Modeling Rational Agents



Modeling Human Behavior

- What is (mathematical) modeling?
 - A description of a system using mathematical concepts and language
 - May help to
 - explain a system
 - study the effects of different components
 - make predictions about behavior

Modeling Human Behavior

- What is game theory?
 - The study of mathematical models of conflict and cooperation between intelligent rational decision-makers



Modeling Human Behavior

 How can we mathematically describe the conflicts between two agents?



Game Theory

- A model of a rational agent
 - Preferences
 - Utility
 - Choice
- Conflicts between agents
 - Game theoretic models

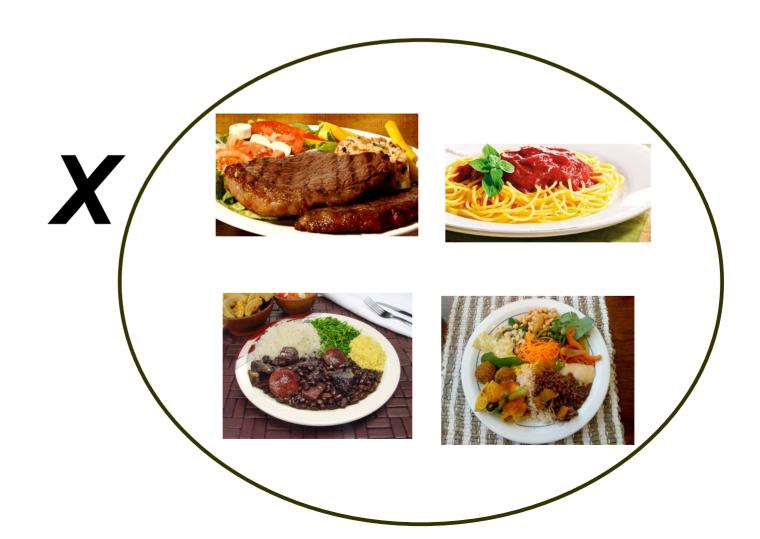
Preferences

Economic Agent

- Which characteristics are required to model an economic agent?
 - Name, age and gender, personal history, brain structure, cognitive abilities, his emotional state etc
- In most of economic theory, an economic agent is modeled <u>only by his attitude</u> toward the elements in some relevant set
- His attitude is expressed in the form of preferences

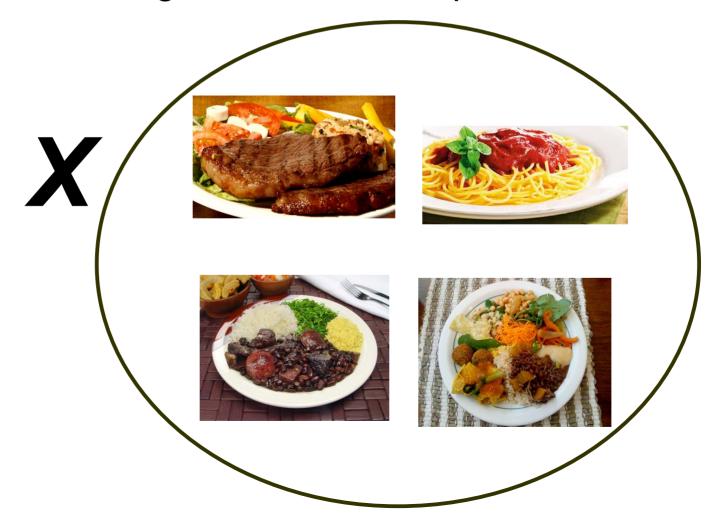
Preferences

• Which object in the set **X** do you prefer?



Preferences

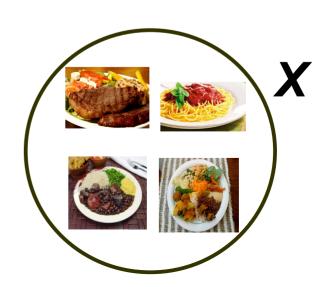
 A description of preferences should <u>fully specify</u> the attitude of the agent toward each pair of elements in *X*



Q(x,y) (for all distinct x and y in X):

How do you compare x and y? Tick one and only one of the following three options:

- \square I prefer x to y (this answer is denoted as $x \succ y$).
- \square I prefer y to x (this answer is denoted by $y \succ x$).
- \square I am indifferent (this answer is denoted by I).



Q(x,y) (for all distinct x and y in X):

How do you compare x and y? Tick one and only one of the following three options:

- \square I prefer x to y (this answer is denoted as $x \succ y$).
- \square I prefer y to x (this answer is denoted by $y \succ x$).
- \square I am indifferent (this answer is denoted by I).

 A "<u>legal</u>" answer to the questionnaire is a response in which exactly one of the boxes is ticked in each question

 Exclusion of responses that demonstrate a <u>lack of</u> <u>ability to compare</u>, such as:

 \square They are incomparable.

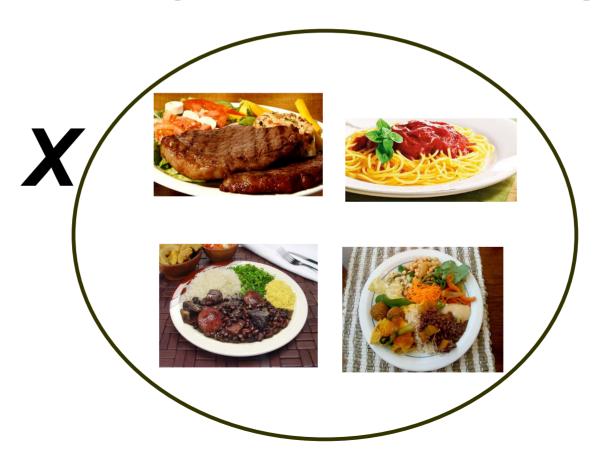
 Exclusion of responses that demonstrate a <u>dependence of other factors</u>, such as:

 \square It depends on what my parents think.

Exclusion of responses that demonstrate an <u>intensity</u>
 <u>of preferences</u>, such as:

 \square I somewhat prefer x.

 The elements in the set X are all comparable and the intensity of preferences are ignored



A legal answer to the questionnaire can be formulated as a function *f*,

which assigns to any pair (x, y) of distinct elements in X exactly one of the three "values",

- x > y or
- $\cdot y > x$ or
- . *I*,

with the interpretation that f(x, y) is the answer to the question Q(x, y)

$$Q(x, y) \rightarrow f(x, y) \left\{ \begin{array}{c} x > y \\ y > x \\ I \end{array} \right.$$

Preference symbol

y>x

Preferences

Definition 1

- Preferences on a set X are a function f
- that assigns to any pair (x, y) of distinct elements in
 X exactly one of the three "values"
- -x > y, y > x, or I
- so that for any three different elements x, y, and z in X, the following two properties hold:
 - No order effect: f(x, y) = f(y, x)
 - Transitivity:
 - if f(x, y) = x > y and f(y, z) = y > z, then f(x, z) = x > z and
 - if f(x, y) = I and f(y, z) = I, then f(x, z) = I

 How would you react if somebody told you she/he prefers x to y, y to z, and z to x?

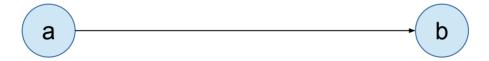
Questionnaire

Consider the travel options bellow and answer: which one do you prefer?

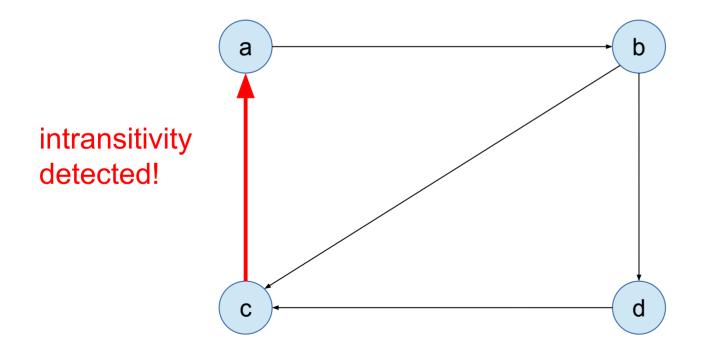
Open a text file on you computer and write an answer file in the following format. Each line contains your answer for a question. Write **1** if you prefer the first option, **2** if you prefer the second, or **0** if you are indifferent between the options. There is an example of an answer file at the end of this document.

- 1) A weekend at a 3 star hotel in New York with friends for \$574 OR a weekend for \$574 with friends at a 3 star hotel in Paris?
- 2) A weekend in New York with friends at a 3 star hotel for \$574 OR a weekend at a 5 star hotel in New York for \$712 with family?

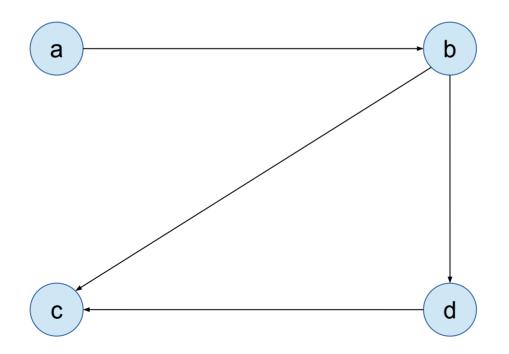
There is a direct edge from i to j if j > i



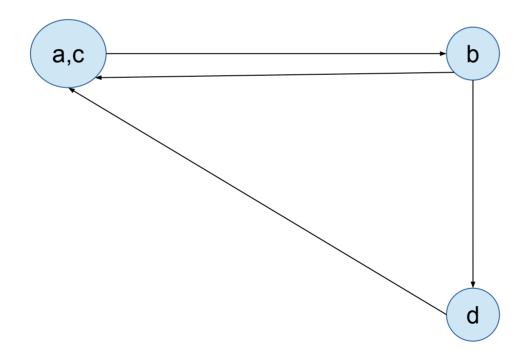
How to check intransitivities from this questionnaire?



