

UDAYVEER SINGH

MERN STACK DEVELOPER

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SUMMARY

MERN Stack Developer with 3+ years of experience delivering scalable and high-performance web applications. Proven track record in building e-commerce, education, and marketing platforms with a focus on clean code, responsive UI, and secure backend systems. Adept at collaborating in Agile teams, leading full-cycle development, and integrating modern tools like Next.js, Vercel, and Shopify. Seeking opportunities to solve complex problems and drive product excellence in dynamic development environments.

PROJECTS

Astrology Website | MERN Stack [Link](#)

- Added live astrology event scheduler and user review system to boost user engagement and trust.- Developed a feature-rich astrology platform with MERN stack offering personalized dashboards, daily horoscopes, and consultation bookings.
- Implemented secure authentication using JWT and Google OAuth, with role-based access for users and astrologers.
- Integrated payment gateways for paid services, chat and video consultation modules, and dynamic content management via admin panel.
- Optimized for smooth performance with responsive UI, API caching, and real-time session scheduling using sockets and calendar integrations.

Pharmacy E-commerce Platform | Next.js, Sanity, ShadCN UI [Link](#)

- Implemented mobile-first design with accessibility standards to enhance usability across all devices.- Built an online pharmacy platform using Next.js and integrated Pharmacy Wire API to fetch medicine data and recommend similar drugs by ingredients.
- Implemented features like prescription/refill email notifications, cart abandonment recovery, and reorder system with secure credit card payments.
- Used Sanity CMS for dynamic content management and ShadCN UI for reusable and responsive components across the app.
- Collaborated with a team to ensure smooth delivery, performance optimization, and seamless user experience.

WORK EXPERIENCE

Full Stack Developer

Rankingeek Marketing Agency | Jan 2024 – Present

- Mentored junior developers and conducted code reviews to maintain code quality.- Led development of marketing platforms and dashboards using MERN stack.
- Optimized application performance and integrated advanced SEO techniques.
- Received "Engineering Excellence" Award for successful delivery of high-profile project.
- Actively collaborated with design and product teams to deliver custom CMS-driven sites with strong performance and cross-platform compatibility.Coordinated with designers and stakeholders to translate business goals into functional, scalable website solutions.

Full Stack Developer

PxyMedia OPC Pvt Ltd | Jun 2023 – Dec 2023

- Spearheaded the development of dynamic business websites leveraging modern UI/UX principles and seamless third-party API integrations.
- Streamlined project workflows by implementing reusable modules and scalable architecture patterns, accelerating development cycles.
- Led QA testing cycles and implemented continuous feedback loops, ensuring cross-browser compatibility and delivering stable, high-quality releases.
- Optimized website performance through techniques such as lazy loading, code-splitting, and advanced caching strategies, enhancing page load speed and user experience.
- Collaborated closely with cross-functional teams—including designers, marketers, and product managers—to align technical solutions with strategic business objectives.

Full Stack Developer

Shophree Retails Pvt Ltd | Mar 2022 – Apr 2023

- Developed feature-rich e-commerce site using MERN stack with secure login, orders, and payment functionality.
- Reduced load times by 30% through backend optimization and lazy-loading strategies.
- Managed API integrations and Git-based deployment workflows.
- Implemented responsive, mobile-first design to ensure optimal user experience across devices.
- Integrated real-time notifications and order status tracking to enhance customer engagement and satisfaction.

Technical Skills

Frontend : React.js, Next.js, HTML5, CSS3, JavaScript, Tailwind CSS, Bootstrap

Backend : Node.js, Express.js, REST APIs, MongoDB, MySQL, PHP

Tools/Platforms : Git, GitHub, Postman, Vercel, Netlify, WordPress, Shopify, Webflow

Soft Skills : Communication, Problem Solving, Leadership, Agile Development

Languages : English, Hindi

EDUCATION

Bachelor of Technology (B.Tech) – Electronics & Instrumentation Bundelkhand University, Jhansi (2018–2022) | 80%

Full Stack Development Program

Masai School, Bangalore (Nov 2021 – Feb 2023)

Hands-on training in MERN stack, real-world projects, and Agile workflows.

CERTIFICATIONS & AWARDS

Certified Full Stack Developer – Masai School "Engineering Excellence" Award – RankingGeek Marketing Agency

Open to Full-time MERN Stack roles (Remote/Hybrid/In-Office) with competitive compensation.