Week 7: Item Response Theory

PLSC 40502 - Statistical Models

Review

Previously

- Cluster models
 - "Unsupervised" learning of patterns in data
 - Estimation via Expectation-Maximization
- Topic Modeling
 - Finite mixture model of text
 - Documents are modeled as mixtures of "topics" and topics are distributions over words
 - Estimation via Variational EM

This week

- Item Response Theory
 - Model **discrete** responses as a function of continuous **latent** attributes
 - Logit/probit regression with unobserved regressors
- Ideal point models
 - Item response theory applied to legislative voting
 - Interpreting the latent dimensions

Item Response Theory

Item Response Theory

- In many settings, we observe **binary** or **ordinal** responses to a set of questions among a sample of units.
 - Students' responses to test questions (correcct/incorrect)
 - Expert ratings of countries
 - Legislators voting on bills
- In these settings, we're interested in learning about an (interval scaled) **latent trait** of the units based on their discrete responses
 - Measuring student ability
 - Measuring country characteristics
 - Measruing legislator ideology
- Simple aggregation of the binary responses may give misleading results
 - Some test questions are harder than others and provide more information about student ability than questions that everyone gets correct.
 - Averages of ordinal ratings don't have an interval interpretation (the distances aren't meaningful)

Item Response Theory

- Item Response Theory (IRT) developed out of research on testing and evaluation.
- Observed responses to test questions are a function of:
 - Latent traits that are common features of respondents across all questions
 - Item parameters that are common features of questions across all respondents.
- Setup:
 - \circ Observe N respondents indexed by $i \in \{1, 2, \dots, N\}$
 - \circ Observe J questions indexed by $j \in \{1, 2, \dots, J\}$
 - \circ Observe Y_{ij} responses to question i by respondent j
 - lacktriangle We'll work with binary Y_{ij} to start, but can generalize to other outcome distributions (typically ordinal)

One Parameter Logit (1PL)

• The baseline classic IRT model (sometimes called the "Rasch" model after Georg Rasch) assumes the following **item response function**:

$$Pr(Y_{ij} = 1) = F(\theta_i - \alpha_j)$$

where F() is the logistic CDF.

• In other words,

$$Pr(Y_{ij}=1) = rac{1}{1+\exp[-(heta_i-lpha_j)]}$$

• Or in "latent variable form"

$$Y_{ij}=\mathbf{1}(Y_{ij}^*>0)$$

$$Y_{ij}^* = heta_i - lpha_j + \epsilon_{ij}$$

where ϵ_{ij} are distributed i.i.d. standard logistic

• Note that alternate F() are common - such as i.i.d. normal ϵ_{ij} which yields the probit version

One Parameter Logit (1PL)

• In the 1PL model, we have **one** parameter describing the item and **one** parameter describing the individual's latent trait

$$Pr(Y_{ij} = 1) = F(\theta_i - \alpha_j)$$

- θ_i is the **latent trait** from unit i
- α_j is the **item difficulty** of question j
- Analogy to the GLM
 - $\circ \ \alpha_j$ is the **intercept** for task j
 - \circ θ_i is the **regressor** common across all i
 - What are we implicitly assuming?

Two Parameter Logit (2PL)

- One drawback of the 1PL model is that it only allows questions to vary in their difficulty (intercept) and not in the extent to which variation in the responses captures variation in the latent parameters.
 - \circ Essentially assuming a constant "slope" of 1 on the θ parameter
 - \circ But some questions might be bad at capturing heta even if there's variation in Y_{ij} .
- The two-parameter logit adds an additional **item parameter** β_i and assumes

$$Pr(Y_{ij}=1) = Figg(eta_j(heta_i-lpha_j)igg)$$

- Now each item has:
 - $\circ \ \alpha_j$ item difficulty
 - \circ β_i item discrimination
- β_i captures the extent to which the question reflects the latent trait
 - \circ eta_j close to 0 means that the probability of $Y_{ij}=1$ is essentially uncorrelated with the latent trait
 - Negative β_j implies that low latent trait values are more likely to answer $Y_{ij}=1$ (this creates some identifiability issues!)