• And if I am indifferent between **a** and **c**?



• And if I am indifferent between **a** and **c**?



- How would you react if somebody told you he prefers x to y, y to z, and z to x?
- Out of 6 students who responded questionnaire
 Q1 in 2025/01...
- ...3 (50%) had no intransitivities
- The median number intransitivities per student was 0.5
- The mean was 1.17

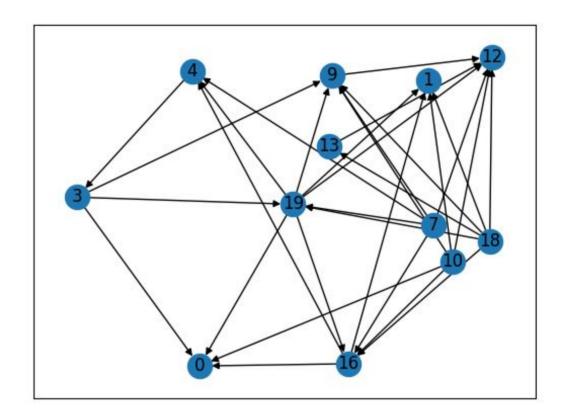
Easy questions?

- 6) A weekend at a 5 star hotel with romance for \$842 in New York OR a weekend at a 5 star hotel for \$574 in New York with romance?
- 30) A weekend in New York at a 3 star hotel for \$842 with friends OR a weekend at a 5 star hotel for \$574 in New York with friends?
- 31) A weekend with friends at a 5 star hotel in New York for \$842 OR a weekend for \$842 with friends in New York at a 3 star hotel?
- 37) A weekend with friends in Paris at a 5 star hotel for \$574 OR a weekend at a 3 star hotel for \$574 with friends in Paris?
- 38) A weekend with friends at a 3 star hotel for \$574 in Paris OR a weekend at a 3 star hotel with friends for \$842 in Paris?
- 39) A weekend for \$574 with romance at a 5 star hotel in New York OR a weekend for \$842 at a 3 star hotel in New York with romance?

Easy questions?

- How would you react if somebody fails to answer those easy questions?
- Out of 6 students who responded questionnaire
 Q1 in 2025/01...
- ...2 (~33%) gave unreasonable answers to the easy questions

Thiago Assis

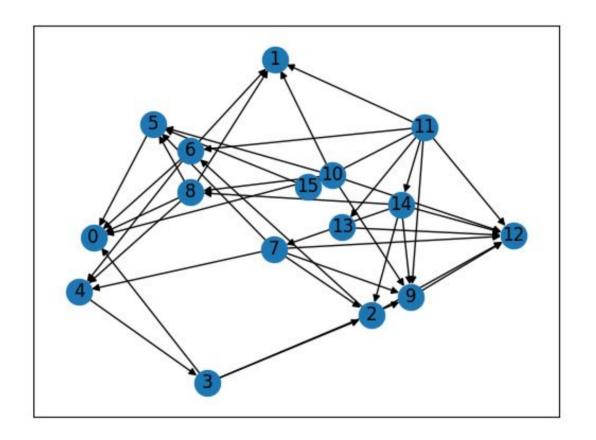


Number of nodes: 12 Number of cycles: 2

Cycles: [[16, 4, 3, 19], [3, 19, 4]]

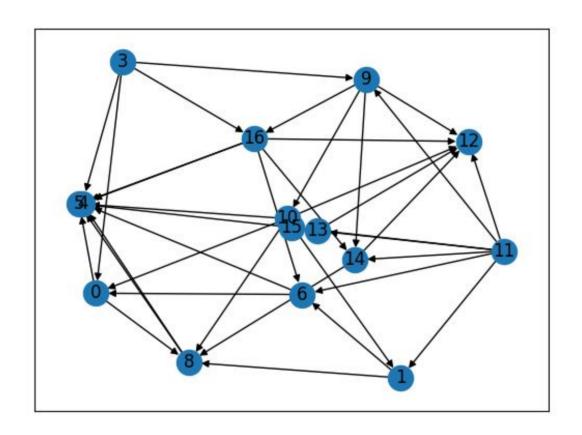
Number of edges 31

Laila Melo



Number of nodes: 16 Number of cycles: 1 Cycles: [[2, 6, 4, 3]] Number of edges 40

Henrique Magalhães

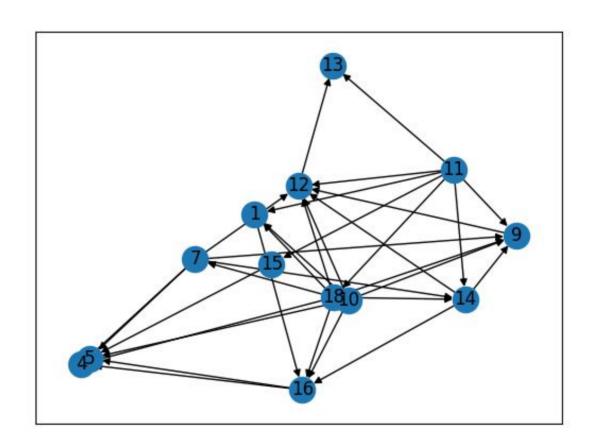


Number of nodes: 15 Number of cycles: 0

Cycles: []

Number of edges 37

Haniel Botelho

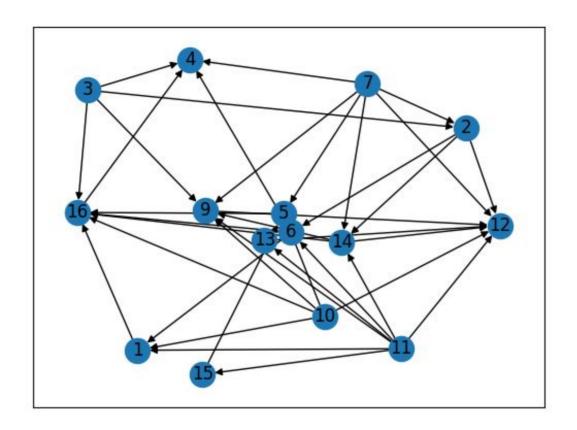


Number of nodes: 13 Number of cycles: 0

Cycles: []

Number of edges 33

Lorenzo Correa

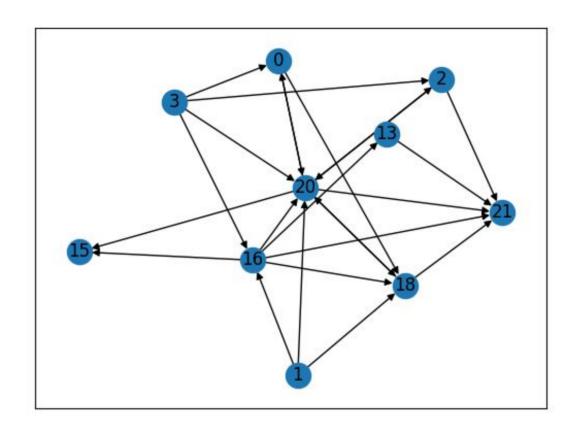


Number of nodes: 15 Number of cycles: 0

Cycles: []

Number of edges 37

Matheus Farnese



Number of nodes: 10 Number of cycles: 4

Cycles: [[0, 20], [0, 18, 20], [2, 20], [18, 20]]

Number of edges 24

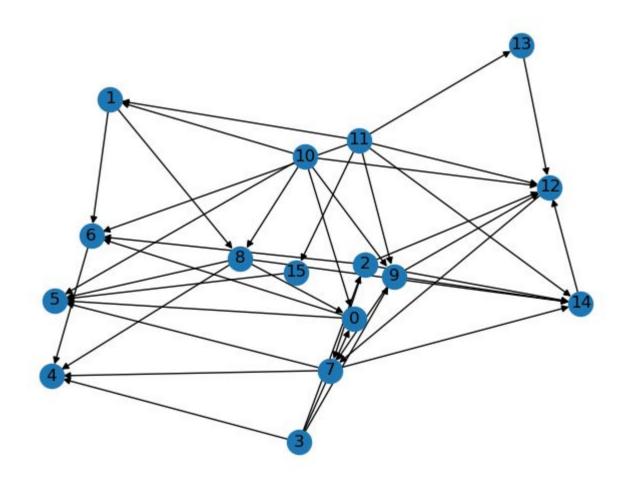
Semestres Anteriores

- How would you react if somebody told you he prefers x to y, y to z, and z to x?
- Out of 13 students who responded questionnaire Q1 in 2024/01...
- …6 (~46%) had no intransitivities
- The median number intransitivities per student was 1
- The mean was 5.15

Easy questions?

