# Social Science Inquiry II Week 6: Linear models, part I

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### Housekeeping

► Final project at https://github.com/UChicago-pol-methods/ SOSC13200-W24/blob/main/assignments/final-project.md

## Loading packages for this class

> library(ggplot2)

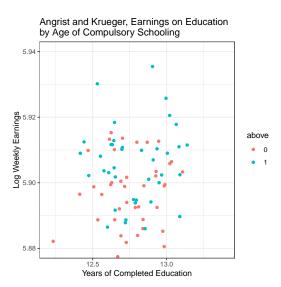
- ► We often want to discuss the relationship between an *independent* variable and a dependent variable.
- ▶ One way to do this is to talk about a conditional mean; for example, if  $X \in \{0,1\}$ , we may be interested in E[Y|X=0] and E[Y|X=1].
- ► (Which one is the *independent variable* and which is the *dependent variable*?)
- ▶ What if X takes on more than a few values?

#### Recall:

Angrist, Joshua D., and Alan B. Krueger. "Does compulsory school attendance affect schooling and earnings?" *The Quarterly Journal of Economics* 106.4 (1991): 979-1014.

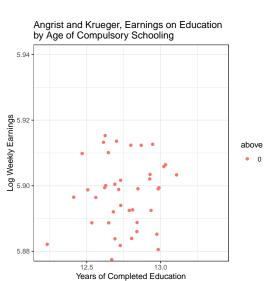
#### > head(dat\_agg)

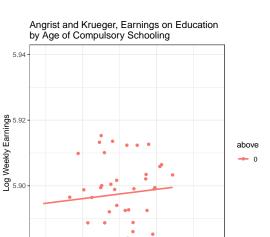
	year_of_birth_adj	quarter_of_birth	above	log_weekly_wage	education
1	30	1	0	5.882141	12.23273
2	31	1	0	5.898764	12.50745
3	32	1	0	5.888690	12.53485
4	33	1	0	5.892047	12.68044
5	34	1	0	5.888694	12.64883
6	35	1	0	5.877465	12.66922



- > mean(dat\_agg\$log\_weekly\_wage[which(dat\_agg\$above == 0)])
- [1] 5.897526
- > mean(dat\_agg\$log\_weekly\_wage[which(dat\_agg\$above == 1)])
- [1] 5.906715

- ► Suppose we want to draw a line through these points.
- ▶ What is the best way to pick the line?



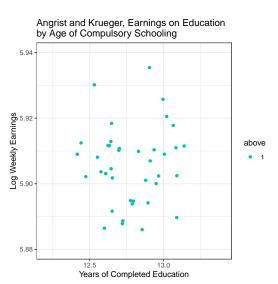


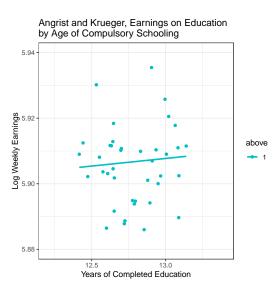
13.0

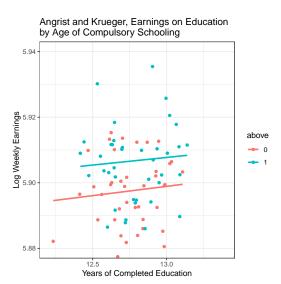
Years of Completed Education

5.88 -

12.5







▶ We would like to describe a conditional relationship in the data

$$\mathrm{E}\left[Y|X=x\right]=h(x)$$

where one simple version is

$$g(x) = \beta_0 + \beta_1 x$$

► In other words.

$$Y_i = \beta_0 + \beta_1 X_i + \epsilon_i$$

where

$$\mathrm{E}\left[\epsilon_{i}|X_{i}\right]=0$$

and

$$\operatorname{Var}\left[\epsilon_{i}|X_{i}\right]=\sigma^{2}$$

- ▶ In practice, we describe  $Y_i$  as a function of  $X_i$  in the data we *observe*.
- ► We refer to this as "regressing Y on X."

