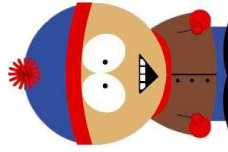
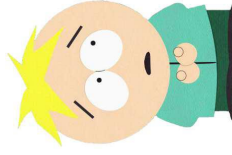
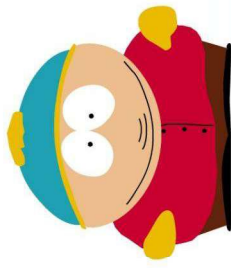


Class #7 – Part 1

Introduction to Noncooperative Game Theory: Games in Normal Form

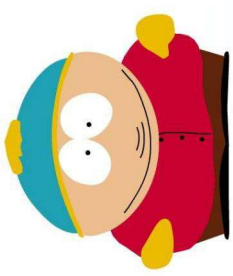
Motivation

- Systems that include multiple autonomous entities with either diverging information or diverging interests, or both



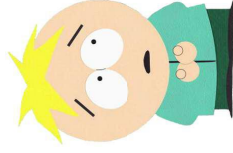
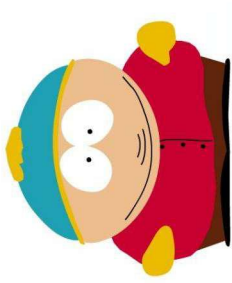
Games

- Which cell phone Cartman should pick?