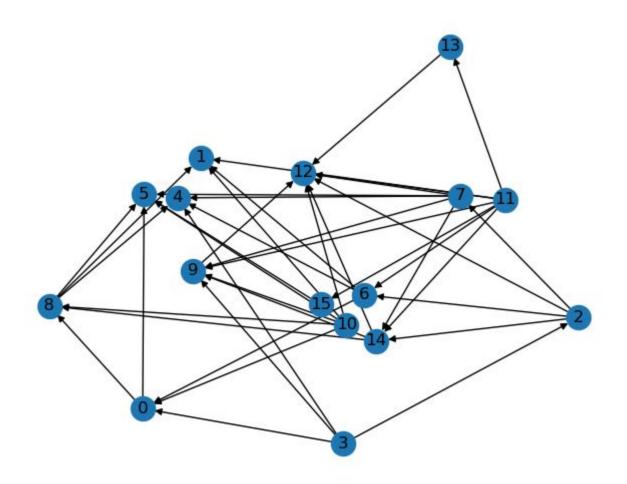
- How would you react if somebody fails to answer those easy questions?
- Out of 13 students who responded questionnaire Q1 in 2024/01...
- ...1 (~8%) gave unreasonable answers to the easy questions

of intransitivities: 1 (AV)

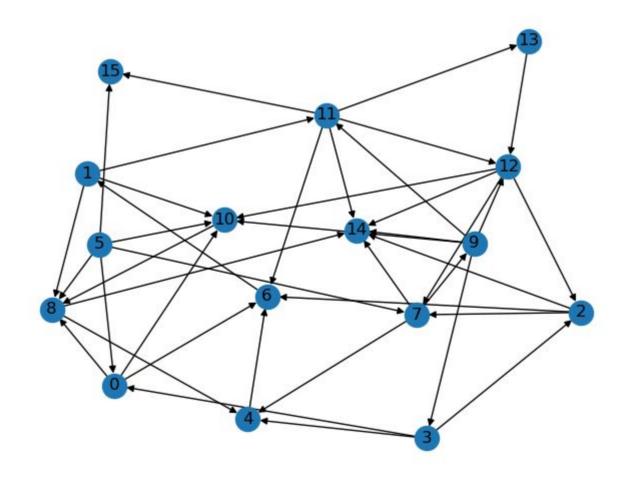


[12, 7, 14]

of intransitivities: 0 (AA)

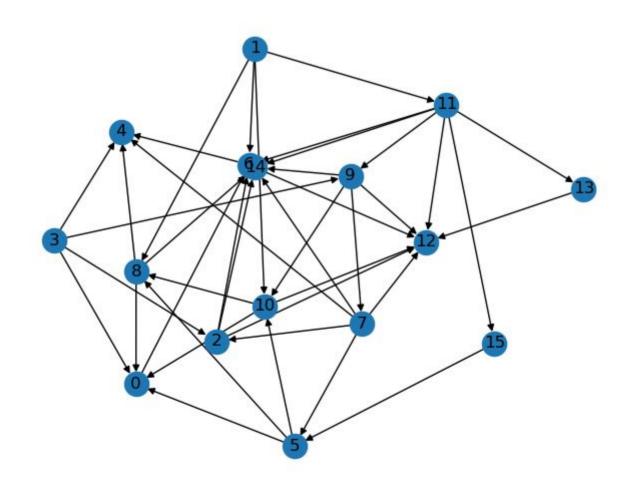


• # of intransitivities: 40 (AB)

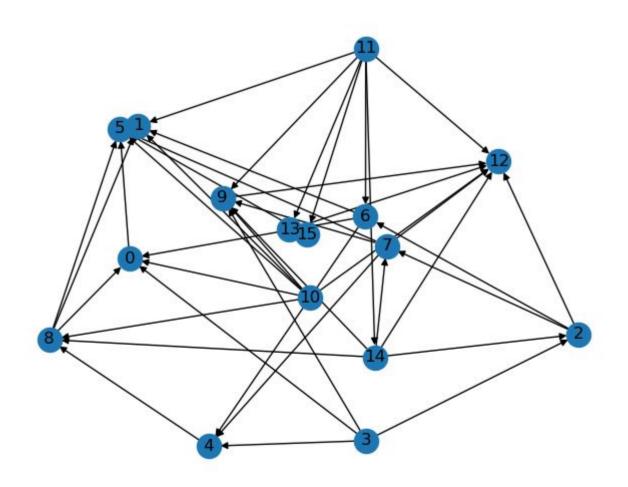


[[0, 10, 8, 4, 6, 1, 11, 13, 12, 7, 9, 3], [0, 10, 8, 4, 6, 1, 11, 13, 12, 2, 7, 9, 3], [0, 10, 8, 4, 6, 1, 11, 12, 7, 9, 3], [0, 10, 8, 4, 6, 1, 11, 12, 2, 7, 9, 3], [0, 8, 4, 6, 1, 11, 13, 12, 7, 9, 3], [0, 8, 4, 6, 1, 11, 13, 12, 2, 7, 9, 3], [0, 8, 4, 6, 1, 11, 12, 7, 9, 3], [0, 8, 4, 6, 1, 11, 12, 2, 7, 9, 3], [0, 6, 1, 11, 13, 12, 7, 9, 3], [0, 6, 1, 11, 13, 12, 2, 7, 9, 3], [0, 6, 1, 11, 12, 7, 9, 3], [0, 6, 1, 11, 12, 2, 7, 9, 3], [1, 11, 13, 12, 7, 4, 6], [1, 11, 13, 12, 7, 9, 10, 8, 4, 6], [1, 11, 13, 12, 7, 9, 3, 4, 6], [1, 11, 13, 12, 7, 9, 3, 2, 6], [1, 11, 13, 12, 10, 8, 4, 6], [1, 11, 13, 12, 2, 7, 4, 6], [1, 11, 13, 12, 2, 7, 9, 10, 8, 4, 6], [1, 11, 13, 12, 2, 7, 9, 3, 4, 6], [1, 11, 13, 12, 2, 6], [1, 11, 12, 7, 4, 6], [1, 11, 12, 7, 9, 10, 8, 4, 6], [1, 11, 12, 7, 9, 3, 4, 6], [1, 11, 12, 7, 9, 3, 2, 6], [1, 11, 12, 10, 8, 4, 6], [1, 11, 12, 2, 7, 4, 6], [1, 11, 12, 2, 7, 9, 10, 8, 4, 6], [1, 11, 12, 2, 7, 9, 3, 4, 6], [1, 11, 12, 2, 6], [1, 11, 6], [1, 8, 4, 6], [1, 10, 8, 4, 6], [2, 7, 9, 11, 13, 12], [2, 7, 9, 11, 12], [2, 7, 9, 3], [2, 7, 9, 12], [7, 9, 11, 13, 12], [7, 9, 11, 12], [7, 9, 12]]

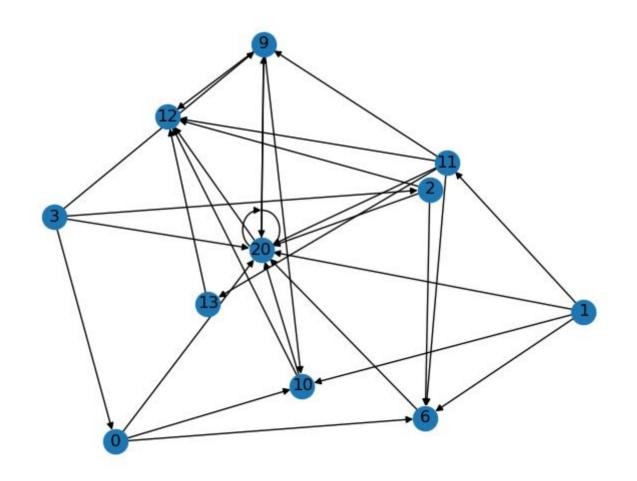
• # of intransitivities: 0 (AD)



• # of intransitivities: 0 (GL)

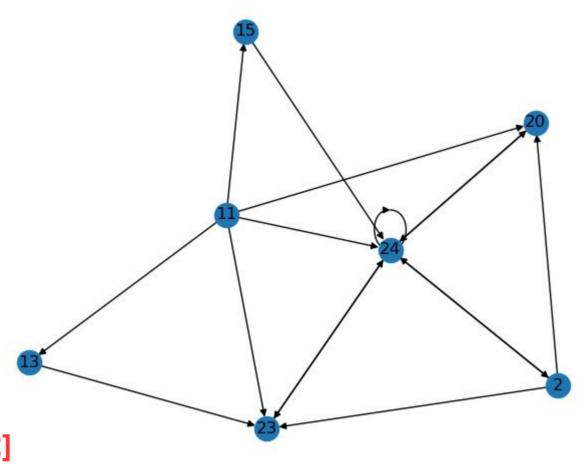


• # of intransitivities: 3 (KN)



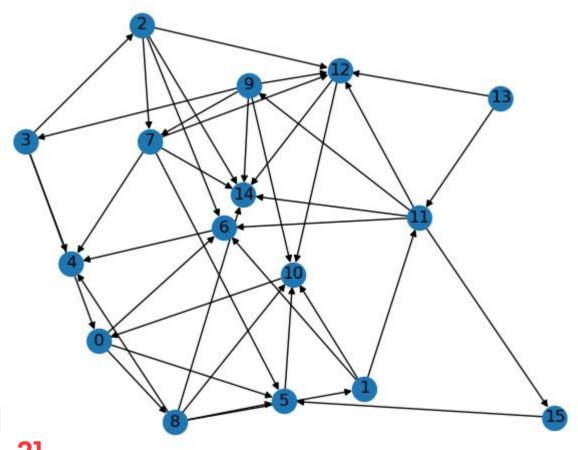
[20] [9, 20] [9, 10, 20]

