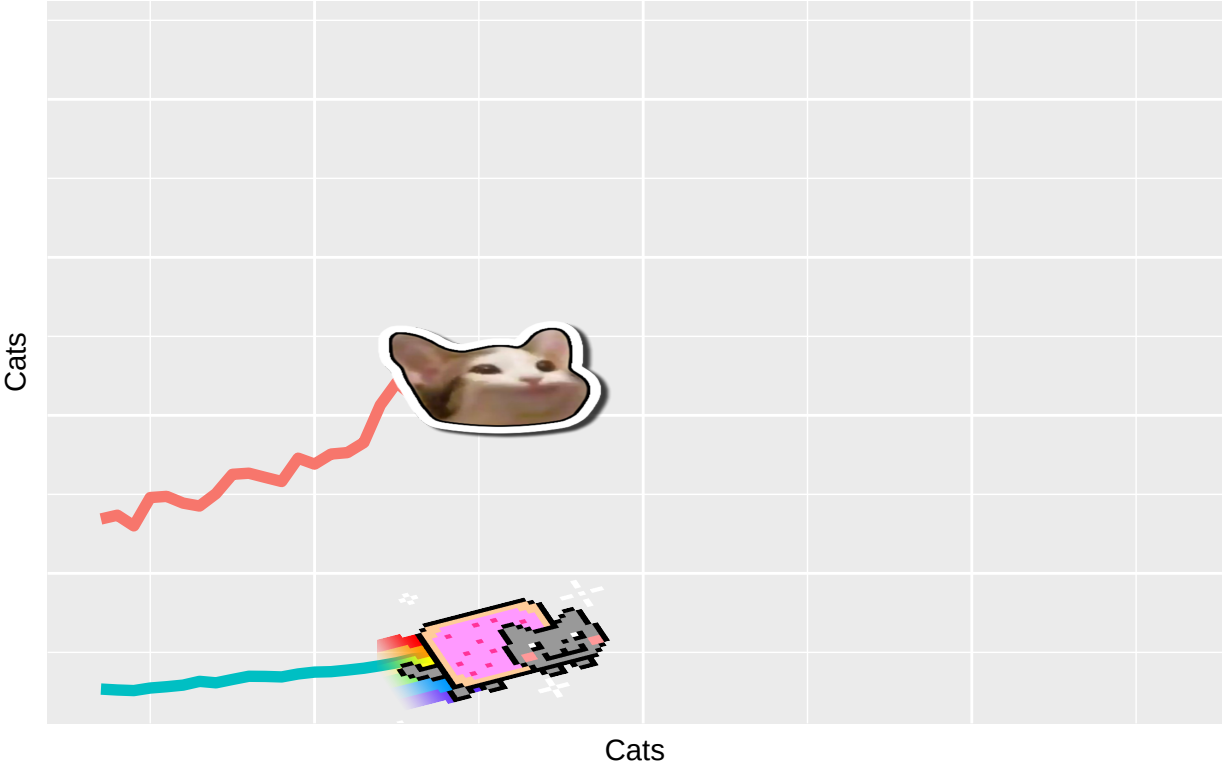ggcats, a core package of the memeverse