$$\hat{Y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_i$$

► We can then define residuals

$$\hat{\epsilon}_i = Y_i - \hat{Y}_i = Y_i - (\hat{\beta}_0 + \hat{\beta}_1 X_i).$$

▶ We calculate estimates of  $\hat{\beta}_0$  and  $\hat{\beta}_1$  as the values that minimize the residual sums of squares

$$RSS = \sum_{i=1}^{n} \hat{\epsilon}_{i}^{2}$$

#### Suppose we had the following data points:

```
> toy_dat <- data.frame(Y = c(2, 3, 4),
+ X = c(5, 10, 10))
```

> toy\_dat

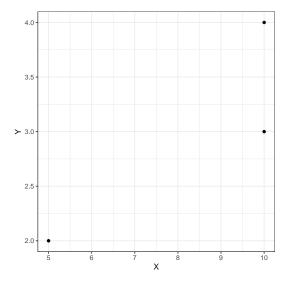
Y X

1 2 5

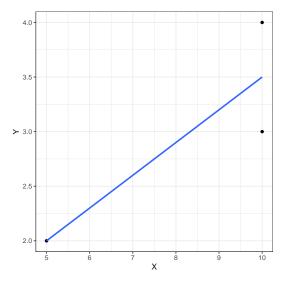
2 3 10

3 4 10

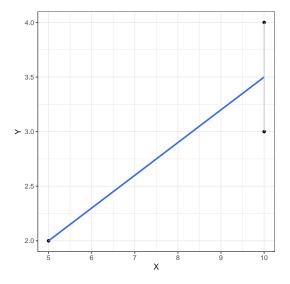
## What values for $\hat{\beta}_0$ and $\hat{\beta}_1$ minimize the residual sum of squares?



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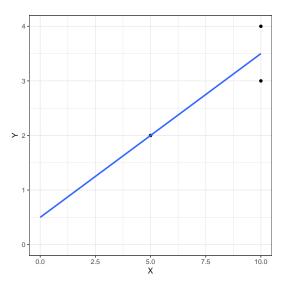


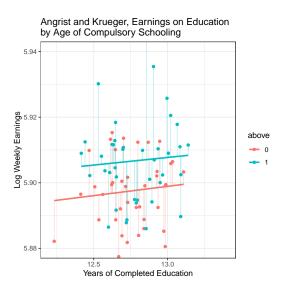
We can also think about  $\hat{\beta}_0$  and  $\hat{\beta}_1$  as the *y-intercept*, i.e., where the line crosses the y-axis, and the *slope*, respectively.

#### Call:

#### Coefficients:

We can also think about  $\hat{\beta}_0$  and  $\hat{\beta}_1$  as the *y-intercept*, i.e., where the line crosses the y-axis, and the *slope*, respectively.





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- ▶ Why do we minimize the sum of *squared* distances? (rather than...absolute distances? Or cubed distances?)
- According to IMS:
  - ► It is the most commonly used method.
  - ► Computing the least squares line is widely supported in statistical software.
  - In many applications, a residual twice as large as another residual is more than twice as bad. For example, being off by 4 is usually more than twice as bad as being off by 2. Squaring the residuals accounts for this discrepancy.
  - ► The analyses which link the model to inference about a population are most straightforward when the line is fit through least squares. (What does this mean??)
- ► Other potential reasons...
  - ► Squared distances will always be positive (so will absolute distances)
  - ▶ But absolute distances don't provide a unique solution to the minimization problem, squared distances do
  - ▶ It's easier to take the derivative of the square, rather than absolute.
  - Minimizing RSS gives a linear approximation to the conditional expectation function. (Why is it only an approximation? When is it

- ▶ Why do we take the squared distance in terms of *Y*-instead of in terms of *X*?
- ▶ What if we regressed  $X \sim Y$  instead of  $Y \sim X$ ?

Returning to Butler and Broockman...

Butler, Daniel M., & Broockman, David E. (2011). Do politicians racially discriminate against constituents? A field experiment on state legislators.