• # of intransitivities: 6 (LD)



[24], [24,23] [24, 20], [24, 2] [24, 2, 23], [24, 2, 20]

• # of intransitivities: 14 (LR)

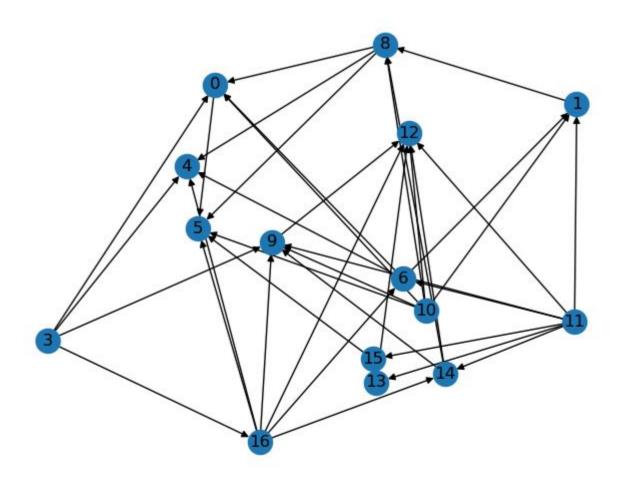


[24], [24,23] [24, 20], [24, 2]

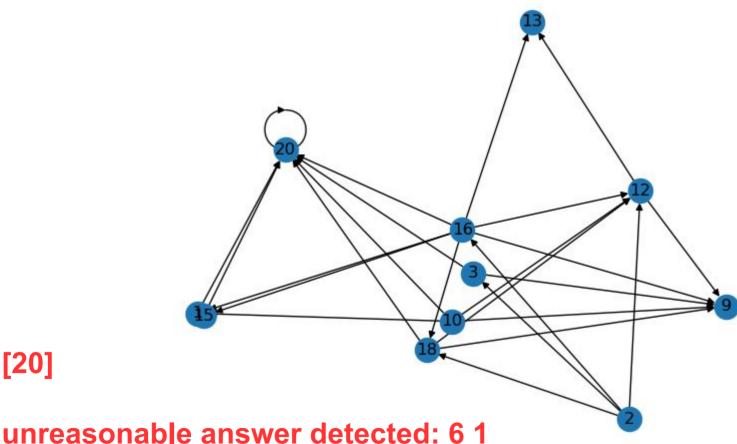
[24, 2, 23],

[24, 2, 20]

• # of intransitivities: 0 (LR)

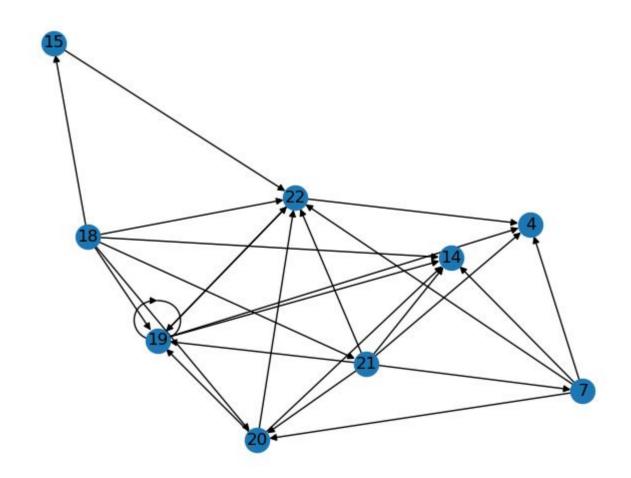


of intransitivities: 1 (MM)



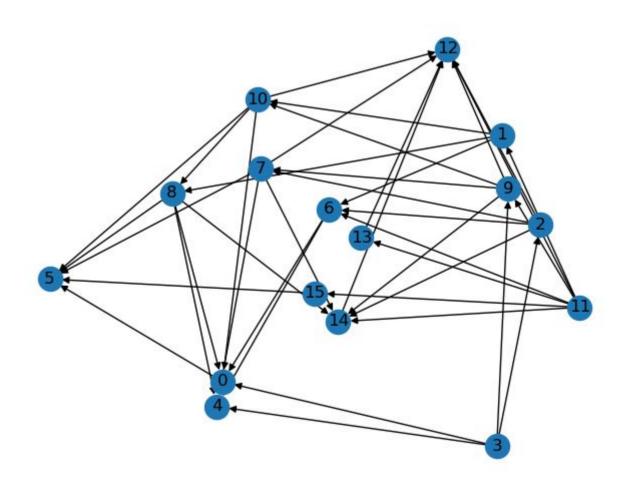
unreasonable answer detected: 38 2 unreasonable answer detected: 39 2

• # of intransitivities: 2 (MI)

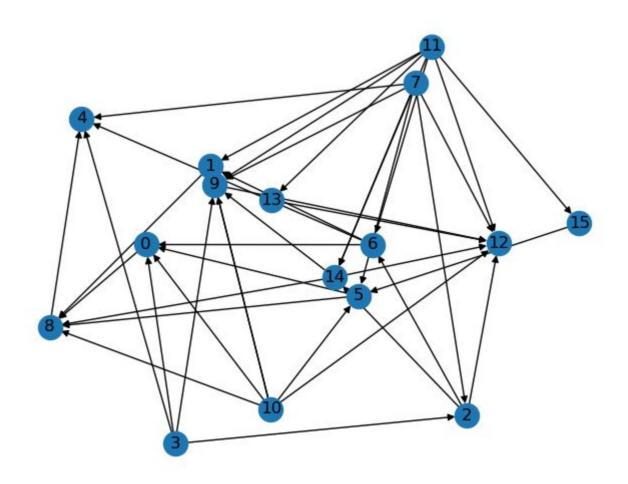


[19] [19, 22]

• # of intransitivities: 0 (PF)



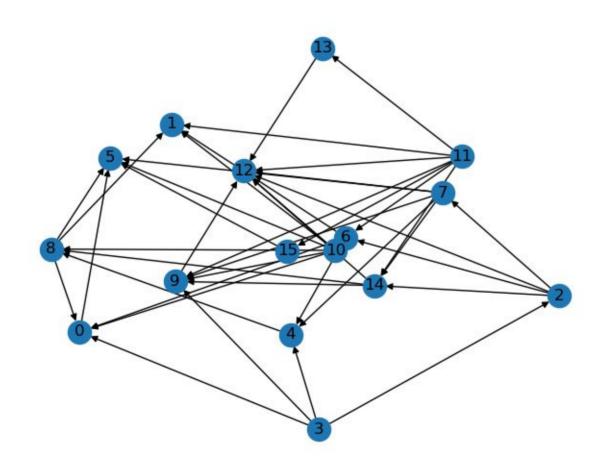
• # of intransitivities: 0 (PS)



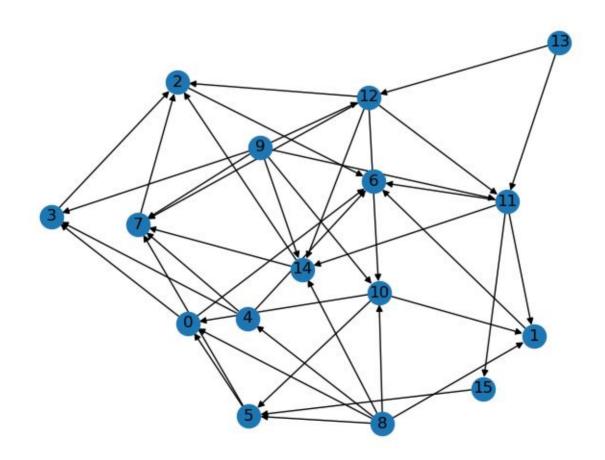
Easy questions?

