

# Chapter 13: Learning and Memory

The Nature of Learning

Four Principal Types of Learning

Two Principal Types of Memory

Memory Consolidation

Synaptic Plasticity

- electrophysiological mechanisms
- biochemical mechanisms

Neurobiological Mechanisms

Disorders

# The Four Principal Types of Learning

## 1) Perceptual Learning.

- learning to recognize stimulus
- identify and characterize stimuli
- every sensory system is capable

# The Four Principal Types of Learning

## 1) Perceptual Learning.

- learning may be automatic and unconscious



# The Four Principal Types of Learning

## 2) Motor Learning.

- learning to make a new response
- changes in a neural circuit that controls



# The Four Principal Types of Learning

## 3) Stimulus/Response (S/R) Learning.

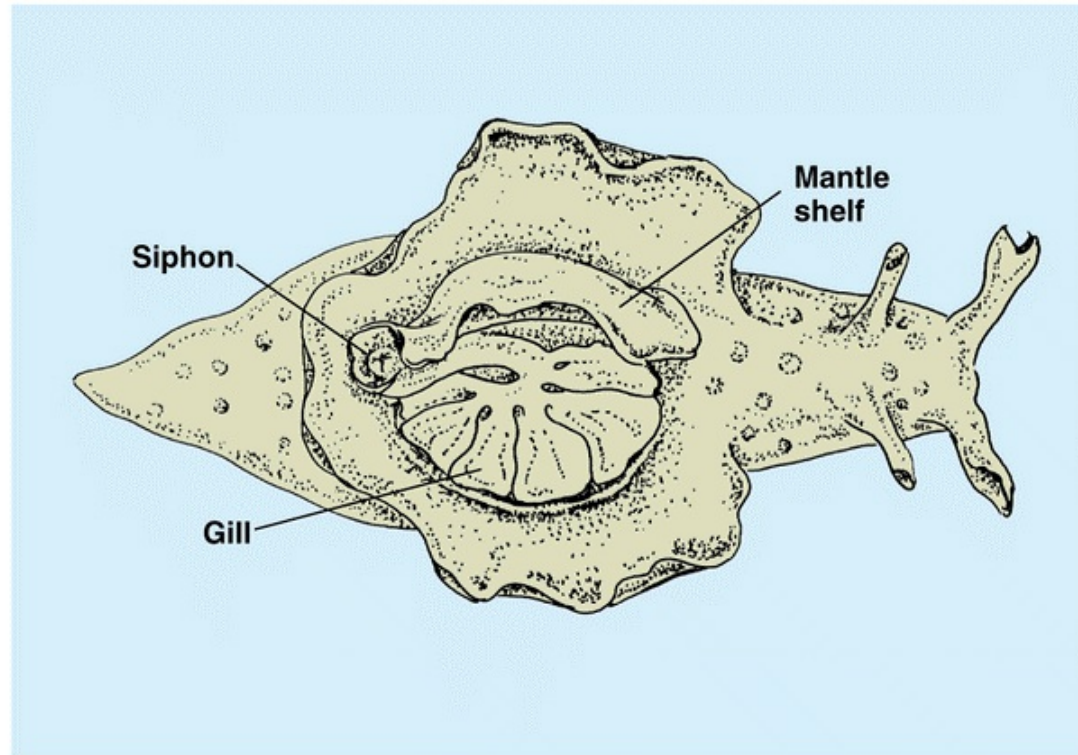
- learning to make a response in presence of a stimulus, changes in connections in sensory-motor circuits
- non-associative learning (habituation/sensitization/dishabituation)
- habituation = attenuated response after exposure to one or more presentations of stimulus

# The Four Principal Types of Learning

## 3) Stimulus/Response (S/R) Learning.

- non-associative learning (habituation/sensitization)
- sensitization = exaggerated response after repeated exposure to a stimulus