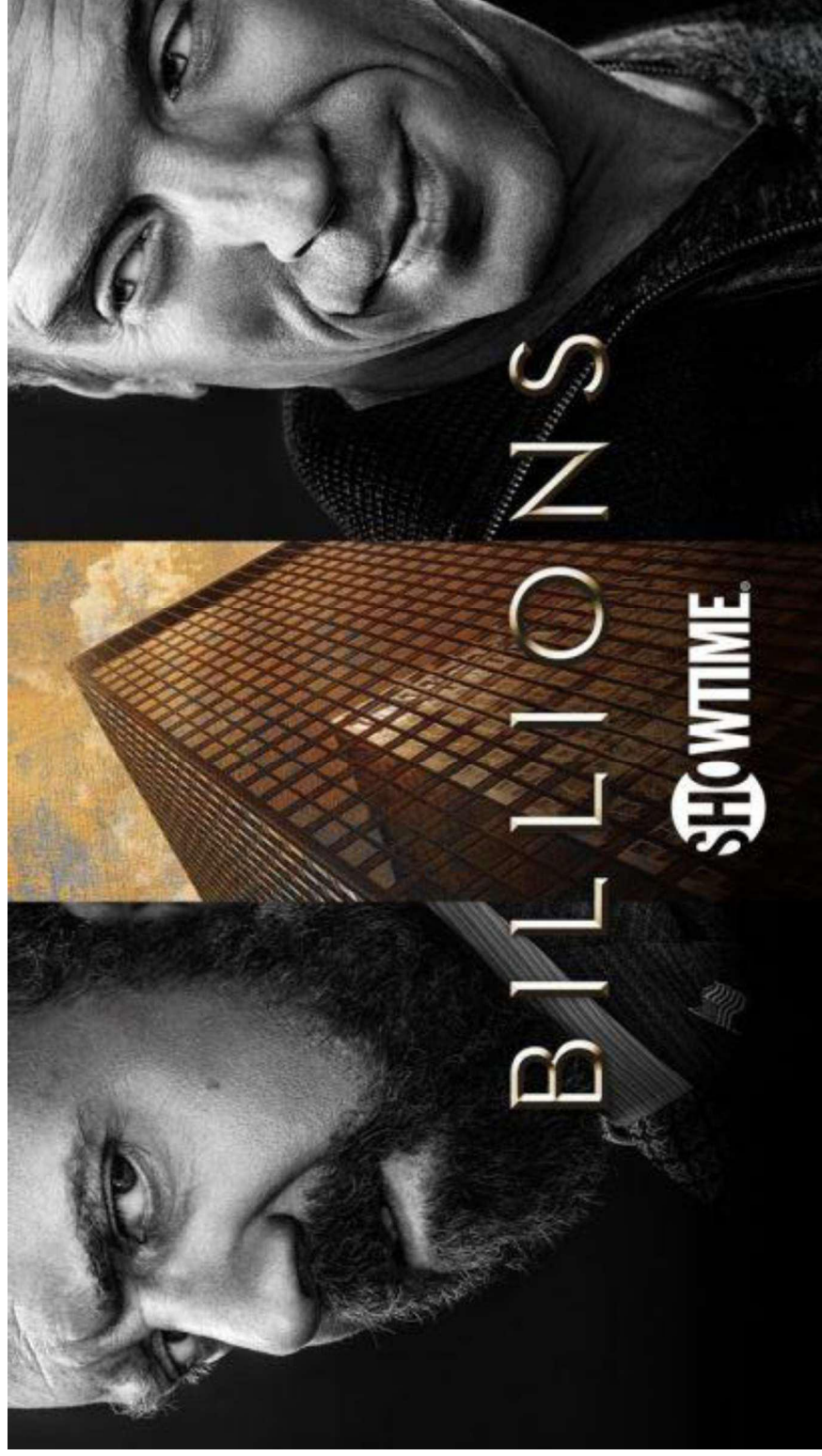


Games

- And now?



Billions



[The Problem With Game Theory – The Philosophy of Billions - YouTube](#)
[Decisions Matter: Game Theory in Billions – Part I – Fan Fun with Damian Lewis](#)

Motivation

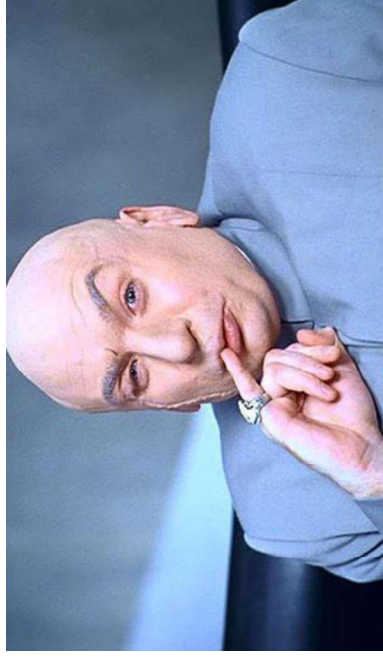
- Indeed, the **Internet** can be viewed as the ultimate platform for interaction among self-interested, distributed computational entities
 - Trading agents
 - “Interface agents” that facilitate the interaction between the user and various computational resources
 - Game-playing agents that assist (or replace) human players in a multiplayer game
 - Autonomous robots

Game Theory

- Outcome of a person's decision depends not just on her preferences, but also on the **choices made by others**
- Main question:
 - Which behaviors **tend to sustain** themselves when carried out in a larger population?

Self-Interested Agents

- What does it mean?
 - They want to cause harm to each other?
 - Not necessarily!
 - They care only about themselves?
 - Not necessarily!



Self-Interested Agents

- What does it mean?
- Each agent has his **own description** of which states of the world he likes
 - which can include **good things** happening to other agents
- and that he **acts in an attempt** to bring about these states of the world

Self-Interested Agents

- A utility function is a **mapping** from states of the world to real numbers
 - measures of an agent's **level of happiness** in the given states
- If **uncertain** about which state of the world he faces
 - expected value of his utility function with respect to the appropriate **probability distribution over states**

Self-Interested Agents

- The **states** can be thought of as the **prizes** in the context of **lotteries**

Example: friends and enemies

- Alice has three options: club (**c**), movie (**m**), watching a video at home (**h**)
- On her own, her utility for these three outcomes is **100** for **c**, **50** for **m** and **50** for **h**
- Alice also cares about Bob (who she hates) and Carol (who she likes)
- Bob is at the club **60%** of the time, and at the movies otherwise
- Carol is at the movies **75%** of the time, and at the club otherwise
- If Alice runs into Bob at the movies, she suffers disutility of **40**; if she sees him at the club she suffers disutility of **90**
- If Alice sees Carol, she enjoys whatever activity she's doing **1.5** times as much as she would have enjoyed it otherwise

Example: friends and enemies

- What should Alice do? Reminder: $u(\text{home}) = 50$

60%

40%

60%

40%

$B = c$ $B = m$

$B = c$ $B = m$

$C = c$

15	150
10	100

25%

$C = c$

$C = m$

50	10
75	15

75%

$C = m$

$A = c$

$A = m$

Alice chooses **club**

Alice chooses **movie**

Example: friends and enemies

- What should Alice do? Reminder: $u(\text{home}) = 50$

	60%	40%	
	$B = c$	$B = m$	
$C = c$	15	150	
$C = m$	10	100	
	25%	$C = c$	
	75%	$C = m$	
	50	10	
	75	15	
			$A = m$
			$A = c$

Alice chooses **club**:

$$Eu(c) = 0.25(0.6 \times 15 + 0.4 \times 150) + 0.75(0.6 \times 10 + 0.4 \times 100) = 51.75$$

Alice chooses **movies**

$$Eu(m) = 0.25(0.6 \times 50 + 0.4 \times 10) + 0.75(0.6 \times 75 + 0.4 \times 15) = 46.75$$

Example: friends and enemies

- What should Alice do? Reminder: $u(\text{home}) = 50$
- Alice prefers to go to the **club** (though Bob is often there and Carol rarely is), and prefers staying **home** to going to the **movies** (though Bob is usually not at the **movies** and Carol almost always is)



it makes sense...