- How would you react if somebody fails to answer those easy questions?
- Out of 15 students who responded questionnaire Q1 in 2022/01...
- ...3 (20%) gave unreasonable answers to the easy questions

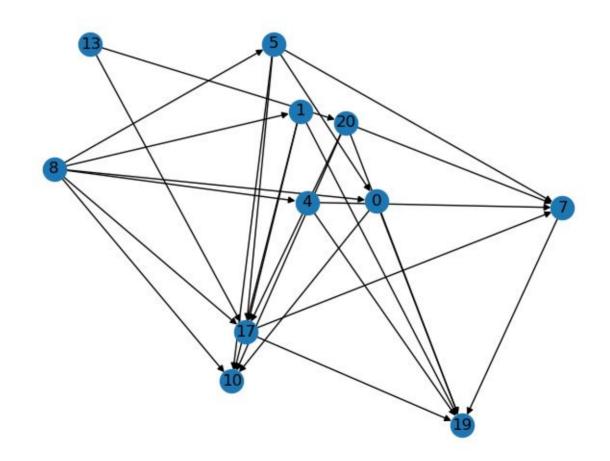
• # of intransitivities: 0 (AR)



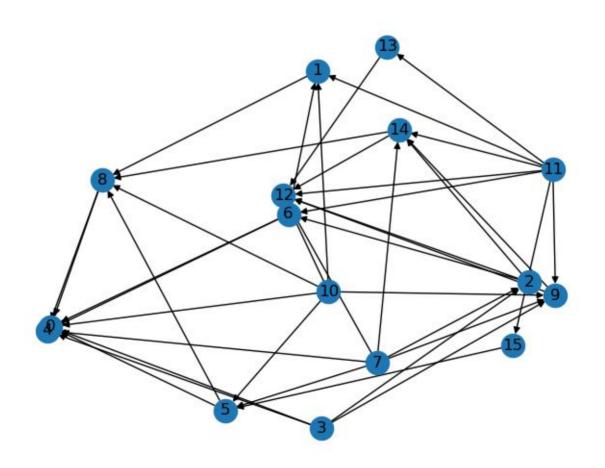
of intransitivities: 0 (AP)



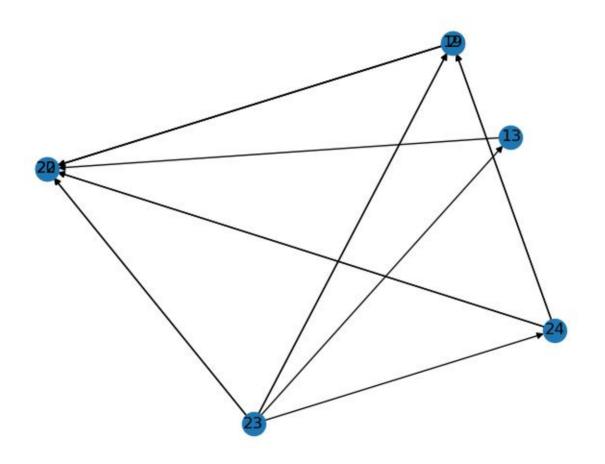
- # of intransitivities: 0 (BM)
 - 5/6 unreasonable answers



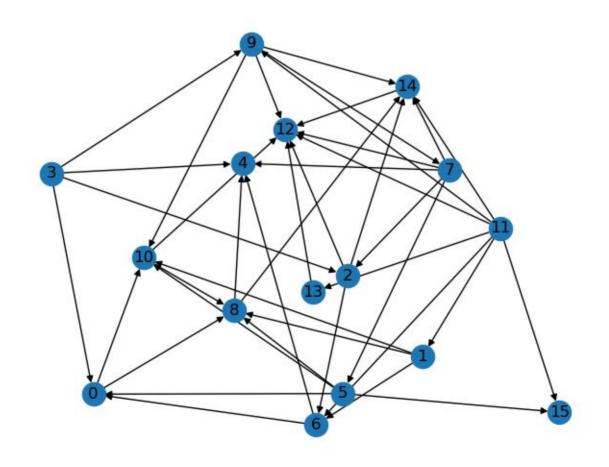
• # of intransitivities: 0 (EM)



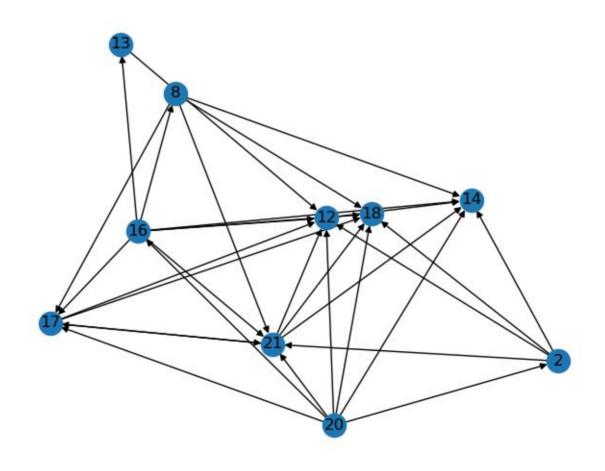
of intransitivities: 0 (EV)



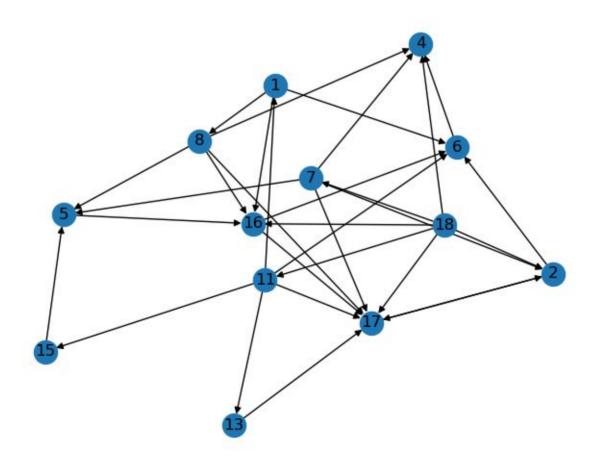
• # of intransitivities: 0 (GU)



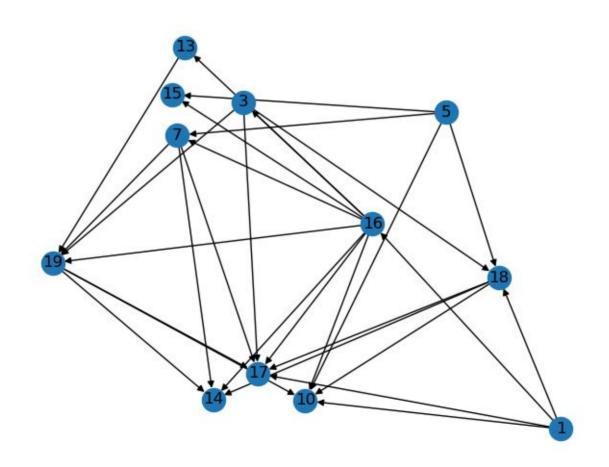
• # of intransitivities: 1 (GD)



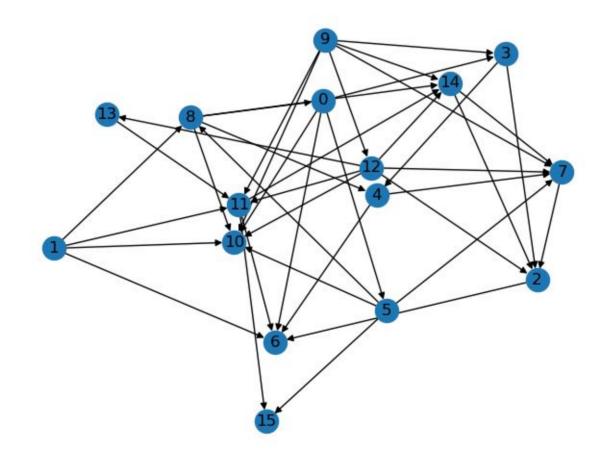
• # of intransitivities: 1 (GG)



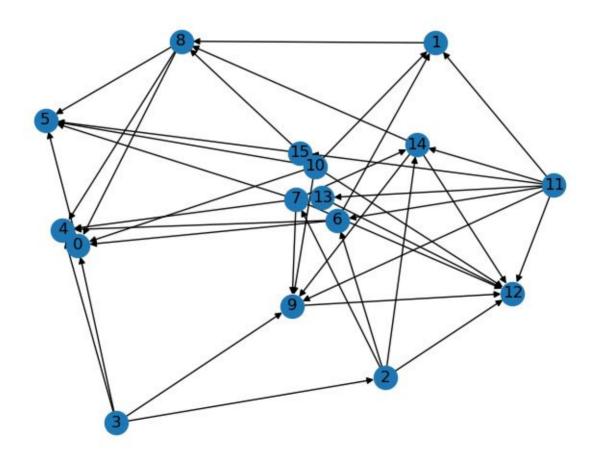
• # of intransitivities: 0 (LG)



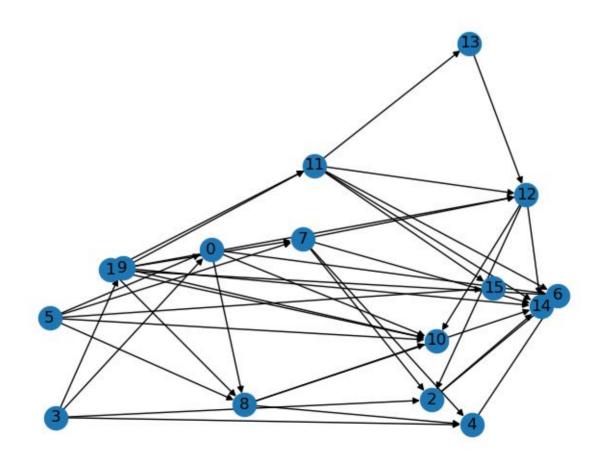
- # of intransitivities: 0 (LA)
 - 1/1 unreasonable answers



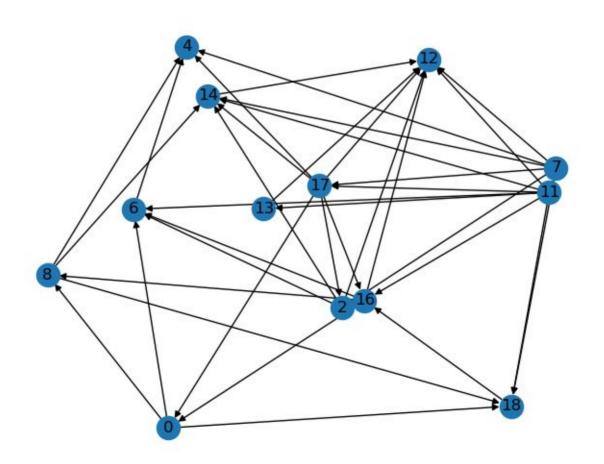
• # of intransitivities: 0 (LH)