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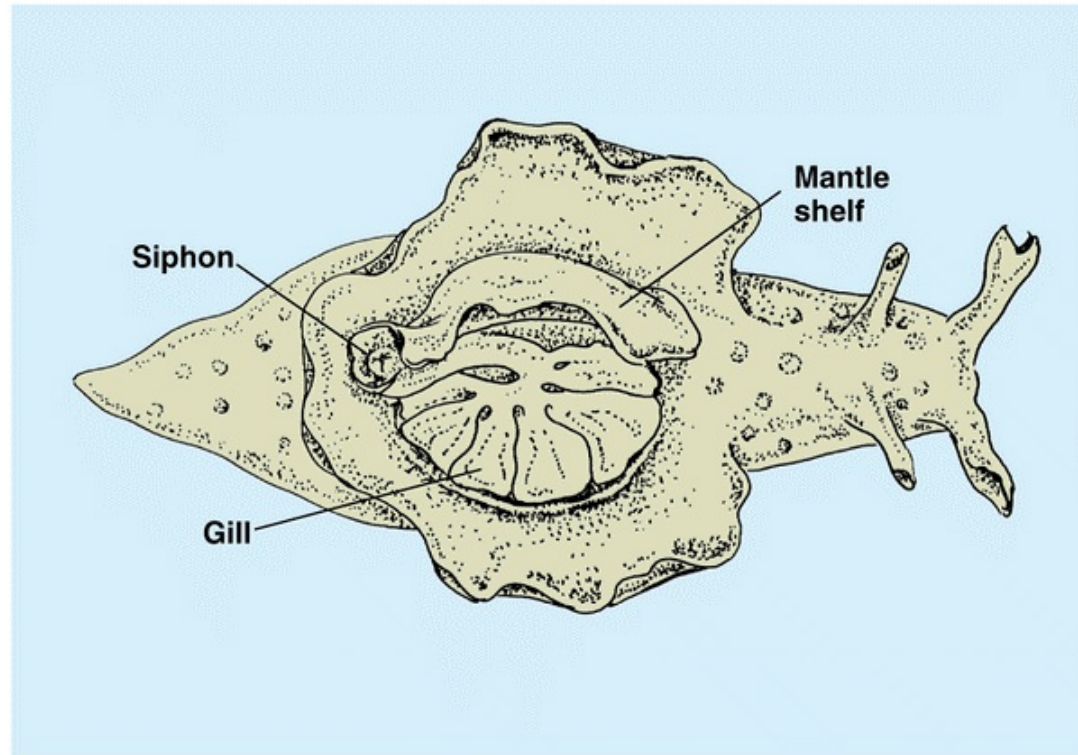


# The Four Principal Types of Learning

## 3) Stimulus/Response (S/R) Learning.

- non-associative learning (habituation/sensitization)
- dishabituation = robust response that v

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ually noxious) stimulus

# The Four Principal Types of Learning

## 3) Stimulus/Response (S/R) Learning.

- associative learning (classical/operant conditioning)
- classical conditioning = adaptation in which an unimportant stimulus acquires importance
- calls upon automatic species-typical responses
- requires association between two stimuli