Two Parameter Logit (2PL)

• Typically also see the 2PL written as:

$$Pr(Y_{ij}=1) = Figg(eta_j heta_i - au_jigg)$$

- Think back again to the logistic regression
 - $\circ \tau_j$ is the "intercept"
 - $\circ \beta_j$ is the "slope"
 - \circ θ_i is the "regressor"

Identification

- While historically, IRT models were estimated via maximum-likelihood, there are many reasons why modern methods use Bayes.
 - 1. **Inconsistency** The number of parameters grows as we add more **questions** and as we add more **respondents** so our ML estimators are not consistent
 - 2. Non-identifiability The 2PL likelihood is invariant to any rescaling of the latent parameters
 - lacktriangle Can multiply all heta by a constant and not change the likelihood
 - Multiplying by -1 changes the interpretation of θ but not the likelihood.
- Putting a prior on θ allows for identification
 - \circ Typically assume $heta \sim ext{Normal}(0,1)$
- Also need an additional constraint:
 - \circ Either constraints on β ...
 - \circ ...or setting some of the θ parameters to a **known** value

Estimation

- Estimation typically relies on either MCMC or a Variational EM algorithm
 - The underlying **trick** is to use existing theory for Bayesian probit (and now logit) regression to derive the conditional distributions of θ_i , β_j and τ_j
- Consider the "latent variable" form of the logit/probit regression:

$$Y_{ij}^* = eta_j heta_i - au_j + \epsilon_{ij}$$

- Conditional on θ_i , we have a regression of Y_{ij}^* on θ_i with intercept $-\tau_j$ and slope β_j
- Conditional on β_j and τ_j , we have a regression of $Y_{ij}^* + \tau_j$ on β_j with slope θ_i and no intercept.

Interpretation as a voting model

- In political science, the 2 parameter logit is the standard IRT model for analyzing voting in legislatures
- Often described in terms of utility maximization
 - \circ Consider a legislator choosing to vote "Yea" $Y_{ij}=1$ or "Nay" $Y_{ij}=0$.
 - \circ These positions are located in some space (we'll work in \mathbb{R}^1 for now). The "Yea" position is ζ_j and the "Nay" position is ψ_j .
- Define a utility function for legislator $i: U_i()$

$$\circ \ U_i(\zeta_j) = -rac{1}{\sigma_i}(heta_i - \zeta_j)^2 + \eta_{ij}$$

$$\circ~U_i(\psi_j) = -rac{1}{\sigma_j}(heta_i - \psi_j)^2 +
u_{ij}$$

- In other words, they get decreasing utility (in terms of quadratic distance) from policies that are further from their **ideal point**
 - \circ They will vote $Y_{ij}=1$ if $U_i(\zeta_j)>U_i(\psi_j)$ and $Y_{ij}=0$ otherwise.
- η_{ij} and ν_{ij} are the "vote-specific error terms"

Interpretation as a voting model

- Returning to the "latent variable" formulation of the logit, we can write: $Y_{ij}^* = U_i(\zeta_j) U_i(\psi_j)$
- Then, some algebra

$$egin{aligned} Y_{ij}^* &= -rac{1}{\sigma_j}(heta_i - \zeta_j)^2 + \eta_{ij} + rac{1}{\sigma_j}(heta_i - \psi_j)^2 -
u_{ij} \ Y_{ij}^* &= rac{1}{\sigma_j}(- heta_i^2 + 2 heta_i\zeta_j - \zeta_j^2) + rac{1}{\sigma_j}(heta_i^2 - 2 heta_i\psi_j + \psi_j^2) + (\eta_{ij} -
u_{ij}) \ Y_{ij}^* &= rac{2(\zeta_j - \psi_j)}{\sigma_j} heta_i + rac{(\psi_j^2 - \zeta_j^2)}{\sigma_j} + (\eta_{ij} -
u_{ij}) \end{aligned}$$

• And with some assumptions on the error distribution of $\epsilon_{ij}=(\eta_{ij}-\nu_{ij})$ we have our 2-parameter logit!

$$egin{array}{ll} \circ & au_j = -rac{(\psi_j^2 - \zeta_j^2)}{\sigma_j} \ \circ & eta_j = rac{2(\zeta_j - \psi_j)}{\sigma_i} \end{array}$$

Interpretation as a voting model

• One implicit assumption in the IRT model is a **conditional independence** assumption in responses given the latent ideology.

$$Pr(Y_{ij}=1,Y_{ij'}=1| heta_i,eta, au)=Pr(Y_{ij}=1| heta_i,eta, au) imes Pr(Y_{ij'}=1| heta_i,eta, au)$$

