficient on *D*?

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- ► The intercept?

# Credit to Andy Eggers...

► The *fitted* regression can be written as

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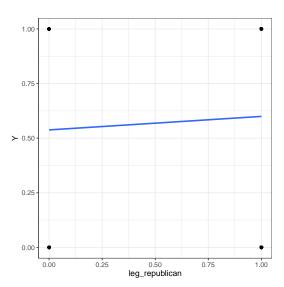
$$\hat{Y}_i = .574 - .018D_i$$

▶ We can express the conditional means as:

$$\hat{Y} = \begin{cases} .574 & D_i = 0 \\ .574 - .018 & D_i = 1 \end{cases}$$

## Credit to Andy Eggers...

```
> lm(reply_atall ~ leg_party, data = df)
Call:
lm(formula = reply_atall ~ leg_party, data = df)
Coefficients:
(Intercept) leg_partyR
   0.53775 0.06179
> lm(reply_atall ~ leg_party - 1, data = df)
Call:
lm(formula = reply_atall ~ leg_party - 1, data = df)
Coefficients:
leg_partyD leg_partyR
   0.5377 0.5995
```



```
Minimizing the sum of squared distances . . .
```

#### Minimizing the sum of squared distances . . .

... reproduces exactly the conditional means with a binary independent variable.

# Extracting components from an Im object

```
> lm1 <- lm(Y ~ D, data = df)
```

> names(lm1)

[1] "coefficients" "residuals"

[5] "fitted.values" "assign"
[9] "xlevels" "call"

> summary(lm1)

Call:

lm(formula = Y ~ D, data = df)

## Residuals:

Min 1Q Median 3Q Max -0.5743 -0.5564 0.4258 0.4436 0.4436

#### Coefficients:

Estimate Std. Error t value Pr(>|t|)
(Intercept) 0.57425 0.01005 57.114 <2e-16 \*\*\*

D -0.01782 0.01422 -1.253 0.21

"effects"

"terms"

"qr"

"rank"

"df.resi

"model"

## References I

Butler, D. M. and Broockman, D. E. (2011). Do politicians racially discriminate against constituents? a field experiment on state legislators. <u>American Journal of Political Science</u>, 55(3):463–477.