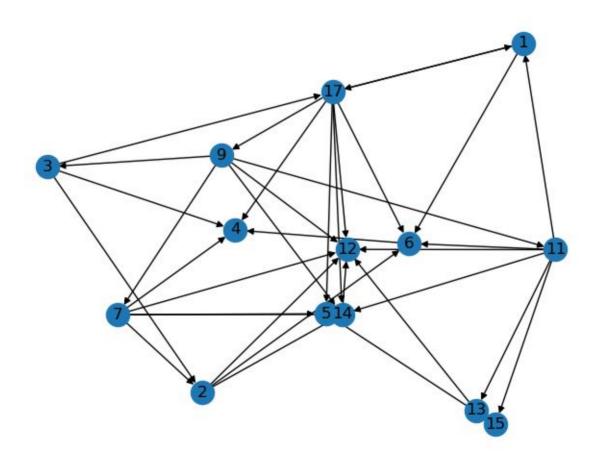
• # of intransitivities: 0 (PS)



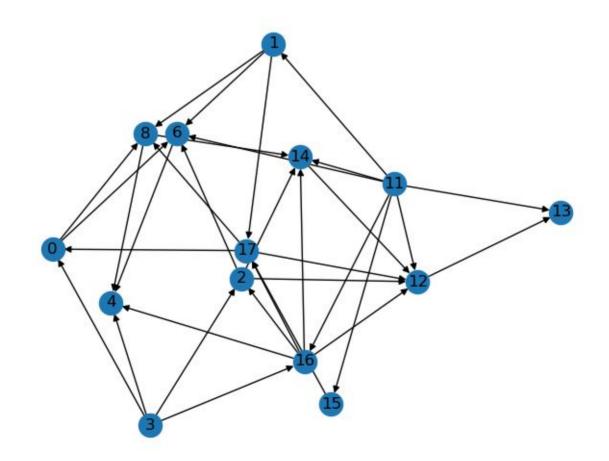
• # of intransitivities: 3 (RS)



• # of intransitivities: 4 (SS)



- # of intransitivities: 0 (TP)
 - 1/6 unreasonable answers

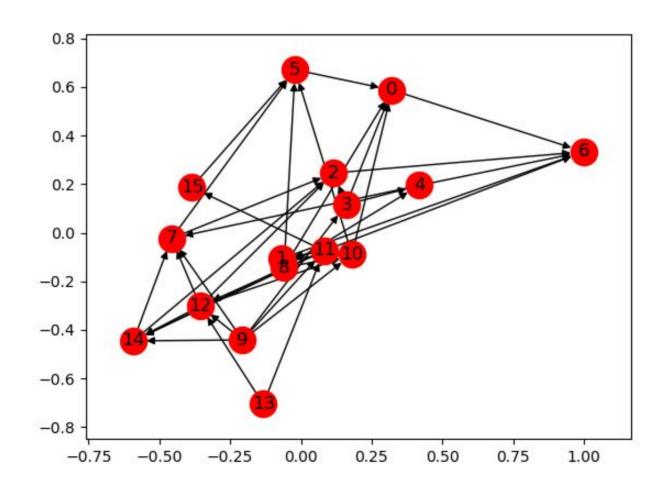


- How would you react if somebody told you he prefers x to y, y to z, and z to x?
- Out of 63 students who responded questionnaire Q1 in 2019/02...
- ...31 (49%) had no intransitivities
- The median number intransitivities per student was 1
- The mean was 6.68 (!)

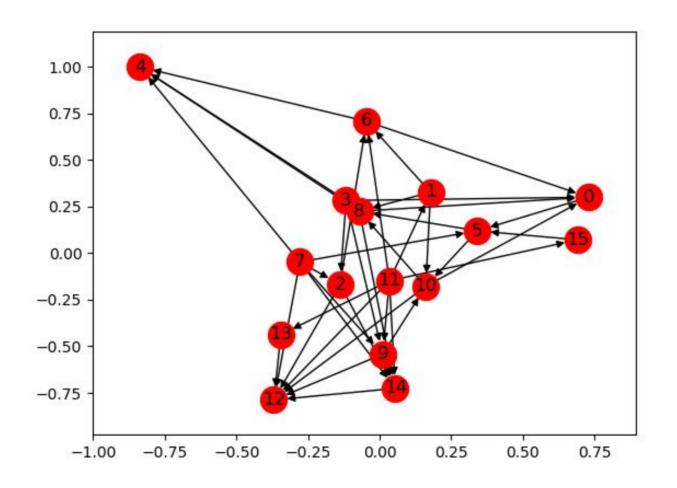
Easy questions?

- How would you react if somebody fails to answer those easy questions?
- Out of 63 students who responded questionnaire Q1 in 2019/02...
- ...13 (21%) gave unreasonable answers to the easy questions

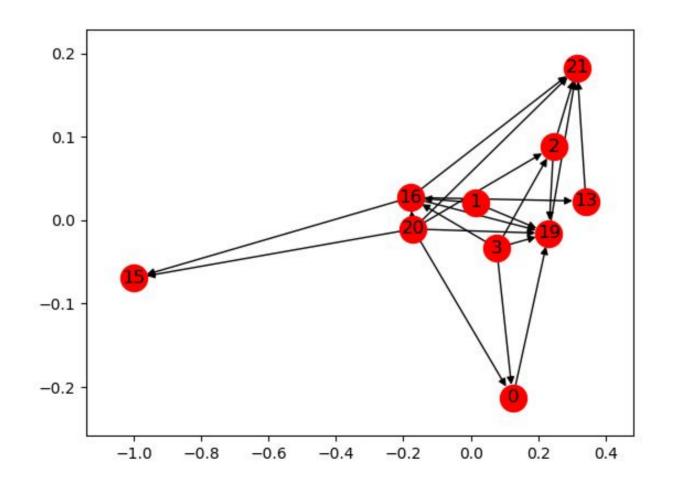
• # of intransitivities: 0 (I. E.)



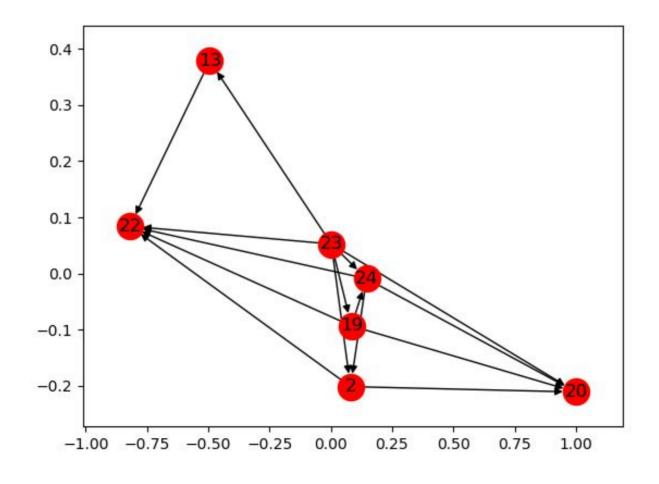
• # of intransitivities: 3 (A. M.)



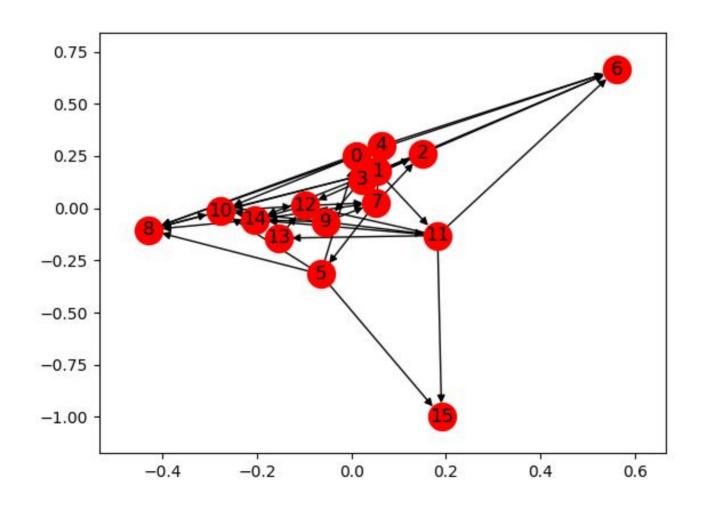
• # of intransitivities: 0 (K. C.)



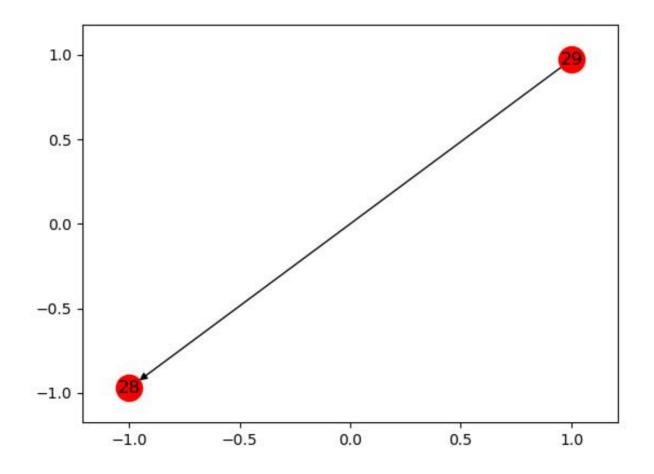
• # of intransitivities: 0 (L. C.)