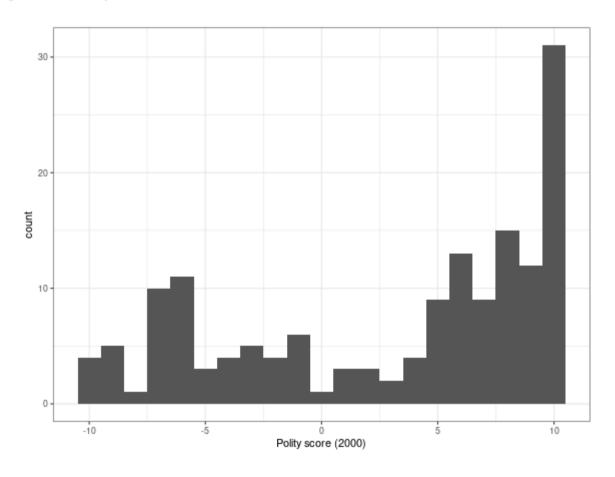
- In other words, knowing how a legislator voted on bill j doesn't tell you anything about how they will vote on bill j' if we already know the latent positions of the legislators and bills
 - Could be violated under common legislative behavior (e.g. log-rolling, horse-trading, etc...)
 - You'll still get something but interpreting ideal points in this setting is a bit harder essentially some of the "closeness" in ideal points could be driven by non-ideological factors.
 - The "utility maximization" interpretation of the 2PL also implies **single peaked** preferences
 - Legislators strictly prefer policies closer to their ideal point and disprefer ones that are further away
 - But this assumption can be violated if some extreme legislators vote against their party and with the opposition but for differing reasons
 - "Ends against the middle"
 - See Duck-Mayr and Montgomery (2023) for a model that tries to account for this.

- Trier and Jackman (2008) critique the common use of Polity scores as a measure of democracy.
 - Problem of aggregation naively combining the discrete, coded, measures by averaging understates measurement error and may provide a misleading measure of "democratization"
 - Instead propose modeling democracy as a latent trait with Polity codings as "expressions" of that latent trait.
- Let's take a look at the most recent Polity data

```
polity <- read_spss("data/p5v2018.sav")
polity2000 <- polity %>% filter(year == 2000) %>% filter(polity!=-88&polity!=-77&polity!=-66)
```

- Polity scores are a **composite** of a set of ordinal measures related to
 - 1. Executive recruitment
 - 2. Executive constraint
 - 3. Political competition

• The standard approach is to **aggregate** these scores into a "democracy" and an "autocracy" index that are added together to yield a score from -10 to 10



- The component scores are often not independent of one another
 - For example, "xropen" captures the extent to which executive elections are "open" but it's partially constrained by "xrcomp", the competitiveness of executive recruitment.

```
table(polity2000$xropen, polity2000$xrcomp)
```

"democracy" variable

• Trier and Jackman (2008) settle on three ordinal indices constructed from the Polity components as the latent "tasks" for their IRT model

```
table(polity2000$exrec)
##
   6 5 20 14 10 2 33 65
 table(polity2000$exconst)
##
## 15 13 26 8 25 18 50
 table(polity2000$polcomp)
##
   16 19 7 1 1 18 15 10 35 33
```

Each of these ordinal indicators is modeled as an expression of some underlying latent

- The model used in the paper is a **two-parameter** ordinal logit.
 - o Index country-year by i, Polity indicator by j, and the K_j ordinal categories by k.
 - \circ Latent "democracy" variable θ_i and latent "item discrimination parameter" β_i
- The probability of observing a rating for country i on indicator j, Y_{ij} is:

$$egin{aligned} Pr(Y_{ij}=1) &= F(au_{j1} - heta_ieta_j) \ dots \ Pr(Y_{ij}=k) &= F(au_{jk} - heta_ieta_j) - F(au_{j,k-1} - heta_ieta_j) \ dots \ Pr(Y_{ij}=K_j) &= 1 - F(au_{j,K_j-1} - heta_ieta_j) \end{aligned}$$

where F() is the logistic CDF and $\tau_{j1} < \tau_{j2} < \ldots < \tau_{j,K_j-2} < \tau_{j,K_j-1}$ are a set of ordered cut-points for indicator j

- Let's implement this for 2000 in Stan (we could do a full model for the entire Polity dataset, but that takes longer to run)
- First, the data block

```
data{
  int<lower=1> N; // number of countries
  int<lower=1> K[3]; // number of categories per task
  int<lower=1> Y[N,3]; // responses to each task (hard-coding 3 tasks)
}
```

- For the parameters, we'll define θ and β as usual...
 - ...but we'll use a trick to re-parameterize the cutpoints to make it easier to put priors on them!

```
parameters{
array[N] real theta; // country scores;
array[3] real beta; // discrimination parameters;
array[3] real delta_start; // parameterization of cutpoints;
vector<lower=0>[K[1]-2] delta1; // parameterization of distances
vector<lower=0>[K[2]-2] delta2;
vector<lower=0>[K[3]-2] delta3;
}
```