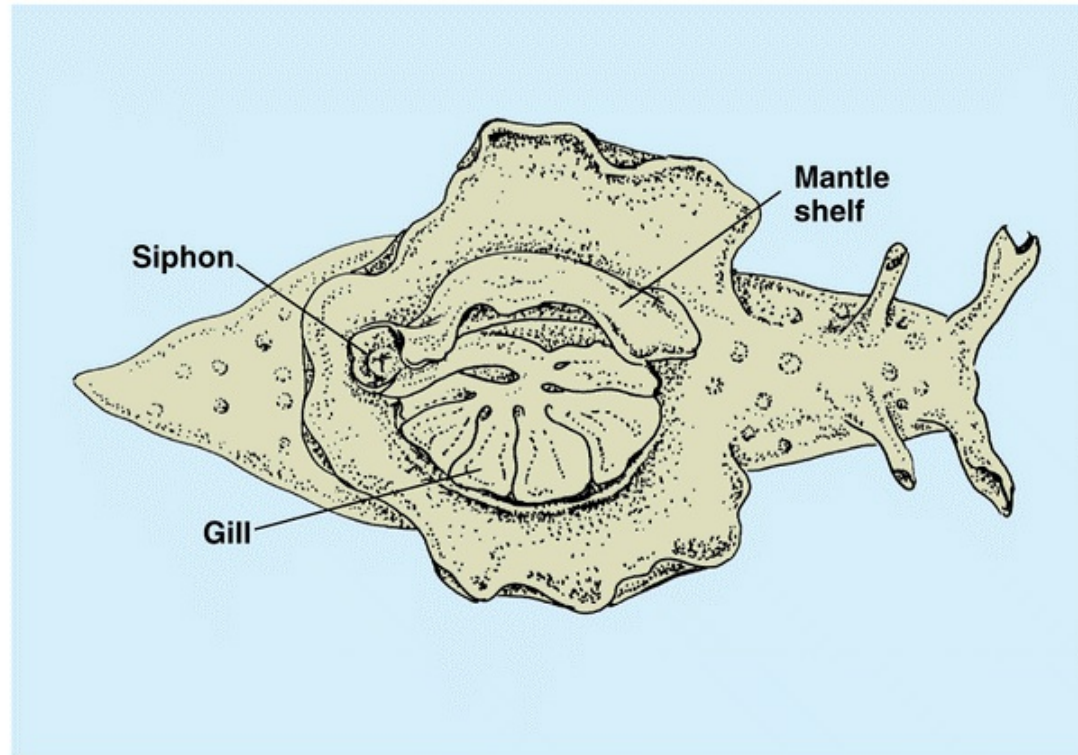


# The Four Principal Types of Learning

## 3) Stimulus/Response (S/R) Learning.

- associative learning (classical/operant
- CS+ is initially unimportant stimulus pa
- CS- is unpaired stimulus

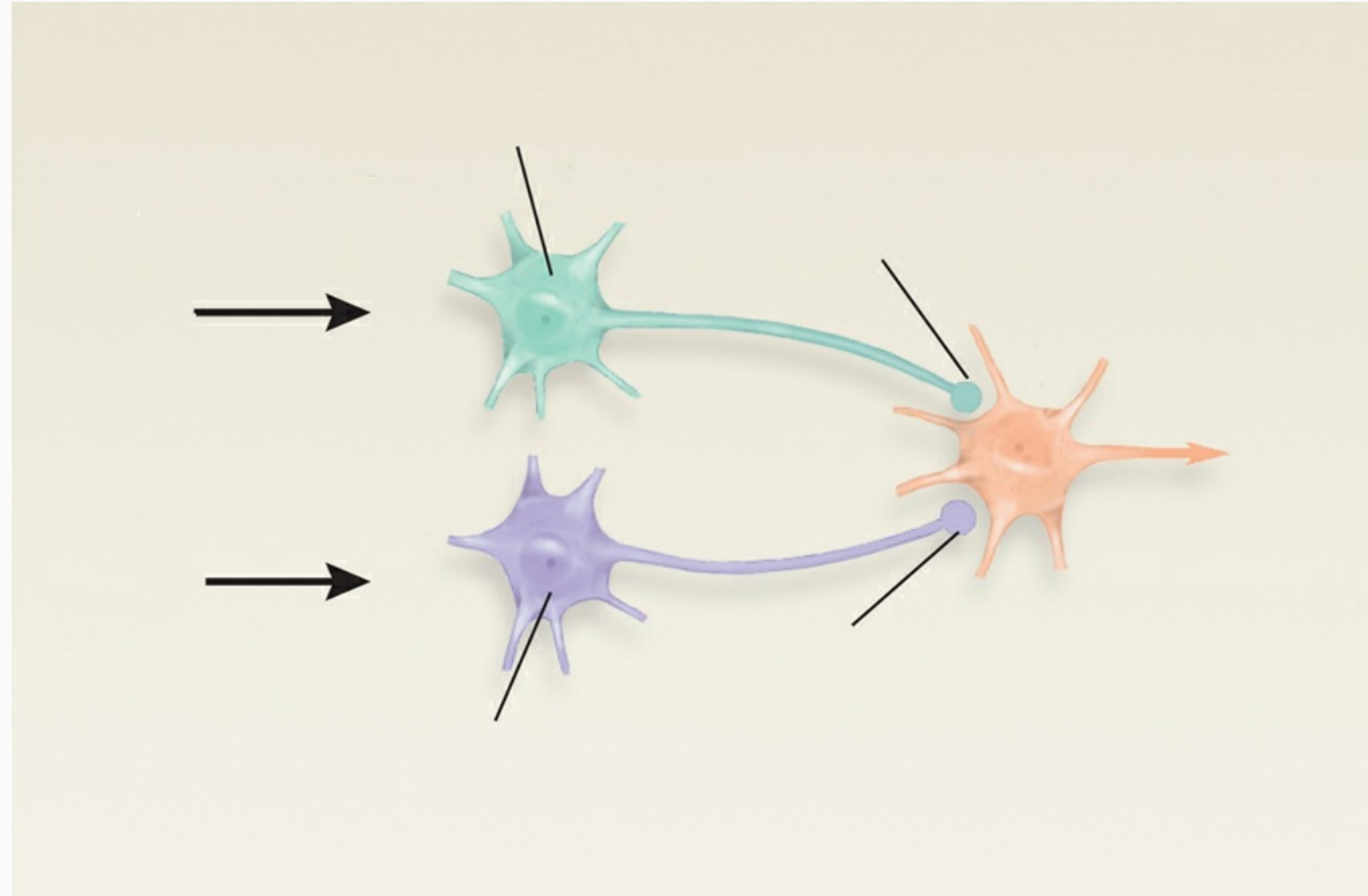
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# The Four Principal Types of Learning