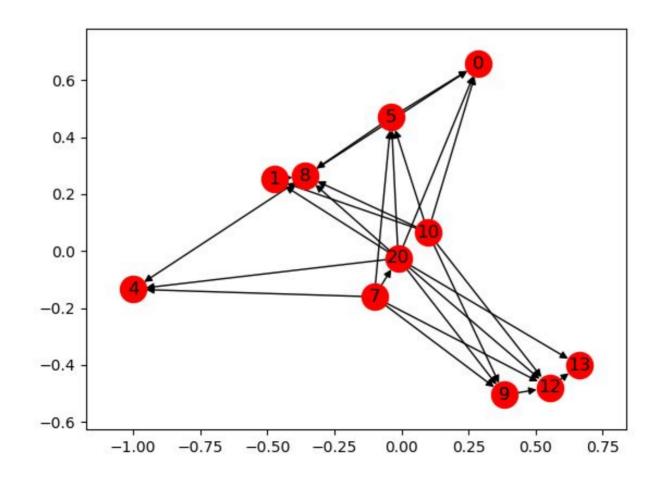
• # of intransitivities: 15 (S. A.)



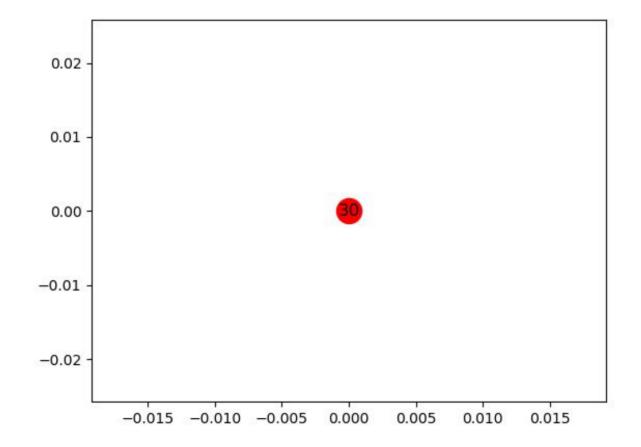
• # of intransitivities: 0 (I. R.)



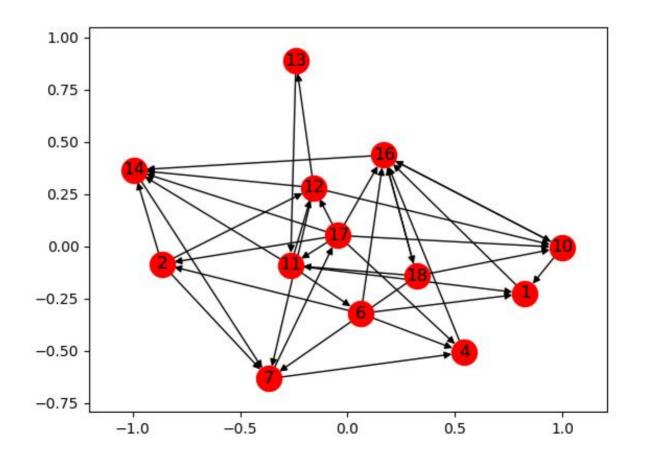
- # of intransitivities: 0 (R. C.)
 - 5/6 unreasonable answers



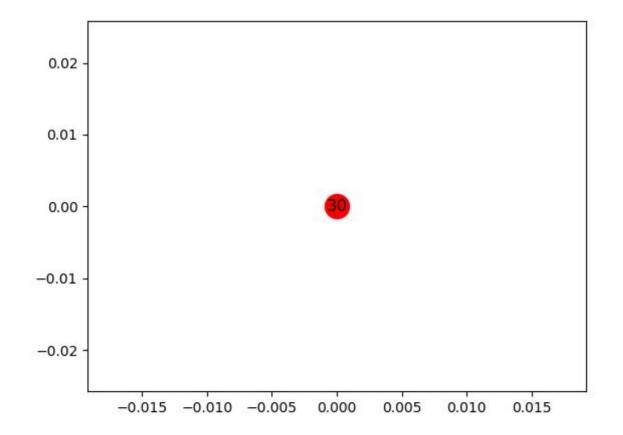
- # of intransitivities: 1 (T. S.)
 - 2/6 unreasonable answers



- # of intransitivities: 126 (A. F.)
 - 3/6 unreasonable answers



- # of intransitivities: 0 (G. F.)
 - 6/6 unreasonable answers



- How would you react if somebody told you he prefers x to y, y to z, and z to x?
- Out of 38 students who responded questionnaire Q1 in 2017/02...
- ...only 4 (10.5%) had no intransitivities
- The median number intransitivities per student was 2.5
- The mean was 13.18 (!)

- How would you react if somebody told you he prefers x to y, y to z, and z to x?
- Out of 39 students who responded questionnaire Q1 in 2016/02...
- ...only 3 (7.7%) had no intransitivities
- The median number intransitivities per student was 4
- The mean was 12.1 (!)

- How would you react if somebody told you he prefers x to y, y to z, and z to x?
- Out of 27 students who responded questionnaire Q1 in 2015/02...
- ...only 4 (14.8%) had no intransitivities
- The median number intransitivities per student was 3
- The mean was 15.4 (!)

- How would you react if somebody told you he prefers x to y, y to z, and z to x?
- Out of 458 students who responded a simple preference questionnaire (details in the book),
- only 57 (12.44%) had no intransitivities in their answers,
- The median number intransitivities per student was 7

Any ideas?

Being crazy?



Being lazy?



- Aggregation of considerations as a source of intransitivity
 - X = {a, b, c} and the individual has three primitive considerations in mind (eg: price, taste, quality)
 - The individual finds an alternative x better than an alternative y if a majority of considerations supports
 - If the three considerations rank the alternatives as $a >_1 b >_1 c$, $b >_2 c >_2 a$, and $c >_3 a >_3 b$, then...
 - the individual determines a to be preferred over
 b, b over c, and c over a, thus violating transitivity

- The use of similarities as an obstacle to transitivity
 - In some cases, an individual may express <u>indifference</u> in a comparison between two elements that are too "close" to be distinguishable
 - Let X be the set of real numbers
 - Consider an individual whose attitude toward the alternatives is "the larger the better", but he cannot determine whether a is greater than b unless the difference is at least 1
 - He will assign f(x, y) = x > y if x ≥ y + 1 and f(x, y) = I if |x y|
 < 1
 - Is this function always transitive?
 - This is not a preference relation because 1.5 ~ 0.8 and 0.8 ~
 0.3, but it is not true that 1.5 ~ 0.3

Preferences

Definition 1

- Preferences on a set **X** are <u>a function</u> **f**
- that assigns to any pair (x, y) of distinct elements in X exactly one of the three "values"
- x > y, y > x, or I
- so that for any three different elements x, y, and z in X, the following two properties hold:
 - No order effect: f(x, y) = f(y, x)
 - Transitivity:
 - if f(x, y) = x > y and f(y, z) = y > z, then f(x, z) = x > z and
 - if f(x, y) = I and f(y, z) = I, then f(x, z) = I

- Is this definition weak?
- For example, if f(x, y) = x > y and f(y, z) = I, can f(x, z) be different than x > z?
- No! Proof in the book

Questionnaire R

R(x,y) (for all $x,y \in X$, not necessarily distinct):

Is x at least as preferred as y? Tick one and only one of the following two options:

- \square Yes
- \square No

Questionnaire R

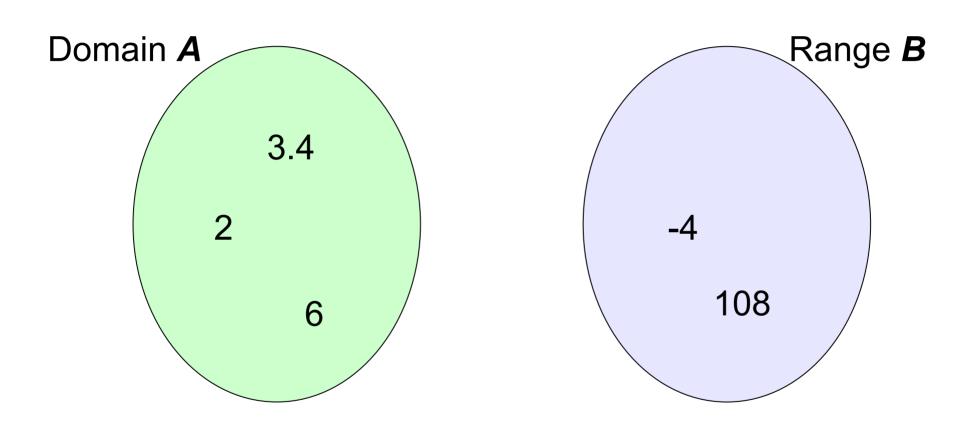
- By a "legal" response we mean that the respondent ticks exactly one of the boxes in each question
- To qualify as preferences, a legal response must also satisfy two conditions:
 - The answer to at least one of the questions R(x, y) and R(y, x) must be Yes
 - For every $x, y, z \in X$, if the answers to the questions R(x, y) and R(y, z) are Yes, then so is the answer to the question R(x, z)

The equivalence of the two definitions

 If I get a questionnaire Q from "Smith", can I fill questionnaire R for "Smith"?