- The cutpoints are ordered
 - But we want to put a prior on an unordered parameters
 - **Solution**: Put a normal prior on the first cutpoint and then the **distances** between each gap!
 - Use the transformed parameters block to generate the ordered tau

```
transformed parameters{
  ordered[K[1]-1] tau1;
  tau1[1] = delta_start[1];
  tau1[2:] = delta_start[1] + cumulative_sum(delta1);
  ordered[K[2]-1] tau2;
  tau2[1] = delta_start[2];
  tau2[2:] = delta_start[2] + cumulative_sum(delta2);
  ordered[K[3]-1] tau3;
  tau3[1] = delta_start[3];
  tau3[2:] = delta_start[3] + cumulative_sum(delta3);
}
```

Lastly our model using the ordered logistic specification

```
model{
  theta ~ normal(0, 1);
  beta ~ normal(0, 3);
  delta_start ~ normal(0, 2.58);
  delta1 ~ exponential(2);
  delta2 ~ exponential(2);
  delta3 ~ exponential(2);
  for (n in 1:N) {
    Y[n,1] ~ ordered_logistic(theta[n] * beta[1], tau1);
    Y[n,2] ~ ordered_logistic(theta[n] * beta[2], tau2);
    Y[n,3] ~ ordered_logistic(theta[n] * beta[3], tau3);
  }
}
```

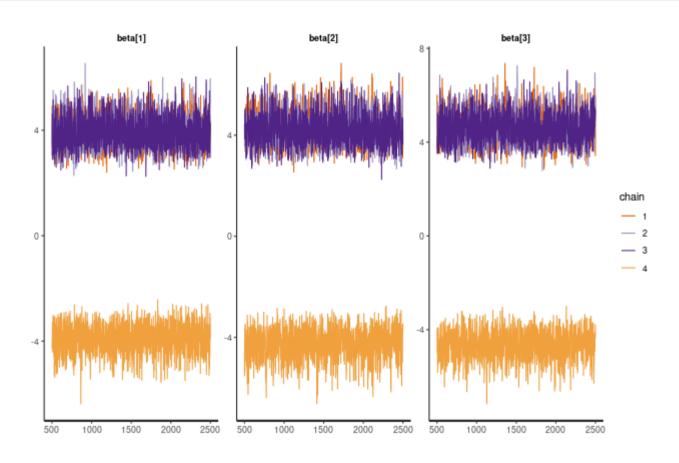
Pass in the data

- Estimate the model (run 4 chains)
 - Warning: This model actually has convergence problems across the different chains

```
# This model has convergence problems
polity_irt_bad <- stan(
    model_code = polityirt_model, # Stan code
    data = polity_data, # named list of data
    chains = 4, # number of Markov chains
    warmup = 500, # number of warmup iterations per chain
    iter = 2500, # total number of iterations per chain
    cores = 4, # number of cores (could use one per chain - by default uses however
    refresh = 0,
    seed = 60637
)</pre>
```

• What's happening here?

```
traceplot(polity_irt_bad, pars=c("beta"))
```



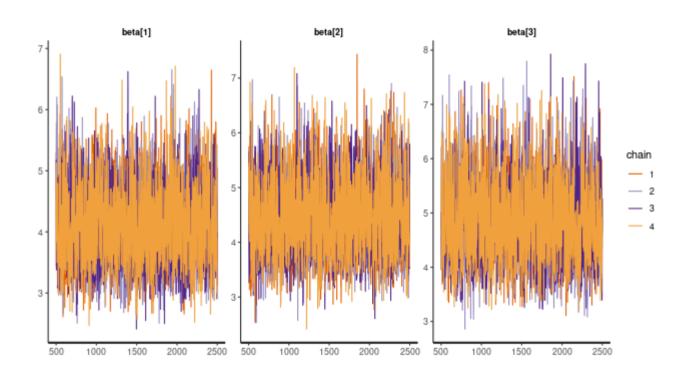
- Because the IRT model is identified only up to reflection, the MCMC ends up going to one of two posterior modes
 - \circ β is positive and high θ reflects high democracy
 - \circ or β is negative and high θ reflects high **autocracy**

