

## Ideation Phase Brainstorm & Idea Prioritization Template

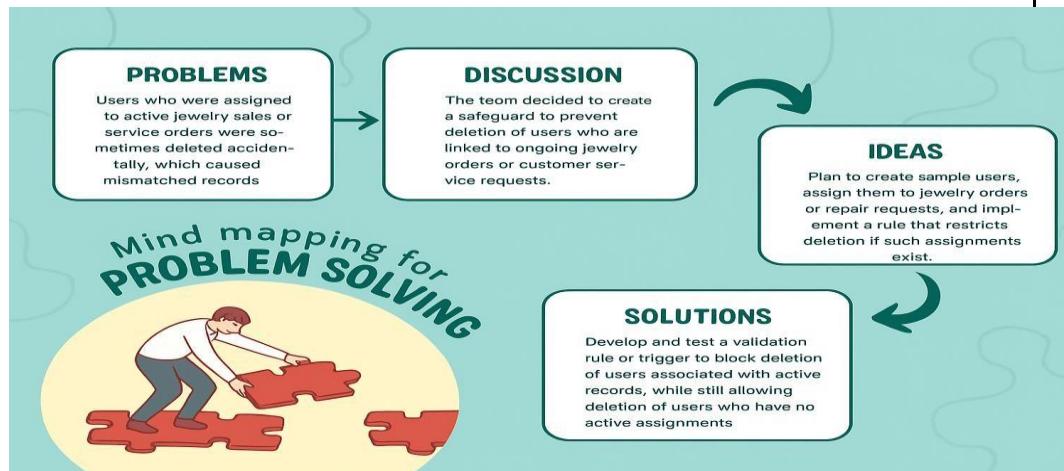
Date	06 AUG 2025
Team ID	NM2025TMID07115
Project Name	CRM Application for Jewel Management - (Developer)
Maximum Marks	4 Marks

### **CRM Application for Jewelry Management (Developer):**

This guided project focuses on implementing a control mechanism within a Salesforcebased Jewelry CRM to ensure data accuracy and prevent accidental removal of users who are still involved in business operations. In this system, users such as sales executives or store staff may be assigned to customer orders, jewelry design requests, repairs, or sales appointments. To protect data integrity, the application restricts deletion of any user account that is actively linked to ongoing transactions or service cases.

The project begins by creating sample user profiles and assigning them to jewelry-related activities, such as Customer Orders or Service/Repair Tickets. A validation rule or Apex trigger is then implemented to restrict user deletion if the user is currently assigned to any active record.

#### **Step-1: Team Gathering, Collaboration and Select the Problem Statement:**



#### **Step-2: Brainstorm, Idea Listing and Grouping:**

- **Brainstorm:**

Team members freely discussed different methods to enforce user-related data protection in the jewelry management system. This encouraged diverse ideas without criticism.

- **Idea Listing:**

All suggestions were documented to ensure no solution path was missed.

- **Grouping:**

Similar ideas were organized into categories such as *access control, data dependencies, and transaction continuity* to simplify evaluation.

- **Action Planning:**

The chosen solution was mapped into clear development steps, including designing validation logic, testing scenarios, and user interface message prompts.

### Step-3: Idea Prioritization:



### Idea Prioritization:

In the Jewelry CRM application, idea prioritization helps divide the system into clear and manageable modules. In this project, the key focus is to prevent the deletion of a customer or user profile when it is linked to an active sales order, ongoing repair request, or pending jewelry service record.

This ensures that important customer data and transaction history are not lost during business operations. By prioritizing ideas, processes such as sales management, customer service, and repair tracking are handled separately from normal user account modifications.

This emphasizes the importance of secure customer data handling and controlled access within the CRM. Each step, from identifying the customer status to restricting the deletion action, becomes more organized and easier to implement. Visual diagrams and workflow charts can be used to represent this logic clearly. Overall, idea prioritization maintains business data integrity and supports smooth system handling in the jewelry CRM.