



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Approximately 60 percent of the indian population works in the industry.

The agriculture sector is one of the most important industries in the indian economy.

agriculture place in vital role in indian's economy

As per 2nd advance estimaters for 2021-2022 total foodgrains production in the country is estimated at record 316.06 million tonnes .

India is a country with an angarian economy ,with over 54% of the country's land classified as arable.

Inaia is the currently world's second largest producer of several dry fruits, nuts and vegetables.



Persona's name

Short summary of the persona

india's is the world largest producer of milk,pulse and jute.

The government should ensure that farm equipment are offered at subsidized prices to young individuals.

The population of the country is very large whereas, the land fit for cultivation is limited.

the index number of agriculture production for food grains in fiscal year 2022 across india was around 155, up from about 154.1 in previous fiscal yea

Agricultural productivity is the measurement of the quantity of agricultural output.

India has the highest amount of cultivated land in the world.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?