- Essentially, we need to put some additional constraints on the model.
- One easy fix for this version is to make the discrimination parameters always positive
 - This is standard for the education/testing IRT model
 - We wouldn't want this for a voting model, but for the democracy model it's not unreasonable
 - \circ Instead of a normal prior on β , we can use a log-normal or half-normal.
- In a voting model, we want to allow for votes to have both a positive and a negative discrimination parameter
 - Some votes have Democrats voting Yes and Republicans voting No; others have Democrats voting No and Republicans voting Yes
 - We'll instead fix some known legislators' latent ideal points to particular values using a "spike" prior

```
# In this model, we restrict the betas to be positive
polity_irt <- stan(
   model_code = polityirt_model_fixed, # Stan code
   data = polity_data, # named list of data
   chains = 4, # number of Markov chains
   warmup = 500, # number of warmup iterations per chain
   iter = 2500, # total number of iterations per chain
   cores = 4, # number of cores (could use one per chain - by default uses however
   refresh = 0,
   seed = 60637
   )
</pre>
```

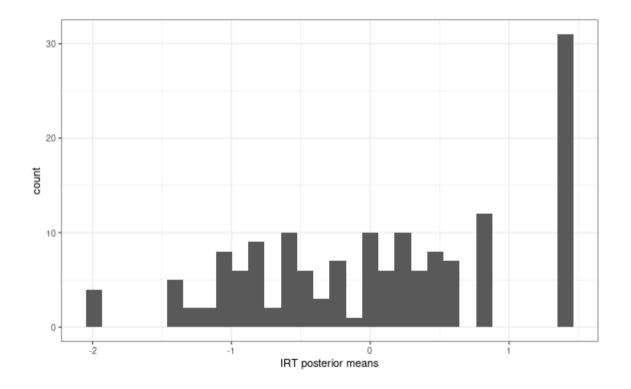
• Problem solved!

```
traceplot(polity_irt, pars=c("beta"))
```



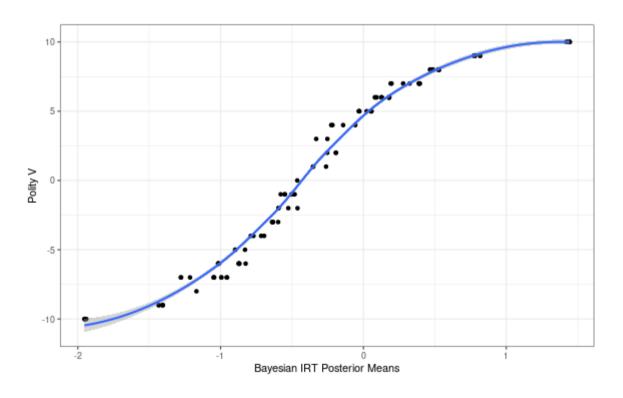
• Get the latent democracy scores

```
democracy_scores <- rstan::extract(polity_irt)$theta
polity2000$pm_irt <- colMeans(democracy_scores)
polity2000 %>% ggplot(aes(x=pm_irt)) + geom_histogram() + xlab("IRT posterior means") + theme_k
```

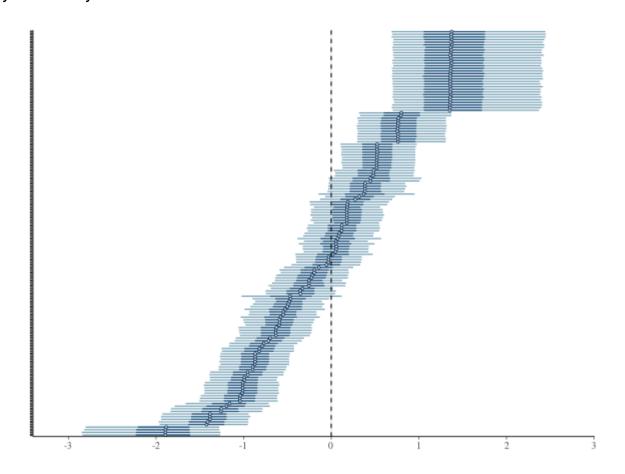


• Plot against the "Polity" scores

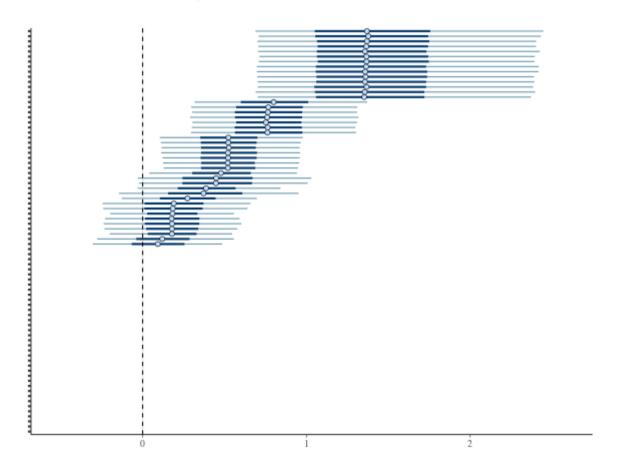
```
polity2000 %>% ggplot(aes(x=pm_irt, y=polity2)) + geom_point() + geom_smooth() + xlab("Bayesiar")
```