Data is available at the Yale ISPS data archive: isps.yale.edu/research/data

### Loading the data

```
> df <- read.csv('../data/butler-broockman.csv', as.is = TRUE)</pre>
> head(df)
  leg_party leg_republican leg_black leg_latino reply_atall treat_deshawn
  treat_demprimary treat_repprimary treat_noprimary treat_group treat_jake
  leg_notwhite leg_white leg_notblackotherminority treat_primary
```

Recall that treatment is 1 if the sender was DeShawn Jackson, and 0 if Jake Mueller.

> table(df\$treat\_deshawn)

0 1

2431 2428

The primary outcome is whether legislators replied at all.

> table(df\$reply\_atall)

0 1

2112 2747

We're going to manipulate our data so it takes the format  $Y \sim W$ .

```
> df$W <- df$treat_deshawn</pre>
```

To get the difference-in-means estimate of the ATE,

- > Y1 <- df\$Y[which(df\$W == 1)]
- > Y0 <- df\$Y[which(df\$W == 0)]
- > (dm\_hat <- mean(Y1) mean(Y0))</pre>
- [1] -0.01782424

Legislators were 1.7 percentage points less likely to reply to an email if the sender was identified as DeShawn Jackson as compared to Jake Mueller.

```
What is the relationship with the conditional means? 
> lm(Y^*W, data = df)
Call:
lm(formula = Y ^ W, data = df)
Coefficients:
(Intercept) W
0.57425 -0.01782
```

- $\blacktriangleright$  How do we interpret the coefficient on W?
- ► The intercept?

### Credit to Andy Eggers...

► The *fitted* regression can be written as

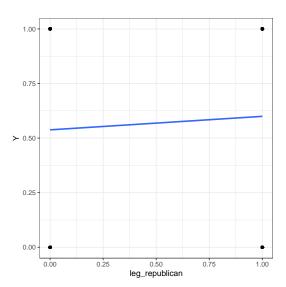
$$\hat{Y}_i = .574 - .018W_i$$

▶ We can express the conditional means as:

$$\hat{Y} = \begin{cases} .574 & W_i = 0 \\ .574 - .018 & W_i = 1 \end{cases}$$

### Credit to Andy Eggers...

```
> lm(reply_atall ~ leg_party, data = df)
Call:
lm(formula = reply_atall ~ leg_party, data = df)
Coefficients:
(Intercept) leg_partyR
   0.53775 0.06179
> lm(reply_atall ~ leg_party - 1, data = df)
Call:
lm(formula = reply_atall ~ leg_party - 1, data = df)
Coefficients:
leg_partyD leg_partyR
   0.5377 0.5995
```



```
Minimizing the sum of squared distances ...

> table(df$Y[which(df$leg_republican == 0)])

0 1

1243 1446

> mean(df$Y[which(df$leg_republican == 0)])

[1] 0.5377464
```

```
0 1
869 1301
> mean(df$Y[which(df$leg_republican == 1)])
[1] 0.5995392
```

> table(df\$Y[which(df\$leg\_republican == 1)])

... reproduces exactly the conditional means with a binary independent variable.

>

## Extracting components from an Im object

```
> lm1 <- lm(Y ~W. data = df)
> names(lm1)
 [1] "coefficients" "residuals" "effects" "rank"
 [5] "fitted.values" "assign"
                                            "df.residual"
                               "ar"
 [9] "xlevels" "call"
                              "terms" "model"
> summarv(lm1)
Call:
lm(formula = Y ~ W, data = df)
Residuals:
   Min 10 Median 30 Max
-0.5743 -0.5564 0.4258 0.4436 0.4436
Coefficients:
          Estimate Std. Error t value Pr(>|t|)
(Intercept) 0.57425 0.01005 57.114 <2e-16 ***
    -0.01782 0.01422 -1.253 0.21
Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
Residual standard error: 0.4957 on 4857 degrees of freedom
Multiple R-squared: 0.0003232, Adjusted R-squared: 0.0001174
F-statistic: 1.57 on 1 and 4857 DF, p-value: 0.2102
```

Social Science Inquiry II, Winter 2024

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#### References I

Butler, D. M. and Broockman, D. E. (2011). Do politicians racially discriminate against constituents? a field experiment on state legislators. <u>American Journal of Political Science</u>, 55(3):463–477.