Alice chooses **club**:

$$Eu(c) = 0.25(0.6 \times 15 + 0.4 \times 150) + 0.75(0.6 \times 10 + 0.4 \times 100) = 51.75$$

Alice chooses **movies**

$$Eu(m) = 0.25(0.6 \times 50 + 0.4 \times 10) + 0.75(0.6 \times 75 + 0.4 \times 15) = 46.75$$

What is a game?

Example 1

- Problem
 - You have an exam and a presentation tomorrow
 - You have time to prepare yourself for just one
 - The exam is individual and the presentation is together with a colleague
 - Which one should you pick?

What is a game?

Example 1

- Possible outcomes
 - Exam
 - If you study: 92
 - If you don't study: 80
 - Presentation
 - If both work: 100
 - If only one works: 92
 - If no one works: 84
- The same outcomes are valid for your colleague

What is a game?

Example 1

- Possible outcomes (summary)
 - If you study and your colleague works on the presentation
 - $(92 + 92) / 2 = 92$
 - If you both study
 - $(92 + 84) / 2 = 88$
 - If you work on the presentation and your colleague studies
 - $(80 + 92) / 2 = 86$
 - If you both work on the presentation
 - $(80 + 100) / 2 = 90$

What is a game?

- A set of **players**
 - you and your partner
- A set of possible **strategies** for each player
 - to prepare for the presentation, or to study for the exam
- A set of **payoffs** for each player and for each joint choice of strategies (the more, the better)
 - the average grade

Games in Normal Form

- A (finite, n-person) normal-form game is a tuple (N, A, u) , where:
 - N is a finite set of n players, indexed by i
 - $A = A_1 \times \dots \times A_n$, where A_i is a finite set of actions available to player i
 - Each vector $\mathbf{a} = (a_1, \dots, a_n) \in A$ is called an action profile
 - $u = (u_1, \dots, u_n)$ where $u_i : A \rightarrow \mathbb{R}$ is a real-valued utility (or payoff) function for player i
 - $u : A^n \rightarrow \mathbb{R}^n$

What is a game?

Example 1

You	Your Partner	
	<i>Presentation</i>	<i>Exam</i>
<i>Presentation</i>	90, 90	86, 92
<i>Exam</i>	92, 86	88, 88

Figure 6.1: Exam or Presentation?

What is a game?



What is a game?

Example 1

Payoff Matrix



You	Your Partner	
	<i>Presentation</i>	<i>Exam</i>
<i>Presentation</i>	90, 90	86, 92
<i>Exam</i>	92, 86	88, 88

Figure 6.1: Exam or Presentation?

What is a game?

Example 1

“Player 2” or “Column player”

Your Partner

Presentation *Exam*

90, 90	86, 92
92, 86	88, 88

You

Presentation
Exam

Figure 6.1: Exam or Presentation?

“Player 1” or “Row player”

What is a game?

Example 1

Strategies A_2 of Player 2

You	Your Partner	
	Presentation	Exam
Presentation	90, 90	86, 92
Exam	92, 86	88, 88

Figure 6.1: Exam or Presentation?

Strategies A_1 of Player 1

What is a game?

Example 1

		Your Partner	
You	Presentation	Presentation	Exam
	Exam	90, 90	86, 92
		92, 86	88, 88

Figure 6.1: Exam or Presentation?

Payoffs of Player 1

What is a game?

Example 1

Payoffs of Player 2

You	Your Partner	
	<i>Presentation</i>	<i>Exam</i>
<i>Presentation</i>	90, 90	86, 92
<i>Exam</i>	92, 86	88, 88

Figure 6.1: Exam or Presentation?

What is a game?

Example 1

u(Exam, Presentation):

The outcome of the game if

P1 chooses '**Exam**' and P2

chooses '**Presentation**'

P2 gets 86

You	Your Partner	
	<i>Presentation</i>	<i>Exam</i>
<i>Presentation</i>	90, 90	86, 92
<i>Exam</i>	92, 86	88, 88

Figure 6.1: Exam or Presentation?

P1 gets 92

Reasoning about Behavior in a Game

- Everything that a player cares about is summarized in the player's payoffs
 - If a player is altruistic, the payoffs should reflect it