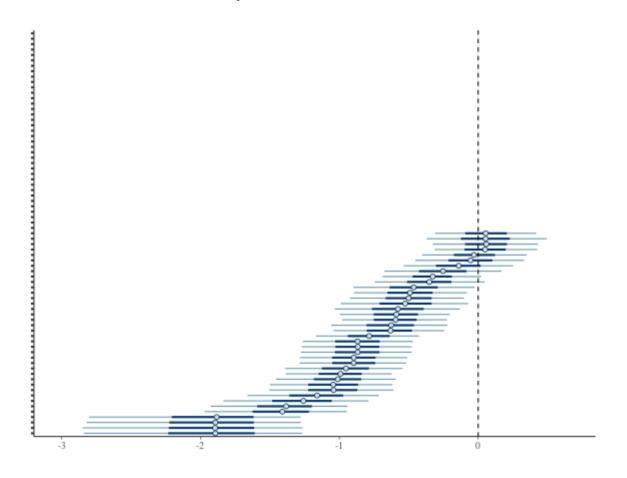
• Plot posteriors by country



- ullet A common classification of states as "democracies" that is commonly used is $\mathrm{Polity} \geq 6$
 - What does that look like for the posteriors of those states?

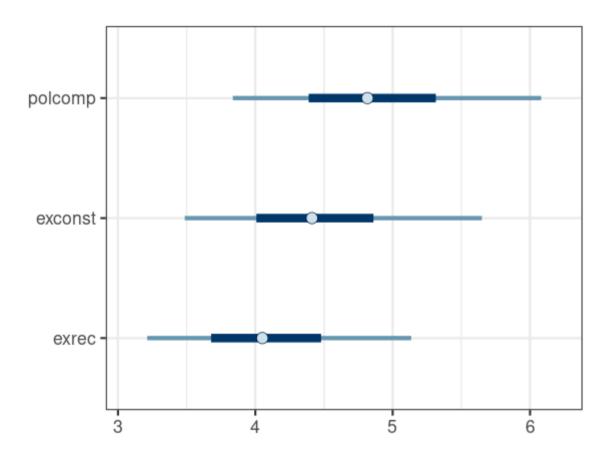


• How about the "non-democracies" Polity < 6?



Example: Improving Polity

• We can also get a sense of what component indices are most driving the ideal points by plotting β_j



Dynamic IRT model

- So far, we've focused on settings with just one time period.
 - Jackman and Trier (2008) estimate latent democracy scores for each year entirely separately.
- But this seems inefficient. The previous year's latent score is probably a good predictor of this
 year's score.
 - How do we incorporate this in the model?
- Put a random walk prior on θ_i
 - In political science, first used by Martin and Quinn (2002) to study ideology of supreme court justices.
 - Many other applications to different settings (e.g. UNGA voting by Bailey et. al. (2017))

Dynamic IRT model

- We observe roll call votes for N legislators on J bills across T time periods.
 - $\circ Y_{ijt}$ denotes the choice (\$1\$ = Yea, 0 = Nay)
 - Note that not all legislators will vote in every time period, not every bill appears in every time period, etc...
- Same two-parameter set-up as before with a time-specific ideal point θ_{it} . Martin and Quinn (2002) use the probit link here.

$$Pr(Y_{ijt}=1) = Figg(lpha_j + eta_j heta_{it}igg)$$

Dynamic IRT model

- ullet Same (diffuse) normal priors on the bill parameters eta_j and $lpha_j$
- For the **first** ideal point for legislator $i \theta_{i0}$, we use a standard normal prior.
- But each successive ideal point is assumed to come from a random walk centered on the *previous* ideal point

$$heta_{it} \sim \mathcal{N}(heta_{i(t-1)}, \omega^2)$$

- ω^2 is a user-specified "smoothing parameter" -- what is our prior belief about how "jumpy" the ideal points are from year-to-year.
 - $\circ \omega^2 \to 0$ is equivalent to a **pooled** IRT model where every legislator has the same ideal point in each session.
 - $\circ \omega^2 o \infty$ is equivalent to the setting where each time period is analyzed **completely separately**

- Martin and Quinn (2002) implement an MCMC algorithm for this model.
 - Imai, Lo and Olmsted (2016) develop a faster Variational EM algorithm for obtaining the posterior modes.
 - Implemented in the emIRT package (along with the Martin and Quinn data)
- Load up the package

library(emIRT)