## 3) Stimulus/Response (S/R) Learning.

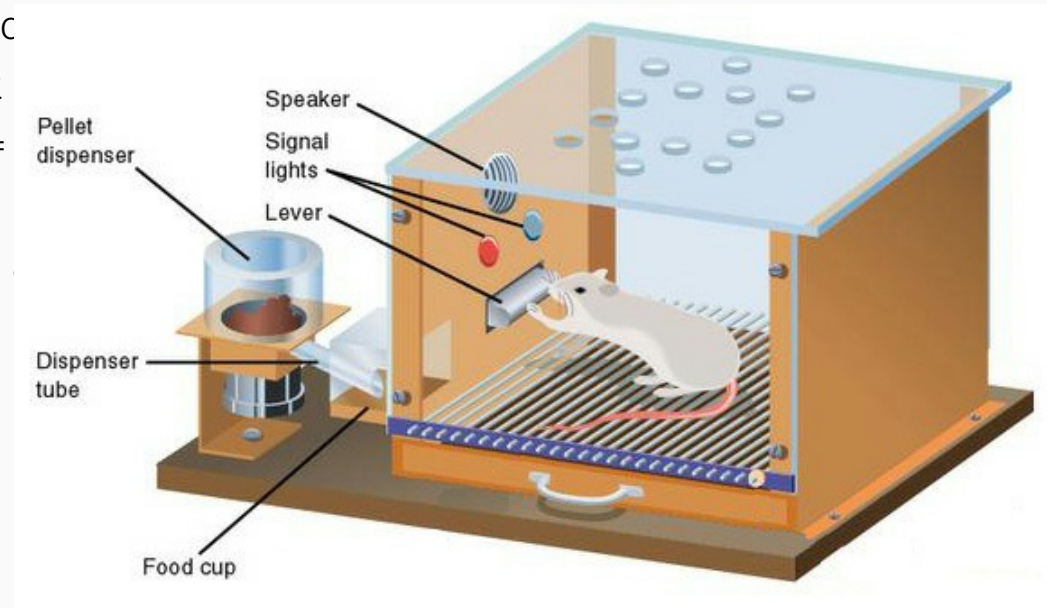
- Classical Conditioning



# The Four Principal Types of Learning

## 3) Stimulus/Response (S/R) Learning.

- learning to make a response in presence
- associative learning (classical/operant)
- operant or instrumental conditioning =
- calls for learned behaviors
- requires association between stimulus