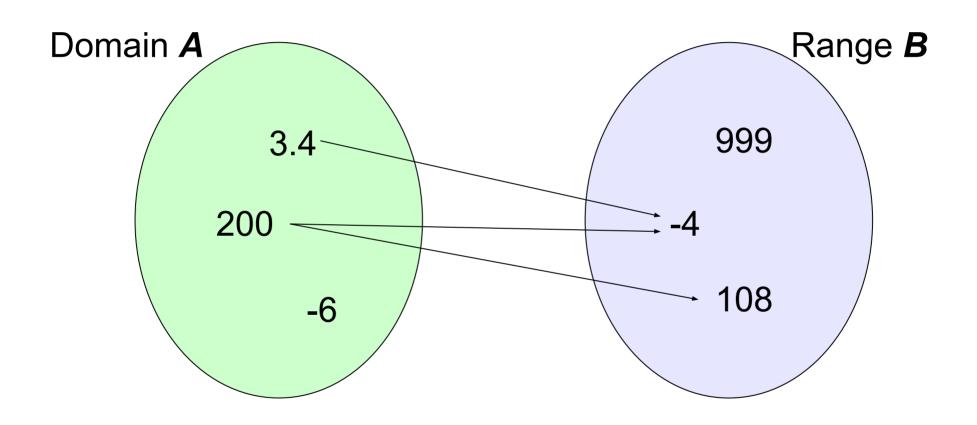
Q(x,y) (for all distinct x and y in X): How do you compare x and y ? Tick one and only one of the following three options:
\square I prefer x to y (this answer is denoted as $x \succ y$). \square I prefer y to x (this answer is denoted by $y \succ x$). \square I am indifferent (this answer is denoted by I).
$R(x,y)$ (for all $x,y \in X$, not necessarily distinct): Is x at least as preferred as y ? Tick one and only one of the following two options:
□ Yes □ No

Reminder: relation



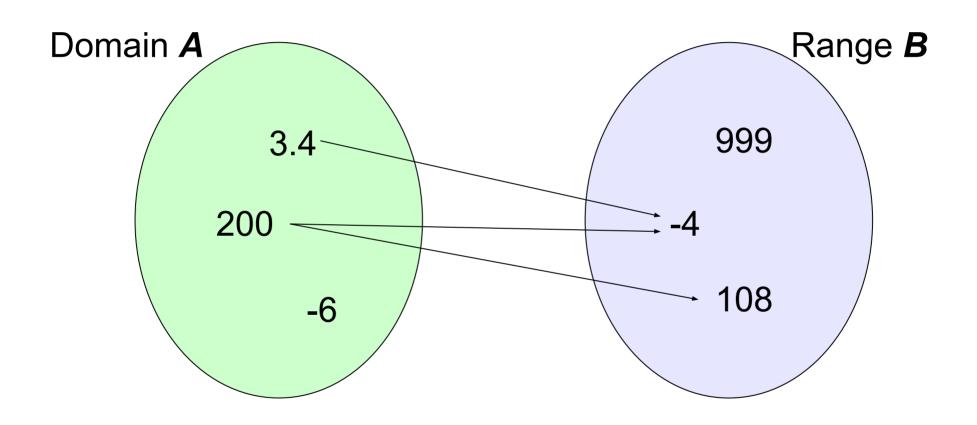
A relation R is a set of ordered pairs

Reminder: relation



$$R \subseteq A \times B = \{(a,b) \mid a \in A \land b \in B\}$$

Reminder: relation



 $R = \{(3.4,-4), (200,-4), (200,108)\}$

Questionnaire R

- We identify a response to this questionnaire with the binary relation ≥ on the set X defined by x ≥ y if the answer to the question R(x, y) is Yes
- Ex: If x is at least as preferred as y, then x ≥ y

Reminder

- An n-ary relation on \boldsymbol{X} is a subset of \boldsymbol{X}^n
- Examples:
 - "Being a parent of" is a binary relation on the set of human beings
 - being a hat" is an unary relation on the set of objects
 - "x + y = z" is a 3-ary relation on the set of numbers
 - "x is better than y more than x' is better than y' " is
 4-ary relation on a set of alternatives

Reminder

- An n-ary relation on X can be thought of as a response to a questionnaire regarding all n-tuples of elements of X where each question can get only a Yes answer
- Ex: is $a_1 \ge a_2 \ge a_3 \ge ... \ge a_n$? (Yes)

Preferences

- Definition 2
 - Preferences on a set X is a binary relation ≥ on X satisfying:
 - . <u>Completeness</u>: For any $x, y \in X$, $x \ge y$, or $y \ge x$
 - Transitivity: For any x, y, z ∈ X, if x ≥ y and y ≥ z, then x ≥ z

The equivalence of the two definitions

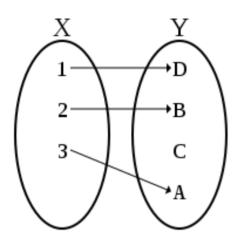
 If I get a questionnaire Q from "Smith", can I fill questionnaire R for "Smith"?

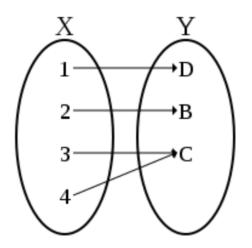
Q(x,y) (for all distinct x and y in X): How do you compare x and y ? Tick one and only one of the following three options:
\square I prefer x to y (this answer is denoted as $x \succ y$). \square I prefer y to x (this answer is denoted by $y \succ x$). \square I am indifferent (this answer is denoted by I).
$R(x,y)$ (for all $x,y \in X$, not necessarily distinct): Is x at least as preferred as y ? Tick one and only one of the following two options:
□ Yes □ No

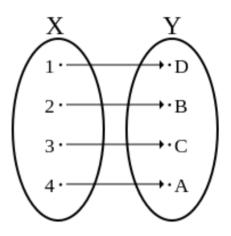
Reminder

- The function $f: X \to Y$ is a <u>one-to-one</u> function (or injection) if f(x) = f(y) implies that x = y
 - Ex: Brazilians → CPF number
- The function $f: X \to Y$ is an <u>onto</u> function (or surjection) if for every $y \in Y$ there is an $x \in X$ such that f(x) = y
 - Ex: people → country of birth
- The function f: X → Y is a <u>one-to-one and onto</u> function (or bijection, or one-to-one correspondence) if for every y ∈ Y there is a unique x ∈ X such that f(x) = y
 - Ex: Brazilians → Passport

Reminder







The equivalence of the two definitions

- If I get a questionnaire Q from "Smith", can I fill questionnaire R for "Smith"?
- We need to construct a <u>one-to-one and onto</u> function answers to Q and answers to R, such that the correspondence preserves the meaning of the responses to the two questionnaires

The equivalence of the two definitions

A response to:	A respons	se to:
Q(x,y) and $Q(y,x)$	R(x,y) an	and $R(y,x)$
$x \succ y$ I	$\mathop{ m Yes} olimits$	No Yes
$y \succ x$	No	Yes

Summary

- Preferences on X are a binary relation ≥ on a set X satisfying completeness and transitivity
- Notate x > y when both x ≥ y and not y ≥ x, and
 x ~ y when x ≥ y and y ≥ x

Summary

- Now, with one single relation (≥), we can
 describe the full preference relation towards the
 items in X
 - With questionnaire Q, we needed two relations: >
 and I

Summary

- Modeling exercise with two methodological points
 - 1. When we introduce two formalizations of the same verbal concept, we have to make sure that they indeed carry the same meaning
 - 2. When we construct a formal concept, we make assumptions beyond those explicitly mentioned.
 Being aware of the implicit assumptions is important for understanding the concept and is useful in coming up with ideas for alternative formalizations

- Let's listen to the Shepard tone
 - https://www.youtube.com/watch?v=BzNzgsAE4F0
- Can you think of any economic analogies?

 Roll a die and get a prize! Which lottery do you prefer?

	1	2	3	4	5	6
L1	\$1000	\$500	\$600	\$700	\$800	\$900
L2	\$900	\$1000	\$500	\$600	\$700	\$800

 Roll a die and get a prize! Which lottery do you prefer?

	1	2	3	4	5	6
L1	\$1000	\$500	\$600	\$700	\$800	\$900
L2	\$900	\$1000	\$500	\$600	\$700	\$800
L3	\$800	\$900	\$1000	\$500	\$600	\$700

 Roll a die and get a prize! Which lottery do you prefer?

	1	2	3	4	5	6
L1	\$1000	\$500	\$600	\$700	\$800	\$900
L2	\$900	\$1000	\$500	\$600	\$700	\$800
L3	\$800	\$900	\$1000	\$500	\$600	\$700
L4	\$700	\$800	\$900	\$1000	\$500	\$600
L5	\$600	\$700	\$800	\$900	\$1000	\$500
L6	\$500	\$600	\$700	\$800	\$900	\$1000