Load up the Martin and Quinn data

data(mq_data)

• What does the "data matrix" look like?

mq_data\$data.mq\$rc[,4]

##	Harlan	Black	Douglas	Stewart	Marshall	Brennan
##	0	1	0	0	0	0
##	White	Warren	Clark	Frankfurter	Whittaker	Burton
##	0	0	0	0	0	0
##	Reed	Fortas	Goldberg	Minton	Jackson	Burger
##	0	0	0	0	0	0
##	Blackmun	Powell	Rehnquist	Stevens	0.Connor	Scalia
##	0	0	0	0	0	0
##	Kennedy	Souter	Thomas	Ginsburg	Breyer	Rutledge
##	0	0	0	0	0	0
##	Murphy	Vinson	Byrnes	Sutherland	Cardozo	Brandeis
##	0	0	0	- 1	1	1
##	Butler	McReynolds	Hughes	0JRoberts	Stone	Roberts
##	- 1	- 1	1	- 1	1	0
##	Alito	Sotomayor	Kagan			
##	0	0	0			

• How about the priors?

```
mq_data$priors.mq$beta.mu

## [,1]
## [1,] 0
## [2,] 0

mq_data$priors.mq$beta.sigma

## [,1] [,2]
## [1,] 1 0
## [2,] 0 1
```

• We use informative priors on some of the θ values to get identification

```
mq data$priors.mq$x.mu0[mq data$priors.mq$x.mu0 != 0]
## [1] -2 1 3
mq data$priors.mq$x.sigma0[mq data$priors.mq$x.mu0 != 0]
## [1] 0.1 0.1 0.1
Which justices do these correspond to?
 rownames(mq data$data.mq$rc)[mq data$priors.mq$x.mu0 != 0]
## [1] "Black"
                   "Stewart"
                               "Rehnquist"
```

How much smoothing are we doing?

```
head(mq_data$priors.mq$omega2)
```

```
## [,1]
## [1,] 0.1
## [2,] 0.1
## [3,] 0.1
## [4,] 0.1
## [5,] 0.1
## [6,] 0.1
```

Let's estimate the model

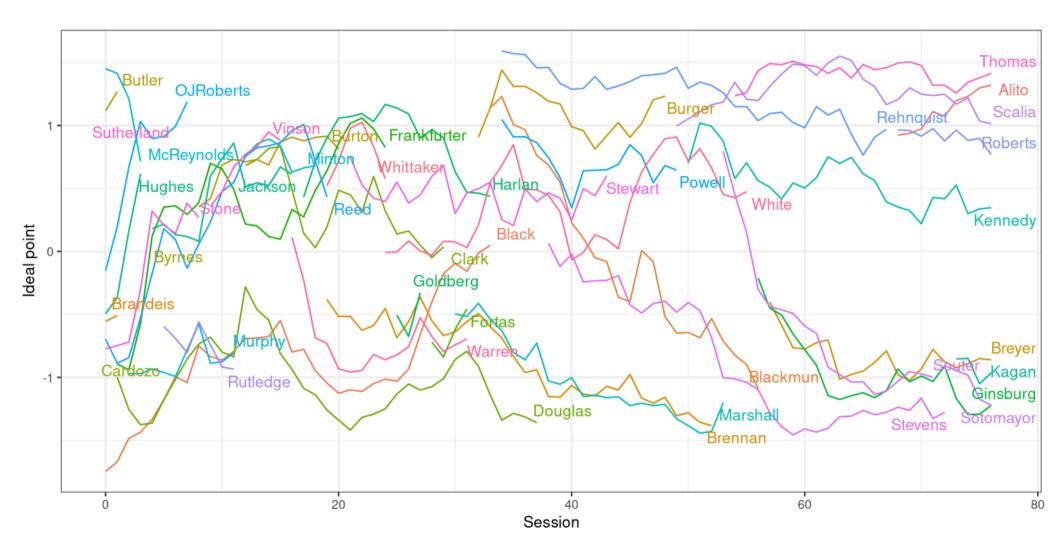
• Let's make a plot

```
justice_df <- data.frame(justices = rownames(mq_data$data.mq$rc))
justice_df$justice_id <- 1:nrow(justice_df)
justice_df$startsession <- mq_data$data.mq$startlegis[,1]
justice_df$endsession <- mq_data$data.mq$endlegis[,1]
justice_df</pre>
```