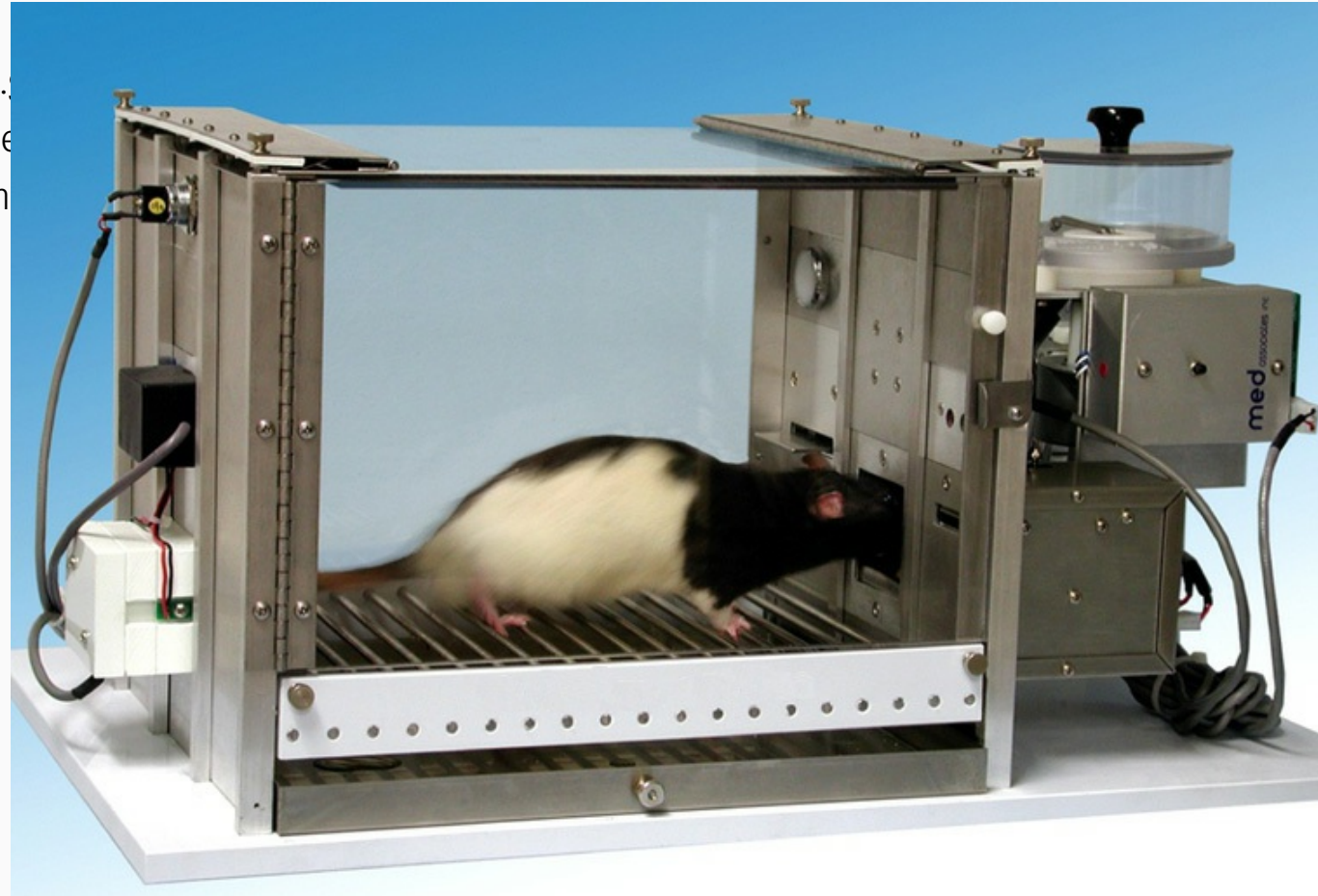
circuits

consequences of actions

# The Four Principal Types of Learning

## 3) Stimulus/Response (S/R) Learning.

- operant conditioning:
- Reinforcement = appetitive stimulus (e.g. food)
- Punishment = aversive stimulus (e.g. electric shock)
- Negative Reinforcement = aversive stimulus

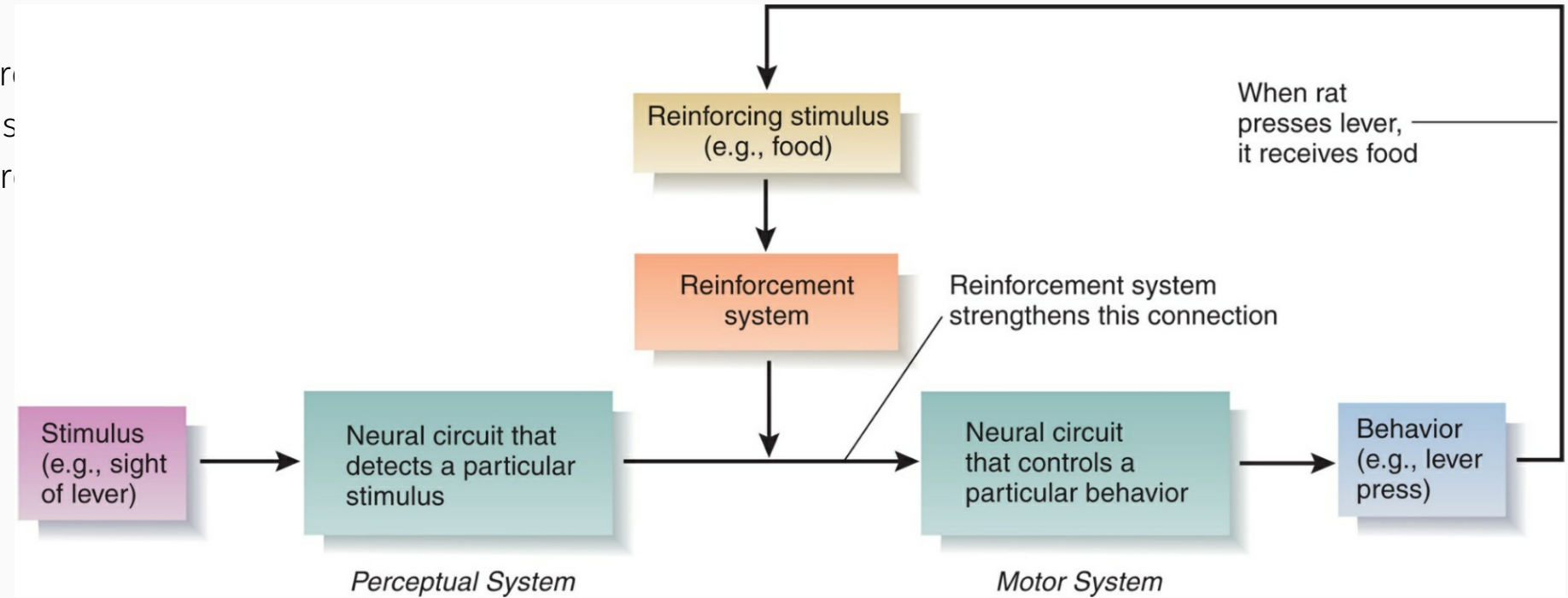


of behavior

# The Four Principal Types of Learning

## 3) Stimulus/Response (S/R) Learning.

- Operant Conditioning
- sensory input yields perception of  $rf+ - r$
- activates motor neurons that produce  $s$
- reinforcement activates system that str
- behavior reoccurs

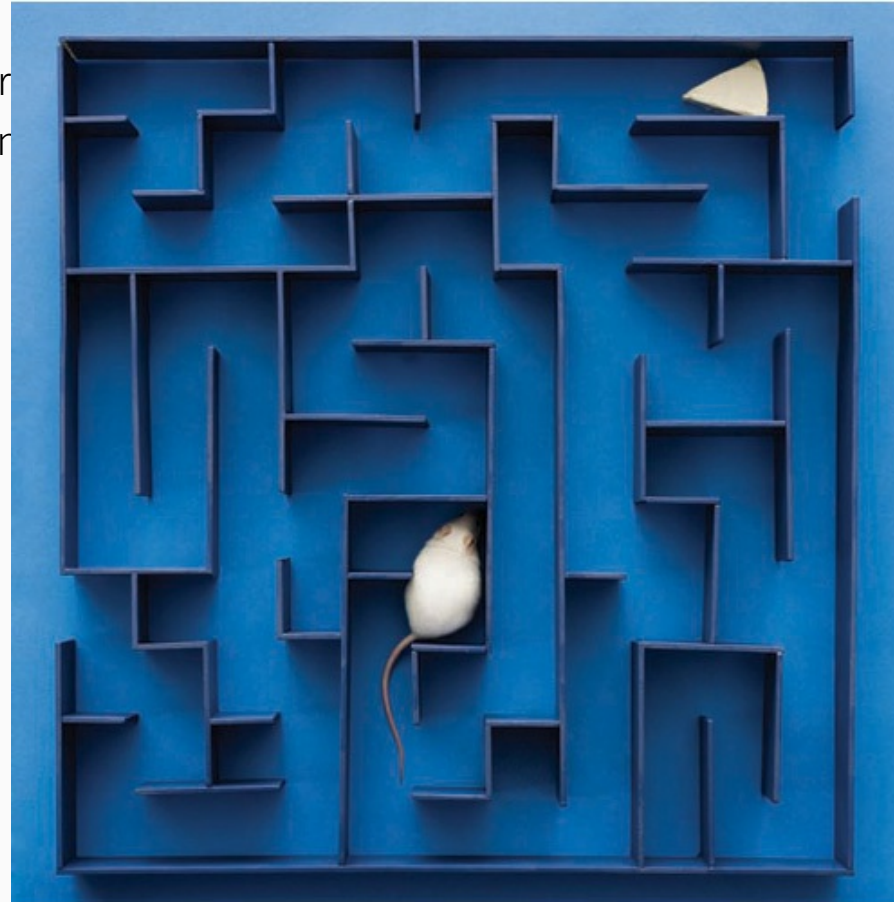




# The Four Principal Types of Learning

## 4) Relational Learning.

- the most complex form of learning
- includes ability to recognize objects through their relative locations within the environment, remembering the sequence of events in



... relative locations of objects within the environment,

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Pinel, J.P.J. (1997). Biopsychology, 4th ed. Allyn and Bacon. [http://gcuonline.georgian.edu/field\\_ps432\\_40/images/Habituation.gif](http://gcuonline.georgian.edu/field_ps432_40/images/Habituation.gif)
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