##		justices	justice_id	startsession	endsession	
##	1	Harlan	1	17	33	
##	2	Black	2	0	33	
##	3	Douglas	3	1	37	
##	4	Stewart	4	21	43	
##	5	Marshall	5	30	53	
##	6	Brennan	6	19	52	
##	7	White	7	24	55	
##	8	Warren	8	16	31	
##	9	Clark	9	12	29	
##	10	Frankfurter	10	1	24	
##	11	Whittaker	11	19	24	
##	12	Burton	12	8	20	
##	13	Reed	13	0	19	
##	14	Fortas	14	28	31	
##	15	Goldberg	15	25	27	
##	16	Minton	16	12	18	
##	17	Jackson	17	4	16	

• Let's make a plot

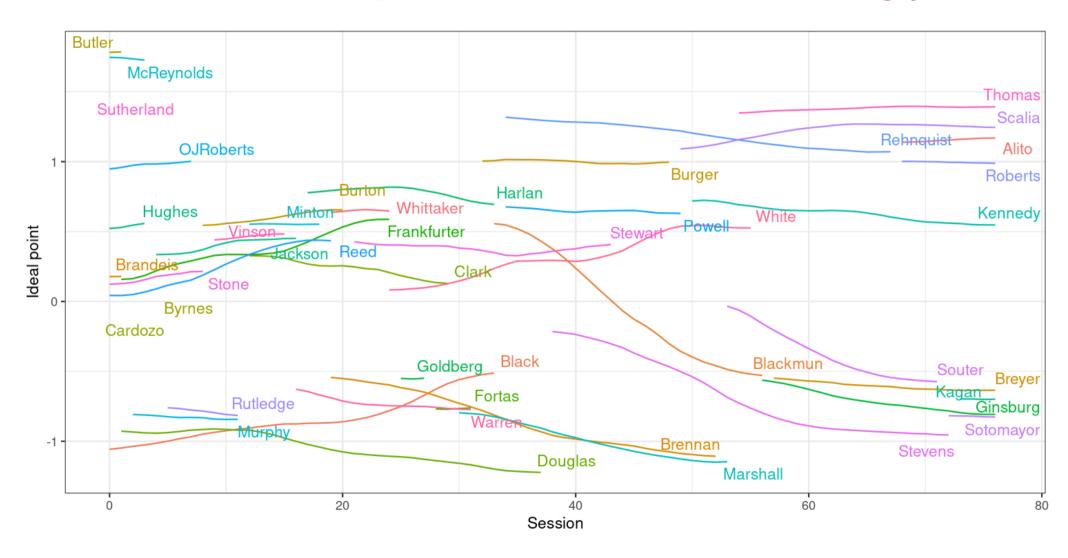
```
results df <- data.frame(justices = mg data$justiceName, idealpoints = mg results)
 results_df <- left_join(results_df, justice_df, by="justices")</pre>
 results df <- results df %>% group by(justices) %>% mutate(session = (row number() - 1) + start
 results df
## # A tibble: 697 × 6
## # Groups: justices [45]
      justices idealpoints justice id startsession endsession session
##
    <chr>
                     <dbl>
                                 <int>
                                              <dbl>
                                                         <dbl>
                                                                  <dbl>
                                                             33
   1 Harlan
                     0.432
                                                 17
                                                                     17
   2 Harlan
                     0.714
                                                 17
                                                             33
                                                                     18
                                                             33
    3 Harlan
                    0.900
                                                 17
                                                                     19
##
                                                             33
##
    4 Harlan
                     1.06
                                                 17
                                                                     20
                                                             33
                                                                     21
    5 Harlan
                     1.07
                                                             33
    6 Harlan
                     1.09
   7 Harlan
                     1.03
                                                 17
                                                             33
                                                                     23
                                                             33
## 8 Harlan
                     1.17
                                                 17
                                                                     24
                                                 17
                                                             33
                                                                     25
    9 Harlan
                     1.14
                                                 17
                                                             33
                                                                     26
## 10 Harlan
                     1.09
## # i 687 more rows
```



• What happens when we use a lower smoothing variance?

##

=========



Summary

- Like clustering models, Item Response Theory (IRT) models treat the outcome as a function of a latent variable
 - However, in IRT, the **latent variable** is typically continuous rather than a discrete
- As with clustering, imagine a regression model with unknown regressors
 - Our goal is to draw inferences about these regressors under the model structure.
- Inference algorithms leverage the fact that **conditional** on the latent regressors, the model has a familiar structure (e.g. logistic regression)
 - But note similar identifiability problems as clustering (invariance to rotation/reflection)
- Careful! Results dependent on model structure!
 - Interpretation of the model parameters is ultimately up to the researchers no inherent "meaning" to the latent scale.